



The Giving Guide



A Special Supplement on Giving Back
An inaugural publication in partnership for community goodwill

HOW TO GIVE:



• Child Assistance Program Sponsor

===== TAX-CREDIT DONATIONS TO WORTHY NONPROFITS

• Attend a Charro event: Fun & Giving back

===== SPRING TRAINING & THE SCOTTSDALE RODEO

• Advertise with the Scottsdale Charros

===== EXCLUSIVE PUBLISHING & BASEBALL SPONSORSHIP

• Charitable donations to the nonprofit

===== GIVING TO THE CHARROS FOUNDATION

THE MISSION:

The mission of the giving arm of the Scottsdale Charros is to promote education through scholarships and other educational programming, and to promote youth activities, sports, and cultural enrichment in our community. The philanthropic outfit supports this mission by developing programming through partnerships and collaboration with Scottsdale area community organizations.

BENEFICIARIES:

- | | | |
|---|---|---|
| *Arizona State University | *Junior Achievement of Arizona, Inc. | *Scottsdale Arts |
| *Boys & Girls Clubs of Greater Scottsdale | *Junior Golf Association of AZ | *Scottsdale Community Partners - Fridge |
| *Miracle League of Arizona | *New Pathways for Youth | *Scottsdale Community Partners - Supplies |
| *Health World - Horsense | *POSA - Police Officers of Scottsdale | *Scottsdale Football and Cheer |
| *STARS - Scottsdale | *Scottsdale Family YMCA | *Special Olympics Arizona |
| *Family Promise | *Scottsdale Leadership | *The First Tee of Phoenix - Thunderbirds |
| *Phoenix Theatre | *Southwest Autism Research & Resource | *Scottsdale Community College |
| *Greasepaint Youth Theatre | *Crowns of Courage | Business United for Scottsdale Schools |
| *Operation Fix It - City of Scottsdale | *Advocacy 31nine | *Scottsdale Unified School District |
| *Ability 360 Sports & Fitness Center | *ALS Association - Posso's Posse | *Parada Del Sol |
| *Arizona's Children Association | *Arizona Cancer Foundation for Children | *U of A Foundation - PANDA |
| *Care Fund (The Apollo Foundation) | *Arizona Musicfest | *Valley of the Sun Jewish Center |
| *Fighter Country USA | *Be Kind People Project | *Camelot Therapeutic Horsemanship |
| *Grand Canyon University | *GiGi's Playhouse Phoenix | *Military Assistance Mission |
| *Scottsdale's Museum of the West | *Jobs for Arizona Graduates | *Big Brothers Big Sisters |
| *San Francisco Giants Charities | *Make A Wish | *One Small Step, Inc. |
| *Scottsdale Area Chamber of Commerce | *Musical Instrument Museum | *Partners for Paiute |
| *Health World Education | *Reigning Grace Ranch | |
| *Hunkapi Programs | *Ryan House | |



FOR THE CHILDREN

5 KEYSTONES OF CHAPS

1. Extension of Arizona tax-credit program
2. Dollars go directly to Scottsdale charities
3. Credit-card fees are covered by the Charros
4. Anyone can participate: *Chapscharities.org*
5. Giving criteria defined and regulated by state

Tax credit program channels nonprofit funding

By Terrance Thornton
INDEPENDENT NEWSMEDIA

All action begins with a single thought of motivation. For Scottsdale Charro Jason Klonoski, the action behind his thought of action has blossomed into the Child Assistance Program Sponsor (CHAPS) program — an effort to give taxpayers an opportunity to contribute tax-credit dollars toward certain qualified charities.

“When I became a member of the Charros and I saw how much need there was beyond what we were able to give, I floated the idea,” Mr. Klonoski said of the spark to fuel CHAPS. “They said, ‘Great, go make it happen.’ So I did.”

The Scottsdale Charros — through the established Charro Foundation — created the Child Assistance Program Sponsor program to do more, Mr. Klonoski explains.

