53RD ANNUAL

CAR SHOW

AND SWAP MEET

Join us for the Wisconsin Bluegrass Bash

July 24th-26th, 2025

ADVERTISERS'INDEX FOOD SERVICE

INFORMATION INDEX

MAPS
CAMPGROUND
CAR CORRAL

CONVENTION CENTER
SHOWGROUNDS

SWAP MEET

PAGE 118

PAGES 32-33

PAGES 12-13

PAGE 44

PAGE 65 PAGE 15

PAGES 6, 14 PAGES 60-61

IOLA '25

JULY 10, 11 & 12 IOLA, WI



Save the Date - Iola 2026 July 9th-11th

special guests:



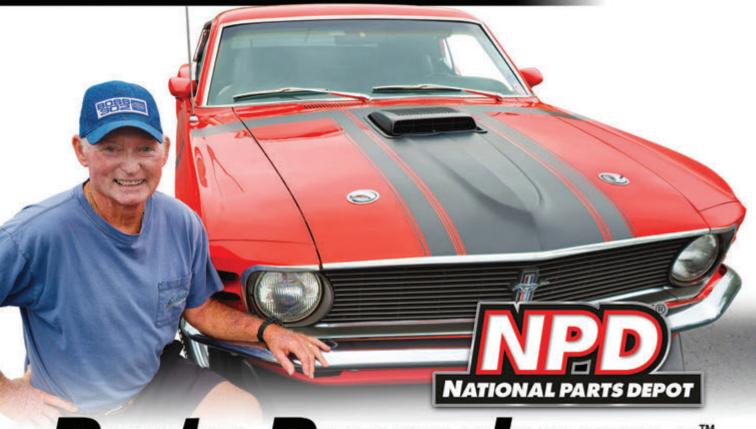
Emily & Aaron Reeves (Flying Sparks Garage)



Derek Bieri (Vice Grip Garage)



eather Squad) (Garage Squad) + More! "I have been buying parts from National Parts Depot since the early '80s for this Boss and other Mustangs. I've always been able to count on NPD!" - David S.



Parts Powerhouse











Shop or Order Your Free Catalog 800-874-7595 **NPD**Link.com



- •1-3 Day Delivery within U.S.
- •5 Star Customer Support 24/7



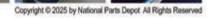












4 Warehouses Nationwide

FL: 800-874-7595 NC: 800-368-6451 MI: 800-521-6104 CA: 800-235-3445







Welcome to the 2025 Iola Car Show

IOLA CAR SHOW

"Together, we leverage the power of vehicles to create memories and transform lives."

IOLA CAR SHOW TEAM
A Letter from the Executive Director8
Mission Statement
Iola Car Show Staff10
VOLUNTEERS/AREA ORGANIZATIONS
\$10 Million Donated! 5
2024 Volunteer of the Year18
Volunteerism - Member & Community
Organizations62
VENDORS
Vendor Classification Index65
Vendors by Classification66-69
Pre-Registered Vendors71-77
SHOW CARS
Show Car Classifications79
Theme Vehicles - Representing 4x4Fun80
Blue Ribbon Entries81-84
SHOW COLLECTIBLES
Tower Square Bricks17
Limited Edition Collectibles;
License Plates, Dash Plaques,
Lions Pins, Posters and more!93
OTHER MENTIONS
\$10 Million Donated! 5
2024 Rusiness of the Vear 18

2025 Poster - 4x4Fun11
2024 Volunteer of the Year18
50-50 Raffle104
A Letter from the Executive Director8
Advertiser Index118
Automotive Caricature Artist, Arlo Dillman112
Bam Coatings Showcase Services
in New Shower Facilities9
Bus Shuttles12, 28
Coker Tire Widens the Muscle Car Offering 85
Concert Lineup24
Cruise of Honor, My Grandmother Flossie30
Dorshorst Drives Push for License Plates 9
Fechter and Swap Meet Matt Collaborate21
Food Stands & Food Trucks32, 33
GearKids Continues to Grow55
Iola Car Show Grounds;
Updates and Improvements29
Information Index12-13
Like Father, Like Son - Ron, Jeff,
and the Iola Car Show24
John "Gunner" Gunnell's Family
Seeds Scholarship19
Oasis Retreat features Angie's Flooring
and Furniture & Appliancemart49

