



# MID-WESTERN RODEO

MANAWA, WI • SINCE 1959  
manawarodeo.org

IT'S BIG ★ IT'S WILD ★ IT'S WESTERN

★ **JULY 3, 4 & 5, 2025**

Manawa, Wisconsin

Thursday ★ 7:30 PM

Friday ★ 7:30 PM

Saturday ★ 2:00 PM

★ 7:30 PM

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# History of the Mid-Western Rodeo



Manawa - The legend of the Manawa Rodeo began 66 years ago, when local business man Carl Dretzke was traveling in the western part of Wisconsin and saw a sign advertising a Bob Barnes Rodeo. Carl thought it might be a good fundraiser for the community, and brought the idea to the Manawa Lions Club. The Lions Club formed a rodeo committee and contacted Bob Barnes, a rodeo stock contractor, who in turn invited them to his ranch in Iowa to watch a rodeo. Casey Klemm, the local barber, and Carl made the trip to Iowa representing the Manawa Lions. They liked what they saw, and agreed that Manawa should host a Championship Rodeo. The town of Manawa was known as Rodeo City. Six weeks prior to the event, Lions Club members were required to wear western hats, and faced a fine of 50 cents and endured the ridicule of their fellow Lions if they broke the rule. Local business people got into the act by dressing

with a western flair and running rodeo specials along with ticket giveaways at their establishments. The little cowpokes looked forward to seeing horses in the parade and maybe a chance at some free candy. Every child in the rodeo audience dreamed that this might be the year they'd win the free pony given away at each performance. Over the past 65 years the Mid-Western Rodeo has meant over 1 million dollars in revenue to local businesses in Manawa. The Manawa Lions have donated over \$950,000 to schools, the rescue squad, parks, high school scholarship fund, and other civic organizations. 15,000 people attend the rodeo each year to watch not 27 but the 350 entrants competing for not \$2,000 but a \$42,500 purse plus entry fees.

The Mid-Western Rodeo was selected the Great Lakes Circuit Medium Rodeo of the year in 2007, 2008, 2009, 2010, 2012, 2013, 2014, 2015, 2017, 2019, 2021, 2022, and 2023.

Considered the largest category, the medium rodeo includes twenty one rodeos in nine states (Wisconsin, Michigan, Indiana, Illinois, Minnesota, Ohio, Iowa, Kentucky, and Missouri). This award is given to show the contestants' appreciation for the efforts of the people or organizations that put forth the extra effort to improve their sport, promote growth, increase their fan base, and keep the rodeo growing as a sport. "Awards given at year end are kind of a big deal to us, because the contestants are the ones doing the voting, and if they like it we must be doing something right," stated Peter Ziebell Mid-Western Rodeo Chairman. 2025 marks the 66th year that Rodeo City will proudly pull together over the 4th of July weekend, as in the past, to bring Rodeo fans from all over the U.S. a family show that they won't forget. And that is truly what legends are made of.



# History of the Professional Rodeo Cowboys Association



Legend has it that rodeo was born on July 4, 1869, when two groups of cowboys from neighboring ranches met in Deer Trail, Colo., to settle an argument over who was the best at performing everyday ranching tasks. That competition is considered to be the first rodeo which evolved into rodeo as we know it today.

Today's professional rodeo cowboy is a bit different from his 1800's predecessor, but the ideals, showmanship and hard work are still valued by today's competitors. A cowboy's standing in the rodeo community is still dependent on his skill with a rope or his ability to ride a bucking animal. The cowboy code still dictates that a cowboy ought to help his fellow competitors, even though they might be competing for the same paycheck.

While some things have changed since the last century, most of the changes have been for the better.

Now the cowboy travels much of the time in custom made rigs or flies from one rodeo to another either by commercial airline or charter plane.

Even if a PRCA member doesn't have the inclination to spend more than 200 days a year on the road in search of a berth in the Wrangler National Finals Rodeo - the sport's championship - he can participate in one of many rodeos close to home each year. Over 600 are held throughout the



country year-round, from small town venues to arenas in Las Vegas.

The PRCA staff consists of about 70 full time employees, but grows to

nearly 100 during the peak rodeo season. The PRCA headquarters, established in 1979 in Colorado Springs also houses the Pro Rodeo Hall of Fame and Museum of the American Cowboy.

## Past, Present & Future of WPRA

The Women's Professional Rodeo Association was formed in 1948 when 38 cowgirls came together in San Angelo, Texas, to create an organization dedicated to the promotion and advancement of women in the sport of rodeo. The earliest pioneers of the Girl's Rodeo Association (GRA) were ropers, bronc riders and barrel racers. They were fed up with a system, which did not grant them competitive opportunities in the arena and when it did, operated under unfair conditions.

The GRA began with 74 original members with 60 approved contests and total payout of \$29,000. In 1981, the GRA changed its name to



the Women's Professional Rodeo Association. It is the oldest women's sports association in the country and

the only one governed entirely by women. Today, the fast paced event of barrel racing dominates the activities of most WPRA members. WPRA barrel racers compete for millions of dollars each year, culminating in 12 circuit finals rodeos held throughout the country, the Dodge National Circuit Finals Rodeo held in Pocatello, Idaho, in April and the Wrangler National Finals Rodeo held in Las Vegas each December.

In addition to the traditional events, the WPRA has formed new programs to promote growth in the industry.

The WPRA . . . the past, present and future of women in rodeo!



# THREE HILLS RODEO

Manawa – Stock Contractor for the 67th Annual Mid-Western Rodeo is Three Hills Rodeo, Inc of Bernard, Iowa. It's not your average rodeo when Three Hills Rodeo comes to town! For over 35 years our family has made rodeo not just our business, but a lifelong passion to entertain and keep rodeo, America's original sport, alive. World-class entertainment, turn-key production, and award winning livestock are all part of why we stand out in a crowd!

The Three Hills Ranch, in Bernard, Iowa is where it all begins. Over 500 head of bucking horses, bulls, and cow and calf pairs graze our lush green pastures! We pride ourselves in our "Born to Buck" program, where we have dedicated years of hard work refining bloodlines making them one of the very best in the business. It's proven year after year, that Three Hills animal athletes are at the top of their game, winning awards and traveling the country showcasing their natural abilities and talents! Our "Born to Buck" program will without a doubt provide your event with the "thrills and spills" that Three Hills is known for!

In fact, it's a combination

of strong animal athletes, dedicated contestants, amazing production, and most importantly, our FANS that really makes a Three Hills Rodeo the world-class event to attend. Aside from the best, edge of your seat action, Three Hills Rodeo knows how to entertain any crowd! Fans know they can expect the best in live entertainment. Stunning production, spectacular specialty acts, show stopping stunts, and great music are only the beginning of what Three

Hills has to offer. We'll light you up and leave you smokin!

Three Hills Rodeo is a family owned and operated business. With two generations working together, our family is committed to exceeding the highest standards for rodeo production, animal care and most of all, a dedication of excellence to our fans. The proof is in our product, a nationally recognized breeding program and unbeatable rodeo entertainment.



