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ReThinc Advertising to Host 11th Annual Rescue Rinse

Local Ad Agency Partners With Local No-Kill Animal Shelter for Charity Dog Wash

Phoenix, Ariz. – (March 14, 2023): On Saturday, April 1, 2023, ReThinc Advertising is having its 11th annual Rescue Rinse – a charity dog wash where all the proceeds benefit a local, no-kill animal shelter. Dog lovers from across the Valley are invited to bring their dogs from 9AM – 12PM for a wash and towel dry in a safe environment with clean water, organic shampoo, and treats for all dogs and pet parents that stop by.

This year, ReThinc is partnering with the nonprofit organization Almost There: A Mom + Pups Rescue who specializes in helping pregnant and nursing dogs and their pups. **100% of the proceeds** from this event will be donated to Almost There: A Mom + Pups Rescue. The ReThinc Advertising parking lot is transformed every year into a dog lover's paradise with a puppy kissing booth, treats for pups, drinks and tasty treats for pet parents while they wait. All washes are by donation only... a minimum \$20 donation will secure a great gift for pet owners! ReThinc Advertising will be hosting a silent auction with items from brands such as BarkBox, Dutch Bros., O.H.S.O, Raising Cane's, In N Out Burger, and many more generous donors.

“Being able to give back to the community is incredibly important to us,” says Agency Principal Stephanie Olsen. “Dogs are near and dear to our hearts, and we’re fortunate to have an amazing partner this year in Almost There. The ability to help dogs in less than ideal situations and give them a chance at the great life they deserve is why we do what we do.”

For event details, visit rescuerinse.com, and to learn more about our featured charity, visit almostthererescue.org.

About Rethinc Advertising: ReThinc Advertising was founded in 2008 by three overachievers who strongly believed that there had to be a better agency model for the rapidly changing marketing landscape. They created a smaller, client-focused agency that offers award-winning creative, personalized account servicing, and a highly targeted approach to both digital and traditional outreach. ReThinc has grown to service brands of all sizes and is widely recognized as a hardworking, forward-thinking, dog-obsessed group of industry leaders.

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