Online Registration, Changes Coming	20
Pin Trading Program Aims to Connect	
Old and Young Collectors	55
POWERtube TV creating Iola Car Show	
TV Special	90
Rawhide Giveaway Vehicle	
Schedule of Events	57
Special Guests	56
Sponsor Recognition	98-99
Sunbelt Rentals partners with Iola	59
Super Saturday Giveaway;	
10-year Anniversary	40
Tailgate Benches forged in Partnership	43
Village of Iola Sign; "Welcome Home to Iola	" 42
Wider Roads Support Reduced Congestion	3
Wisconsin Bluegrass Bash comes to Iola	96-97
MAPS	
Campground	44-45
Car Corral	64
Convention Center	15
Internal Bus Shuttle	28
Show Car Area Locations	7
Showgrounds	6, 14
Swap Meet	60-6

IMPORTANT

SHOW ADMISSION, RE-ENTRY POLICY:

Admission to the 2025 Iola Car Show is only permitted if you are wearing a wristband on your wrist. This policy pertains to everyone, regardless of whether it is an initial entry or re-entry later in the day.

GATE ADMISSION:

Daily Pass: \$20 • 3-Day Pass: \$30 • Children 12 and under are free Admission may be purchased online at: www.iolaoldcarshow.com

IOLA 2025 SHOW HOURS

Spectator Gates open at 7:00 a.m. Registration Gates open at 6:00 a.m.

FUTURE SHOW DATES

2026 SHOW • July 9-11, 2026 2027 SHOW • July 8-10, 2027 | 2028 SHOW • July 6-8, 2028

EMERGENCY INFORMATION

If you have an emergency - anything at all - during the Iola Old Car Show your first course of action is always to call 911: you are located at Iola Car Show Grounds in Iola, WI.

IF YOU SEE SOMETHING-SAY SOMETHING.

Contact a law enforcement officer, the tower or an Iola Car Show Official.

CODERED EMERGENCY ALERT SYSTEM

Waupaca County utilizes what is known as the CodeRed Emergency Alert System when a critical incident or emergency situation takes place within the county. We use this system to notify the entire county or specific areas within the county of important information.

See page 103 for sign up information.

LOST CHILD

In the event of a lost child, an emergency plan has been developed. The first step is to check at the Tower. Then contact any Iola Car Show staff, law enforcement officer, or emergency personnel. The Emergency Command Post will be notified, and a search conducted.

Iola Old Car Show Inc.,501(C)3 is a non-profit community service organization.

Telephone (715) 445-4000, e-mail: Information@iolaoldcarshow.com, or visit www.iolaoldcarshow.com.

Iola Car Show Grounds address: 350 Chrome Place, Iola, WI 54945. Iola Car Show Campgrounds address: E2196 Johanson Rd., Iola, WI 54945

Trademarks: The following are registered trademarks of Iola Old Car Show, Inc.: IOLA* and the Iola Car Show Tower Logo image.



Green Today Green For Life

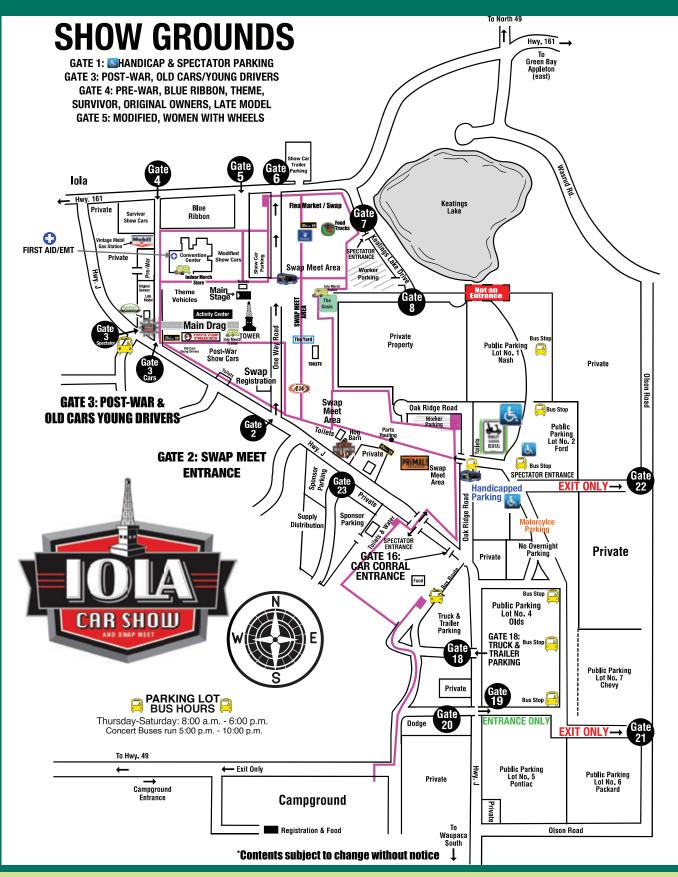


Keeping Your Community Clean and Green

- Residential Waste Collection
- Commercial Dumpster Service
- Recycling Collection
- Bulky and Large Items Pick Up
- Special Events
- Dumpster Rental 6 yd, 15 yd, 20 yd, 30 yd

(920) 982-4116 • www.gflenv.com

THE IOLA OLD CAR SHOW, INC. IS A PROUD 501(C)(3) NON-PROFIT CHARITABLE ORGANIZATION.





