



## FOR IMMEDIATE RELEASE

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### Laveen Village Gets a Little Sweeter with New Nothing Bundt Cakes

PHOENIX, AZ – Sue Singer opened her first Nothing Bundt Cakes 17 years ago in Scottsdale and followed with the opening of one in central Phoenix six years later. Now, she is excited to go west to the tight-knit community of Laveen Village. “It is such a neighborly place where people both work and live,” shared Singer. “The people are kind and welcoming and after being open just three-plus weeks now, I can tell that we are a perfect fit for this ‘village’ of people who celebrate each other’s moments, big and small.” The bakery will host a grand opening celebration next week to thank the community for their warm welcome and to support an organization she cares deeply about, the Arizona Humane Society (see complete details below).

#### GRAND OPENING EVENTS

- Wednesday, May 1 – 10 a.m. – **Ribbon Cutting**
- Thursday, May 2
  - **Community Appreciation Day** – The following will receive 20% off in-Bakery cake purchases: Healthcare Workers, Teachers and School Staff, First Responders, Military, and City Employees
- Friday, May 3
  - **Arizona Humane Society Benefit Day** – 20% of sales will be donated to this organization dedicated to saving the most vulnerable animals and enriching the lives of pets and people.
- Saturday, May 4
  - **Free Confetti Bundtlet Giveaway** – The first 300 guests at the bakery will receive a free Confetti Bundtlet

Nothing Bundt Cakes is located at 5920 W. Baseline Road and is open Monday through Saturday from 9 a.m. to 8 p.m. and Sunday 10 a.m. to 4 p.m. The concept combines the warmth of nostalgia with a fresh, modern approach. The luscious cakes are made with the finest ingredients, including real eggs, butter and cream cheese, in 40 unique designs and 10 delicious flavors.

#### **About Nothing Bundt Cakes**

Founded in 1997, Dallas-based Nothing Bundt Cakes is the nation’s largest specialty cake company, with more than 500 franchised and corporate bakeries in 40-plus states and Canada. Bakeries Bring the Joy™ by offering handcrafted Bundt Cakes for pickup or delivery in a variety of flavors and sizes, such as bite-sized Bundtinis®, miniature Bundtlets and 8- and 10-inch Bundt Cakes, plus decorations and gift options for life’s “just because” moments and special celebrations. Recently named Yelp’s 2023 No. 2 Most Loved Brand, Nothing Bundt Cakes has also earned industry recognition that includes Entrepreneur’s Franchise 500 List, Inc. Magazine’s 5000 Fastest-Growing Private Companies, Franchise Business Review’s Franchise Hall of Fame and, for eight years running, Franchise Times’ “Fast and Serious.” For more information about Nothing Bundt Cakes, visit <https://www.nothingbundtcakes.com>. To learn more about franchising opportunities, visit <https://www.nothingbundtcakes.com/franchise-opportunities/>.

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