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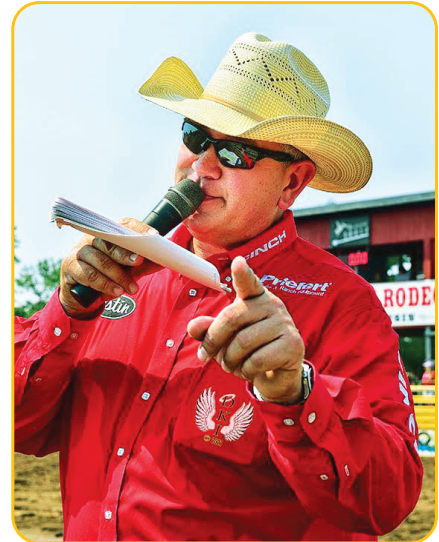
# Rodeo Announcer

Pro Rodeo Announcer Roger Mooney returns for his 29th year at the 67th annual Mid-Western Rodeo.

Known for announcing rodeo from the back of his horse "Flash" and calling the Manawa Rodeo the "Rose Garden of Wisconsin," Roger is a household name among rodeo fans. Born and raised in Ellijay, Georgia, Mooney's career began by accident in 1984 when in college, he stepped in for the scheduled rodeo announcer who had a heart attack. In short time, Mooney went from being a contestant to one of the best announcers on the circuit with announcing accolades that include 2-time NFR, 5-time Calgary Stampede,

5-time Dodge National Circuit Finals Rodeo, 10-time High School Rodeo Finals and the Women's Professional Rodeo Association Announcer of the Year.

Roger's wife, Ashley, joins in the production side of the rodeo performance providing the music and setting the atmosphere for "the greatest show on dirt". When not rodeoing, Mooney can be found in the recording studio making radio and TV commercials, raising registered Angus cattle or playing with his two kids, Cash and Morgan. You can also catch him on occasion on the Outdoor Channel and ESPN.



## THE STAMPEDE

### Fun Run/Walk

SATURDAY - JULY 5

Racing begins at Lindsay Park at 7:30am • Registration: 6:30 am on race day - \$25 entry fee  
All proceeds benefit the Little Wolf River Trail, a recreational trail in the City of Manawa.

[www.manawachamber.org](http://www.manawachamber.org) or [www.orgsites.com/wi/littlewolfrivertrails](http://www.orgsites.com/wi/littlewolfrivertrails)



## Git Yer 50/50 Ticket!



Watch for the 50/50 ticket sellers at each rodeo performance and "git yer ticket!"

You may be the lucky winner of half of the pot. In years past, rodeo fans have taken home over \$9000!!



## 2024 Manawa Lions/ Mid-Western Rodeo Raffle Winners

- \$2500 – Mike Levezow
- \$1000 – Jim Fuhrman
- \$100 - 13 winners
- Jason Meulemans
- Gary Kester
- Tracy Czechan
- Dave Moorehead/Annette Ziebell (split)
- Tracy Reed
- Diana Tomas
- Hudson Pierce
- Lee Werth
- Tom Abraham
- Maureen Pivonka –  
Donated back to Rodeo
- Dick McSherry – Donated back to Rodeo
- Robyn Smith
- Harold Carey

## Disco Dalton

Dalton Morris, better known as Disco Dalton, was born to entertain. At 3 years old, Dalton was entered in the mutton busting event at his home town rodeo in Odessa, Missouri. After he landed in the dirt he decided that it hurt his body, and that he wanted to do something different. That's when he put the makeup on and started his new career.



You can find Professional Rodeo Entertainer Dalton Morris making crowds of all ages laugh with his humorous antics, trick roping, and T-shirt launching skills. You just never know what Dalton may have up his sleeve to keep you entertained.

Since his humble beginning, Morris has performed at several rodeo finals, including the PRCA Wilderness Circuit Finals. Not only is he a PRCA and PBR entertainer, but he is also a professional trick roper and a hype man. In 2018, he was awarded Champion Barrelman as well as Champion Specialty Act with his trick roping act. Dalton's entertainment doesn't stop in the rodeo world. He has also performed in several Las Vegas hotels, Riyadh, Saudi Arabia, as well as Dolly Parton's "Stampede" in Pigeon Forge, Tennessee.

## Specialty Act Paxton Rodriguez, Trick Roper

- The Mid-Western Rodeo welcomes TikTok sensation Paxton Rodriguez, better known by his handle Boy\_With\_Rope.
- A friend convinced Rodriguez to put a video of himself performing some rope tricks on TikTok, and now he has 276,000 followers and counting.
- The 24-year-old hails from Clayton, Michigan and is the fourth generation of his family to be involved with rodeo.
- His grandfather Roy won the National Tie-down Roping Championship in 1978 and 1983.
- While still taking part in the roping events, Paxton has begun performing trick-roping. As a child, he saw a trick roper performing at a rodeo and asked his father to show him a few tricks. His dad taught him a couple of simple tricks, and Paxton has been adding to his repertoire ever since. He began performing at the age of 15 and was voted the MSRA (Mid-States Rodeo Association) Specialty Act of the year for 2022 and 2023.



# GET RODEO READY



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# MANAWA LIONS CLUB/MID-WESTERN RODEO RAFFLE TICKETS \$10 EACH

1st place \$2,500 • 2nd place \$1,000 • 3rd -15th \$100.

ONLY 1,000 sold. Need not be present to win.

Get your tickets from any Manawa Lions member or at the Mid-Western Rodeo office.

If tickets are not all sold by rodeo, they can be purchased at the queen's booth.

**Manawa Lions Club  
Mid-Western Rodeo Raffle**  
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Need not be present to win

Grand Prize: \$2,500  
2nd Prize: \$1,000  
3rd - 15th Prize: \$100  
Tickets: \$10.00 each

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In the event that all tickets are not sold we reserve the right to pro-rate the prizes based on the number of tickets sold relative to the existing prize structure.

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# Howdy from the Rodeo Office

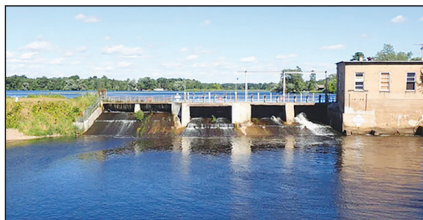
Last year we looked to make the news by breaking rodeo attendance records.

Thursday night's performance sold out, Friday and Saturday's evening performances were filling fast. Little did we know we'd make the news in another way on Friday, July 5th, 2024

Rain began falling during Thursday night's bull riding competition, continued through the evening and into Friday's slack competition, which started at 9am. Rodeo is held rain or shine and Manawa's arena footing is well known among contestants to be safe when wet. 51 barrel racers, 18 steer wrestlers, 18 team ropers, and 25 tie down ropers finished the competition in the deluge of rain. The National Weather Service estimated about 5.7" of rain fell between 8:30am and 11:30am in the city, following about 6" of rain in the preceding two weeks.

At the rodeo grounds, water flooded the camping area, the shelter house floor was under water as were the vendor areas. Contestants and contract acts staying on the grounds were notified that morning to be ready if an evacuation was necessary.