A Letter from the EXECUTIVE DIRECTOR

On behalf of the Board of Directors. staff, and volunteer organizations. I'd like to say "hello and welcome" to Iola '25. Our team has spent the entire past year working hard to make this week



special for everyone involved, and we can't thank you enough for sharing in the tradition of Iola. Whether this is your first time here, or you've never missed a show, we are so happy vou're here.

We're celebrating a theme we think will really be fun... 4x4Fun, to be more precise...(sorry). We hope you're as excited as we are to see the grounds filled with Jeeps, Broncos, Blazers, Scouts and more, along with some special treats of a much larger variety. Details of the theme will be highlighted in the poster story elsewhere in the directory.

Not to be outdone, we're thrilled to say the swap meet remains as strong and vibrant as you can find anywhere in the country. The acres and acres of swap spaces are filled with vendors from all over the country, outfitted with inventories of NOS, aftermarket and nostalgic goodies, as well as flea market spaces helping to round

For the first time ever, this year's event is being covered by a major television network. Powertube TV has production staff onsite to capture all the fun and the spirit of the event on video, which will be turned into a full production special. The stories we share here on these grounds will be viewed in high definition all across the world. Those stories are made possible by you, the participants that make Iola what it is.

This off-season has been a particularly challenging one for the staff. The retirement of Mary Schwartz has brought with it the predictable side effects any operation would face when losing a longtime performer. Mary was filled with decades of institutional knowledge and experience. The office staff has been doing a great job managing operations since her retirement, but Mary is sorely missed by all. We are very happy to report we see her often and she is happily enjoying her retirement.

Additionally, the decision has been made to find a replacement to the registration platform we've been using for the last few years. While the online program has ultimately functioned, it was a very difficult system to maintain internally, and caused plenty of headaches for participants looking to register for spaces, camping and show cars. We're optimistic the new program will serve us and our participants better, but it's never fun learning a new system.

As is their habit, the Pit Crew has been tireless in their efforts to maintain and improve the grounds. Over the winter, they made tremendous progress refinishing large rooms inside the convention center building. The longer than expected winter, with extra weeks of rain and snow, has added a lot of pressure to complete projects on the grounds in time for the show. Major projects the pit crew are currently working on as of the time of this writing (early May) include the new shower facilities. Oasis house and backyard, Cruise of Honor base, and improvements to the Thorson Food area and Gear Kids space. You won't hear any complaints from that crew, but their plates are more than full this spring.

We would encourage everyone to make sure to explore the new exhibits within the convention center. The space between the Lindsay Room and the G&B Chrysler Dealership has come alive with some exciting historical displays that show first hand just how far the automotive industry has come from inception to modern day. Something exciting we're working on is the application for a Special Group License Plate themed after the Iola Car Show. In order to get this application submitted with the State of Wisconsin, we need 500 signatures from Wisconsin residents in order to get the process started. We're asking that as many people as possible stop by the tower to sign the application

Iola continues to be blessed with more than 1.000 volunteers representing 120 different organizations that are here to serve you while also helping to further the cause of their non-profit organizations. In just the last three years, we've been able to donate more than \$800,000 back to those volunteer groups. This year, we will cross the remarkable threshold of \$10,000,000 donated since incorporating as a nonprofit in the mid 1980s.

Those donations are made possible because of all the participants of the show, and are the lifeblood of the groups we're partnered with. We hope everyone here shares a sense of pride in that accomplishment. The Iola Car Show and Swap Meet isn't just another show. The money you spend here ripples throughout the state of Wisconsin and beyond, having positive impacts you could never imagine.

On behalf of everyone involved in the show, I want to thank you for being here. Your presence means the world

Welcome home to Iola.

BAM! COATINGS SHOWCASE SERVICES IN BRAND NEW SHOWER FACILITIES

In continued efforts to improve the grounds and make the overall experience better for everyone, we were thrilled to break ground last fall on brand new shower facilities. These two new buildings, one for men and one for women, are located centrally in the upper swap area where the shower trailers have previously been.