Here’s how it works: a single Arizona taxpayer can give up to \$400 to a Qualified Charitable Organization and receive \$400 back from Arizona in a tax credit. So, if a taxpayer owes \$500 in taxes, but the taxpayer gave \$400 in a qualifying donation, the taxpayer would only owe Arizona \$100 in taxes.

If you are a married taxpayer filing a joint return, you can give up to \$800. It works the same for Qualifying Foster Care Charities, except the limits are higher: \$500 for a single filer and \$1,000 for a joint filer.

In addition, the Scottsdale Charros added the provision where an Arizona taxpayer can receive a dollar-for-dollar tax credit of up to \$2,200 when you give to the Scottsdale Unified School District.

For nearly 60 years, the Scottsdale Charros have been in constant pursuit of improving the lives of Scottsdale residents while preserving the community’s ties to its western heritage.

“I am extremely proud of the financial support this program has provided to many of our partners,” Mr. Klonoski said.

“I personally delivered several of the checks last week. Last year, we gave to 28 charities and 18 SUSD schools. I want to be clear this is new money.

We always tell anyone that is already giving directly to a charity to continue to do so. Our goal is to raise awareness to those that are not currently giving and/or folks looking for a place to give. As always we focus on charities related to children.”

In fiscal year 2018-19, which is a period of time annually measured between July 1 and June 30, the CHAPS program offered \$84,780 in donations to various qualified nonprofits including:

- Arizona Helping Hands
- Boys and Girls Clubs of Greater Scottsdale
- Boys Hope Girls Hope of Arizona
- Camelot Therapeutic Horsemanship
- Child Crisis Arizona
- Duet: Partners in Health and Aging
- Family Promise of Greater Phoenix
- Feeding Matters
- Miracle League of Arizona
- NotMYkid
- Reigning Grace Youth Ranch
- Ryan House
- Scottsdale Unified School District
- Southwest Human Development
- STARS

To learn more about this effort and how a donation to the CHAPS program can be funneled to a qualifying charity: chapscharities.org.

Charros are for the children

Independent Newsmedia reached out to two 501(c)3 nonprofit organizations to learn how the CHAPS program has helped those entities fulfill their respective missions.

“The Scottsdale Charros are all in with their commitment to Boys & Girls Clubs of Greater Scottsdale

— investing their time, consistent funding and support for our mission of proving that every kid has what it takes,” said Boys & Girls Clubs of Greater Scottsdale President and CEO Robyn Julien.

“The Scottsdale Charros have provided well over \$2 million in funding over the last 25 years supporting youth sports as well as programming for youth who need us most. In 2017, we named our branch in the Paiute Neighborhood Center in their honor.”

This most recent fiscal year, through the CHAPS program, the Boys & Girls Club of Greater Scottsdale received \$12,500 helping to fuel youth programs that make a difference, officials contend.

“Boys & Girls Clubs of Greater Scottsdale is qualified to receive both the Charitable Organization and Foster Care Tax Credits,” Ms. Julien pointed out.

“Through the CHAPS program, Scottsdale Charros actively seek tax credit donations to be redirected to us. Last tax season, they raised over \$13,000 in tax credits on our behalf. These dollars directly impact our ability to provide after school and summer camp programming for children in foster care and for those who are financially disadvantaged.”

But for Ms. Julien, she says one of the most valuable efforts conducted by the Charros — a personal connection.

“In an age where personal interaction has become increasingly limited, the Charros have carried on a tradition of volunteerism and support of neighbors, providing a beautiful example of leadership and community,” she said.

“This is something we strive to instill in our club youth.”

At Family Promise — Greater Phoenix officials there say many of the Scottsdale Charros are there when needs arise.

“When Family Promise — Greater Phoenix thinks of the Scottsdale Charros, we think family,” said Lisa Randall, Family Promise community relations coordinator.

“The Scottsdale Charros and the Charro Foundation have not only supported us by being a financial partner; they are advocates for our families and our emergency shelter program. Through their tireless efforts and dedication to host spring training baseball each year, they are able to fund many local non-profits, honor students and teachers and support worthy events with sponsorships.”

