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## Nick's Italian on Tatum and Shea Announces New Ownership and Rebrand

Exciting Changes Ahead with New Look, Same Fabulous Food

**PHOENIX** – <u>Brody's Italian</u>, located at 10810 N. Tatum Blvd. in Phoenix, is proud to announce its rebranding from Nick's Italian, and is now under the stewardship of owner Jason Brody. With nearly 20 years and counting at the restaurant, Brody has deeply immersed himself in the business. Guided by a profound dedication to excellent hospitality cultivated since his early days in the industry at just 15 years of age, Brody is poised to elevate the dining experience for all patrons while preserving the cherished elements that have kept his loyal clientele.

The grand unveiling is scheduled for the week of April 15th, paying tribute to Brody's father, Jamie Brody, who was a philanthropic figure within the community. On April 20, in honor of Jamie's birthday, 50% of the proceeds of the restaurant's signature Chicken Parmesan dish and The 'JAB cocktail' will be dedicated to the <u>Sojourner Center</u>, which provides a refuge for survivors of domestic violence, sexual assault, and human trafficking, a cause close to Brody's heart, in honor of his father's philanthropic legacy.

"Brody's Italian is more than just a restaurant; it's a place where memories are made and relationships are forged," said Brody. "We are staying true to the roots of our menu while adding a few new signature dishes, freshening up the wine list, and cocktail program, as well as making some necessary changes to the restaurant's interior."

The 1,800-square-foot restaurant is upgrading its interior with newly renovated bathrooms, new lighting, fresh paint, rewrapped booths, as well as a rebranded logo and other modern finishes.

By infusing innovation and vitality into every facet of the dining experience, Brody endeavors to captivate both longstanding patrons and newcomers alike. He plans to continue to spend a significant amount of his time behind the bar interacting with guests and ensuring each visit is a memorable one.

"For 20 years, this restaurant has been my home, so it was only natural that I embarked on the journey to become its new owner. It's a space I've been incredibly passionate about, and I'm excited to continue its legacy. After signing an extended lease, we're injecting fresh energy and innovative ideas into the mix, ensuring an exciting journey ahead," said Brody.

Italian cuisine aficionados and novices alike are encouraged to savor the authentic flavors and menu items such as the famous non-breaded Chicken Parmesan, piping hot lasagna, seafood dishes, a variety of pizzas, fresh homemade pastas and plenty of other options. For further details, please visit brodysitalian.com. They welcome guests daily from 4 to 9 p.m.





## About Brody's Italian

Jason Brody, an Arizona native, embarked on his hospitality journey at Nick's Italian at the age of 15. After graduating from Arizona State University in 2011 with a degree in Business Management and International Business, he pursued internships in the sports industry. However, his roots in hospitality remained strong, leading him back to Nick's Italian for many years. After 20 years of working in various positions at all three locations of Nick's Italian and learning the ins and outs of the business from owner Nick, Brody purchased the restaurant in 2022 bordering Scottsdale and Phoenix and is giving it new life as Brody's Italian. Committed to community engagement and quality cuisine, Brody prioritizes community service and fosters meaningful relationships with staff and patrons alike. Located at 10810 N. Tatum Blvd. in Phoenix, Brody's Italian offers an exceptional dining experience. For more information, visit <a href="https://brodysitalian.com/">https://brodysitalian.com/</a>.

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