# 2022 *Aometown* REFLECTIONS



A KEEPSAKE PUBLICATION OF THE ADVANCE–MONTICELLONIAN

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# **Dear Readers:**

The Advance's staff is delighted to welcome you to the 2022 issue of the Hometown Reflections. Over the past few months, we have been working diligently to create and design this publication highlighting just a handful of things that make Drew County/Monticello such a great place to live. We hope you enjoy this year's edition.

#### Sincerely, Advance Staff





# Waiting on the rain

#### By AshLey Hogg editor@monticellonews.net

For many years, the repairs to Lake Monticello have been the forefront of local news. Damage to the levee eventually required a total draw down of the lake. While drained, the City of Monticello and Arkansas Game and Fish Commission performed other necessary maintenance and upgrades.

"This has been a long process," Mayor Paige Chase said. "Engineers and contractors dug down to the failure in the levee and rebuilt the structure. This process took time because they had to compact the dirt and bring in additional dirt several times to ensure necessary repairs were completed properly. In addition to levee repairs, we concentrated on the swimming area on the Hunger Run access side. We have ordered a water curtain that is eight feet tall and approximately 250 long that will be placed on the perimeter of the swimming area. This should help

prevent swimmers from drifting out too far."

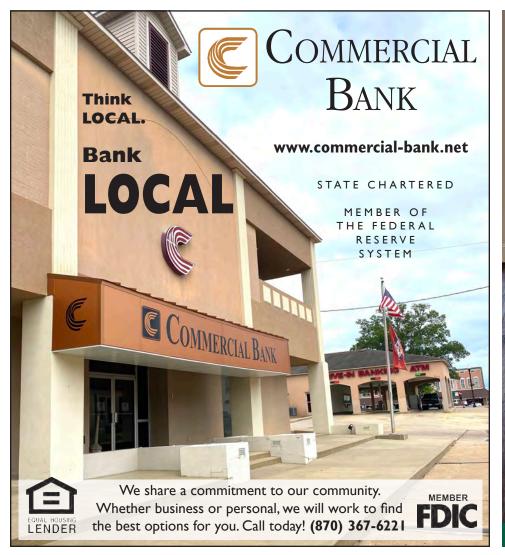
While the contractors were repairing the levee, City of Monticello employees have made upgrades to the docks, cut a boat lane and assisted the Arkansas Game and Fish Commission on several special projects.

"Habitat work began on the Lake Monticello lakebed on July 19, 2020," Kris Nault, District 5 Fisheries Supervisor said. "A total of 41 brush piles, 117 pallet structures, and 32 porcupine fish cribs were constructed during that week. These structures were placed offshore in the 10 to 30 ft. depth range. On November 23, 121 trees were hinge cut along the shoreline between the Hunger Run Access, and Bikini Beach to create shallow water fish habitat. Also, during the week of December 6, 120 single and 60 double pallet structures were built from 720 pallets. This cover was placed at 12 sites located along the shorelines of farm ponds or culvert/bridge crossings located on the lakebed. Then, a



Ashley Hogg/Advance Monticellonian

dump truck load of pea gravel was delivered to both the Hunger Run Access and Plantersville accesses and was spread out in front of bank fishing areas with a backhoe and a hand rake in order to create sunfish spawning habitat. The gravel was spread to a depth of approximately four inches and should increase the opportunity for bank anglers to catch spawning sunfish." The goal of AGFC is to return Lake Monticello to a "Trophy Fishing" destination as it was when the lake was first opened. Approximately 1,510 tons of agricultural lime was spread throughout Lake Monticello's lakebed with backhoes. Lake Monticello has alkalinity below 20 mg/l and the lime applications should increase the effectiveness of fertilizer See **LAKE** Page 8





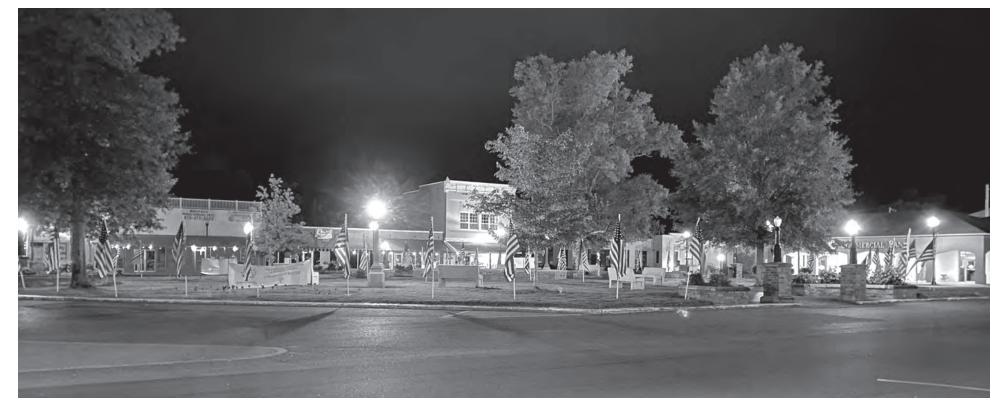
#### ADVANCE-MONTICELLONIAN





ADVANCE-MONTICELLONIAN





# LAKE

#### Continued from Page 4

in the future.

