



ORGANIC SEO

Organic SEO is perfect for any company that wants to use its web presence to become more relevant, trustworthy, and available to both Google and its potential customers. Your website should be producing leads, conversions, and sales daily and Organic SEO is how you get there.

BENEFITS

- Improve Search Engine Rankings
- Increase relevant and quality traffic
- Drive new leads
- Increase profits
- Set your business apart from competitors when customers are doing the research

SEO TEAM

Dedicated team of Search Engine Optimization Professionals

Every client is assigned a dedicated SEO account management team of experienced and certified SEO experts.

Organic SEO

Organic SEO efforts are focused on your website. These efforts include creating new content, acquiring backlinks and optimizing sites to align with search engine best practices. Results show up beneath search ads and maps and typically, [81% of all clicks](#) within a search engine results page occur within the organic results.

Importance of Organic SEO

- **68%** of online experiences begin with a search engine
- SEO can reduce the cost of customer acquisition by **87.41%**
- **61%** of B2B marketers stated that SEO and organic traffic generate more leads than any other marketing initiative
- SEO return-on-investment can be as high as **12.2x** marketing spend

Source: [Intergrowth](#)

Our SEO team will need access to several components of your website and web presence, including your Google Analytics, Google Business Profile, your website Content Management System, and Google Search Console. Visit the [Help Center](#) for more information.