



think goodness.
BRAND COLLECTIVE

ORIGAMI OWL

|

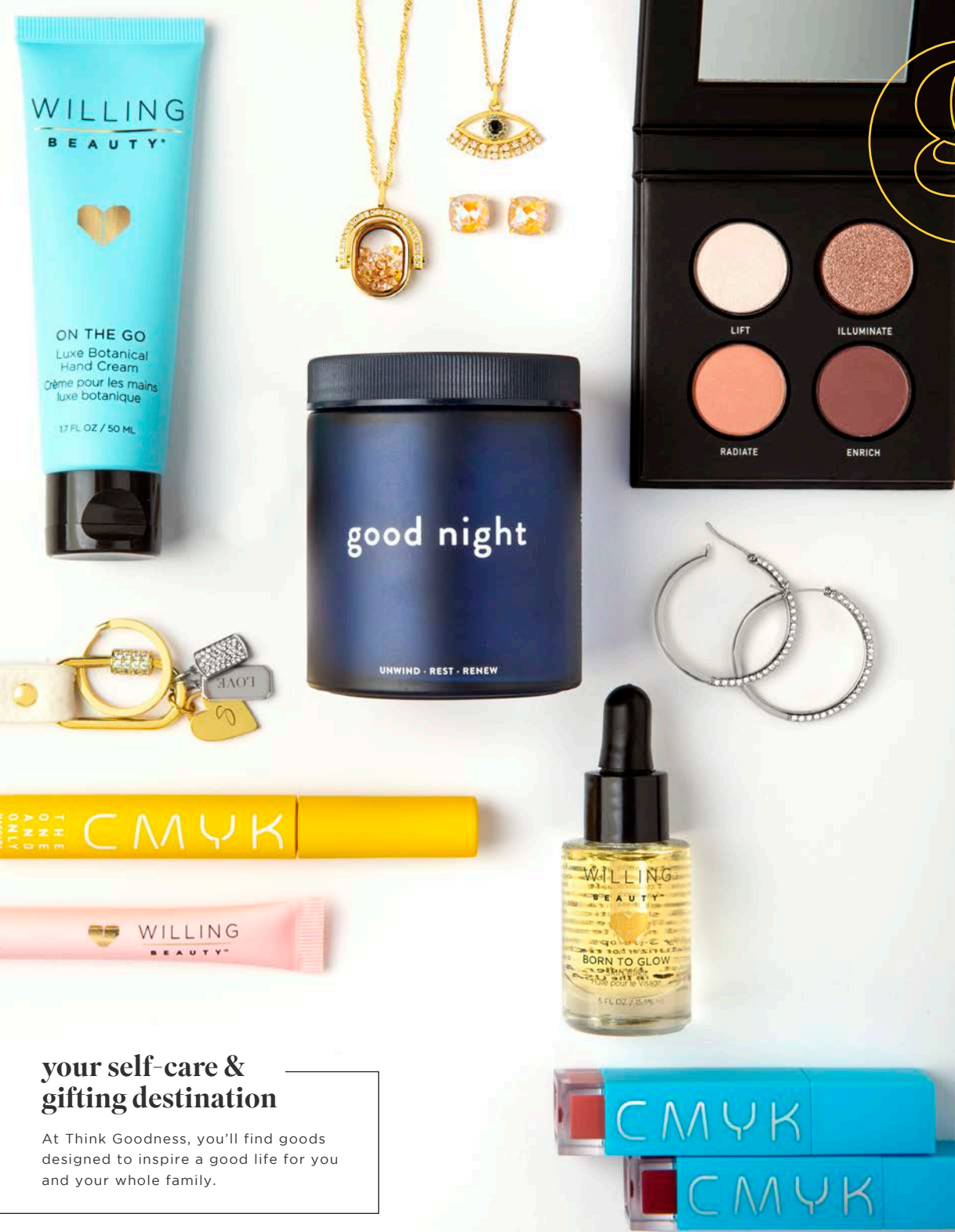
WILLING ♥ BEAUTY

|

intuitiv wellness™

|

CMYK
COSMETICS



your self-care & gifting destination

At Think Goodness, you'll find goods designed to inspire a good life for you and your whole family.

Say **HELLO!** to our **think goodness.**
BRAND COLLECTIVE

The Origami Owl® storytelling jewelry you know and love is now a part of the Think Goodness Brand Collective.

MEET OUR BRANDS

ORIGAMI OWL
accessories | jewelry

WILLING BEAUTY
beauty | skincare
PG 58-59

CMYK
beauty | makeup
PG 60-61

intuitiv wellness
health | wellness
PG 62-63

These brands inspire a good life through good-for-you products that not only meet the highest standards of quality, but also align with our vision to be a global Force For Good®.



ORIGAMI OWL 2010

14-year-old Bella Weems-Lambert had dreams of buying a car for her 16th birthday. She started Origami Owl to earn money for a jeep she named Alice!



WILLING BEAUTY 2017

Due to our passion for clean skincare, Willing Beauty joins Origami Owl.

THE LAUNCH OF THINK GOODNESS 2021



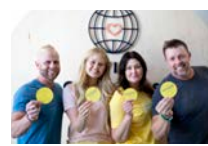
CMYK 2021

Starting with the One and Only Mascara®, CMYK is created for clean beauty made simple!



INTUITIV WELLNESS 2021

Plant-based supplements that support sleep, well-being, mental resiliency and clarity joined the family.



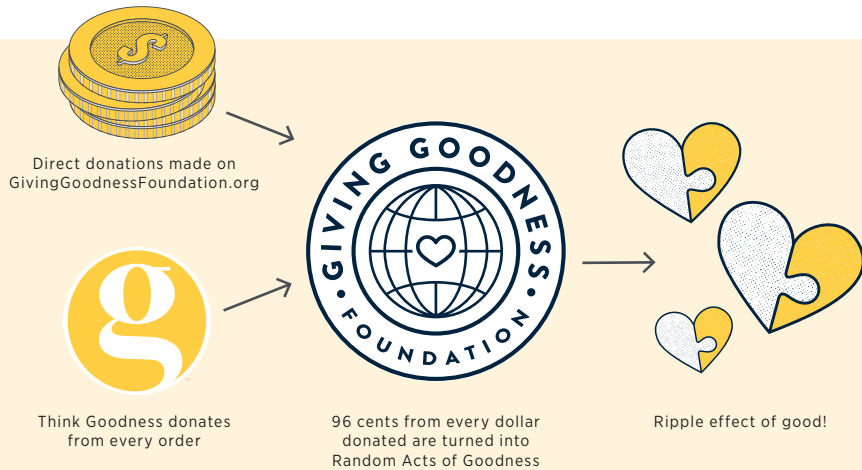
GIVING GOODNESS FOUNDATION 2022

Our non-profit organization was founded with a mission to spread light, love and happiness through Random Acts of Goodness®.



**GIVING
GOODNESS
FOUNDATION™**

Born out of Think Goodness®, the Giving Goodness Foundation is our very own 501(c)(3) that believes by doing Random Acts of Goodness™, we can have a profound impact on a person's life. We exist to help others - performing both big and small Acts of Goodness alike and creating a ripple effect of good in the world.



Visit GivingGoodnessFoundation.org to learn more or to donate!



OUR MISSION

IS TO CREATE A RIPPLE EFFECT OF GOOD IN THE WORLD BY SPREADING LIGHT, LOVE AND HAPPINESS THROUGH RANDOM ACTS OF GOODNESS™



Thank you so much Think Goodness family for the generous gift card you blessed my kids and me with! We are grateful how faithful God is to provide for our every need, and this money came at the perfect time to help us pay our rent."

SUE F.

We can't thank the Think Goodness family enough for your act of kindness. Receiving your card came in a time of need. We have been struggling with bills, but God always provides. We felt so loved with your gift. Thank you for spreading love, light and goodness."