Meanwhile the city of Manawa was flooding. Basements were taking on water, the street sewers could not keep up with the overwhelming amount of rain and backed up quickly. The Mill Pond took on all upstream waters, as well as drainage from street sewers, and swelled up to its highest point. Water eventually spilled over the earthen embankments at the north side of the dam, near the library. Lindsay Park and the sewage plant was flooded and a temporary drinking water ban was put in place. A Code Red Flood Warning was made at approximately



Before and after photos of the Manawa Dam Photo by Dan Early

10:30 am. Residents could evacuate to the high school or Masonic Center for temporary shelter. About 12:30pm, the embankments eventually gave way and the Mill Pond unloaded 180 acres of water past the dam and under the bridge.

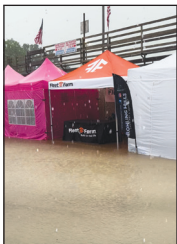
The call came around noon to evacuate the rodeo grounds. Rodeo Chairman Peter Ziebell stated, "The contestants and contract personal were absolutely fantastic clearing the rodeo grounds in under 2 hours, loading horses, hooking up trailers, getting a few out of the mud, it went unbelievably smooth. Thankfully no injuries to people or animals were reported at the rodeo grounds. We sustained minor damage at the rodeo grounds itself. Our first priority following the safety of everyone on the rodeo grounds, is the city of Manawa, where most committee members and volunteers live. I can't begin to thank everyone involved when

it came time to evacuate the rodeo grounds, the EMS personal kept us informed and were very easy to work with. Thank you to everyone involved, you all made a lousy situation bearable."

Due to total evacuation of the rodeo grounds, the final three rodeo performances were canceled as was Saturday's parade. Manawa made the local, county, state, and national news with this weather tragedy.

We look back to Rodeo 2024, thankful that no injuries were sustained during the unprecedented flood. The Manawa Lions and the City of Manawa now look forward to being in the news once again, proudly hosting the 67th Mid-Western Rodeo on July 3rd, 4th & 5th.

Thank you rodeo fans for your patience and support,  
*Connie Klotzbuecher*  
Mid-Western Rodeo Secretary/  
Treasurer







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# RODEO CITY RIDERS DRILL TEAM

**They're Loud - They're Proud -  
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We're proud to say the Rodeo City Riders Drill Team starting in 1999 with only 6 riders has grown and keeps growing to an astonishing 16 riders today. Our team travels all over Wisconsin and Michigan performing at rodeos and special events. It's become a staple for our team to annually welcome home the Honor Flight at the Outagamie Airport showing our love and support for the veterans.

Our team is back in the arena proudly carrying the Red, White and Blue colors as we all love this country so dearly. Our horses and cowgirls love to hear you shout and cheer as they show off the power and beauty of our equine athletes to the patriotic music that will bring a tear to anyone's eye.

Interested in sponsoring or joining the Rodeo City Riders Drill Team? Please contact Tabatha rcrdrillteam@gmail.com



**THEY'RE LOUD, THEY'RE PROUD,  
THEY'RE ALL AMERICAN GENUINE COWGIRLS!**

## HomeTown Heros Drill Team

The HomeTown Heroes youth equestrian drill team started in 2022. This team of talented young women aged 12-18 ride for our local service men and women in the Police, EMT and Fire Departments, known as our Hometown Heroes.



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## Dine With Us - Public Welcome

Johnston-Blessman Post 38 was established August 26, 1919 by Veterans for Veterans. As part of the world's largest Veteran's organization, we are here to enhance the well-being of our local area Veterans, their families, our military and our local Community. Contact us by phone 920-733-9840, by email [Commander@appletonpost38.org](mailto:Commander@appletonpost38.org), on Facebook: [www.facebook.com/appletonpost38](http://www.facebook.com/appletonpost38) or on the web: [www.appletonpost38.org](http://www.appletonpost38.org)

The American Legion Post 38 of Appleton WI  
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for the Mid-Western Rodeo

## THE AMERICAN LEGION FAMILY



# RODEO EVENTS

## STEER WRESTLING

For the takedown, one horn is pushed low, the other lifted, nose tilted high. At about the time their horses reach the tail of the hard-running steer, the hazer (a mounted helper) keeps the steer moving straight while the steer wrestler, from the opposite side, begins transferring his weight from his horse to the steer. His horse runs on past, carrying the cowboy up to the horns and taking his feet out in front of the steer, in position for the cowboy to slow the steer, turn him, and take him to the ground.



## TIE-DOWN ROPING

After the catch, watch the cowboy's speed on the ground. Success depends upon the roper and horse working together, and some would say the highly trained horse is the more important member of the team. The horse must quickly catch up to the calf, position the cowboy to rope it, then maintain tension on the rope as the cowboy dismounts, throws the calf and ties any three of its legs (usually two hind and one front). The tie must remain seconds after the roper remounts and permits the horse to slacken the rope.



## WOMEN'S BREAKAWAY ROPING

Don't blink or you may just miss the run, talking about the cowgirl's breakaway event. Breakaway roping is the event comparable to the men's tie-down roping on the cowboy side except the cowgirls are not required to dismount and tie the calf. In breakaway roping, the cowgirl has a flag tied close to the end of her rope and a nylon string tied from the rope to the saddle horn. When the rope grows tight after the calf is roped, the string breaks away from the saddle horn and the flag goes flying, signaling the timer to stop the clock. The time in the breakaway roping can sometimes get as fast as 2.0 second run. The women must concentrate on the perfect get out and roping the calf clean around the neck.





# RODEO EVENTS



## BAREBACK RIDING

Watch the front-end spurring motion. Seemingly frantic, it's deceptive. A good bareback rider is generally in better control of the ride than his wide-open style might indicate. But in this flamboyant event, it's wild that wins. The trick is to time the spurring motion with the horse's bucking action. When the horse leaves the ground, the cowboy jerks his knees and his spurs come up to the shoulders. His feet fly up, out and away from the horse. For the cowboy to stay in control, his feet must be back to the shoulders and against the neck when the horse's front feet come back to the ground.

## BARREL RACING

Watch the rider "spec" the next barrel even while rounding the one at hand. Fast, exciting and intensely competitive, women's barrel racing provides colorful contrast to the rugged action characterized by most rodeo contests. Yet as much, if not more, as in other events, horse and rider cooperation is vital to success. The three barrels are "run" in a cloverleaf pattern requiring quick turns at high speed to win. Times are so fast and close they're measured in hundredths of a second. For each tipped barrel a 5 second penalty is added.



## BULL RIDING

Watch for body control and balance. Spurring is not required. Bull riders tend to be smaller, wiry men who look smaller still against the 1,500-2,000 pound animals. They ride with just a flat-braided "loose" rope pulled tight (Not tied-around the animal and held fast by the riding hand.) Although the cowboy isn't required to spur, you will see many of them moving their feet, scrambling to keep contact with the bull, whose power is too great to permit just one lasting hold.



# RODEO EVENTS

## TEAM ROPING

Watch the heeler's loop. Properly executed, a true art form. While the experts make team roping look easy, with five entities involved, nothing is simple. The first roper, the header, rides after the steer and ropes the horns or head, takes a dally (wraps the rope) around his saddle horn and turns his horse away, leading the steer. A second roper, the heeler, rides in, ropes the hind legs and takes his dally. In an instant, the horses face the steer, the ropes come snug, and a judge signals time. If but one hind leg is caught, a 5-second penalty is added.