Much of the work was completed inhouse by our very handy Pit Crew, but we also received support from a host of great local companies. The block work was done by Melum Masonry, located right here in Iola. Excavation services were provided by Bestul Excavating, also located in Iola. Lorge Plumbing of Manawa was contracted for the plumbing work, and Noffke Lumber of Waupaca helped with design services and material ordering.

As often as possible, we love for our projects to also serve as a showcase for



our partners products and services. BAM! Coatings, located in the Fox Valley region, provided the concrete floor coatings that are as beautiful as they are functional and durable. Their full flake system helped us create a space that will be easy to maintain with a long lasting quality that's essential for



the new space.

In 2025, we are offering these showers at no extra cost, but will be accepting donations. As we gain a greater understanding of the long term costs of operation and donations received, we'll consider pricing the showers accordingly in the future.

DORSHORST DRIVES PUSH FOR IOLA CAR SHOW LICENSE PLATES

During 2024, local car show participant Jason Dorshort reached out to the staff to encourage and offer help on the development of an Iola Car Show themed license plate through the State of Wisconsin. Jason did the initial research and got the ball rolling on what is becoming a very exciting opportunity.

The Wisconsin DOT offers a program for Authorized Special Group License Plates. You see them all the time on the road, with various institutions around the state participating in the program. Common examples that stick out include Green Bay Packer plates, Milwaukee Brewer plates, Road America plates... the list goes on and on. Along with showing your Wisconsin pride, the program also serves as a fundraiser for a number of causes and



organizations.

As part of the application process, we need 500 signatures from Wisconsin residents who are in support of the special plates. Thanks to Jason's efforts, we have a great jumpstart on

that. We hope to get the rest of the needed signatures the week of the show. Please be sure to stop by the tower and sign the paperwork if you're a Wisconsin resident and in support of this awesome opportunity.



Joe Opperman



Julie Seering Contracts & Event Mgr.



Ali Johnson **Managing Director**



Matt Marquardt



Director of Swap



Shannon Huettner Food Service Director



Alan Bauer Volunteer Coordinator



Liz Ehlinger Accountant



Larry Fechter Senior Advisor of Show Operations



Hayden Nelson Gear Kids Program Coordinator



Earl Lederhaus Building and Grounds Director



Paul Ordway Pit Crew Staff



Dennis Dickhut Pit Crew Staff



Bob Davis Pit Crew Staff



Shawn Nollenberg Pit Crew Staff



Dale Bestul



Mike Mazemke Vice President



Rick Ertl Secretary

CO-FOUNDER



Mark Sether



Scott Bestul Director



Dave Leder



Charlie Wasrud



Cliff Mishler



Iola Car Show Mission Statement:

"Together, we leverage the power of vehicles to create memories and transform lives."

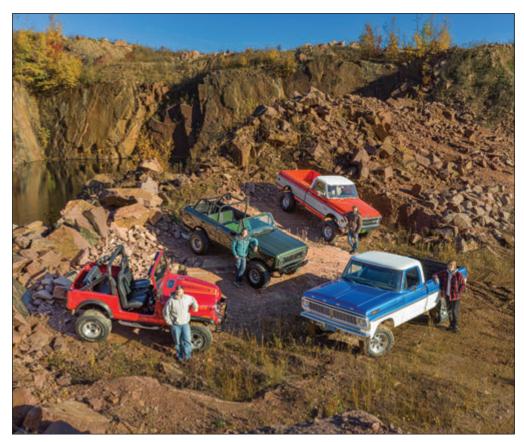


2025 Poster 4x

The poster shoot for each year's show is always a fun and challenging project. Once the theme has been determined, we start looking for vehicles that help tell the story and cover the bases appropriately. Some years, the theme really provides obvious direction for a poster shoot venue, while other years require a little more creative thought. This year's theme was somewhat of a combination of the two.

We've been hoping to do a theme that includes SUV's for quite some time. Jeeps, Bronco's, Blazer's, Scouts and oh so many more models have never gone out of style, and are very extremely popular today as daily drivers, specialized builds and more. We work with some tremendous companies, like Toys for Trucks, whose entire business is based on the fun, excitement and utility of these very vehicles. When it came to coming up with the name for the theme, we kicked it over to Director of Swap, Matt Marquardt, to help us out. He's got a real knack for creative titles, and he came back to us with the 4x4Fun concept in short order.

For the poster background, we had a vision of what we were looking for from the onset. Something adventurous, with rocks to climb and hills to overcome is exactly what 4x4Fun is all about. Having the vision, however, is only half the battle. Finding the venue



that works for a shoot was a much harder task. Enter photographer extraordinaire, John Hartman.

