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FOUR PEAKS ROTARY CONTINUES FOUNTAIN HILLS AUTHENTIC OKTOBERFEST TRADITION

FOUNTAIN HILLS, July 11, 2024 – Four Peaks Rotary Club announced it will continue a Fountain Hills tradition by hosting Oktoberfest later this fall. The German celebration, one of only a few authentic events in the Valley, will take place September 27 and 28 from 4:00 p.m. to 10:00 p.m. in Centennial Circle at the Fountain Hills Community Center.

Mayor Ginnie Dickey will open Oktoberfest on Friday with the official keg tapping ceremony at 5:00 p.m. Die Echten Waldbaum, a band direct from Germany, will entertain the crowd both nights. Authentic German food for purchase will include mouthwatering brats, schnitzels, apple strudel prepared with secret recipes and home-made potato pancakes as well as the famous pretzels. This year's beer will be Hofbräu by Hofbräuhaus, a Munich company founded in 1589 with American headquarters in Las Vegas.

The family-friendly event will also include the famous Bier Stein holding competition and Alphorn blowing contest, best-dressed German attire contest, as well as an interactive area for the kids. A vendor area will offer a variety of items for sale.

"We are excited to introduce for the first time an indoor-outdoor, rain or shine, environment for Oktoberfest," Four Peaks Rotary president, Jeff Stack, said. "One of Rotary's many missions is to foster peace and understanding between cultures; therefore, we are proud to continue the Fountain Hills tradition of offering an authentic Oktoberfest experience."

This year's event will be held rain or shine at the Fountain Hills Community Center and Centennial Circle instead of Fountain Park. Fountain Hills Community Center is located at 13001 N La Montana Drive and is the space adjacent to the Library, River of Time Museum, and site of the future International Dark Sky Discovery Center.

Tickets for the event are \$10. Admission is free for kids 12 years of age and younger as well as guests dressed in traditional Oktoberfest attire (Dirndl and Lederhosen). Proceeds from the event will benefit worthwhile causes both locally and internationally. For more information and to become a sponsor, advertiser, or vendor, visit www.fourpeaksrotary.org/oktoberfest2024.