Press Release

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Headline: Father’s Day Festival in Mesa

Mesa, Arizona: **Native American Fatherhood and Families Association (NAFFA**) and the **East Valley Institute of Technology (EVIT)** are sponsoring the second annual **Father’s Day Festival** on Saturday, June 17, 2023, at the EVIT Culinary Arts Banquet Hall (1601 W. Main Street, Mesa AZ). This free event is open to fathers and their families of all cultures from 10:00 to 2:00. Parking is free.

Thirty community agencies will provide information and activities to assist fathers and children. Food trucks, contests, indoor games, door prizes for fathers and children, gardening classes, face painting, arts and crafts, baking kits, men’s health information, museum displays, storytelling, and other fun activities will be offered.  Agencies will present a “Great Dad Award” to fathers involved in their programs.

NAFFA has always believed that fathers were the greatest untapped resource to help solve issues that many families and communities face. NAFFA promotes and teaches the Fatherhood is Sacred program to thousands of fathers across the nation and now in Canada.

Since 2002, Albert Pooley, founder of the Native American Fatherhood and Families Association (NAFFA), has pushed to strengthen families by promoting responsible fatherhood and motherhood. “NAFFA programs are different from other recovery models”, says Pooley, “our programs promote in three primary areas: self-worth, personal identity, and a purpose driven life. We focus on strengthening, reuniting, and keeping families together.”

The impact and testimony of NAFFA’s four curriculum *of Fatherhood is Sacred®/Motherhood is Sacred®, Linking Generations by Strengthening Relationships®* and *Addressing Family Violence and Abuse©* and *Suicide Prevention* provides a foundation to build strong families that are resilient to divorce, domestic/substance abuse, suicide and human trafficking. Strengthened relationships and an increased awareness of the sacred purposes of families have been the results.

NAFFA encourages everyone to honor their fathers on Father’s Day weekend (June 17 and 18). For more information, please call 480-833-5007 or see www.nativeamericanfathers.org/narf.

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