Ms. Randall says the dedication to volunteerism has made a difference for many who may never meet a Scottsdale Charro — but their effort echoes throughout the organizations they touch.

“The Charros have funded some

See CHAPS — Page 4



FOR THE CHILDREN: Through its various volunteer efforts, the CHAPS program, which is offered through the Charro Foundation, provides an unparalleled chance for taxpayers to give back to the organization's that matter to them. (File photo)

A breakdown of charitable giving

By Kevin Seabolt
SCOTTSDALE CHARROS

Charitable giving by individuals and families have been the cornerstone for many organizations that serve the communities. Without that generosity most organizations cannot facilitate their initiatives of helping the community.

Navigating charitable giving has become more complex given the passage of the Tax Cuts and Jobs Act in 2017.

Some of the changes have been predicted to have a negative impact on charitable giving and some have been predicted to have positive impact on charitable giving. It is unclear, however, at this time what the effect of these changes might be on charitable giving overall.

Stacked Donations:

Most donors make charitable gifts once each year, at the end of the year. This enables donors to offset income with a charitable deduction, in addition to providing generous help to a deserving cause. However, the Act increased standard deduction means that for fewer taxpayers itemizing to take the charitable deduction will not make sense.

Stacking charitable contributions into a single year can provide a way for a donor to make charitable gifts and keep the deduction. For example, if a donor is inclined to give \$10,000 per year to charity, it would not make sense for many married donors, who have two standard deductions (equal



Kevin Seabolt

to \$24,000), to itemize to receive the deduction for the charitable gift.

However, stacking those contributions into a single year could provide a donor with a charitable deduction for the same monetary gift. Instead of contributing to charity at the rate of \$10,000 per year, a single gift of \$40,000 can make itemizing to receive the deduction a good idea for some donors.

Donor Advised Funds:

Some donors may prefer not to make a lump-sum gift of several years' donations to a charity in a single year. These donors can accomplish the same ends by donating the lump-sum gift to a donor-advised fund. Donor advised funds allow a donor to contribute assets to a public charity and receive an immediate charitable deduction for the value of the contributed assets in the same year as the gift. The donor then recommends charitable organizations to make grants to over time.

The receiving charity must be a 501(c)3 organization.

At the same time, the donation can

continue to grow, based on investment preferences and returns, creating more resources for charities.

Gifts of Appreciated Assets:

Individuals who donate appreciated assets instead of cash can take advantage of additional benefits. Transferring appreciated assets allows a donor to receive a charitable deduction for the full market value of the assets and the donor avoids capital gain taxes on the sale of the assets. The nonprofit organization does not pay tax on the capital gains.

In addition, donors who give appreciated assets like stock can essentially accomplish a "swap" of the donated asset for an identical asset. For example, a donor donates \$40,000 in appreciated securities held more than one year to a preferred charitable organization, instead of cash. The donor's basis in the securities is \$20,000. The donor would likely itemize and take a charitable deduction for the gift. In addition, the donor can then use the cash he would have donated to purchase the same stock, for \$40,000. As a result, the donor now has the same securities with a basis of \$40,000 instead of \$20,000, and the transaction has erased the capital gains implications of the appreciated stock.

Charitable Trust:

Another method of making substantial gifts of assets to a qualified charitable organization is through the creation of a charitable trust. Charitable

trusts come in two main varieties: the Charitable Remainder Trust (CRT) and the Charitable Lead Trust (CLT). Depending upon the donor's needs, a charitable trust may be a perfect fit, since it can be an effective way to give money to charity, provide a limited monetary benefit to themselves or their heirs, and receive potentially substantial savings in income, estate or gift taxes.

Qualified Distributions:

Donors with IRAs, who are receiving required minimum distributions or are about to, may wish to consider using qualified charitable donations to support a preferred charitable organization. A qualified charitable donation transfers funds directly from the IRA to the qualified charity and counts toward satisfying the required minimum distribution amounts for the year. The donation allows a donor to exclude income the donated amount.