## SADDLE BRONC RIDING

Watch for a sweeping, front-and-back spurring motion, bronc rein held high. Ideally, the cowboy falls into a stylish rhythm with the horse, feet thrust full forward, toes turned out in the stirrups, as the bronc's front feet touch the ground. Then as the horse jumps high, the rider crooks his knees, drawing his feet back, toes still turned out, along the sides until his spurs strike the back of the saddle. The feet go forward again as the bronc descends. Cowboy beware, however, for stylish though it may be, the horse is strong and moving fast and at whim could violently disrupt the rhythm.





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# MANAWA RODEO PARADE



The Manawa Rodeo Parade begins at 10:00am, Saturday July 5th at Little Wolf High School and ends at the Mid-Western Rodeo Grounds. Over 100 parade entries will follow the parade route on the streets of Fourth, Grove, Union, Bridge, to Depot. See Honor guards, The Manawa Wolves Marching Band, horses, Shriner's, floats and get plenty of free candy.



Award winning Little Wolf High School Marching Band

Parade entry categories – Patriotic, Western, Miscellaneous and Antique Vehicles (Autos/Tractors).

Horse categories are Team of Horses & Wagon, Riding Clubs and Individual Horse & Rider. Winners are awarded \$100 for 1st place, \$75 for 2nd place and \$50 for 3rd place. Find parade entry forms at [manawarodeo.org](http://manawarodeo.org).

Entry deadline is June 19th. Entries after deadline will not be judged.



**Aug. 13-17, 2025**  
**PRCA Rodeo-Aug. 15 & 16**



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# Rodeo Live Bands



The rodeo pavilion is the place to be for "live music" to dance and party to after the rodeo performances.

## THURSDAY NIGHT AFTER THE FIREWORKS - DAM COUNTRY

remembers when country music WAS country music! This 3 piece group plays classic country favorites of Cash, Jones, Haggard, Williams, Waylon, Willie and many more!

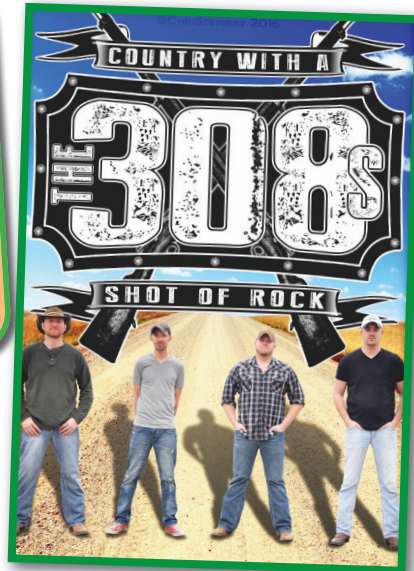
## FRIDAY NIGHT - THE 308'S

The 308's are one of the Fox Valley's hottest new and upcoming country/rock bands playing country with a shot of rock!

## SATURDAY FROM NOON TILL 7PM - SIZZLIN' SONNY'S ROCKIN' ROADSHOW

## SATURDAY NIGHT - BLAME IT ON WAYLON

is one of Central Wisconsin's premier bands. Specializing in playing a solid mix of country music hits from the 90's on up. A high energy group that's always up for a good time!



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# Rodeo Co-Chairmen

Welcome Back Rodeo Fans!

I would say it's only been a year, but I don't think last year counts. While we didn't get washed away, we did get soaked. We can't wait to see and hear the crowd back in Manawa.

I would like to take a minute of your time and thank the driving force behind our Rodeo. The Manawa Lions Club and all the other volunteers who help us put on this rodeo as well as being the backbone of our wonderful community.

We all know Lions Club International provides visions screening, leader dog training, vision screening, bringing forth diabetes awareness, disaster relief, worldwide measles vaccinations and most importantly community growth. That's where the Mid-Western Rodeo feels it's needed the most.

To you in the crowd, by attending the rodeo you are helping those less fortunate than yourselves. I feel there are some details you should know about your attendance, YOU are helping send a child to the Rosholt Lions camp, YOU are making Christmas a little happier, YOU are helping by providing vaccinations half a world away. The money you spend here is going to those less fortunate and YOU are making a change and helping someone in need. We as an organization can't thank you enough for your support.

We strive to make this event family friendly and hope you



Peter and Annette Ziebell



Rachel Holzschuh and her dad Peter Ziebell

enjoy your time here. With our partners the Manawa Lions Club, Three Hills INC, Roger Mooney, Manawa Rural Fire Department & EMS, Manawa Police Department, and Waupaca County Sheriff's Department.

Now it's time to kick back relax and enjoy a fun filled weekend of rodeo, the parade in town on Saturday morning, and live music nightly.

Enjoy the show  
ANNETTE & RACHEL

## Empty Saddles In The Old Corral



Peter L. Ziebell

*There's something strange in the old corral  
There's a breeze, though the wind has died  
Though I'm alone in the old corral  
Seems there is someone at my side*

These lyrics from a Sons of the Pioneers song are very fitting for the active Manawa Lions Club members that we have lost. Though they are gone and greatly missed we feel their guidance by our side.



## JOHN JUSTIN AWARD WINNER

Once again, it's Rodeo time in Manawa, what a great time for family and friends to gather for the Greatest Show on Dirt. For 14 years Rachel Holzschuh has welcomed the crowd with a 6' x 10' American Flag to start off each performance of the Mid-Western Rodeo, making hearts skip a beat and bringing you to your feet. Proud to be an American.

Thank You Rachel Holzschuh

You are truly a standard of the West, and our John Justin committee person of the year.

Thank You,

Annette A. Ziebell



### JOHN JUSTIN AWARD WINNERS

2002 Floyd Gerl  
2003 Cesar Garvida  
2004 Ken Groholski  
2005 Vern Josie  
2006 Mary Griffin  
2007 Rick Kamke  
2008 Bob Bonikowske  
2009 Jim Quinn  
2010 Jason Shelly  
2011 Patty Roberts  
2012 Marla Rieckmann  
2013 Annette Ziebell  
2014 Peter Ziebell  
2015 Wayne Heiman  
2016 Gerry Hackbarth  
2017 Joe Polzien  
2018 Diane Tully  
2019 Beth Ubl  
2021 Rhonda Wilz  
2022 Tracy Ogle  
2023 Rod Kempf  
2024 Renee Berg  
2025 Rachel Holzschuh

## LYLE SPIEGELBERG VOLUNTEER SERVICE AWARD

For many years the Manawa Lions Mid-Western Rodeo had an individual Lion, Lyle Spiegelberg, who was always there promoting, running the events, and seeing to the many activities of the Rodeo. The Manawa Lions will honor Lion Lyle for the many years of his dedication to the Lions Club and the Rodeo by giving a Volunteer Service Award to a person or persons that has spent many years volunteering at the rodeo and whose hours worked do not go to a service club. This award named The Lyle Spiegelberg Volunteer Service Award will be presented to one deserving individual at all four performances of the Mid-Western Rodeo.



In the early 60's Rodeo Secretary Lyle Spiegelberg drove the Manawa Rodeo Float in Downtown Chicago parade. His car is under the float!