MARYA + AMAYA B.



A LITTLE GOOD GOES A LONG WAY!™



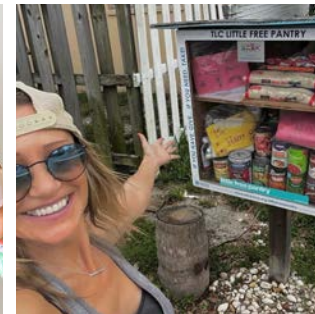
Making comfort blankets for children



Feeding the homeless



Blessing bags for the homeless



Free community pantry



Filling up the gas tank



ROSE GOLD ROMANCE

Classic rose gold accented with crystals and genuine mother of pearl inlay create the perfect reminder that life is a gift.

- new!** "Life Is A Gift" Mother Of Pearl North Star Pendant Necklace 18-20" NL9026 \$42USD ●
- Bolo Tennis Bracelet** **new!** BR3009 \$42USD ● | BR1036 \$42USD ●
- new!** "Spread Love" Baguette Crystal Ring 925 sterling silver
- Size 6 RN1096 | Size 7 RN1097 | Size 8 RN1098 | Size 9 RN1099 | Size 10 RN1090 | \$42USD ●



TREND ALERT!

Baguette Crystal Rings

DECO COLLECTION

Take on the day with our on-trend Deco Collection featuring beautiful marcasite crystals.



WEAR IT SHORT.

WEAR IT LONG!



Deco Marcasite Earrings and Bracelet Bundle
SP2704 \$64USD



new! Deco Marcasite Living Locket LK1139 \$48USD | **new!** Deco Marcasite Bolo Bracelet BR1037 \$36USD | **new!** Deco Marcasite Drop Earrings ER2135 \$36USD | **new!** 32-34" Antiqued Rope Chain CN5102 \$20USD



I AM PROTECTED

KEEP GOING

BETTER TOGETHER

HE CARRIES ME

RESILIENCE

Even when moments get hard, you have the power to ease the heart and mind when you live each day with intention and positivity. Simply choose the reminders you need for the day and repeat the words delicately engraved on every piece.

Say it. Believe it. Live it!

Gift It! Share the love with someone who needs it!



EMPOWERMENT COLLECTION

- new!** "I am Protected" Evil Eye CZ Necklace NL2019 \$42USD ● | **new!** "Keep Going" Semicolon CZ Necklace NL1045 \$36USD ●
- new!** "Better Together" Hearts CZ Necklace NL3012 \$38USD ● | **new!** "He Carries Me" Cross CZ Necklace NL1046 \$38USD ●
- new!** "I am Enough" Circle CZ Necklace NL2020 \$36USD ● | **"Resilience" Opal Heart Necklace** NL9018 \$38USD ●
- Star of David CZ Necklace** NL1027 \$38USD ● | **"Overcoming Obstacles" Rainbow CZ Necklace** NL2013 \$42USD ●

discover your inner strength with words of affirmation

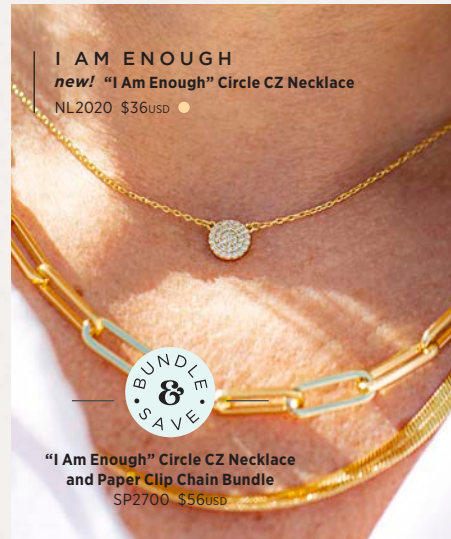
Start your day with positive words of affirmation with our Empowerment Collection Necklaces and Bracelets.



I AM PROTECTED
new! "I Am Protected" Wing CZ Bolo Bracelet
BR1038 \$36usd ●



EMBRACE CHANGE
"Embrace Change" Butterfly CZ Necklace
NL1031 \$38usd ●



I AM ENOUGH
new! "I Am Enough" Circle CZ Necklace
NL2020 \$36usd ●



"I Am Enough" Circle CZ Necklace and Paper Clip Chain Bundle
SP2700 \$56usd



HE STRENGTHENS ME
"He Strengthens Me" Cross CZ Bolo Bracelet
BR1011 \$36usd ●



HE CARRIES ME
new! "He Carries Me" Cross CZ Necklace
NL1046 \$38usd ●



OVERCOMING OBSTACLES
"Overcoming Obstacles" Rainbow CZ Necklace
NL2013 \$42usd ●



HE STRENGTHENS ME
new! "He Strengthens Me" Cross CZ Bolo Bracelet
BR2025 \$36usd ●



FAITH
"Faith" Bolo Bracelet
BR3008 \$36usd ●

YOUR STORY YOUR SCRIPT®

HOW TO CREATE YOUR OWN

1

Choose your
Inscriptions
piece

2

Select your template
and font at
thinkgoodness.com

Stay positive
with personal
reminders

Upload
your own
handwriting*

Inscriptions Heart Pendants

- IN1022 \$24USD ●
- IN1023 \$24USD ●
- IN1024 \$24USD ●
- IN1025 \$24USD ●

Inscriptions Dog Bone Pendant

- IN1017 \$16USD ●

Show your love for
your fur baby



Add your
Initials

B.

front

back

Select a
motif

B.

A.

A. Inscriptions® Small Tag Pendants

- IN1021 \$20USD ●
- IN1019 \$20USD ●

B. Inscriptions Mini Tag Pendants

- IN1018 \$18USD ●
- With Crystals
IN1020 \$24USD ●

A.

PERSONALIZE WITH
in{script}ions®

Commemorate the moments that matter most with
Inscriptions, a collection of custom-inscribed jewelry.

*Custom design uploads may incur an additional fee.



in{script}ions®

Your story in your own words! Capture every moment with a customized Inscriptions jewelry piece.

CHOOSE YOUR INSCRIPTIONS PIECE



Inscriptions Heart Pendants
IN1022 \$24USD ●



Inscriptions Heart Pendants
IN1023 \$24USD ●



Inscriptions Heart Pendants
IN1024 \$24USD ●



Inscriptions Heart Pendants
IN1025 \$24USD ●



new! Inscriptions® Brushed Tag Necklace
(26" chain included)
IN9015 \$38USD ●
IN9016 \$38USD ●

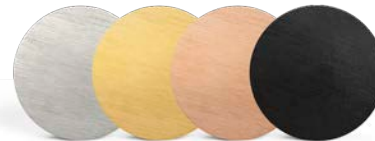


Inscriptions® ID Bar Bracelet
IN1027 \$42USD ●

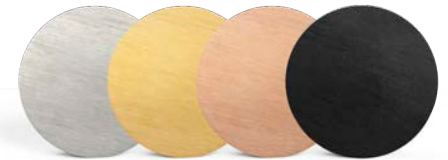


Inscriptions® ID Bar Bracelet
IN1028 \$42USD ●

ADD A PLATE TO A LIVING LOCKET®



Inscriptions Medium Living Locket® Plates
IPS4001 \$8USD ● | IPG5001 \$8USD ●
IPR6001 \$8USD ● | IPB7001 \$8USD ●



Inscriptions Large Living Locket Plates
IPS4101 \$10USD ● | IPG5101 \$10USD ●
IPR6101 \$10USD ● | IPB7101 \$10USD ●

SELECT YOUR TEMPLATE AND FONT AT THINKGOODNESS.COM
CUSTOM DESIGN UPLOADS MAY INCUR AN ADDITIONAL FEE

To remember
a loved one



To remind her
she's not alone



Help her
celebrate those
she loves most



Personalize with
birthstones and keep
loved ones close



EVERY GIFT TELLS A STORY®

REASONS TO GIFT

- + Birthday
- + Thank You
- + Holiday
- + Sympathy
- + Just Because
- + Anniversary
- + New Job
- + Congrats
- + New Baby
- + Graduation
- + Encouragement
- + Teacher Appreciation

Now is right
on time

Commemorating
her graduation

A gift of
faith, family,
and love

To remind her
that she can
weather any
storm



MY **first** LOCKET

Introduce her to a Living Locket®,
a meaningful gift she can personalize herself.