Some deep ponds in the lakebed were still holding water after the draining process was complete. AGFC decided that the use of Rotenone was necessary to ensure all undesirable fish be eradicated. Rotenone was applied to a total of 21 ponds and the standing water above the spillway in the fall, primarily to kill Yellow Bass and Grass Carp.

"Several Yellow Bass and hundreds of Grass Carp were killed during the rotenone applications," Nault added. "The eradication of submersed vegetation from Lake Monticello was a result of Grass Carp that were stocked during the late 1990's and early 2000's. Also, Yellow Bass have the potential to compete for food with Largemouth Bass and Black Crappie and are not targeted by anglers that often."

Local angler Chris VanDuren noted that he and the entire fishing community are excited for the lake to reopen.

"We have people who really miss going out and catching the number and size of fish we caught in previous years at Lake Monticello," VanDuren said. "Those same people are excited to see the lake reopen as the grass filled lake, we all once knew. I hope that we can work together and maintain it a little better this time around. All anglers want to keep it clean, well-managed and maintain a size fish that is not only enjoyable to catch, but to be able to catch them in excess."

As 2021 came and went, 15 Georgia Cubes were placed at two sites in the lake and 100 spider buckets were assembled and placed off the fishing piers. A total of 67 habitat sites were created and will be available to the public through AGFC's mapper.

"1,532 additional trees were hinge cut in 2021, for a total of 1,653 trees," Nault said. "The reason that we hinge cut so many trees is that we wanted to provide enough habitat to actually improve gamefish populations. These hinge cuts will range in water depths from six inches to eight feet and will provide excellent cover for adult and juvenile gamefish. We also applied rotenone to 14.7 miles of creeks in the Lake Monticello watershed utilizing five-gallon backpack sprayers. Every Creek in the watershed was intermittent and had isolated pools, so walking the creeks

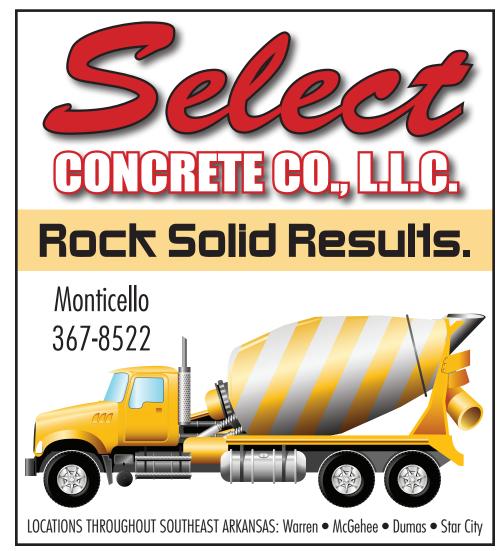


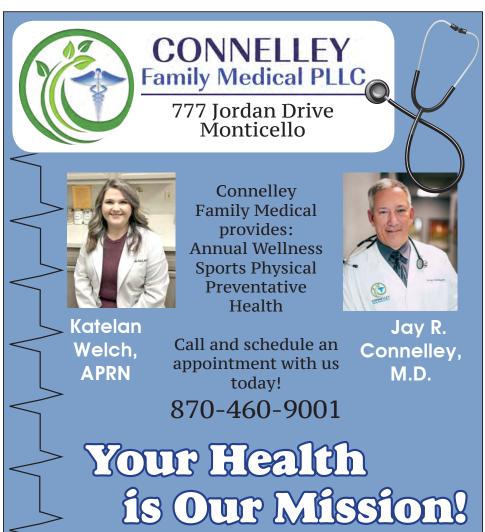
Many Monticellonians look forward to the refilling of Lake Monticello, however, the timeline will depend on a number of factors.

with a backpack sprayer was the only effective way to apply rotenone."