## JIM AND CHRIS ROENZ

### 2024 LYLE SPIEGELBERG VOLUNTEER SERVICE AWARD



Jim and Chris Roenz have worked in the Food Stand for more than 24 years, cooking hot dogs, brats and frying burgers. They've also worked as servers and Rodeo Beef wrappers. Jim also helps on the parade committee. We thank you for your service Jim and Chris.

### LYLE SPIEGELBERG AWARD RECIPIENTS

2010 Dave Mehlberg  
2011 Joe Faskell  
2012 Mike Pamperin  
2013 Dorothy Daley  
2014 Gerry Lowney  
2015 John Fossum  
2016 Jill Schuelke  
2017 Alice Brown  
2018 Lisa & Kevin Ortel  
2019 Mitch & Julie Patri  
2021 John & Carol Mauser  
2022 Bill & Bev Dallman  
2023 Jose Anaya  
2024 Jim and Chris Roenz

**CONGRATULATIONS!**

# Manawa Rodeo Queen

Howdy Rodeo Fans!

I'm Ellie Pomrening and I am so honored to have the title of Mid-Western Rodeo Queen 2025! I am currently 20 years old and I'm from Fremont, Wisconsin, where I live with my parents Glenn and Tara and my two younger sisters.

I'm currently studying Psychology at the University of Wisconsin-River Falls, with a minor in Equine Studies. My goal is to become a Psychotherapist or Mental Health Counselor and help others with mental health challenges.

I have had a love of horses since I can remember, however I was not born into a rodeo family or a horse family for that matter. I actually was not able to purchase my first horse until I was eighteen years old! But thanks to the kindness and generosity of others, I was able to start showing horses when I was thirteen years old, by borrowing other's horses. I was able to show at the Waupaca County fair throughout the rest of my middle and high school career. I met some amazing horses and some amazing people throughout those years and I am so grateful for the opportunities that I was able to have.

I now have two horses, my main horse (and my heart horses') name is Whiteface and he is a 17 year old Quarter Horse/Paint cross. I have been able to do pleasure shows, speed shows, and ranch shows with him and the two of us are currently on the UWRF Ranch Horse Team. He is the main reason why I decided to run for the Mid-Western Rodeo Queen title! My other horses' name is Jewelliette and she is a 13 year old Friesian rescue from the Fenway Foundation for Friesian Horses. She is trained in Classical Dressage and the two of us attend parades together.

In my free time (when I'm not out by horses) I enjoy traveling, reading, baking, hiking with my dog Denver, camping, spending time outdoors, and spending time with my family & friends.

I look forward to seeing everyone at the 2025 Mid-Western Rodeo as well as all of the upcoming events! I am so excited to see what 2025 holds!

With gratitude,

**Ellie Pomrening**

2025 Mid-Western Rodeo Queen



# Miss Rodeo Wisconsin

Ashley Johnson lives on her family's farm in Weyauwega, Wisconsin, where they raise beef cattle, sheep, mules, horses, pigs, and other small farm animals. She is one of six children in a family with two loving parents who instilled in them a strong work ethic from a young age.

Her passion for horses began early in life, as her father had her riding a mule before she could walk. At the age of 13, she received her first horse and enjoyed participating in events like the Waupaca County Fair, the State Mule Show, and on the high school equestrian team.

She was part of the Pink Ribbon Rebels Drill Team for two years. Ashley also explored barrel racing and roping, always striving to improve.

In 2022, she was crowned the Midwestern Rodeo Queen, as she wanted to give back to the rodeo that had changed her life. This led to an invitation from the Rodeo City Riders Drill Team coach to join their adult team. She rode with them for two years, and during that time, she was crowned Miss Teen Rodeo Wisconsin 2023.

Ashley is currently furthering her education at UW River Falls while caring for her two Australian Shepherds and her horse, Squash. She stays busy at college, being highly active with the Ranch Team, Ag Ed Society, and the Women of Agriculture Club.

Ashley loves her life in River Falls. However, without rodeo in her life, there is a part of her heart that feels incomplete. She believes that God has guided her to this path because, as a rodeo queen, she feels most authentic. Her personality aligns perfectly with this role, as she is joyful, outgoing, caring, animal-loving, responsible, and always smiling. This year, she is extremely excited to share the Miss Rodeo Wisconsin experience with her best friend, her sister Ava, who has been crowned Miss Teen Rodeo Wisconsin.

She feels incredibly blessed for the support of many wonderful people who have helped her pursue her dreams. As she continues to strive for her aspirations, Ashley hopes to make everyone proud, as she reigns as Miss Rodeo Wisconsin 2025!

**Ashley Johnson**

Miss Rodeo Wisconsin '24





# 2026 Mid-Western Rodeo Queen Contest

**The Rodeo Queen Contest will be held  
Saturday, August 2nd, at the Mid-Western  
Rodeo grounds in Manawa, WI**

**Grace Cove** - 20 year old Grace is from Black Creek. Currently she's attending UW-River Falls studying Pre-Vet and Equine Science. She enjoys Ranch Riding, Barrel Racing and Equestrian Drill Team. Her hobbies include. watercolor painting, hiking, reading, spending time with family, friends, especially if it's outdoors.

**Brook Spingaire** - 19 year old Brooke is a 2024 graduate of Pulaske High School. She attends UW-River Falls, studying Animal Science and Equine Management.

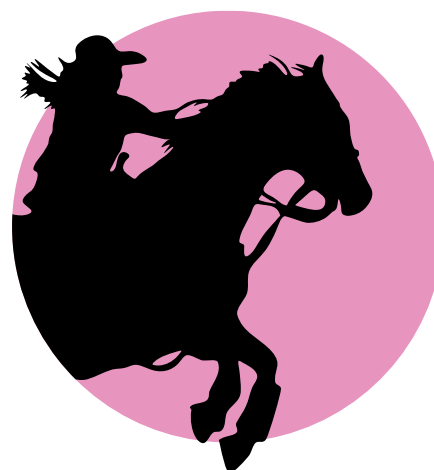
She enjoys UWRF Ranch Horse Team, and other horse related sports. Her hobbies include photography, anything horse related, any art such as drawing, painting and crafting.



## Miss Teen Rodeo Wisconsin Ava Johnson



After Ava Johnson graduated from Fox Valley Technical College with her Ag Business Management Diploma as well as her Commercial Drivers License, she started working as a service technician at TLC sign. While working full time, she also helps out on her family's diversified livestock farm. Although she is proud of what she does now, her end goal is to work in the agricultural industry. Ava would like to become a certified farrier as well as work on a beef cattle operation. She would love to utilize her dog, Keyne, (key-n-eye) and horse, Paint, as she dives into this career path. In the past, Ava rode with the Pink Ribbon Rebels Drill Team and held the title of Mid-Western Rodeo Queen 2023. Now in her free time, Ava has her mind set on learning how to break-away rope. As Ava travels the state, she is most excited about networking and building connections with contestants, fans, and supporters just like you!



**Thank you Dr. Michelle Immel,  
Dr. Amy Ryckman and Dr Chelsie Keiper.  
for on-site veterinary care for the rodeo animals**

421 Industrial Ave., Clintonville, WI  
(715) 823-VETS (8387)



Mid-Western Rodeo Wear can be purchased at the Booth and also at the Rodeo Office in downtown Manawa. Trendy original styles of T-Shirts, hoodies, and hats to outfit your whole family. Available in sizes 2T to 3XL. New styles are arriving daily. Shipping available for \$5.00 an item.

