

MESA FASHION FORWARD

APRIL 20, 2024 12:00 PM - 2:00 PM | LOWER LEVEL, JCPENNEY

Mesa Community College & the Mesa Chamber presents:

Mesa Fashion Forward

Saturday, April 20th | Lower-Level, JCPenney

Superstition Springs Center - 6555 E Southern Ave, Mesa

Join us for a fashion showcase featuring sustainable fashions designed by Mesa Community College Students.



There will be a retailer showcase prior to the show starting, retailer giveaways and raffle prizes!

SCHEDULE OF EVENTS:

- Noon - 12:30 PM - Private VIP Student Meet & Greet
- 12:30 – 1 PM - Spring & Summer Fashions from Dillard's, JCPenney, and Macy's
- 1 – 2 PM - Student Fashion Show

Anyone who takes our pledge to use a reusable bag will get a FREE tote and raffle ticket for your chance to win gift cards from retailers during the show! This is free to enter!

The event will be hosted by Miss Mesa, @KimCovert, on Instagram. Attendees can participate in a live Q&A with Miss Mesa and can win additional prizes throughout the event.

Kim Covert is a vibrant and professional photographer and videographer based in Arizona. Born and raised in the Philippines, Kim brings a unique blend of international flair and local expertise to her work. At 29 years old, she is the proud owner of Genesis Images Arizona, where she specializes in collaborating with businesses to craft high-quality online visual content.

Beyond her professional endeavors, Kim is also an accomplished runway and print model who enjoys hosting events and engaging in public speaking. Her dynamic presence is matched by her commitment to community service as a board member and media director of Let's Go Recovery, one of the fastest growing non-profit recovery organizations.

Kim is not only a dedicated entrepreneur and community advocate, but also a loving wife and mother to two beautiful children. Currently, she is a proud candidate for Miss Arizona USA, representing Mesa, Arizona. With her blend of professionalism, charisma, and dedication, Kim Covert is a multifaceted professional making a significant impact both in and beyond the photography industry.