"We pumped the standing water above the spillway from 67 acres to 17 acres. A berm was built across the canal above the spillway and two six-inch trash pumps were ran 24 hours a day for three weeks straight in order to pump the water down from 67 to 17 acres. Then, we applied rotenone to the 17 acres of standing water. The water was pumped down in order to concentrate fish so the Rotenone application would be more effective and to save money on the cost of Rotenone. Although gamefish were also killed during the Rotenone applications, we plan to restock the lake beginning in 2022. During the fall, we plan to restock the lake with Bluegill, Redear Sunfish, Fathead Minnows, Golden Shiners, and Threadfin Shad. These species are heavily preyed upon by larger gamefish and will be stocked in the fall in the absence of higher-level predators so they can become established and spawn at least once the following spring. Florida Largemouth Bass and

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### Food Truck Friday becomes monthly social gathering

#### BY ASHLEY HOGG editor@monticellonews.net

One special Friday night a month, Monticello welcomes food vendors from across the state as they get ready to feed the hungry patrons for Food Truck Friday.

The idea began several years ago when a group of interested people led by Pauline Baptist Associate Pastor Ryan Copico, wanted a way to bring people together in the community. The group immediately knew that food is the universal language and the idea to bring in food trucks was born. As it did the entire world, Covid-19 put a halt to this community get-together. Now that things are closer to normal, people are lining up to taste everything these food trucks have to offer.

"We tried this a few times at the church, but we wanted to make sure that anyone, not just church members, knew this was a community wide event and that everyone was welcome to enjoy," Copico said. "For the past year, the food vendors have lined the parking lot at Monticello Coffee Company. They have the space here and the owners are

See FTF Page 10



Ashley Hogg/Advance Monticellonian Food Truck Friday has become a popular place to gather once a month.

# LAKE

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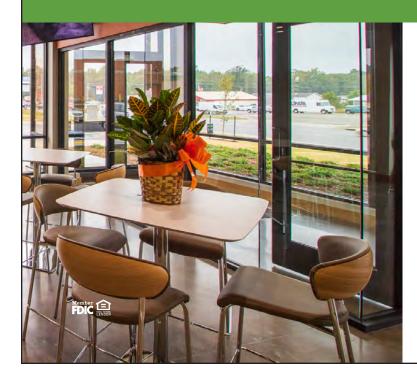
Black Crappie will be stocked in the spring of 2023. One advantage to killing out Largemouth Bass during the rotenone application is that Largemouth Bass with northern bass alleles will be taken out of the population. By stocking pure Florida Largemouth Bass, the trophy potential of the Largemouth population will be greater as a result of starting over with pure Florida Largemouth Bass."

The question on everyone's mind is "when will Lake Monticello reopen?" Unfortunately, no one has an exact answer.

"We estimate approximately three years before the lake is full and reopened and that is if we have plenty of rain and no more setbacks," Mayor Chase stated.

"Lake Monticello could take anywhere from three to five years to refill to normal pool because it has a small watershed, and the rate at which the lake refills is completely dependent on rainfall."

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Photo courtesy of Rachel Kellum

At the grand opening of SHINE, Rachel Kellum, center, is surrounded by support staff.

# Letting your light SHINE

By AshLey Hogg editor@monticellonews.net

Monticello native Rachel Kellum opened SHINE Dance Studio in August of 2020. Temporarily sharing space with a local church, the property at 775 Edgewood St. became 100 percent artistic space in October 2021.

"This has been my dream since I was a little girl," Kellum stated. "When choosing a name for the studio, I had a hard time. One of my close friends asked me what my favorite Bible verse was. That was when I knew, 'SHINE' had to be the name."

Kellum quoted Matthew 5:16, "Let your light shine before men, that they may see your good works and glorify your Father in heaven."

"When we would be dropped off for school, my parents would always say things like, "let your light shine." It became like our little family saying," Kellum remembered fondly.

She is the daughter of Postmaster Bruce Brown and retired teacher Lisa Brown. Her brother is Dr. Barrett Brown of SEARK Eye Care and her husband of eight years, John David Kellum owns Kellum Electric, LLC.

Having danced since age three, Rachel took lessons from a local studio, danced at Monticello High School and received her bachelor's degree from Henderson State University with a minor in dance.

"I wanted to go to Henderson because it is one of the only schools in the state that you can study dance," Kellum said. "I majored in Art and when I graduated, I got my Masters of Arts in Teaching from UAM."

Before opening SHINE, Kellum taught elementary art at Monticello and Hamburg.

"When we opened this studio, teaching during the day and running the studio at night was a little too much to handle," Kellum said. "I want to give the kids the best experience possible. I want them to know they have my time and attention and I want them to learn and grow while they are here."

Kellum goes above and beyond with her students and provides a safe place

See SHINE Page 10

FTF

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so community minded."