State Tax Credits

Much like any other state in the United States, Arizona has their own tax credits they give to their filers. A tax credit is a dollar for dollar reduction in the amount a taxpayer owes to the tax authority. The tax credits Arizona provides to their filers allows Arizona to incentivize a certain behavior or donating from their taxpayers.

You can claim any or all the tax credits, however, a taxpayer must have a tax liability to claim a credit and you can't claim more than your tax liability.



FOR THE CHILDREN: The Scottsdale Charros organization --- through its 501(c)3 nonprofit foundation, The Charro Foundation --- helps myriad charitable organizations throughout the community of Scottsdale and the greater phoenix metropolitan area as the rising tide of need grows as does Maricopa County population. (File photos)

CHAPS

Continued From Page 3

incredibly vital projects here at our Family Promise Scottsdale location as well as supporting our general operating budget," Ms. Randall said.

"In recent years, they have funded the commercial washers and dryers our families use every day as well as our 'heat remediation' trailer, used to

prevent the spread of bed bugs and other unwelcome creatures. This past year, we received a grant to replace all of our refrigerators in our Day Centers with new commercial units."

The mission of Family Promise --- Greater Phoenix is to provide emergency shelter and social services to help families move toward independent housing and self-sufficiency. The staff at Family Process, with help by volunteers, partnerships and collab-

orations offers safe shelter, food, case management, counseling, life-skills training.

Ms. Randall contends Charro support is spurring Family Promise expansion.

Always innovating, the Charros CHAPS program has expanded the ability of their members, friends, family and the community to impact local qualifying nonprofits.

"The funding we have received

through the CHAPS program has helped us to not only serve more families but has allowed us to expand to Glendale (Feb. 2019) and very soon Mesa (Sept. 2019)," she pointed out. "Once the entire expansion is complete and fully operational, we will double the number of families we serve each year to 200. The CHAPS program has been an immense blessing to Family Promise."

A PRIVILEGE TO GIVE BACK

THE POWER OF GIVING:

1. Public education is foundation of success
2. Supporting community supports the future
3. Giving back offers new wave of understanding
4. All children deserve a fair chance at education
5. Without private support change can't happen

A profile in philanthropy: *The Remen impact*

By Terrance Thornton
INDEPENDENT NEWSMEDIA

Access for all to quality public education is a part of American DNA making the United States of America the greatest country to ever grace the world's stage.

For nearly 60 years, the Scottsdale Charros have been instrumental supporters of public education and all things Scottsdale. And, for more than 30 years, The Charro Foundation has supported specifically the men and women of the Scottsdale Unified School District.

And, no other effort speaks to that community dedication better than the Coronado Success Initiative.

In January 2017, SUSD officials presented disappointing statistics coming out of Coronado High School, including few college- or career-ready students, among other areas of students not meeting district and state-wide standards.

At that time, an estimated 38 percent of the high school graduates were ready for college — and even worse — only 28 percent had taken courses or possessed a GPA predicated a successful higher learning endeavor.

The CSI, born through community collaboration, includes a partnership with Arizona State University and the assistance of several local organizations. Following the district's 2017 presentation, more than 150 people gathered at SkySong Center — The ASU Scottsdale Innovation Center to identify the needs and issues residing within Coronado.

From day 1, the Scottsdale Charros and its members and supporters have been in 100% tune with supporting both the CSI and public education.

More than half of the staff was replaced for the following school year; including the principal, teachers were

reportedly contracted to spend more time on campus meanwhile intervention programs for students were created.