# Queen's Booth



Spidey and The EMT crew with the Pink Ribbon Rebels who sell the 50/50 tickets.



The Queen's Booth and EMT Booth are located on the southeast corner of the rodeo grounds.

## RODEO OFFICE:

110 2nd St Downtown Manawa • 10 am to 4 pm Monday thru Thursday and Friday 10am to 2pm in June or call 800-747-6336.

## YOUR HEADQUARTERS FOR:

- General Information
- Lost and Found
- Mid-Western Rodeo Wear
- Rodeo Royalty
- 50/50 Raffle Tickets purchase
- Mid-Western Rodeo Souvenirs



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# MANAWA RODEO QUEENS

## 1959-2025

1959 July 18-19 Peggy Hilmer ..... Plover  
 1960 July 29-31 Lana Miller ..... Manawa  
 1961 Sharon Detjens..... Wausau  
 1962 June 30-July 1 Karen Van Handel..... Appleton  
 1963 June 6-7 Monica Martin ..... Hortonville  
 1964 July 4-5 Darlene Smits..... Appleton  
 1965 July 3-5 Carol Wohlt ..... Appleton  
 1966 July 2-4 Sandra Warning..... Clintonville  
 1967 July 1-2 Susan Heinrich..... Manawa  
 1968 July 6-7 Pamela Radtke ..... Winneconne  
 1969 July 5-6 Peggy Wandtke..... Manawa  
 1970 July 4-5 Susan Sage ..... Berlin  
 1971 July 3-4 Lynn Mentzel ..... New London  
 1972 July 1-2 Jill Kreklow..... Bear Creek  
 1973 June 30-July 1 Mary Ann Zeise..... Green Bay  
 1974 July 6-7 Shirley Pelat ..... Wisconsin Rapids  
 1975 July 5-6 Cheryl Rivers ..... Manawa  
 1976 July 3-5 Julie Melby ..... Tomahawk  
 1977 July 2-4 Roberta Rachwal ..... New London  
 1978 July 1-2 Marla Lundin..... Depere  
 1979 July 6-8 Valerie Schraeder ..... Wild Rose  
 1980 July 4-6 Sally Eiseman ..... New London  
 1981 July 3-5 Darla Raflek ..... Stevens Point  
 1982 July 2-4 Lisa Riske ..... Manawa  
 1983 July 1-3 Jenny Deal..... Fremont  
 1984 July 6-9 Margret Stern..... Ogdensburg  
 1985 July 5-7 Michele Kemps  
 1986 July 4-6 Beth Marie Brunner ..... New London  
 1987 July 3-4 Judy Krull ..... Appleton  
 1988 July 1-3 Michelle Kranz ..... Elroy  
 1989 July 7-9 Lisa Young..... Bear Creek  
 1990 July 6-8 Lori Lee Draeger..... Bear Creek  
 1991 July 5-7 Rebecca Sekoney..... Shawano

1992 July 3-5 Lori Reeck ..... Bear Creek  
 1993 July 2-4 Christine Vopelak..... Necedah  
 1994 July 1-3 Tanya Malweg ..... Bear Creek  
 1995 June 30-July 2 Fawn Stevens ..... Almond  
 1996 July 5-7 Diane Carrol ..... Antigo  
 1997 July 4-6 Penny Mehlberg..... Gresham  
 1998 July 3-5 Holly Voelker ..... Weyauwega  
 1999 July 2-4 Kari Beaver ..... Weyauwega  
 2000 July 1-3 Kate Hansen ..... New London  
 2001 July 6-8 Meghan Ercegovac..... Winneconne  
 2002 July 5-7 Elisha Harvey ..... Weyauwega  
 2003 July 4-6 Jennifer Savage..... Appleton  
 2004 July 2-4 Casey Danke ..... New London  
 2005 July 1-3 Danyelle Werch..... Oshkosh  
 2006 June 30-July 2 Jamie Lenzner ..... Wausau  
 2007 June 29-July 1 Monica Geiger..... Hortonville  
 2008 July 4-6 Amanda Breitenfeldt ..... Shawano  
 2009 July 3-5 Rachel Ziebell ..... Manawa  
 2010 July 2-4 Samantha Senzig..... Shawano  
 2011 July 1-3 Brooke Pethke ..... Clintonville  
 2012 June 29-July 1 Tracy Wildenberg..... Ogdensburg  
 2013 July 4-6 Shyann Nieland ..... Hortonville  
 2014 July 3-5 Katie Ubl..... Hortonville  
 2015 July 2-4 Lexus King ..... Seymour  
 2016 June 30-July 2 Makayla Kleiber..... Black Creek  
 2017 June 29-July 1 Stefanie Voight ..... Brillion  
 2018 June 28-30 Amanda Doman..... Manawa  
 2019 July 4-6 Sara Harrmann ..... Hortonville  
 2020-2021 July 1-3 Tori Boyea ..... Hobart  
 2022 June 30, July 1 & 2 Ashley Johnson..... Weyauwega  
 2023 June 29 - July 1 Ava Johnson..... Weyauwega  
 2024 July 4-6 Ashley Bierman..... Manawa  
 2025 July 3-5 Ellie Pomrening ..... Weyauwega



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**ASHLEE HASS**  
Independent Stylist



# Rodeo Window Painting!

Manawa businesses get into the rodeo spirit by painting their business windows, decorating their business and having their employees dressing with a rodeo theme. Take a stroll down Main Street and visit the businesses on July 3rd when judging will take place.



Linda Mae's 1st place tie



Sturm Memorial Library 1st place tie



Sunrise Cafe  
1st place  
children's vote



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Aerial shot of the modern rodeo grounds.



Rodeo Office open in June - Monday thru Thursday 10am to 4pm and Friday from 10am to 2pm. or call 800-747-6336. Located on 110 2nd Street in Manawa's tallest building!

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Contestants at 2020 Manawa High School Rodeo in September

# Wisconsin High School Rodeo Association WHSRA

The Wisconsin High School Rodeo Association is made up of student athletes ranging in ages from 12 to 18 years old from communities all over Wisconsin. As members of the WHSRA they have the opportunity to compete in traditional rodeo events such as barrel racing, bull-riding and calf-roping - as well as rifle and shotgun shooting events. Members can also compete in goat-tying, break-away roping and poles. The WHSRA is the best organization for young adults. It builds character, self-discipline, responsibility and pride. The purpose of the WHSRA is to provide safe opportunities for our youth to grow in the sport of Rodeo.

Come see these young cowboys and cowgirls compete at the Manawa High School Rodeo at the Manawa Mid-Western Rodeo grounds on September 13th & 14th, 2025. Tickets are \$10 and can be purchased at the door. This is a **CASH ONLY** event.

Manawa High School Rodeo is sponsored in part by American Legion Post 38.