We've been absolutely blessed to work with John on our most recent posters and other projects. After scouting out several quarries in central Wisconsin, John went back to his past experiences and steered us toward MCC's quarries in northern WI. After scouting them, we found the perfect location at Ruby Quarry.

On a very brisk morning in mid-October, four very cool 4x4's showed up one by one to the site. Dane and Kayleen Brabak of Phillips, WI brought their labor of love 1969 Chevy K10. Todd Woyak of Stevens Point brought his 1984 Jeep CJ-7. Family representatives of the late Jamie Thurber brought his 1970 Ford F100 Short Box, including a very special 16-year old who got a day out of school and will be inheriting the vehicle. Jake Bisbee of Columbus brought his 1974 International Scout II. Together. these four vehicles are awesome representatives of a theme that really stands out in car show history.

> Following the shoot,

the group enjoyed a great breakfast and learned a bit more about the history of the vehicles and their owners. You can learn more and see them first hand during the show inside the Garage Experts Special Exhibit Room. Along with the poster, these vehicles are forever memorialized in Iola Car Show lore, being featured on shirts, collector beer cans. pins and more.

Be sure to check them out and all the other amazing examples in the theme area this year!



App - Iola Car Show

Download the app and come prepared like never before. The Iola Car Show App will provide the best experience for your time at Iola. With this app, you can find maps of our grounds and even figure out the quickest way to get somewhere!

ATM Machine

Located by Tower, Wisconsin River Meats Food Stand, near Hog Barn on BU Row, Primal Eats Food Stand, & Campground.

Amateur Radio Information for Car Show

Waupaca County ARES Repeater 147.390 MHz (+6 Khz/PL 118.8)//W9KL

Ogdensburg Repeater

146.925 MHz (-6 Khz/PL 118.8)// W9GAP

Iola UHF Repeater Linked to FM 38

443.600 MHz (+5 MHz/PL 114.8//AC9F

Car Show Simplex

146.490 CSQ

GPS Coordinates for ICS Tower

N44° 30.213' W089° 06.875'

Bus Shuttles

During busiest times, expect that there may be a 15-20-minute interval between buses.

Parking Lots: Operates 8 a.m. – 6 p.m. on a continuous loop through the parking lots, with pick up/drop off points at Gate #1 and spectator parking lots.

- * Campgrounds: Operates 6 a.m. 7 p.m. on a continuous loop to and from the campground, with pick up/drop off point at the Car Corral, Gate #16.
- * Gate #3 Campground Shuttle: Operates 6 a.m. 5 p.m. on a continuous loop to and from Gate #3.
- * Concert Bus Shuttle: Operates Thursday 5 p.m. 10 p.m. and Friday and Saturday 5 p.m. - 11 p.m.
- * Internal Grounds Bus Shuttle: Operates 8 a.m. 6 p.m. to and from the Gate 1 Bus Stop and show car area, with pick up/drop off point at the Show Car Bus Stop. Route on page 28.
- * Denotes routes with handicap-accessible bus shuttles.

Church Services

Farmington Lutheran Church- County Road Q, Farmington Our Savior's Lutheran Church- 395 E. Iola St., Iola AA meeting. Our Savior's Lutheran- Friday 7:30 p.m. St. Magdalene's Catholic Church-N2845 Shadow Rd, Waupaca Sacred Heart Catholic Church - S. Bridge St, Manawa Scandinavia Lutheran Church- 105 Church St., Scandinavia Redeemer Lutheran Church- 120 North St., Iola Manawa Methodist Church- 655 Depot St., Manawa

Emergency information

If you have an emergency – anything at all - during the 2025 Iola Car Show the first course of action is always to call 911 You are located at the Iola Car Show Grounds in Iola, WI.

IF YOU SEE SOMETHING - SAY SOMETHING. Contact a law enforcement officer, Tower Staff or an Iola Car Show Official.

Fires

No open fires of any type are permitted on the show grounds or parking lots. Fire dangers, along with regulations, make such violations a fine and liability offense.

First aid service is available at the west side of the Convention Center building, near gate #4.

Forms of Transportation- *Not allowed

The following forms of transportation are not allowed on the show grounds: scooters, skateboards, ATV's, lawnmowers, tractors, motorbikes, bikes and golf carts without an official permit. (see the Golf Cart Path section for details). Those who do not comply with this policy will be evicted from the grounds. If the offending party is registered on Iola Car Show space(s), the spaces(s) will be revoked without any refund of fees.