Results have been steady:

- In the 2017 school year, six students took the ACT test meanwhile 41 students took advanced placement tests;

- In the 2018 school year, 180 students took the ACT test meanwhile 69 students took 109 advanced placement tests and 179 students took the Armed Services Vocational Aptitude Battery — or ASVAB — assessment; and

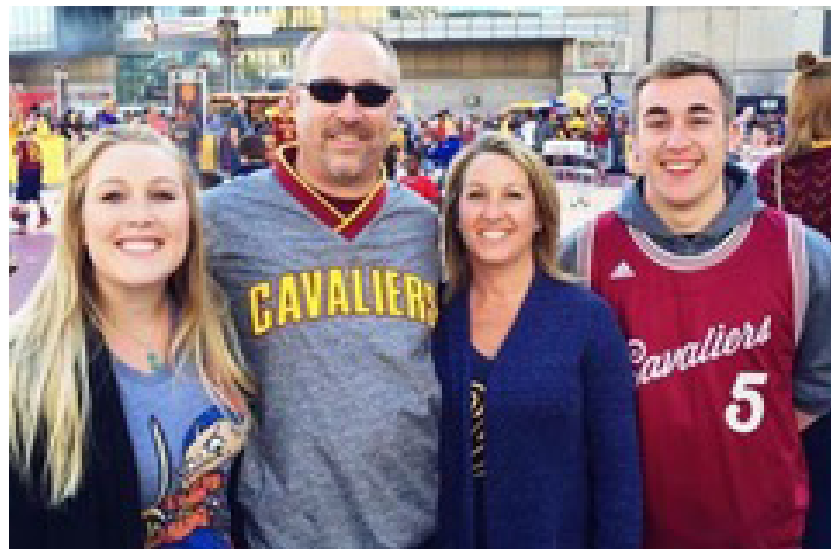
- Since inception of the CSI effort graduation rates at Coronado High School have gone from 72% in school year 2016 to 82% this past school year.

But only through a private-public partnership can a holistic community change occur — and without giving back — none if it is possible.

“Yes, Mickey and I both attended public school systems,” said Charro and CSI donor Angie Remen. “We feel strongly that education should be accessible to all, regardless of socioeconomic status, race, religion or ethnicity.”

For the Remen family, public education helped them build the foundation of a successful personal and professional life.

“All children deserve the opportunity to succeed in life, and participate as contributing members of society,” Ms. Remen said. “Public education allows graduates to engage in the community, and encourages growth and



Power of philanthropy: Without the help of the Remen family — Angie and Mickey to be specific — the Coronado Success Initiative would not have gotten off the ground leaving hundreds of low-income students behind the educational and vocational curve.

stability. In addition, graduates are less-likely to engage in criminal activity, become homeless, abuse drugs, and rely on the public health system.”

Access to public education is the great American equalizer, Ms. Remen estimates.

“Quality public education allows all students the opportunity to compete at the same level as those who attend private schools, and allows them the opportunity to attend higher education in the form of college or a vocation.”

Scottsdale Charros Patron Rick Carpinelli came into contact with the Remen family and instantly a synergy was discovered.

“A couple of years ago, Rick Carpinelli brought it to our attention,” Mickey Remen said of the CSI effort.

“We liked the idea that teachers would be provided with resources to help with innovative teaching methods, as well as being a support system for all students, helping them ob-

tain the tools necessary for personal success.”

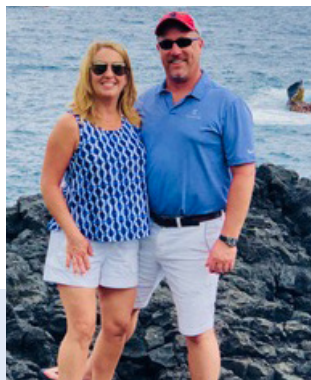
Without the significant support of the Remen family, Mr. Carpinelli estimates, the CSI effort could not have gotten off the ground.

“We enjoy contributing to others and participating in various causes that enrich other peoples’ lives,” Mr. Remen said.

“We feel the Charros are a wonderful organization that will be good stewards of the money we donated. They are a group of business leaders and community members who would oversee the donation themselves, and 100% of the donation went directly to the initiative.”

But Mr. Remen also points out the Charros are seeking to support access to quality public education for all children.