WHAT SHE GETS

1 LOCKET... 3 CHARMS... THE PERFECT GIFT!

A Medium Living Locket + Chain

Code to redeem 3 Charms of her choice*

Giftable packaging!



+



+



HOW IT WORKS

1

Choose the My First Locket Gift Set

2

Gift it in our gift-ready packaging

3

*Gift recipient will receive a code in the packaging to redeem her 3 **FREE** Charms + **FREE** Shipping*

VOILÀ! MEANINGFUL GIFTING MADE EASY!

Redeem Charms up to a \$21 USD max value, on average 3 Charms. Valid on Charms and retail orders only. Exclusions may apply. *FREE Standard Shipping valid on redemption order only.

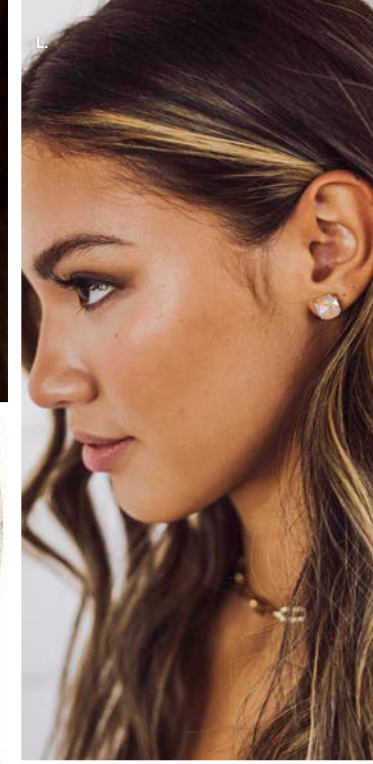


My First Locket Gift Set 18-20" SP2194 \$44USD

ACCESSORIZE

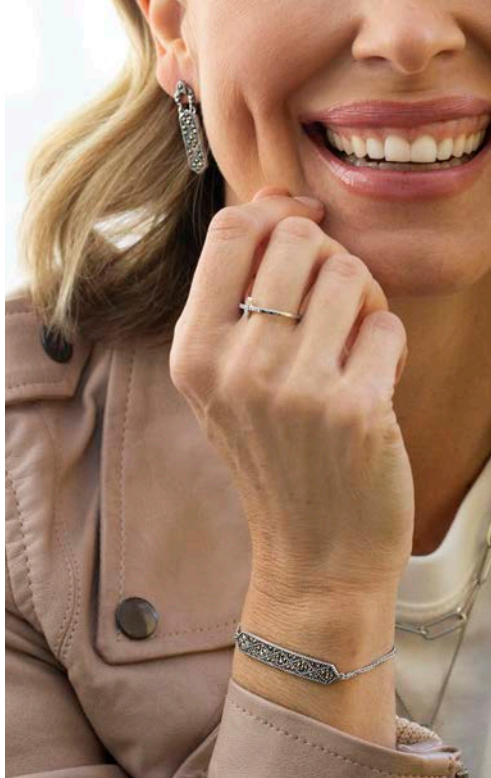
Add the perfect pair of Earrings or layer your look with Bracelets or Rings. No look is complete without accessories!

EARRINGS



A. Opal + Crystal Stud Earrings ER3117 \$22USD ● | B. **new!** Classic Mini Hoop Earrings ER1062 \$22USD ● | C. Imperial Crystal Stud Earrings ER3059 \$32USD ● | D. **new!** Imperial Stud Earrings with AB Crystals ER3126 \$32USD ● | E. Clara Stud Earrings with Ivory Cream Delite Crystals ER3113 \$32USD ● | F. Clara Stud Earrings with Paradise Shine Crystals ER3125 \$32USD ● | G. **new!** Clara Stud Earrings with Silver Night Crystals ER3124 \$32USD ●

H. Crystal Pavé 35mm Hoop Earrings **new!** ER1060 \$42USD ● | ER1054 \$42USD ● | I. **new!** Classic Mini Hoop Earrings ER1063 \$22USD ● | J. Heart Threader Hoop Earrings ER1052 \$24USD ● | K. **new!** Deco Marcasite Drop Earrings ER2135 \$36USD ● | L. Clara Stud Earrings with Ivory Cream Delite Crystals ER3113 \$32USD ● | M. Tortoise Heart Drop Earrings ER2133 \$34USD ● | N. Loose Twist 30mm Hoop Earrings ER1051 \$28USD ● | O. **new!** Pavé Teardrop Earrings ER2137 \$28USD ● | P. **new!** Modern Drop Earrings ER2134 \$34USD ●



EMPOWERMENT RINGS

Stack up meaning with Rings that empower, uplift and capture your story.



new! "Spread Love" Baguette Crystal Ring
925 sterling silver
Size 6 RN1096 | Size 7 RN1097
Size 8 RN1098 | Size 9 RN1099
Size 10 RN1090 | \$42USD ●



"You Are Not Alone" Cross CZ Ring
Size 6 RN1036 | Size 7 RN1037
Size 8 RN1038 | Size 9 RN1039
Size 10 RN1030 | \$28USD ●



"Resilient" Rainbow CZ Ring
Size 6 RN2036 | Size 7 RN2037
Size 8 RN2038 | Size 9 RN2039
Size 10 RN2030 | \$34USD ●

BRACELETS



new! Bolo Tennis Bracelet
BR3009 \$42USD ●



Bolo Tennis Bracelet
BR1036 \$42USD ●



new! Deco Marcasite Bolo Bracelet
BR1037 \$36USD ●

Spirit Stacks

REESE REINHART



Reese Reinhart, age 14, created Spirit Stacks when she was just 10 years old. Each bracelet represents a unique fruit of the Spirit of God, as described in Galatians 5:22-23

THE FRUIT OF THE SPIRIT
is love, joy, peace, patience,
kindness, goodness,
faithfulness, gentleness,
and self-control.

GALATIANS 5:22



WEAR & SHARE YOUR FAITH

Beaded Stretch Bracelets

- "Love"**
BR6040 \$14^{USD} PINK ●
- "Joy"**
BR6046 \$14^{USD} Yellow ●
- "Peace"**
BR6039 \$14^{USD} Peach ●
- "Patience"**
BR6041 \$14^{USD} Aqua ●
- "Kindness"**
BR6038 \$14^{USD} Gold ●
- "Goodness"**
BR6042 \$14^{USD} White ●
- "Faithfulness"**
BR6045 \$14^{USD} Teal ●
- "Gentleness"**
BR6043 \$14^{USD} Purple ●
- "Self-Control"**
BR6044 \$14^{USD} Sage ●























Save on the set of all 9!
BR9005 \$110^{USD}



Birthstone Bar Locket Necklace
(Includes 16-19" Chain)
LK1063 \$40^{USD}
Holds up to 7 Round Crystals

BIRTHSTONE BAR

Our Birthstone Bar Living Locket® allows you to add so much more than just a pop of color! Crystals can represent what means the most to you, like the birthstones of loved ones or a daily reminder.