Annette Taylor and Lore Ward are the mother daughter team that own and run Monticello Coffee Company. The duo has immersed themselves and



Ashley Hogg/Advance Monticellonian Lily Copico offers hot chocolate on colder evenings during Food Truck Friday.

their love of java into Monticello since opening the store in 2018.

"We are happy to be a part of such a fun community event that brings so many different people together to enjoy the same thing," Taylor stated.

While waiting in line to order your tasty treat of choice, it is likely that you will see a friend, neighbor or even co-worker. Due to the growing popularity of Food Truck Friday, a Facebook page has been created and you can tag yourself in pictures and give other patrons advice on what to order.

Through this event, local budding chefs have been able to showcase their creativity and culinary flare.

Leonard's Sandwich Shop has become a household name among Rueben sandwich lovers. Local business owner Terrell Leonard is serving up hot sandwiches for all different types of taste buds, but he has become small town famous for his corned beef and sauerkraut on rye bread. Irlanda's Kitchen is a huge hit with her authentic tacos and other Mexican cuisine. Ellen's is serving up delicious Cajun cooking, and one of Monticello's youngest entrepreneurs is cranking out tasty beverages to go with any food truck selection.

Lily Copico is an 11-year-old Monticello native who, along with the help



Ashley Hogg/Advance Monticellonian

No matter the weather, patrons young and old come out to enjoy the monthly Food Truck Friday at Monticello Coffee Company.

and guidance of her family, has operated "Lily's Tea Tree" for approximately five years. In the warmer months, Lily and her many seasonal flavors of tea can be found at Market in the Park. Since the weather was less than desirable at the January Food Truck Friday, Lily was serving hot chocolate to shivering guests as well as her famous tea and lemonade.

The latest Food Truck Friday brought in Vendors from all around the natural See **FTF** Page 20

#### ADVANCE-MONTICELLONIAN

# SHINE

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for students to vent their frustrations and learn about God.

"My middle school students tell me everything," Kellum stated. "Some were really struggling this year, so



ggling this year, so I reached out to the parents and asked them if they minded if I did a Bible study before dance class each week. Everyone was cool with the idea, so we spend a little bit of

Kellum

time studying the Bible before class. I think it helps everyone on their journey in life."

SHINE Dance Studio provides a wide variety of dance, gymnastics and other performing arts classes.

"We offer competitive and recreational, tap, jazz, hip-hop, lyrical ballet, contemporary dance as well as skills, gymnastics, cheerleading, art and piano lessons," Kellum noted. "We have two gymnastics and cheerleading coaches; Hannah Hilton and Jewel Chapman and Haley Greer teaches piano lessons a few times a week. I teach the art classes and a majority of the dance classes, but I have many wonderful assistants who are still students."

Kellum takes communication and parent involvement very seriously when it comes to her students.

"I think one of the biggest concerns I get from parents when signing their child up for dance for the first time is, will the costumes be modest or will the song choice be appropriate," Kellum stated. "I try to assure them age appropriateness is something we consider for every class and every performance.





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Photos courtesy of Rachel Kellum

I just want people to be happy and feel comfortable about their kids coming here and learning. Any issues that arise, I handle them case by case and most of the time, a solution is found."

PERFORMING ARTS SHINE studio dancers attend an annual recital.

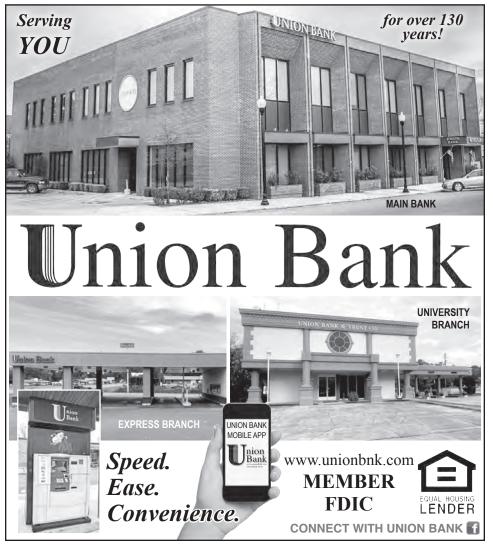
This summer, SHINE will undergo a complete renovation. The plan is to spend the summer tearing down the walls and rebuilding to have a large gym with large beams and bars for gymnastics, and three separate rooms that will serve as dance and art rooms.

Kellum says what she thinks sets SHINE apart of the other dance studios in town is that they try to love all the students the way God loves us.

"I love to dance but I love these kids more," Kellum added. "All of the instructors here want kids to be successful but mostly, have fun. If we have one student that makes it as a professional dancer that attended this studio that is great, but our focus is helping kids learn, grow and letting their light shine."