“Our understanding is the Charros are supporting education at a broad



“All children deserve the opportunity to succeed in life, and participate as contributing members of society. Public education allows graduates to engage in the community, and encourages growth and stability. In addition, graduates are less-likely to engage in criminal activity, become homeless, abuse drugs, and rely on the public health system.”

— Angie Remen, philanthropist

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--- Mickey Remen, philanthropist

Give

Continued From Page 5

level, with strong potential to reach a national audience in collaboration with ASU through a research and design initiative,” he pointed out. “The most direct impact of the program would benefit title I schools and students in the area.”

Prosperity through public education

Mr. Carpinelli is steadfast in his support for all children getting a fair shot at the pursuit of happiness.



Rick Carpinelli

“Every child deserves a quality education,” he said. “I have once heard it said that education allows for a richer, fuller life. Educated students one day become adults and have the ability to add to the quality of the community. As the community improves others want to be a part of the community and they move-in further enhancing the community it further enhances property values.”

Mr. Carpinelli says access to quality

public education is the most effective way of creating sustainable, growing and successful communities.

“Public schools are the most effective way for us as a community to direct our tax dollars and impact every child’s education in the community,” he said.

But only through consistent and unwavering dedication to the ideals of volunteerism and public education will the CSI reshape both the Coronado High School and community.

“Coronado Success Initiative is an exciting project in which to take part,” Mr. Carpinelli said.

“The design of CSI, effectively, has three parts. First, to immediately impact high school students that we’re at risk of not graduating. In the first eight months of the CSI program, graduation rates increased significantly. The second component of CSI was to improve the education and opportunities in the elementary and middle school feeder schools to Coronado High Schools. And third, in conjunction with the Arizona State University, CSI has been developing an education model to meet the needs of today’s student while matching it with the opportunities of the resources we have today.”

The CSI effort could emerge as



Charro up: Scottsdale Charro Jose Leon confirms a focus of every member of the philanthropic outfit is finding ways to give back to the community that provided them an opportunity to become successful.

a national model of how a true private-public partnership should operate, Charro and SUSD officials agree.

“In developing the model for CSI, the hope is to be able to develop a footprint or a platform that could be used to improve education across the district, state and beyond,” he said but noting oftentimes it takes a village.

“A family like the Remens is an excellent fit with the Charros. The Remens are a very philanthropic family that take great effort to give to worthy causes and organizations that will be stewards of their gifting and that

maximize their gift’s impact.”

Scottsdale Charro Jose Leon says the tenets of servant leadership hinges upon service above all else.

“Giving back is one in the same with same with everything that we do as Scottsdale Charros,” he said.

“Our focus from the inception of organization was to find a way to improve our community. We found that spring training baseball would be the best vehicle to meet our objective of nurturing the game in the valley and creating an opportunity to generate funds to reinvest in education.”



Power of Giving: Philanthropic efforts across the United States of America make much of the dream of public education come to fruition. Without strong communities supporting public education, many children would not get the level of education many assume is guaranteed from coast to coast. In the Valley of the Sun, the Scottsdale Charros seek to do their part.

SPONSORSHIP OPPORTUNITIES



Charro Lodge

Look no further than the Charro Lodge at Scottsdale Stadium for a one-of-a-kind experience for friends, family and clients. The Charro Lodge is a unique, private facility built within the stadium. Your Charro Lodge pass includes general admission into Scottsdale Stadium. Once inside the Charro Lodge you will be treated to complimentary food and beverages, patio-style seating adjacent to the San Francisco Giants' bullpen in right field, an outstanding view of the game and some famous Charro hospitality.



Rodeo Scottsdale

Rodeo Scottsdale — a four-day event featuring rodeo competition, music and dancing at WestWorld, 16601 N. Pima Road — is returning for its 66th year. Rodeo Scottsdale is a large kickoff event in the Professional Rodeo Cowboys Association. Event organizers have added a separate day for bull riding to accommodate all the contestants. Expect 700 contestants for all events combined. Spectators can watch cowboys from all over the country compete in a variety of rodeo events, including Bull Riding, Bronc' Riding, Roping and Barrel Racing.