- | | | | | | | | | | |
|--|---|--|--|--|--|---|--|--|---|
| 
January
Garnet
CH3073 | 
February
Amethyst
CH3074 | 
March
Aquamarine
CH3075 | 
April
Diamond
CH3076 | 
May
Emerald
CH3077 | 
June
Alexandrite
CH3078 | 
Light
Turquoise
CH8121 | 
Jet
CH1838 | 
Light Siam
CH1839 | 
Black
Diamond
CH8123 |
| 
July
Ruby
CH3079 | 
August
Peridot
CH3080 | 
September
Sapphire
CH3081 | 
October
Tourmaline
CH3082 | 
November
Topaz
CH3083 | 
December
Zircon
CH3084 | 
Crystal AB
CH8124 | 
Virtrail
Light
CH8130 | 
Light Rose
Shimmer
CH1899 | 
Cyclamen
Opal
CH1836 |

CUSTOMIZABLE,
ON-THE-GO
ESSENTIALS



Anywhere Phone & Card Case Crossbody

*Your story goes here!
Just add Charms!*

ANYWHERE PHONE & CARD CASE CROSSBODY

Anywhere Phone & Card Case Crossbody with Crystals AS1002 \$68USD

Black Customizable Keychain with Crystals AS4001 \$20USD ●

Ivory Customizable Keychain with Crystals CN4042 \$20USD ●

PROTECT YOUR
PHONE...

*...& your cards
in style with our
collection of
handbags and small
accessories!*

*Crafted with vegan
leather, each piece is
made for everyday
use and thoughtfully
features unique,
meaningful details.*



LIFE-CHANGING OPPORTUNITIES

I'm forever grateful for the opportunity God gave me through Origami Owl and all the blessings, like staying at home with my children, a free vacation and starting to build our dream home, that have come with it."

ABBY C.



Achieving my dreams

REAL **women.**
REAL **stories.**

YOU TELL STORIES WITH WORDS...
WE TELL STORIES WITH JEWELRY®



BASEBALL MOM'S LIFE

Being present at my children's baseball games means everything to me. Seeing their faces when they realize they are represented in my Living Locket® is priceless. This is why I do what I do."

ANDREA R.



Love my boys



Living at the ballpark

CLOSE TO YOUR HEART FOREVER

Being a stay-at-home mom and entrepreneur lets me be around to take my two children to school, share in meals together and help them with their homework. When I drop my oldest off at school he says, 'I will be close to your heart because I'm on your necklace, Mommy.'"

KAREN H.



Celebrating the birth of Phoenix



MY FIRST GRANDSON

My daughter, Cherie, and her husband, Sean, have made me a Gigi. Welcome to the world, Phoenix! You are so loved."

SANDY D.



WE'VE GOT GOOD STANDARDS

We are curators of the best goods, by the best brands. We vet our brands and products against rigorous criteria to ensure they align with our quality and mission standards. If a brand is Think Goodness® approved, you can trust that every product will make you look and feel good – inside and out!



OMG REWARDS
OH MY GOODNESS!

WANT FREE GOODS?

IT'S SO EASY - HERE'S HOW IT WORKS



JOIN OMG REWARDS
Automatically get 25 points just for creating an account!



SHOP OUR GOODS
Receive points every time you purchase your favorite goods.



COLLECT YOUR GOODIES
Redeem your points for savings or free products - or donate them to do good!

Visit thinkgoodness.com/pages/rewards for more details.

EARN POINTS AND GET REWARDED



CREATE YOUR ACCOUNT
25 POINTS



POINTS FOR PURCHASES
1 POINT PER \$1 SPENT



FIRST PURCHASE BONUS
10 POINTS



BIRTHDAY GIFT
25 POINTS



CONNECT WITH A PURPOSE PARTNER
25 POINTS



FIRST SUBSCRIPTION BONUS
25 POINTS



FOLLOW US ON FACEBOOK
5 POINTS



FOLLOW US ON INSTAGRAM
5 POINTS



FOLLOW US ON YOUTUBE
5 POINTS

EVERY LOCKET TELLS A STORY WHAT'S YOURS?®



MEANINGFUL JEWELRY BUILT BY YOU

HOW TO BUILD A LIVING LOCKET®

1 CHOOSE CHARMS pg 36-41
Begin with the things you love and believe in, or a special memory.



2 CHOOSE A LOCKET pg 42-51
Customize one of our Living Lockets® to make it one-of-a-kind. Choose from our Necklace, Watch, Bracelet, or Ring Locket styles.

3 SELECT A CHAIN pg 52-55
We have the perfect Chain to suit your style! Just attach your Living Locket!

PERSONALIZE

Add a personal message with Incriptions®. Inscribe a name, quote, date or any memory that is meaningful to you.

Learn More pg 14-17

ACCESSORIZE + LAYER

NECKLACES pg 10-13
EARRINGS pg 22-23
RINGS pg 25
BRACELETS pg 25-26








1

CHARMS


Choose charms that tell your story. Begin with what you love or believe in, or a special memory.











HEART BIRTHSTONE CRYSTALS \$6USD

 January Garnet CH3085 <input type="checkbox"/>	 February Amethyst CH3086 <input type="checkbox"/>	 March Aquamarine CH3087 <input type="checkbox"/>	 April Diamond CH3088 <input type="checkbox"/>	 May Emerald CH3089 <input type="checkbox"/>	 June Alexandrite CH3090 <input type="checkbox"/>
 July Ruby CH3091 <input type="checkbox"/>	 August Peridot CH3092 <input type="checkbox"/>	 September Sapphire CH3093 <input type="checkbox"/>	 October Tourmaline CH3094 <input type="checkbox"/>	 November Topaz CH3095 <input type="checkbox"/>	 December Zircon CH3096 <input type="checkbox"/>
















BEST sellers BIRTHSTONE CRYSTALS \$6USD

 January Garnet CH3073 <input type="checkbox"/>	 February Amethyst CH3074 <input type="checkbox"/>	 March Aquamarine CH3075 <input type="checkbox"/>	 April Diamond CH3076 <input type="checkbox"/>	 May Emerald CH3077 <input type="checkbox"/>	 June Alexandrite CH3078 <input type="checkbox"/>
 July Ruby CH3079 <input type="checkbox"/>	 August Peridot CH3080 <input type="checkbox"/>	 September Sapphire CH3081 <input type="checkbox"/>	 October Tourmaline CH3082 <input type="checkbox"/>	 November Topaz CH3083 <input type="checkbox"/>	 December Zircon CH3084 <input type="checkbox"/>









FASHION CRYSTALS \$6USD

 Cyclamen Opal CH1836 <input type="checkbox"/>	 Vitrail Light CH8130 <input type="checkbox"/>	 Light Rose Shimmer CH1899 <input type="checkbox"/>	 Black Diamond CH8123 <input type="checkbox"/>	 Crystal AB CH8124 <input type="checkbox"/>	 Light Turquoise CH8121 <input type="checkbox"/>	 Light Siam CH1839 <input type="checkbox"/>	 Jet CH1838 <input type="checkbox"/>
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BEST sellers STARDUST CRYSTALS \$6USD

 Jet Hematite CH8129 <input type="checkbox"/>	 Purple Velvet CH8107 <input type="checkbox"/>	 Capri Blue CH1856 <input type="checkbox"/>	 Light Turquoise CH1825 <input type="checkbox"/>	 Fern Green CH1871 <input type="checkbox"/>	 Light Topaz CH8108 <input type="checkbox"/>
 Tangerine CH8109 <input type="checkbox"/>	 Light Siam CH1826 <input type="checkbox"/>	 Rose CH1827 <input type="checkbox"/>	 Golden Shadow CH1830 <input type="checkbox"/>	 Crystal AB CH1824 <input type="checkbox"/>	 Clear CH1868 <input type="checkbox"/>
 Rainbow \$10USD CH8134 <input type="checkbox"/>		 Smoky Aqua \$10USD CH8131 <input type="checkbox"/>		 Soft Neutral \$10USD CH8132 <input type="checkbox"/>	



