Spring recitals and art exhibits for SHINE students will be at the UAM Fine Arts building April 29 through May 1.

For more information about registering for classes at SHINE Dance Studio, visit www.shinedance870.com or find them on Facebook and Instagram.



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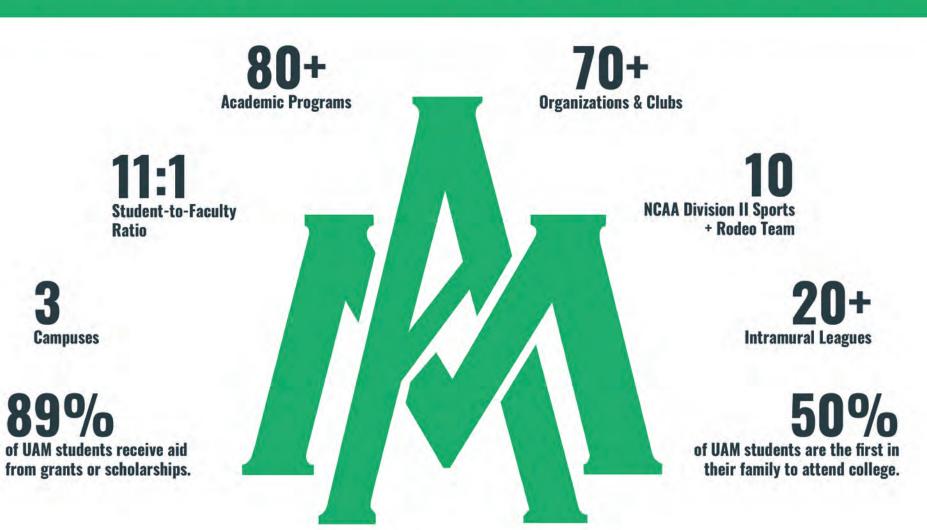






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# Pomeroys return home to open ACE Hardware



Ashley Hogg/Advance Monticellonian

Monticello natives Michael and Stacy Pomeroy opened ACE Hardware in the summer of 2020.

went into the process before they made the decision to open up shop in Monticello.

"We looked at many opportunities over a wide geographic area including central and western Tennessee, central and northwest Arkansas and many existing businesses and franchises," Michael added. "However, no matter how many options we evaluated, we kept coming back to this as being one of the best. We took about a year to do proper research on all opportunities and then an additional six months to learn about ACE in particular. Then it took another six months to locate a property and secure financing. Once we broke ground on the building, we were able to move rather quickly through construction, store preparation and finally opening. From beginning to end, the entire process took around two and a half years."

Opening a business is not for the faint of heart. The Pomeroys believe their determination helped them be successful.

"I attribute our success to dogged determination to power through the bad times that everyone is going to experience in life," Michael said. "The goal is coming out of it and finding ourselves in a better place than where we were before we started. There were many challenges. First off, I had never bought commercial property before or managed a construction project of this size. Neither of us has run our own business, before this, we were both always on someone else's payroll. More challenges are sure to come but right now, we are continuing to learn and get better."

Now that society is establishing a new normal, ACE hopes to become more involved in the community.

"We sponsor some sports teams, and we are involved with the Chamber of Commerce, but we would like to be involved more as time allows," Stacy noted. "We offer wedding registries where customers can come in and hand pick items that they would like to receive as gifts and we will do everything we can to help a customer."

Currently, ACE has four full-time and five part-time employees. They stock seasonal items, tools, lawn equipment, paint, grills and much more.

"The marketing major in me, as well as the professionals at ACE, saw an opening here which the store could fill and people here have made us feel very welcome," Michael added. "I encourage people to seek out advice from peo-

See ACE Page 15



By ASHLEY HOGG editor@monticellonews.net

On August 5, 2020, Monticello saw the opening of its first ACE Hardware store, located at 500 U.S. Highway 425 with owners Michael and Stacy Pomeroy.

Both natives of Drew County, the Pomeroys spent many years of their lives fulfilling careers and raising children across the United States.

"I have a Bachelor of Science in Marketing from the University of Arkansas at Monticello," Michael stated. "I spent eight years working in hardwood lumber production and then 34 years in business-to-business sales selling kiln dried and green lumber in almost every specie grown in the United States. I sold Alder, Cherry, Hickory, Walnut, White Oak, Red Oak, Maple, etc from all four of the major hardwood growing regions in the country."

"I have a Bachelor of Science in Psychology from UAM and 30 year's experience working in Social Services," Stacy said. "We have two children, one is here attending UAM, and the other is working in Alabama."