Education Banquet

The Scottsdale Charros have a rich history of supporting education through programs based within Scottsdale Schools as well as education and youth programs. For nearly 60 years the Scottsdale Charros have been instrumental supporters of public education and for more than 30 years, The Charro Foundation has supported the men and women of the Scottsdale Unified School District. The Annual Outstanding Students & Educators Awards Banquet is where the Charros provide scholarships and grants to educators and students.

EDUCATION INITIATIVES: *Steadfast & Humble*

The Scottsdale Charros have an unrivaled history of supporting public education through programs based within Scottsdale Schools as well as education and youth programs delivered through community-based nonprofits.

The Charros support SUSD by investing not only dollars but their time as well, through the Charro Liaison Program. With information provided directly from the Scottsdale Charros, here is a rundown of each program fueled by local business leaders of the community:

Education Grants

Intended to provide financial assistance for projects, equipment and programs related to the classroom, athletics or infrastructure that are not funded through traditional funding streams.

This year, four \$10,000 grants for computers, robotics and science materials will be given to Tonalea, Redfield, Sequoya and Coronado schools. The Charros are also awarding five \$2,500 grants to Tavan, Hohokam, Arcadia and Coronado.

Future Teacher Scholarships

Established as a means to encour-

age SUSD seniors to pursue a bachelor's degree in education from one of Arizona's three state universities and, now including, Grand Canyon University. This \$20,000 scholarship is awarded to students who can demonstrate outstanding achievement in academic activities, as well as non-academic activities, during their high school years.

SCC Scholarships

The Charros have been proud supporters of Scottsdale Community College since the school's inception in the 1960s and recently established this \$5,000 scholarship for graduates of SUSD high schools who want to pursue an associate degree at SCC. In addition to the academic scholarships, the Charros have added two athletic scholarships to the top male and female athletes as selected by SCC.

STEM grants

This year the Charros have established a Community STEM Ed-

ucation Grant program and will be awarding up to \$50,000 for science, technology, engineering and math educational programs within SUSD.

iTeachAZ Scholarships

The iTeachAZ program at ASU's Mary Lou Fulton Teachers College is a one-of-a-kind, hands-on experience that more than doubles the amount of time most future teachers spend in the classroom. Seniors in the program spend an entire academic school year student teaching in a pre-K-12 school with mentor teachers. The Scottsdale Charros support this endeavor by providing scholarship funds, matched by ASU, to 10 seniors each year. This year, the Charros have doubled its investment and will add an additional 10 student teachers who are located at Coronado High School.

All District Athletics Awards and Scholarships

The Scottsdale Charros proudly award \$500 scholarships to one male and one female athlete during the All City Athletic Awards Banquet, held three times annually. The recipients of the award are selected by the athletic directors from the school

district and are based upon the students' character, academics, community service, and future plans.

Project Graduation

The Scottsdale Charros, through The Charro Foundation, provide funding to SUSD high schools to help ensure a safe graduation event for graduating seniors.

Youth Luncheon & Baseball Clinic

Through a partnership with MLB-PAA Legends for Youth and the City of Scottsdale, each year 300 deserving students, selected by their principals, arrive by the bus load at Scottsdale Stadium to join Major League Baseball greats for lunch and an afternoon on the field.

Students learn baseball skills from MLB's finest, including Hall of Famers, players, and coaches with storied careers. Fitness clinics are part of the day's programming and the students, players, coaches and volunteers create a lifelong memory during one incredible afternoon.



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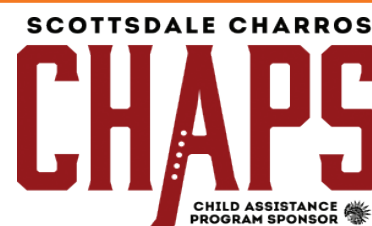
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and would be interested in
the following programs.



Tax Credit Donation through CHAPS
www.chapscharities.org



Scottsdale Charros

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