LOVE \$6USD

 \$10USD CH3604 <input type="checkbox"/>	 CH9067 <input type="checkbox"/>	 CH9068 ■ <input type="checkbox"/>	 CH9066 <input type="checkbox"/>	 CH9059 <input type="checkbox"/>	 CH9057 <input type="checkbox"/>	 CH9062 <input type="checkbox"/>	 CH9063 <input type="checkbox"/>
 CH3553 <input type="checkbox"/>	 2 Pieces CH9065 front/back <input type="checkbox"/>	 CH9011 <input type="checkbox"/>	 CH3551 <input type="checkbox"/>	 BEST seller CH9058 <input type="checkbox"/>	 CH9047 <input type="checkbox"/>	 CH9116 <input type="checkbox"/>	 CH9114 ■ <input type="checkbox"/>




























FAMILY \$6USD

 new! CH6082 ■ <input type="checkbox"/>	 MOM CH6077 <input type="checkbox"/>	 DAD CH3218 <input type="checkbox"/>	 CH6079 <input type="checkbox"/>	 CH6053 <input type="checkbox"/>	 #1 mom CH3228 front/back <input type="checkbox"/>	 sisters CH6075 <input type="checkbox"/>	 BEST seller CH3488 ■ <input type="checkbox"/>
 Family CH3456 <input type="checkbox"/>	 Family CH6081 <input type="checkbox"/>	 CH6070 <input type="checkbox"/>	 CH6071 <input type="checkbox"/>	 Help \$10USD CH6076 <input type="checkbox"/>	 3 Pieces		

NEW! GOLD INITIALS \$6USD

 CH8135 <input type="checkbox"/>	 CH8136 <input type="checkbox"/>	 CH8137 <input type="checkbox"/>	 CH8138 <input type="checkbox"/>	 CH8139 <input type="checkbox"/>	 CH8140 <input type="checkbox"/>	 CH8141 <input type="checkbox"/>	 CH8142 <input type="checkbox"/>	 CH8143 <input type="checkbox"/>
 CH8144 <input type="checkbox"/>	 CH8145 <input type="checkbox"/>	 CH8146 <input type="checkbox"/>	 CH8147 <input type="checkbox"/>	 CH8148 <input type="checkbox"/>	 CH8149 <input type="checkbox"/>	 CH8150 <input type="checkbox"/>	 CH8151 <input type="checkbox"/>	 CH8152 <input type="checkbox"/>
 CH8153 <input type="checkbox"/>	 CH8154 <input type="checkbox"/>	 CH8155 <input type="checkbox"/>	 CH8156 <input type="checkbox"/>	 CH8157 <input type="checkbox"/>	 CH8158 <input type="checkbox"/>	 CH8159 <input type="checkbox"/>	 CH8160 <input type="checkbox"/>	

SILVER INITIALS + NUMBERS \$6USD

 CH8053 <input type="checkbox"/>	 CH8054 <input type="checkbox"/>	 CH8055 <input type="checkbox"/>	 CH8056 <input type="checkbox"/>	 CH8057 <input type="checkbox"/>	 CH8058 <input type="checkbox"/>	 CH8059 <input type="checkbox"/>	 CH8060 <input type="checkbox"/>	 CH8061 <input type="checkbox"/>
 CH8062 <input type="checkbox"/>	 CH8063 <input type="checkbox"/>	 CH8064 <input type="checkbox"/>	 CH8065 <input type="checkbox"/>	 CH8066 <input type="checkbox"/>	 CH8067 <input type="checkbox"/>	 CH8068 <input type="checkbox"/>	 CH8069 <input type="checkbox"/>	 CH8070 <input type="checkbox"/>
 CH8071 <input type="checkbox"/>	 CH8072 <input type="checkbox"/>	 CH8073 <input type="checkbox"/>	 CH8074 <input type="checkbox"/>	 CH8075 <input type="checkbox"/>	 CH8076 <input type="checkbox"/>	 CH8077 <input type="checkbox"/>	 CH8078 <input type="checkbox"/>	 CH8079 <input type="checkbox"/>



Find Number Charms online!

0-9












LUXE \$8USD

 CH3596 ■ <input type="checkbox"/>	 CH1256 <input type="checkbox"/>	 CH3576 <input type="checkbox"/>	 CH3542 ■ <input type="checkbox"/>
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LEGACY \$12USD

 CH9041 <input type="checkbox"/>	 CH3154 <input type="checkbox"/>
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FAITH \$6USD

 CH5031 <input type="checkbox"/>	 CH5032 <input type="checkbox"/>	 CH5033 <input type="checkbox"/>	 CH5052 <input type="checkbox"/>	 CH5047 <input type="checkbox"/>	 CH3364 ■ <input type="checkbox"/>	 CH5035 <input type="checkbox"/>
 CH5041 <input type="checkbox"/>	 CH3534 ■ <input type="checkbox"/>	 CH2032 front/back <input type="checkbox"/>	 CH5050 ■ <input type="checkbox"/>	<i>2 Pieces</i>		































ANIMALS \$6USD

 CH1260 <input type="checkbox"/>	 CH1259 <input type="checkbox"/>	 CH1261 <input type="checkbox"/>	 CH1258 <input type="checkbox"/>	 CH1257 <input type="checkbox"/>	 CH1262 <input type="checkbox"/>	 CH1092 <input type="checkbox"/>	 CH1253 front/back <input type="checkbox"/>
 CH1097 <input type="checkbox"/>	 CH1079 <input type="checkbox"/>	 CH1238 <input type="checkbox"/>	 CH1246 <input type="checkbox"/>	 CH1254 <input type="checkbox"/>	 CH1252 <input type="checkbox"/>	 CH1244 <input type="checkbox"/>	 CH3220 <input type="checkbox"/>
 CH1096 <input type="checkbox"/>	 CH1469 <input type="checkbox"/>	 CH1237 <input type="checkbox"/>	 CH1086 <input type="checkbox"/>	 CH1087 <input type="checkbox"/>	 CH1248 ■ <input type="checkbox"/>	 CH1245 ■ <input type="checkbox"/>	

FOOD + DRINK \$6USD














 CH7088 <input type="checkbox"/>	 CH7086 <input type="checkbox"/>	 CH7087 <input type="checkbox"/>	 CH7089 <input type="checkbox"/>	 CH7090 <input type="checkbox"/>	 CH7068 <input type="checkbox"/>	 CH7045 <input type="checkbox"/>	 CH9115 <input type="checkbox"/>
 CH7081 <input type="checkbox"/>	 CH7082 <input type="checkbox"/>	 CH7079 <input type="checkbox"/>	 CH7062 <input type="checkbox"/>	 CH7075 <input type="checkbox"/>	 CH7085 <input type="checkbox"/>	 CH7092 front/back <input type="checkbox"/>	 CH7084 <input type="checkbox"/>

HOBBIES + OCCUPATIONS \$6usd































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 new! CH1138 <input type="checkbox"/>	 new! CH1133 <input type="checkbox"/>	 new! CH1139 front/back <input type="checkbox"/>	 new! CH1130 <input type="checkbox"/>	 CH1121 <input type="checkbox"/>	 CH1114 ■ <input type="checkbox"/>	 CH3226 <input type="checkbox"/>	 CH4144 <input type="checkbox"/>
 CH11628 <input type="checkbox"/>	 CH1662 <input type="checkbox"/>	 CH1115 <input type="checkbox"/>	 CH1127 <input type="checkbox"/>	 CH4026 <input type="checkbox"/>	 CH4069 <input type="checkbox"/>	 CH1118 <input type="checkbox"/>	 CH1128 <input type="checkbox"/>
 CH1126 <input type="checkbox"/>	 CH1116 <input type="checkbox"/>	 CH1615 <input type="checkbox"/>	 CH1614 <input type="checkbox"/>	 CH1613 ■ <input type="checkbox"/>	 CH1699 front/back <input type="checkbox"/>		

CAUSES \$6usd










Be a Force For Good®. Shop for a Cause with Origami Owl® and make a difference. Origami Owl will give back a portion from each Charm to the cause it represents.

