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**33rd Annual Sedona Arts Festival Showcases Over 100 Juried Artists**

***From Oct. 12-13, Sedona’s oldest and largest premier arts event will feature nationally acclaimed artists, live entertainment and more.***

**SEDONA, Ariz. *–*** Over the weekend of October 12-13, 2024, the 33rd Annual Sedona Arts Festival will showcase a diverse lineup of more than 100 juried artists from across the country. Held on the campus of Sedona Red Rock High School, 995 Upper Red Rock Loop Road in West Sedona, this renowned fine art festival will also feature live music, raffle prizes, food and a beer and wine garden – all set against the breathtaking backdrop of Sedona’s red rocks. The festival will run from 9 a.m. – 5 p.m. on Saturday and 10 a.m. – 4 p.m. on Sunday.

Considered Sedona’s oldest and largest premier arts event, the Sedona Arts Festival is proud to present award-winning artists working in a wide array of mediums that range from painting to sculpture to glass and beyond. The festival enjoys a great mix of returning artists, along with new artists that keep the show fresh and interesting each year.

“After 14 years of coordinating this event, what I really appreciate is the relationships I’ve created with the artists,” said Lori Reinhart, Festival Director. “Our attendees enjoy that too. In a short amount of time, you can make a connection with an artist, and purchasing one of their pieces becomes personal and special. We have patrons who return year after year to see their favorite artists as well as connecting with new artists.”

In recent years, the Sedona Arts Festival has forged partnerships with the Sedona Visual Artists Coalition (SVAC), which presents the Verde Valley’s highly popular Open Studios Tour. Festival attendees will find a variety of SVAC members within the field of artists, participating with a wide range of artistic mediums. Additionally, SAF’s partnership with Chamber Music Sedona has mutually benefitted both organizations’ missions to support arts education in Sedona and the Verde Valley. Chamber Music Sedona is working diligently to keep music education alive in local schools, providing instruments and private lessons to students and funding the schools’ orchestra program. Sedona Arts Festival’s “Dollars for Scholars” raffle features a vast offering of art prizes from the festival’s participating artists. In support of their efforts, Chamber Music Sedona receives 100% of the proceeds.

The Sedona Arts Festival rounds out its offerings with a variety of food truck choices along with beer and wine selections. Gourmet Row features locally produced kitchen, bath and home items available for sale. The Sedona Arts Festival is also proud to include live music throughout the weekend. The lineup will be announced in the fall.

Attendees are sure to enjoy a fabulous fall day in Sedona with amazing art, food, libations and music. Admission to the Sedona Arts Festival is $15, which covers both days of the event; children 12 and under are free when accompanied by a paying adult. Tickets may be purchased online at [www.sedonaartsfestival.org](http://www.sedonaartsfestival.org).

The Sedona Arts Festival is supported by the City of Sedona, Sedona Chamber of Commerce and the Arizona Commission on the Arts. Due to the location on public school property, the Sedona Arts Festival is a smoke-free event and only trained service animals are allowed. Attendees are asked to leave pets at home for their safety. For information and tickets, visit [www.sedonaartsfestival.org](http://www.sedonaartsfestival.org) or call 928-204-9456.

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