

Contact: Rhonda Grundemann, The Grundemann Group, Ph.#602-739-8810

**McDonald’s® Opens New Restaurant in Surprise at 163rd Ave. & Pat Tillman Blvd.**

*Celebration Kicks Off March 29 with Exciting Festivities*

**SURPRISE, Ariz.**  – There’s something shiny and new under the Golden Arches! McDonald’s announced today the grand opening of its brand-new restaurant at 23512 N. 163rd Ave., (163rd Ave. & Pat Tillman Blvd.) in Surprise. The celebration kicks off on **Saturday, March 29, from 11 a.m. to 1 p.m.**, with ribbon-cutting festivities, family-friendly activities, and exclusive promotions.

The new location reflects McDonald’s commitment to bringing innovative design and exceptional hospitality to the Surprise community. Highlights of the restaurant include:

* **Interior Design:** A “comfortable modern” style with vibrant decor, zoned seating areas, and inviting lighting.
* **Focus on Hospitality:** A welcoming environment with attentive service, support for self-ordering technology, and a focus on cleanliness.
* **Exterior Features:** A sleek design with glass and metal accents and a dual-lane drive-thru for faster, more efficient service.

“We are thrilled to open this brand-new McDonald’s in Surprise and be part of this vibrant and growing community,” said John Garofalo, McOpCo Operations Manager for Phoenix. “Our goal is to provide a welcoming space for families and friends to enjoy great food, connect, and make lasting memories.”

**Grand Opening Day Activities**

Celebrate the grand opening with a day full of fun and excitement on **Saturday, Mar. 29**:

**11am:**

* Ribbon Cutting by Surprise Mayor, Vice Mayor, City Council, and Police Chief Piña. Welcome Remarks by the Mayor

**11am - 1pm:**

* Enjoy Music, Balloon Artistry, Building Block Fun by Bonanza Educational - Featuring Tallest Tower Builds & Car Races
* Performance by Willow Canyon High School Cheer Squad!
* Photos and Face Painting with the Snow Queen & Princess
* Raffles prizes including bikes, toys, and free food!

**11am - 5pm:**

* Enjoy $2 Big Mac® Sandwiches (Limit 5 per person, Only available at Front Counter/Drive Thru)

**Noon**

 • First 100 Kiosk orders will receive a Free Big Mac® Sandwich once a month for a year coupon

Special menu offers will also be available throughout Mar. 29 through April 30, including free hash browns with any breakfast sandwich purchase, $3 Happy Meals®, and more.

**About McDonald’s**

McDonald’s is the world’s leading global foodservice retailer with more than 40,000 locations in over 100 countries. Approximately 95% of McDonald’s restaurants worldwide are owned and operated by independent local business owners. For more information, visit [www.mcdonalds.com](http://www.mcdonalds.com).

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