 "I Am Not Alone" CH2032 front/back <input type="checkbox"/>	 You Are Loved CH2031 <input type="checkbox"/>	 9/11 Heroes CH6072 <input type="checkbox"/>	 Autism Awareness CH2006 <input type="checkbox"/>	 Military Families CH2030 front/back <input type="checkbox"/>	 Serving Others CH2015 <input type="checkbox"/>	 Childhood Cancer CH2014 <input type="checkbox"/>
 Breast Cancer CH2001 <input type="checkbox"/>	 Support Our Troops CH2002 <input type="checkbox"/>	 Domestic Violence CH2003B <input type="checkbox"/>	 Pregnancy/Infancy Loss CH2018 <input type="checkbox"/>	 Lung Cancer CH2008 <input type="checkbox"/>	 Suicide Awareness Prevention CH2009A <input type="checkbox"/>	 Mental Health CH2011C <input type="checkbox"/>












TRAVEL + NATURE \$6usd

 new! CH4187 <input type="checkbox"/>	 Forget me not CH4176 <input type="checkbox"/>	 CH4186 ■ <input type="checkbox"/>	 CH3338 <input type="checkbox"/>	 CH4154 ■ <input type="checkbox"/>	 CH3239 ■ <input type="checkbox"/>	 CH4179 ■ <input type="checkbox"/>	 CH4188 front/back <input type="checkbox"/>
 CH4174 <input type="checkbox"/>	 CH7083 <input type="checkbox"/>	 CH4185 ■ <input type="checkbox"/>	 CH4177 <input type="checkbox"/>	 CH4175 <input type="checkbox"/>	 CH4133 <input type="checkbox"/>	 CH1462 <input type="checkbox"/>	 CH1492 <input type="checkbox"/>
 new! CH1489 <input type="checkbox"/>	 CH1473 <input type="checkbox"/>	 CH1483 <input type="checkbox"/>	 CH4027 ■ <input type="checkbox"/>	 CH4040 <input type="checkbox"/>	 CH1480 <input type="checkbox"/>	 CH4169 <input type="checkbox"/>	 CH4149 <input type="checkbox"/>
 CH1476 <input type="checkbox"/>	 CH1452 <input type="checkbox"/>	 CH1436 ■ <input type="checkbox"/>	 CH1499 <input type="checkbox"/>	 CH1484 <input type="checkbox"/>	 CH1495 \$8usd <input type="checkbox"/>		

SPORTS \$6usd

 new! CH1382 <input type="checkbox"/>	 CH1383 <input type="checkbox"/>	 CH1375 <input type="checkbox"/>	 CH1378 <input type="checkbox"/>	 CH1379 <input type="checkbox"/>	 CH1303 <input type="checkbox"/>	 CH1376 <input type="checkbox"/>
 CH1377 <input type="checkbox"/>	 CH1381 <input type="checkbox"/>					

TRENDING NOW \$6usd

 new! CH4068 <input type="checkbox"/>	 CH4067 <input type="checkbox"/>	 CH4065 ■ front/back <input type="checkbox"/>	 CH4066 <input type="checkbox"/>	 CH5045 <input type="checkbox"/>	 CH3547 <input type="checkbox"/>	 CH2619 ■ <input type="checkbox"/>	 CH2614 front/back <input type="checkbox"/>
 CH7091 <input type="checkbox"/>	 CH4069 <input type="checkbox"/>	 CH1511 <input type="checkbox"/>					

LIVING LOCKETS®

A modern twist on a timeless keepsake. Customize one of our Living Lockets to tell your story.



WHAT'S THE DIFFERENCE?
TWIST OR HINGED?

TWIST LIVING LOCKET®

Our best-selling Locket includes a Base + Face that twist together. It's the easiest way to change your Charms and your look!

HINGED LOCKET

This beautiful, basic Locket features a secure, magnetic hinge that opens and closes to tell your story.

LARGE
Holds 7-10 Charms

MEDIUM
Holds 4-6 Charms

PETITE
Holds 3-5 Charms

SILVER LOCKETS

Medium Modern Hinged Living Locket
LK1114 \$26USD



Large Modern Hinged Living Locket
LK1097 \$30USD



Petite Twist Living Locket with Crystals
(Includes Base + Face)
LK9095 \$32USD



Medium Twist Living Locket
(Includes Base + Face)
LK9010 \$34USD



BEST seller
Large Twist Living Locket with Crystals
(Includes Base + Face)
LK9001 \$36USD



new! Silver Deco Marcasite Living Locket*
LK1139 \$48USD
Holds 3-5 Charms



Vintage Heart Living Locket with Crystals
LK1060 \$44USD
Holds 5-7 Charms

2
ONE-TWO-LOOKS

Reversible



Petite Twist Living Locket Ring with Crystals
Size 6 LK7146 | Size 7 LK7147
Size 8 LK7148 | Size 9 LK7149
Size 10 LK7140 | \$40USD
Holds 3-5 Charms





*First I drink the coffee,
then I do the things.*



SILVER LOCKET STYLES THAT INCLUDE A CHAIN



Bar Living Locket®
(Includes 16-19" Rectangle Link Chain)
LK1112 \$48USD
Holds 5-7 Charms



Birthstone Bar Locket Necklace
(Includes 16-19" Chain)
LK1063 \$40USD
Holds up to 7 Round Crystals



*Faith the size of
a mustard seed
can move mountains.*

ROSE GOLD LOCKETS



**Petite Twist Living Locket
with Crystals**
(Includes Base + Face)
LK9098 \$32USD



**new! Medium Signature Twist Living
Locket® with Crystals**
(Includes Base + Face)
LK9164 \$36USD



Medium Twist Living Locket
(Includes Base + Face)
LK9015 \$28USD

BLACK LOCKET

CAPSULE LOCKET NECKLACE GIFT SETS

Includes an 18-20" Faceted Ball Chain and enclosed mini Charms!



**Paw Capsule
Locket Necklace**
(Includes 18-20" Chain)
LK1092 \$38USD ● B



**Oval Mustard Seed Capsule
Locket Necklace**
(Includes 18-20" Chain)
LK1103 \$38USD ● B

*Real mustard seed
inside!*

GOLD LOCKETS



new! Petite Twist Living Locket*
with Gold Quartz Crystals
(Includes Base + Face)
LK9163 \$32usd



Large Modern Hinged
Living Locket
LK1115 \$30usd



Petite Spinning Living Locket*
with Crystals
LK1143 \$44usd
Holds 2-3 Charms



Padlock Living Locket Necklace with Crystals
(Includes 20-22" Rectangle Link Chain)
LK1104 \$48usd
Holds 1-2 Charms

2
ONE-TWO-LOCKS-
IN-ONE
Reversible

Recommended Charm count may vary depending on the size of Charms. All Lockets are made of stainless steel unless indicated: **B** brass.



LIVING LOCKET STEP 2 | LOCKETS



PHONE RING LIVING LOCKET®

As functional as it is meaningful, meet our Phone Ring Living Locket! Secure* it to your phone or favorite case. Then use it to prop up your device, or slide it around your finger to prevent little mishaps!

Choose your Locket + customize with Charms to capture your story!



Silver with Crystals
(Includes Base + Face)
LK9142 \$48usd
Holds 4-6 Charms



Black
(Includes Base + Face)
LK9147 \$42usd
Holds 4-6 Charms

*Not guaranteed to stick to all materials. See FAQs for more details and instructions for proper application.

LANYARD LIVING LOCKET®

Show up to work in style!
Choose a Lanyard Living Locket or
Retractable Badge Living Locket,
and add the Charms that
capture your story.