Gate Information (see page 6 for map)

Spectator Parking Lots Entrance:

Gate #19 (Hwy Jentrance)

Vendor Gates:

Gate #2 (entrance),

Gate #6 (exit), Gate #4 (after 10:00 p.m.),

Gate #18 (overnight truck & trailer parking)

After 4:00 p.m. on Saturday - Exit gates: Gate#1, #2, #3, and #6

Car Corral Registration: Gate #16

Show Car Gates:

Gate #3-Post War and Old Car Young Driver.

Gate # 4-Theme, Special exhibit, Blue Ribbon, Survivor, Prewar, Women with Wheels, Late Model, and Original Owners. Gate # 5-Modified cars.

Show Car trailer parking: Hwy 161 across from Gate #6 Press **Parking**: Gate #8. *Must have press credentials

Golf Cart Path

Carts with an official permit may be operated during normal show hours (6:00 a.m.-6:00 p.m.) within the boundaries of the designated path only. If the cart is found in any other location, during these hours, its permit will be revoked at the discretion of Iola Staff or Security personnel. Cart registration is located near gate #1. Privately owned golf carts will have a one-time \$50.00 permit fee, valid for the entire duration of the 2025 Show. Golf carts are available to rent, from Jim's Golf Cars. Advanced reservations are recommended. 920-754-4175

Handicap Parking

Enter the Spectator Parking through Gate #19 (Hwy J entrance) & proceed to the handicap parking lot located near Gate #1. Vehicles must have an official handicap license to park in this location. Disabled persons riding in a vehicle without a handicap permit can be dropped off and the driver must use the regular spectator parking lots. Available handicap showground transportation; See Bus Shuttles and Mobility Carts.

Available for purchase at major beverage stands, the tower and the campground store.

Information Board

There is a board for posting messages, northeast of the commercial vendor building or across from the Primal Eats food stand. No advertising or posting of materials is permitted on any of the car show buildings/property, including but not limited to restrooms, tower, registration facilities, ticket booths, convention center building, and shower houses.

Information Booth

An information booth is located in the Tower.

Lost & Found

Lost & Found service is located at the Tower. Lost children should be brought to the Tower office. Missing children should also be reported there. We do not page individuals who become separated from their parties. It is recommended you work out a meeting area should your party become separated. A good place would be at the base of the Tower.

Area maps can be found in the directory; Overall grounds, show car areas, convention center building, campgrounds, swap meet, car corral, internal bus route. See the table of contents on pg. 3 for corresponding maps & page numbers.

Mobility Carts

A mobility cart is defined as a 3 or 4-wheeled electric, one passenger cart. Mobility carts are allowed on any part of the grounds. Anyone may bring their own to the grounds, or rental is available onsite by Gate #1, near the handicap parking lot. Absolutely no trailers or wagons may be attached to a mobility cart. Wheelchairs, strollers and wagons are also available. Advanced reservations recommended. 262-677-2696

No Overnight Parking

By 10 p.m. each night, all parking lots must be empty. Officers will be checking to ensure the lots are cleared. Overnight parking of show car vehicles is not permitted unless specific authorization is obtained from the Tower Staff and the vehicle moved to a designated area. Violation of these requirements may result in the vehicle being towed.

No "For Sale" signs

Absolutely no "For Sale" signs may be displayed in the show car exhibit area. If you are looking to sell your vehicle, the correct place to be is in the Car Corral.

Parts Hauling

The Boy Scouts provides this service. Heavy-duty push-type garden carts are used, which can manage most parts, except heavy engines and bulky items.

Large or Heavy Parts Hauling - This is a parts pick up and hauling service for large or heavy items only. Arrangements can be made to dispatch parts haulers. Vendors have information on how to request this service, or you may come to the Tower -Be prepared to provide the space # and description of the item(s). There will be designated pickup points at the gates. Volunteer workers will transport parts and buyers back to the parking lots, campgrounds, etc.

Pets

No Pets allowed. ADA Compliant Dogs Only - must have paperwork. Service dogs are trained to do work or perform a task for person with disabilities. Comfort or emotional support animals are not service animals & not recognized by the ADA.

Public Address Announcements

Announcements emanate from the Tower. No Personal announcements will be made. Exceptions in cases of an emergency, such as a lost child, severe family emergencies, or severe health problems. We do not page individuals who become separated from their parties. We recommend you decide on a designated meeting place ahead of time.

Restroom facilities are located adjacent to all major food stands (Activity Center, WI River Meats, Primal Eats) and at Otto's Bar. Public portable toilets are available throughout the grounds.