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## **MANAWA HIGH SCHOOL RODEO JR HIGH SCHOOL**

**SEPTEMBER 13TH & 14TH, 2025  
MANAWA RODEO GROUNDS**

**9AM SATURDAY & SUNDAY  
ADMISSION \$10  
CASH ONLY  
12 AND UNDER FREE**





# RODEO SCHEDULE

## THURSDAY, JULY 3

6:00 PM Vendor and food stands open  
Rodeo arena gates open  
7:00 PM Pre-rodeo music  
7:30 PM **RODEO – Family Night\*\***  
*Intermission – Rodeo City Riders Drill Team*  
Free dance - Live music – DAM Country

## FRIDAY, JULY 4

6:00 PM Vendor and food stands open  
Rodeo arena gates open  
7:00 PM Pre-rodeo music  
7:30 PM **RODEO – Military Appreciation Night**  
The Mid-Western Rodeo invites all Military members to attend this special performance. Members must present Military ID or American Legion Membership Card at time of ticket purchase and will receive a free seat in the reserved Military/Veteran Seating Area. Fans are encouraged to wear red, white and blue in support of the military, its veterans and their families  
*Intermission – Rodeo City Riders Drill Team*  
10:00 PM Free dance - Live music – The 308'S

## SATURDAY, JULY 5

7:30 AM Stampede Fun Run/ Walk at Lindsay Park  
10:00 AM Rodeo parade - Downtown Manawa  
11:30 AM Vendor and food stands open  
Sizzlin' Sonny's Rockin' Roadshow  
Rodeo arena gates open  
Pre-rodeo music  
1:30 PM HomeTown Heros Drill Team  
2:00 PM **RODEO - Family Day\*\***  
*Intermission – Pink Ribbon Rebels Drill Team*  
5:30 PM Sizzlin' Sonny's Rockin' Roadshow  
6:00 PM Rodeo arena gates open  
7:00 PM Pre-rodeo music  
HomeTown Heros Drill Team  
7:30 PM **RODEO – Tough Enough to Wear Pink\***  
*Intermission – Pink Ribbon Rebels Drill Team*  
10:00 PM Free dance - Live music – Blame it on Waylon  
\* Fans are encouraged to join the cowboys and cowgirls in a show of support by wearing pink, in an effort to raise awareness of breast cancer  
\*\*All Children's tickets are \$8.00 at Saturday 2pm performance only.

## Admission

**FREE ADMISSION TO THE GROUNDS SHOW HELD RAIN OR SHINE – NO REFUNDS ON TICKETS**

Advanced Ticket Prices –  
Reserved Adult \$25 • Child \$12  
General Adult \$23 • Child \$11  
Children are ages 12 and under – Age 2 years and under Free  
all tickets \$1.00 more at door.  
Group Rate Available – 20 or more Saturday 2pm show only  
50% off Adult • \$8.00 Child  
Must call the rodeo office to purchase – 1-800-747-6336  
All Children's tickets are \$8.00 at Saturday 2pm performance only.  
ATM on Grounds - NO personal checks accepted for payment.



For schedule updates go to our website [manawarodeo.org](http://manawarodeo.org)

## Season Pass - Buy 3 Adult Tickets get one free.

Season pass can only be purchased through the Rodeo Office by calling 1-800-747-6336  
Reserved Seating Season Pass **\$75.00**  
General Seating Season Pass **\$69.00**

## SAVE TIME ORDER ONLINE

Rodeo tickets can be purchased online at [www.rodeoticket.com](http://www.rodeoticket.com) or by calling 1-800-747-6336



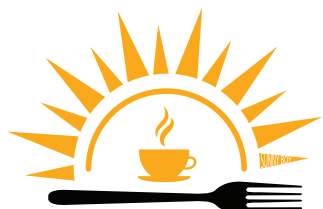




## FAMILY AND LIONS PRIDE DAY

Saturday's 2pm performance is designated Family and Lions Pride Day. All Children's tickets are \$8.00 at the Saturday 2pm performances only.

Any Lion wearing a Lions pin, hat, shirt, vest or other Lions gear will get a free seat in the reserved Lions seating area.



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## **Welcome to the Mid-Western Rodeo!**



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With only one rodeo performance in 2024, the Mid-Western Rodeo still proudly handed out over \$11,000 to the organizations that worked at the rodeo. .

*Thank You*

Ticket Booth volunteers

*Thank You*

Thank you to all our Lions Club members and volunteers who work at the Mid-Western Rodeo and make it a SUCCESS!

**The Manawa Lions Club/Mid-Western Rodeo has donated \$443,000 to the community from 2007 to 2024.**





## Tough Enough to Wear Pink

Saturday nights performance has been designated Tough Enough to Wear Pink. Rodeo fans are encouraged to wear pink in an effort to raise awareness of breast cancer. TETWP was created by entrepreneur and breast cancer survivor Terry Wheatley to bring the sport of professional rodeo and the western community together to rally against breast cancer.



### TOUGH ENOUGH TO WEAR PINK \$1000 DONATION

Funds collected through the "Tough Enough to Wear Pink" campaign will be donated to Fox Valley Hematology & On-

cology (FVHO). There are many choices when it comes to cancer treatment, and FVHO is proud to be the first choice of patients and families close to home. Founded over 26 years ago, FVHO now has locations in Appleton, Neenah, New London, Oshkosh, Shawano and Waupaca. FVHO's goal is to keep what's best for the patient at the center of each treatment plan. Proceeds collected throughout the weekend will be used to provide patients in need a gift card to let them know they are cared for by FVHO staff and also the wonderful people of NE Wisconsin. [www.fvho.org](http://www.fvho.org) 920-749-1171

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side of the  
grounds.**



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# The Pink Ribbon Rebels

The Pink Ribbon Rebels Drill Team will perform at both rodeo performances on Saturday. In 2016, The Pink Ribbon Rebels debuted at the Mid-Western Rodeo and have expanded their presence to include numerous rodeos throughout the Midwest as well as competitions around Wisconsin and surrounding states.

The Rodeo City Riders Saddle Club first organized youth drill team, The Pink Ribbon Rebels don't just ride for the fun and excitement. "They ride for the awareness and cure of breast cancer." In April 2019 the PRR performed at the prestigious Midwest Horse Fair in Madison, Wisconsin.

In 2013, the Rodeo City Riders Drill team paired up with the Wisconsin Horse Council to host its first annual Youth Drill Team Clinic at the Manawa Rodeo Grounds. It was at this first youth clinic and the two youth clinics that followed in 2014 and 2015 where eight young ladies laid the ground for the tale of riding for a cure.

Members of the Pink Ribbon Rebels use their upbeat personalities and their passion for horses to help them ride for the cure. Symbolic of their commitment within their performance, each of these ladies has a personal connection of a family member or friend that is fighting, has fought or lost a battle to breast cancer.

The team is honored to be representing the Foundation for Breast Cancer and the people fighting for their lives this very moment. Their performance is a genuine tribute that leaves audiences with a tear in their eye.