When the couple was looking at their options, a lot of time and research



Ashley Hogg/Advance Monticellonian

The store offers a variety of hardware and home ware, such as the "Backyard & BBQ" section shown above.



ACE takes pride in customer service. Their inventory covers a wide range of products, from indoor to outdoor.

#### ACE

#### Continued from Page 14

ple who know more than you do. Take your time doing research and coming to a decision. Once you make your decision, move as quickly as you can and never lose momentum."

ACE provides a simple shopping

experience in store and online at www. acehardware.com. Most items that ACE carries can be shipped directly to the store. ACE also utilizes social media to display their newest products and sale items. They can be found at www.facebook.com/Pomeroys-Hometown-Ace and on Instagram at hometownace.



Ashley Hogg/Advance Monticellonian





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# **Experience live music with The Groove Diggers**

#### BY: JESS HYLTON

Advance Guest Writer

If you've been downtown on a Friday or Saturday night recently, you've likely noticed the sound of delta blues floating from the direction of Bella Luna. The Groove Diggers, a musical trio consisting of Jerry McCoy, Ben Arrington, and Kenneth McDougald, breathe new life into vintage rock and roll chart toppers.

The group started when McCoy and Arrington, previously of The Hammers, were asked to fill in for the restaurant's regular band, but the then duo's instant popularity quickly won them a permanent gig. With live music venues waning under the struggle of COVID restrictions, McCoy and Arrington leapt at the opportunity to do what they love-play music and share it with others. With a steady schedule, McCoy reached out to former high school guitar rival, McDougald, and thus the Groove Diggers were born. The band focuses on playing classic rock and blues hits from bands like Creedence Clearwater Revival, Crosby, Stills and Nash, and Hank Williams.

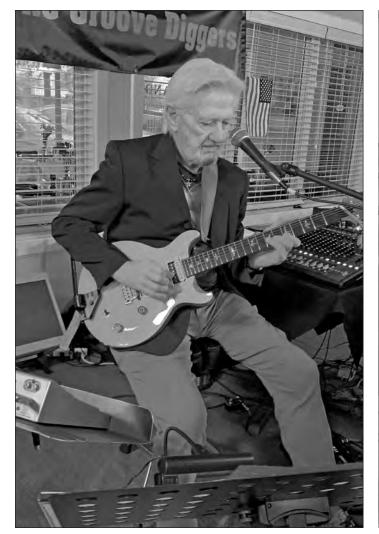
Before returning to the area to take care of aging parents, McCoy spent 28 years in Nashville playing with the Allman Brothers, Ronnie Milsap, and Porter Wagner. His band, Mighty High, released a record. Arrington spent eight years in California playing with the band Diamond Back and worked with Danny Federici. McDougald cut his teeth in more regional venues focusing on the festival scene in Louisiana, Arkansas, and Mississippi. Together, the Groove Diggers create a true Americana sound blending the hum of an overdriven single coil with west coast rock and roll, delta blues, and just a hint of Southern twang.

Each show is an experience. McCoy and McDougald split time at the mic and use their old high school rivalry to keep both guitarists pushing toward new heights, while Arrington noodles across the bass authentically recreating basslines we all know and love. They set their stage with blue and red LED lights that perfectly compliment the way they play-cool and collected but with fiery passion. When asked about what she thought of the band, local Hannah Hutson said, "I just came in for dinner, but I ended up staying for over an hour listening to songs I hadn't heard in a long time. These guys rock."

While most of their current set list



Music lovers young and old can watch The Groove Diggers perform on Friday and Saturday nights at Bella Luna, on the square.





See **GROOVE** Page 23

# First multi-commission meeting held in late 2021



FILE STORY BY: ASHLEY HOGG editor@monticellonews.net

The first known inter-commission meeting to take place in Arkansas occurred Monday, Dec. 6 when the Monticello Planning Commission, Parks and Rec Commission, Economic Development Commission and Advertising and Promotion Commission met for the first time as a group in the Citizens Bank Conference Room.

The A and P Commission goals were presented by member Mike Wigley. He stated that the long term goals for A and P were to create a civic center in Monticello that would be able to host a large number of guests for various events. In the short term, they intend to bring events to the city which will bring tourists to Monticello. Currently, the commission is working on promoting the city and continuing to work on the signage at the four entry points to Monticello. He added that lighting and landscaping are in the works for the "Welcome to Monticello" signs.

Before outlining the goals of the MEDC, Nita McDaniel gave the group See **MEETING** Page 23

<image>

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Above, Lily Copico poses at her booth, Lily's Tea Tree. Below, mouthwatering homemade tacos from Irlanda's Kitchen wait to be served.