Showers

*Showers are closed each night between 11 p.m. and 5 a.m. **Iola Campgrounds**- Free showers are available. **Upper Swap Shower House**s- Hours of operation: Morning hours: 5:30 a.m. - 9:00 a.m. *Thursday - Saturday Evening hours: 5:30 p.m. - 10:00 p.m. *Wednesday – Friday High School Showers- 540 S. Jackson St., Iola Hours of Operation: Wednesday evening: 4 p.m.-10 p.m. Thursday, Friday, Saturday 6 a.m.-9 a.m. & 4 p.m.-10 p.m. Sunday: 6 a.m.-9 a.m.

Show Collectibles/Souvenirs

The Iola Car Show Merch Store and Trailers have all your favorite collectibles; Commemorative limited-edition license plates, posters, dash plaques, pins, buttons, collector cars, apparel and more! Get your collectibles now before they sell out!

Van Shuttle

Vans operate from Gate #5 to the Central County Airport in Ogdensburg - \$5 fee for round trip.

Water Fountains

Located outside the three restroom facilities, across from the commercial vendor building and in the campground.

Wayfinding Signs

Bright yellow signs on the main campus will point you in the right direction, helping to get people where they want to be.

Wisconsin Division of Motor Vehicles

Will be onsite Thursday 10 a.m. - 5 p.m. and available again on Friday 8 a.m. to 2 p.m. Bureau of Vehicle Services will be located in the Special Exhibit area. They will have registration forms available for vehicle titles, registration, license plates for antique collector and hobbyist vehicles.

WI Fl Internet Service

Iola.Guest is the Iola Car Show complimentary WIFI Internet Service on the Swap Meet grounds and Campgrounds. No password is required. Hotspots are located near the food stands.







CONVENTION CENTER Blue Ribbon









G & B Motor Company Chrysler Dealership

Lindsay Room

Authorized Personnel Only

First Aid/ **EMT**

> Hobbyist Vendors

Payton Hobby Room

Modified Show Cars

Staff **Offices**



Garage **Experts Special Exhibit** Room

lola Car Show Merch Store









*Contents subject to change without notice





WANT A PERMANENT PLACE AT THE IOLA CAR SHOW?

With an engraved brick at the Iola Car Show Tower Square, you have a unique opportunity to create a lasting tribute to memoralize a person, business or time at the show!

Write your name or message in the brick of your choice to be engraved in the Tower Square.

To order your brick, call (715)445-4000 or email information@iolaoldcarshow.com

Please include the following...

- Name of Purchaser
- Phone of Purchaser
- Characters Requested for Brick
- Who the Certificate & Letter is For

BREW PUB

Small Brick	3 5/8" x 7 5/8"

20 Characters Limit - \$140

Medium Brick	7 5/8" x 7 5/8"

50 Characters Limit - \$240

	WETHERBIE IOLR GANG
I	MEMURY OF WILLIAM F BELLING 1914 STUTZ BERRCHT BRIAN M BELLING 1966 CHEVELLE

*All brick purchases include an acknowledgement letter and a certificate!

- *Please allow one space between words.
- *Spaces and pumctuation count as characters.
- *One character per line.
- *Exact brick location(s) cannot be guaranteed.
- *Font size & formatting may be changes based on personalized message.

Large Brick	7 5/8" x 15 3/8"

100 Characters Limit - \$390



2024 Business of the Year *Qmazing Cleaning Services*

The 2024 Business of the Year was Amazing Cleaning Services, based out of Waupaca, WI. ACS has been an absolute Godsend for the show. This will be the third show for William Harriman and his team. They took over the cleaning and maintenance duties for the restroom and shower facilities, and their efforts have made a huge difference in the show experience. They do a thankless job that is hard to fill with volunteers, and they do it with pride. We are so glad they've become a regular part of the car show team!



2024 Volunteer of the Year - Dale Bestul



Selecting a Volunteer of the Year is always a difficult decision. Many of our volunteers are deserving of this recognition year after year for their steady performance, and sometimes a particularly large task has been taken on. The 2024 Volunteer of the Year has been a major player at the show for a very long time, and this honor was long overdue.

Dale Bestul has served on the Board of Directors for the Iola Car Show for more than a decade, and has held the role of President since 2021. He is also the chairperson of one of the most vital and challenging areas of the show, the Supply Team. Dale is a leader and role model through and through. He and his team get the job done and have a lot of fun while doing it. He helps create a positive atmosphere for the entire team.

