

**FOR IMMEDIATE RELEASE**

**Hollywood Director Mark Rosman Launches Crowdfunding Campaign for New Drama "Keep Coming Back" in Phoenix, Arizona**

**Phoenix, AZ – October 3, 2024** – Renowned Hollywood director Mark Rosman, known for his work on beloved films such as *A Cinderella Story*, *The Perfect Man*, *Life-Size* and the hit TV show *Ghost Whisperer*, is set to bring a touch of Hollywood magic to Phoenix, Arizona. Rosman has chosen Phoenix as the launchpad for the crowdfunding campaign for his upcoming drama, *Keep Coming Back*. The campaign will officially kick off with an exclusive launch party **at The Giving Tree on October 6, 2024, from 3-6 PM.**

*Keep Coming Back* is a deeply personal narrative that dives into the heart-wrenching journey of a father grappling with his daughter's struggle with substance use disorder. Unlike many stories that focus solely on the substance user, this film shifts the lens to the parent, exploring how parent's transformation and willingness to change can create a path toward recovery. With a story rooted in raw emotion, real-life experiences, and the resilience of family bonds, *Keep Coming Back* promises to be a poignant and powerful exploration of the challenges and hopes that come with addiction.

Mark Rosman's decision to launch the crowdfunding campaign in Arizona highlights the state's growing prominence as a creative hub and underscores his commitment to engaging communities outside of the traditional Hollywood ecosystem. "Arizona's burgeoning film scene and its vibrant, supportive communities make it the perfect place to begin this journey," said Rosman. "This film is about family, resilience, and finding hope in the darkest times, and I believe these are themes that resonate deeply here."

The crowdfunding launch party at The Giving Tree is poised to be an unforgettable evening, bringing together film enthusiasts, industry professionals, and community members to celebrate this new project. Attendees will have the unique opportunity to meet Mark Rosman and hear firsthand about the inspiration behind *Keep Coming Back*, the vision for the film, and how they can be a part of its journey. The event will also feature a sneak peek at exclusive content about the film, as well as opportunities to pledge support and earn special rewards as part of the crowdfunding campaign.

Rosman's choice to crowdfund *Keep Coming Back* reflects a growing trend among filmmakers to seek direct engagement with their audiences. "Crowdfunding allows us to build a community around the film from the very beginning," said Rosman. "It's not just about raising funds; it's about bringing people together who believe in the story we're telling and want to see it come to life."

With over half of the film's \$1.9 million budget already secured through corporate sponsorships, investments, donations, and industry support, the campaign aims to raise the remaining funds and seeks to involve the community in making this film a reality.

For more information about the crowdfunding campaign and to RSVP for the launch party, please visit <https://www.eventbrite.com/e/keep-coming-back-movie-crowdfunding-campaign->

[launch-party-tickets-1022952868567?aff=ebdsshcopyurl&utm-campaign=social&utm-content=attendeeshare&utm-medium=discovery&utm-term=organizer-profile&utm-share-source=organizer-profile](https://www.instagram.com/keepcomingbackfilm/) or follow *Keep Coming Back* on social media for updates and exclusive content <https://www.instagram.com/keepcomingbackfilm/>.

**About Mark Rosman:**

Mark Rosman is an acclaimed director and producer with a career spanning over three decades. He is best known for his work on *A Cinderella Story*, *The Perfect Man*, *Life-Size* and *Ghost Whisperer*. His latest project, *Keep Coming Back*, continues his tradition of storytelling that touches hearts and resonates with audiences.

**Press Contact:**

Melissa Erickson  
Executive Director  
The Funding Studio  
Phone: 818-219-8149  
Email: [mw@thefundingstudio.org](mailto:mw@thefundingstudio.org)