### FTF

Continued from Page 10

state. The Crepe Coop and The Prickly Pickle call Central Arkansas home but have become regulars in Monticello. The Pizza Trailer comes up from Crossett. The Redneck Gourmet travels across the Saline River from Warren,

and Chillin & Grillin made the journey across Drew County from Halley.

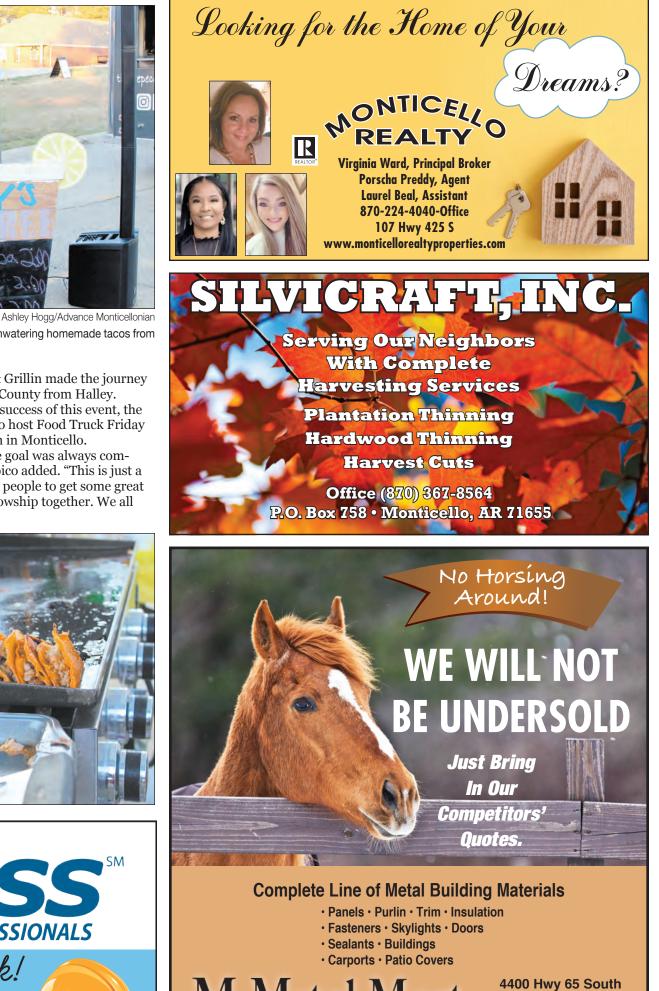
Due to the success of this event, the intention is to host Food Truck Friday once a month in Monticello.

"Our entire goal was always community," Copico added. "This is just a great way for people to get some great food and fellowship together. We all need that."





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# Historic downtown square dressed up with mural



By: MELISSA ORRELL AND ASHLEY HOGG File photos by Melissa Orrell

There is no way to not notice the beautiful artwork that has been completed on the downtown square. Arkansas artist Erin Ashcraft completed a full mural on the west wall of Options, Inc and it depicts post card scenes very specific to Drew County.

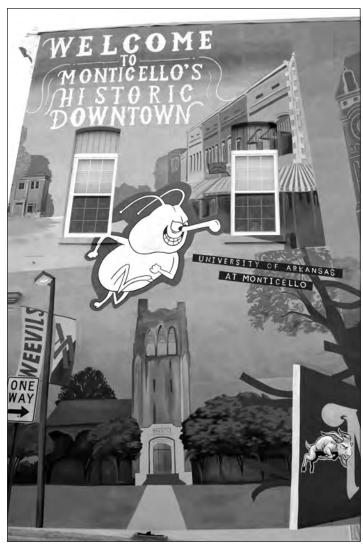
Represented in the mural are Monticello and Drew Central School Districts, the University of Arkansas at Monticello, the timber industry, Lake Monticello, outdoor recreations including hunting and fishing, along with such historical sites as the music building at UAM.

After completing her work downtown, Erin was commissioned by another local business. On the North wall of Monticello Coffee Company, a colorful display of coffee beans can be admired.

Please take a moment to view the mural in full color on the cover of the 2022 edition of Hometown Reflections and in person on the downtown Monticello square.

To contact Erin about a mural, visit www.erinashcraft.com.









Next time you're in downtown Monticello, take a moment to check out all the different aspects of the mural.

### MEETING

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a brief overview of some of the specific focuses of the commissions. She stated that the A and P Commission is committed to focusing on tourism and bringing non-residents into Monticello. McDaniel also stated that the MEDC has a primary focus of recruiting new business and industry and maintaining current business and industry.

Currently, the MEDC is working on grant pursuit and infrastructure development including I-530 and I-69.