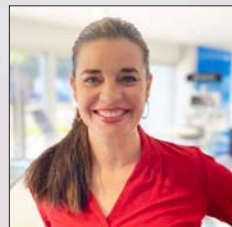
A.



B.

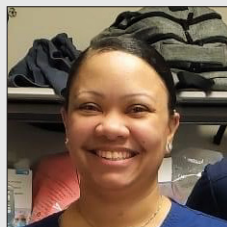


C.



ANGIE S.

Dental hygienist



LATASHA D.

Critical care nurse

C. Large Twist Living Locket Lanyard with Jet Hematite Crystals

(Includes Face + Base)
LK9150 \$44USD ●
Holds 7-10 Charms



“Music was the bridge that brought us together. Now we are blessed to walk that bridge with our kids”

CLAUDIA C.



Heart Lanyard Living Locket® with Crystals

LK1113 \$52USD ●
Holds 5-7 Charms



BRACELET LIVING LOCKETS®

**Chain Link Living Locket
Bracelet with Crystals**
LK3042 \$58USD ● B
Holds 2-4 Charms



**Petite Twist Living Locket
Stretch Bracelet with Crystals**
(Includes adjustable bolo stretch Bracelet)
LK9149 \$40USD ● B
Holds 3-5 Charms



LIVING LOCKET® WATCHES

BEST seller



**Signature Living Locket
Watch with Crystals**
LK5001 \$118USD ● B
Holds 8-10 Charms
Patented

Stainless Steel, adjustable band approximately size 7½", one ½" link included.

Additional links available. Silver Link WL5001 \$4USD ●



**new! Storyteller Living Locket
Watch with Black Leather Band**
LK5105 \$128USD ● B
Holds 2-3 Charms
Adjustable, genuine leather band



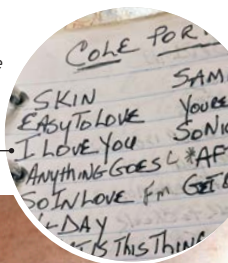
**Storyteller Living Locket
Watch with Crystals**
LK5103 \$148USD ● B
Holds 2-3 Charms
Adjustable, mesh, stainless steel band

NEVER FORGOTTEN

My dad was an amazing musician. He kept small notebooks of songs that we have preserved as keepsakes."

LISA W.

See online for recommended image guidelines.



Save on this perfect gift set!
SP2704 \$64USD

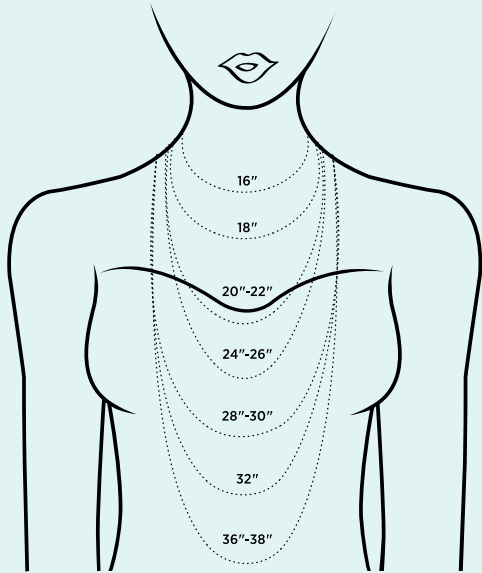


SELECT BANDS ARE SOLD SEPARATELY ON THINKGOODNESS.COM

3

CHAINS

We have the perfect Chain to suit your style. Just attach your Living Locket®!



16-19"



16-19" Silver Pave Cross Chain
CN5089 \$26usd



16-19" Dainty Box Chain
Silver CN5076 \$12usd
Rose Gold CN7076 \$12usd
Black CN5092 \$12usd

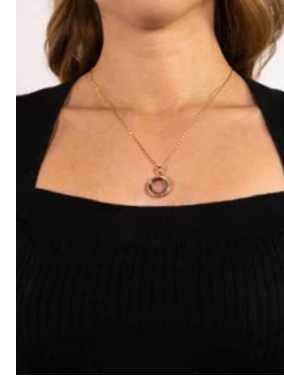
16-32"



16-32" Adjustable Bolo Box Chain
Silver CN5075 \$28usd
Gold CN6075 \$28usd
Rose Gold CN7075 \$28usd
Black CN5085 \$28usd

Versatile!

18-20"

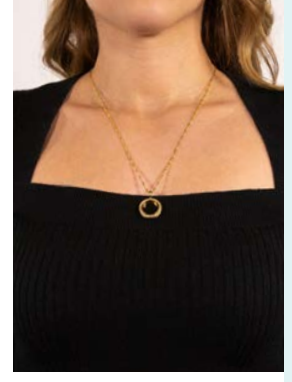


18-20" Dainty Fancy Cable Chain
new! Silver CN5103 \$16usd
Rose Gold CN7040 \$16usd



18-20" Dainty Faceted Ball Chain
Silver CN5095 \$14usd
Gold CN6095 \$14usd

20-22"



20-22" Dainty Faceted Rope Chain
Silver CN5093 \$18usd
new! Gold CN6093 \$18usd



20-22" Dainty Flat Oval Link Chain
Silver CN5047 \$16usd

ADJUSTABLE BOLO

FOR THE PERFECT

LENGTH!



Locket and Chains sold separately.

24-26"



24-26" Modern Wheat Chain
Silver CN5080 \$20usd

26"



26" Stainless Steel 3mm Cube Chain
Silver CN5040 \$24usd
Black CN5081 \$24usd

28-30"



28-30" Ball Station Chain
Silver CN5046 \$18usd
Gold CN6046 \$18usd
Rose Gold CN7046 \$18usd

32-34"



32-34" Rectangle Station Chain
new! Silver CN5099 \$20usd
new! Gold CN6099 \$20usd



32-34" Antiqued Rope Chain
new! Silver CN5102 \$20usd



32-34" Modern Wheat Chain
Black CN5091 \$24usd

18-20"