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## SAVE TIME ORDER ONLINE

Rodeo tickets can be purchased online at  
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# 2025 Rodeo Sponsors

AS OF 6/1/25

## Major Sponsors

- ★ Manawa Lions Club
- GOLD BUCKLE - \$3000**
- ★ TreeHouse Foods - Manawa
- ★ WI Distributors Appleton, LLC ( Busch Light)
- ★ Kolbe Windows & Doors
- ★ GLK - Sauerkraut
- ★ Cinch Jeans
- ★ Hawk Trailer
- SILVER BUCKLE \$1500**
- ★ Pepsi
- ★ Fleet Farm
- ★ Premier Community Bank-Manawa
- ★ TREEO's
- ★ Waupaca Foundry
- ★ Kobussen Buses LTD
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- ★ First State Bank

## Event Sponsor - \$1000

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- ★ Bareback Bronc - GFL Environmental
- ★ Saddle Bronc - American Legion
- ★ Team Roping - Tractor Supply

## Video Board Sponsor

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- ★ Frostview Productions
- ★ Kolbe Windows & Door
- ★ Massey Ferguson - Swiderski Equipment
- ★ New Holland - Swiderski Equipment

## Queen Autograph Page

- ★ Carbon Freckle

## Rodeo Posters

- ★ JP Graphics



## Arena Signs

- ★ Take Charge Nutrition
- ★ GFL Environmental
- ★ Riesterer & Schnell
- ★ JP Graphics
- ★ Theda Care
- ★ TREEO's
- ★ Solarus
- ★ S & S Excavating
- ★ Swiderski Equipment

## Bucking Chute Signs

- ★ Gold Medal Trailer Sales
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- ★ Eastling Insurance
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- ★ T.L. Kersten Excavating

## Parade Sponsor

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- ★ Mike Klatt Plumbing & Heating
- ★ Iola Car Show
- ★ Dennis Hilker Trucking
- ★ Flippin T's Graphics
- ★ Little Wolf Outfitters

## Tractor Sponsor

- ★ Swiderski Equipment

## Clean Up Vehicle Sponsors

- ★ Spiegelberg, INC

## Cowboy Breakfast

- ★ KR Transport
- ★ Take Charge Nutrition
- ★ Sunrise Cafe

## Cowboy Hospitality

- ★ Manawa Heating and Cooling

## Placemat Sponsor

- ★ Lorge Plumbing
- ★ Smart Move Realty, LLC
- ★ Eastling Insurance
- ★ Hidden Treasures Event Venue
- ★ Sunrise Cafe
- ★ Manawa Quality Foods
- ★ Manawa Heating & Cooling
- ★ Niemo's Septic
- ★ Hickory Sands Tack

## Rodeo Photos

- ★ D.King of Imagez
- ★ Changing Winds Photography

## Vendors

- ★ Horse N Around
- ★ Wild Bulls LLC
- ★ Heartfelt Aromatics LLC
- ★ HKFG Corp
- ★ Everything Western
- ★ Maybel's Boot Ranch
- ★ Fleet Farm
- ★ Affordable Diamond Painting LLC
- ★ WS Boutique LLC
- ★ New Beginnings Ranch
- ★ Florian's Handbags and Apparel
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- ★ Northern Pine CO Boutique
- ★ Herky Jerk Ranch
- ★ Peters Crafts
- ★ Tricia's Trinkets



# FREQUENTLY ASKED QUESTIONS

## PARKING:

### Where do I park and how much is parking?

The rodeo arena address is E5888 County Rd. B Manawa, WI 54949. Follow the signs and parking attendants will show you where to park. Parking is \$5.

### Is there handicapped parking available?

Handicapped parking is available. Please notify the parking attendants on your way in and they will direct you.

## SEATING:

### What type of seating is there?

Our seating is outdoor bleacher seating with no cover.

### How are the seats set up?

There are 15 rows of bleacher seats in each section. Each row is one step.

### Seat size?

Each seat is 18 " wide which is the standard for bleacher seats. If you would like more room you may purchase the seat next to yours as a child's ticket to give your group extra space to spread out.

## EVENTS:

### What rodeo events will I see at each rodeo performance?

All events are held at each performance with different cowboys and cowgirls riding. Events include: Bareback Riding, Tie-Down Roping, Team Roping, Saddle Bronc Riding, Steer Wrestling, Women's Breakaway Roping, Barrel Racing, Bull Riding.

### Is Saturday Night the finals?

No. Different contestants compete each performance. The winning ride could occur at any one of the performances. Don't miss any of the action, purchase a season pass for all four performances! (Season pass can only be purchased through the rodeo office)

### Is there a charge for the food and vendor area or to see bands?

No, the food, vendor and music area is open to the public.



## NOTICE about alcohol consumption at the Rodeo THE MID-WESTERN RODEO REQUIRES:

### AGE VERIFIED WRISTBANDS TO PURCHASE ALCOHOLIC BEVERAGES AT ALL RODEO BEVERAGE STANDS

### WRISTBANDS WILL ONLY BE AVAILABLE AT THE WRISTBAND STAND - LOCATED ON THE OUTSIDE OF THE NORTHWEST CORNER OF THE RODEO SHELTER HOUSE

Rodeo fans 21 years and older wanting to consume alcoholic beverages at the Mid-Western Rodeo ARE REQUIRED to verify their age by showing valid form of identification. Once age is verified, fans will receive an official wristband which will be good for all rodeo performances.

### VALID ID FORMS ARE:

- US State Drivers License
- US State ID
- US Military ID
- Original Passport
- Copy of passport (either on paper or captured on a mobile device), along with a government-issued photo





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# 2024 Great Lakes Circuit Finals Champions and NFR Open Qualifiers

## **Bareback Riding:**

Year End - Briar Dittmer

Average - Nick Pelke

## **Saddle Bronc:**

Year End - Trey Watts

Average - Jett Williams

## **Bull Riding:**

Year End - Blaine Beaty

Average - Kolt Achenbach

## **Tie Down Roping:**

Year End - Cody Huber

Average - Roy Lee

## **Steer Wrestling:**

Year End - Reed Kraeger

Average - Tanner Scheevel

## **Team Roping:**

Year End HD - Dalton Turner

Year End HL - Cooper Bruce

Average HD - Logan Allen

Average HL - Trent Vaught

## **Barrel Racing:**

Year End Austyn Tobey

Average - Katie Chism

## **Breakaway Roping:**

Year End - Summer Williams

Average - Jesse Alsup

## **Small Rodeo of the Year**

Price County Rodeo, Phillips WI

## **Medium Rodeo of the Year**

Wisconsin River Pro Rodeo, Merrill WI

## **Large Rodeo of the Year**

Heart of the North, Spooner WI

## **Bareback Horse of the Year:** Q37 Peach

Juice, Three Hills Rodeo

## **Saddle Bronc Horse of the Year:** -1 Pulp

Fiction, Dakota Rodeo

## **Bull of the Year:** 84 Dirty Mike, Cervi Championship Rodeo



*(The Rodeo is our Backyard)*

- Lanes are OPEN
- Grill is ON
- Drinks are COLD
- Outdoor Patio
- Open Friday at 11am -  
Saturday at 9am

*Come watch the Parade HERE!*





# MILITARY APPRECIATION NIGHT

The Mid-Western Rodeo has designated Friday night's rodeo as Military Appreciation Night. Rodeo Fans are encouraged to wear red, white and blue at this evening performance. The Mid-Western Rodeo is proud of our country and those that fight for it and invites all Military members to attend this special performance. Members must present Military ID or American Legion Membership Card at time of ticket purchase and will receive one (1) free ticket and their guest will also receive one (1) free ticket.

**For more information call 1-800-747-6336**

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July 3<sup>rd</sup>, 4<sup>th</sup> and 5<sup>th</sup>



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