Parks and Rec Commission Chair, Taylor James, said that their long term goals are to host tournaments at the sports complex. Presently, the commission is in communication with City of Monticello employees that are dedicated to park upkeep, maintaining the parks and remodeling the bathrooms at the Western Pines Park.

"I would really like money to go towards maintenance than all new stuff," Wigley added.

Parks Commission members Bubba Groves and Clay Coburn were in attendance and talked about potentially closing one field at a time at the sports complex to perform necessary maintenance in order to get the fields tournament ready.

James also mentioned doing away with the deposit refund for renting park pavilions, the splash pad and other park amenities.

"The deposit is in place now to reserve the pavilion," Chase added. "Once your reservation is over and you have vacated the pavilion or park and there is no damage done, the full deposit is returned to you."

Chairman Dan Boice of the Planning Commission said that their mission was to "make plans for a city that will attract people."

"Today's generation is looking for a place to live before they look for a job," Boice noted. "We have to plan for a city that people want to come to for all stages of life."

A city study has been completed by the Community Development Institute of Arkansas, as well as a walk audit. The Planning Commission is now tasked with writing a city wide plan. Once the plan is complete, the commission will make recommendations to the City Council.

Mayor Chase stated that the City has begun a 10 year infrastructure plan and a new city website is coming soon.

The last item on the agenda was an discussion about the armory. Currently, the old armory located on Jordan Drive is partially being used by Drew Memorial Health System, Inc., for storage. The intent is to have a feasibility study done to determine whether the City of Monticello needs to retain ownership of the building or sell it.

City Council member, Clarissa Pace, and Planning Commission member, Lou Lambert, both expressed concern that the citizens of Monticello are feeling left out because there is such focus on tourism and how to bring in people from the outside. It was suggested that the people in each community where parks and other attractions are, be asked what they want and what they would like to see happen.

McDaniel pointed out that getting community feedback isn't always easy to obtain, citing Monticello's poor performance on the 2020 Census.

"We failed at the 2020 Census," Mc-Daniel said. "We all did. And because of it, we are losing funds and being redistricted."

Planning Commission member Ray Ryburn suggested that these inter-commission meetings be held quarterly.

### GROOVE

#### Continued from Page 19

consists of covers, when asked about their creative process, the trio stated they usually start with a title and go from there. McCoy stated that writing songs is the hardest part of being a musician because, "it's hard to come up with a new way to say things that have already been said a million times." The band is currently working on an original album, which they will produce in McCoy's studio. But if you want to hear one of their songs right away, Cat and Dog is in their line up for most performances.

You can catch the Groove Diggers at 5 p.m. every Friday and Saturday night at Bella Luna, the Italian restaurant on the square in downtown Monticello. There's no cover charge, and the band wants you to "come on out and have a good time." Tell 'em Jess sent you.



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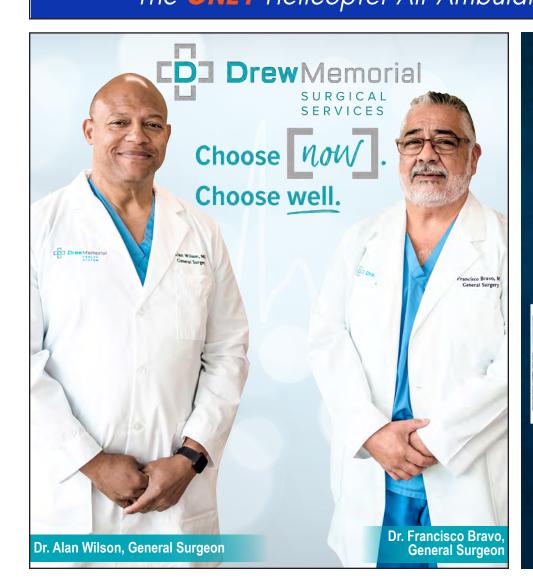
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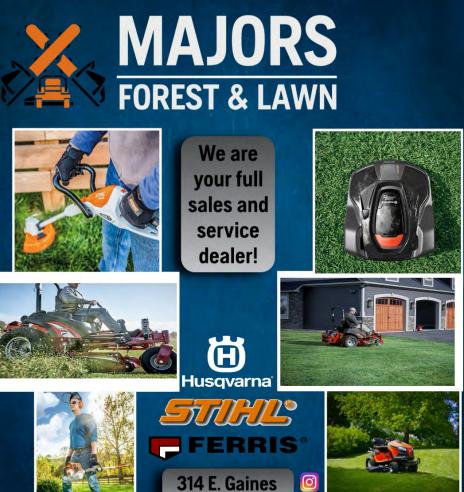
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