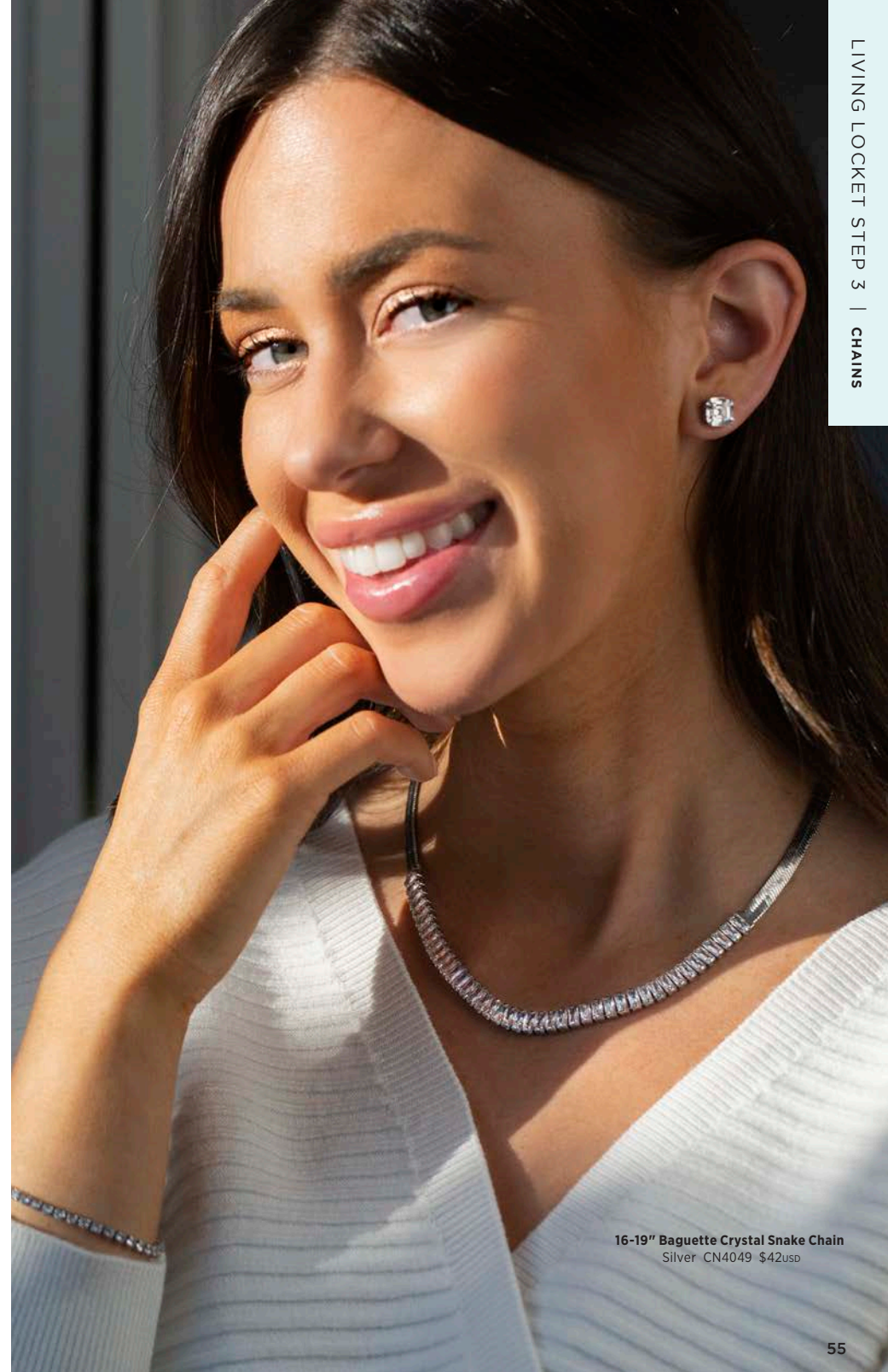


18-20" Flat Snake Chain
Gold CN6060 \$26usd

18-20"



18-20" Paperclip Chain Necklace
Silver CN4046 \$28usd
Gold CN4038 \$28usd



16-19" Baguette Crystal Snake Chain
Silver CN4049 \$42usd

LIVE A MORE PURPOSEFUL LIFE

BUILD A BUSINESS THAT CREATES A RIPPLE EFFECT OF GOOD

young entrepreneurs PROGRAM

A fun and unique opportunity to build great relationships and earn real income in an environment that's safe, empowering, and deeply rewarding.



KEEP YOUR TEENS CLOSE!



JOIN US IN OUR MISSION TO DO GOOD AND SHARE GOOD-FOR-YOU PRODUCTS

- Earn Extra Cash ^{GAS MONEY!}
- 25-30% Discount + Get Paid Weekly
- Work When and Where You Want
- Shareable Referral Link
- Support + Training
- Monthly Bonuses



EVERY ORDER = A RANDOM ACT OF GOODNESS™



INCENTIVES, TRIPS + REWARDS



HAVE FUN!



CONNECTION + COMMUNITY

Purpose Partner™

[pərpəs-pärtnər] noun.

one who has found their purpose in doing good for others.

a good human.

similar: world-changer, do-gooder, light-shiner.





CLEAN
YOUTHFUL
GLOWING

AS SEEN IN



THE HY+5 COMPLEX®

Our proprietary HY+5 Complex® captures all the potency of expensive, high-performance skincare with none of the irritating downsides, including what it costs you.



new!
Now with
+ Peptides
+ Ceramides
+ Niacinamide
+ Bakuchiol

Classic HY+5 Regimen*
7370101 \$116USD
Subscribe and Save!
\$98.60USD

Advanced HY+5 Regimen
7370102 \$140USD
Subscribe and Save!
\$119.00USD



Consumer Perception Study Results

AFTER 30 DAYS

- 92%** REPORTED AN IMPROVED TEXTURE
- 79%** REPORTED REDUCTION IN WRINKLES
- 88%** REPORTED A BRIGHTER, HEALTHIER GLOW
- 83%** REPORTED A REDUCTION IN REDNESS

“The HY+5 Regimen has completely saved my skin. It works! I saw a MAJOR difference within the first 10 days of using it. Improved skin texture, moisturization, and firmness, as well as reduction in fine lines. My skin no longer hurts. This makes my super sensitive skin very HAPPY!”

IRMA P.



*Alternate HY+5 Regimen available in Canada (7370103)

MUST-HAVE

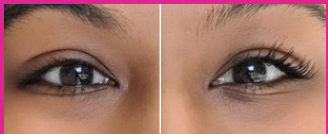
5 STAR

MASCARA



"I'll never use anything else! My lashes were sparse and thin from having lash extensions for many years. This mascara lifts, lengthens, separates and gives my lashes volume. Now, they are thicker, longer and healthier!"

MELISSA T.



"I love the confidence boost CMYK's The One and Only Mascara® gives me. It enhances my natural lashes. I'll never use another mascara! 10/10 recommend!"

TEARA.



"It PERFORMS! It lengthens, strengthens, curls, separates, doesn't clump, yet still washes off easily. It's my forever fave!"

COURTNEY B.



COLOR MADE SIMPLE®.
BEAUTY MADE BETTER.
EVERY INGREDIENT CLEAN.



No Limits Collagen Lip Gloss - Beam
CMK3202 \$24usd



Next Level Eye Palette - Rose Glow
CMK1102 \$30usd



The One and Only Mascara®
CMK1401 \$24usd



No Limits Collagen Lip Gloss - Glem
CMK3201 \$24usd

intuitiv wellness™

I use **get clear** every morning before I go to work. I highly recommend if you are seeking **clarity and focus**. Can't say enough about it. Get it!!! 10/10 recommended."

REMMY I. ★★★★★



experience the intuitiv effect

A state in which your body instinctively creates a healthy balance by absorbing the right combination of nutrients and botanical ingredients.

It's time you feel like your best self.

Save up to 15% with **Subscribe + Save!**

intuitiv wellness™
DIETARY SUPPLEMENTS

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

feel good is a favorite in my house! I love this supplement so much! It **takes that edge off** and just makes you feel not so anxious or stressed out. You will not be sorry with these! LOVE."

MELISSA D. ★★★★★

feel good
Mental Wellness Blend
• \$39usd

Supports mental & emotional balance*

good night
Sleep Support Blend
• \$39usd

Promotes relaxation and restful sleep*

get clear
Mental Energy Blend
• \$59usd

Supports mental clarity & focus*

I am 100% vested in **good night**. I've had insomnia for years. It helps **relax the mind** at the end of a busy day and allows me to **fall back asleep** if I get up in the middle of the night, which used to take me hours. When I wake in the morning, I am ready for my day and not groggy. My family and several friends are also taking it and having much success with it, as well."

DAMITA J. ★★★★★

Not Yet Available in Canada.

GET HAPPY MAIL EVERY MONTH



2 EXCLUSIVE, MYSTERY CHARMS
DELIVERED TO YOUR DOORSTEP
EVERY MONTH.

AND DON'T WORRY - SHIPPING IS ON US!



EXCLUSIVE ADD-ONS, FUN
SURPRISE DROP-INS AND GIFTS.
PLUS EARN OMG! REWARDS POINTS
AND...



OUR BESTSELLING
CLARA EARRINGS
WITH EXCLUSIVE
AB CRYSTALS



A \$32^{USD} VALUE

FREE WELCOME GIFT!

WE WANT TO HEAR (**& SEE!**) YOUR STORY

Post a picture of your Origami Owl jewelry on
social media and tag us!

#RealWomenRealStories

#OrigamiOwl

@OrigamiOwl

@Think.Goodness

FIND US ON:    

To learn more, speak with a Purpose Partner or visit thinkgoodness.com