John "Gunner" Gunnell's Family

SEEDS SCHOLARSHIP FUND IN HONOR OF GUNNER'S LEGACY

A familiar story in the hobby of collecting is that of the family left to deal with the collection after the passing of the collector. It's a story we all have some level of experience and understanding of, and it's never easy no matter how big or small a collection might be. John "Gunner" Gunnell Sr. was a titan in the collector car world, and since his passing in August of 2023, his family has been working to process what remains of his collection.

In the case of the Gunnell's, the existing relationship with John Sr. made the Iola Car Show a natural partner for the family in this process. As they approach the end of the liquidation process, they've reached out to Iola with a novel idea to honor Gunner's legacy. The Gunnell family wanted to see a scholarship program developed in partnership with the Iola Car Show.

There are three remaining vehicles from Gunner's collection, and all three are available for sale in the Car Corral during this year's show.



1948 Pontiac Streamliner 8 Sedan-268 ci Straight 8 with an automatic transmission

1953 Pontiac Chieftain Deluxe 8 Custom Catalina - 268 ci Straight 8 with an automatic transmission

1952 MG TD - The car was recently restored by Ken Nimocks in Green Bay, WI. Overall the car is in pristine condition. Fresh paint, stainless steel exhaust.

The family has pledged to donate a minimum of \$10,000 from the proceeds back to the Iola Car Show to seed a fund that will be known as the John "Gunner" Gunnell Legacy Scholarship. This scholarship is intended to recognize graduating Iola Car Show interns that have demonstrated a passion for old cars and the dedication to promote the car collecting hobby.

The Gunnell family hopes to highlight this new program, encouraging others to consider donations back to Iola Old Car Show, Inc. a 501 c 3.



CHANGES COMING TO Online Registration



A big change is coming to the registration process for Iola 2026. The program we've been using is no longer able to support the show's needs, and we'll be proceeding with a new program going forward. The new program should

be a significant improvement over the current one, and will be well under development by the time of Iola '25. It's possible that we'll be ready to take reservations for 2026 at this year's show, but it's more likely we will open registration in August or September. While we expect the program to perform well, we know there is always a learning curve with a new system. That will be true for our office staff as well as our participants, so we ask for your patience and understanding as we work to launch the new system.





Fechter and Swap Meet Matt Collaborate ON SIGNAGE AND SPECIAL CHRISTMAS FEATURE, TLC SIGN CO AND FOX VALLEY HOLIDAY LIGHTING

Something that's been missing since moving out to our permanent offices here on the grounds in 2020 has been signage befitting the operation out on Highway 161. Fortunately for us, there are resources close at hand who know a thing or two about signage and making an impact.

Longtime contributor and current Senior Advisor Larry Fechter has a knack for vision and creating memorable experiences for people to enjoy. Recognizing the need for better signage, he also saw an opportunity to fulfill another one of his goals, to create a Christmas feature that kids will remember and look forward to year after year. With that goal in mind, he started collecting the players and pieces required to do just that.

Utilizing a traditional sign pole, TLC Sign Co of the Wausau area was tasked with the creation of a large, backlit Iola Car Show sign that's an awesome blend of classic and modern. TLC mounted the sign on the 25' pole facing North, just off of Hwy 161.

Fechter's vision called for the creation of a larger than life Christmas tree out front, with the logo serving as the star on top. Director of Swap Matt Marquardt worked with Larry and was the primary boots on the ground for designing and building the monstrous tree. Matt personally installed more than 600' of green LED rope lighting to frame the tree.

Next up was the most important part... Christmas lights! I don't know how many of you have ever looked to decorate a "robust," or dare I say, "portly," 25' tree, but it's not the sort of thing you run to Walmart for to source your lighting. No, for this job, we needed an expert. Fortunately, we didn't have to look far at all. Dustin Stelse of Fox Valley Holiday Lighting was exactly who we needed for this unique project. Fox Valley Holiday Lighting provides commercial and residential lighting and decorations in and around the Fox Valley. They carry a huge array of commercial lighting products, and do custom design and installation to help their customers stand out from the rest. Dustin set us up with a 1000' cord and several thousand twinkling lights.

Never satisfied with good enough, Matt created more than 50 custom decorations made from vintage hub caps. When the time came to officially light the tree, spectators and passers-by were treated to a truly breathtaking display. For the entire Christmas season, this monument created joy and is sure to become a memorable and lasting tradition.











Your classic car turns heads

-shouldn't your garage floor do the same? Protective Coating Specialists (PCS) delivers durable, high-performance coatings that make any space shine. From sleek, custom garage floors to large-scale solutions for manufacturing facilities, commercial properties, municipalities and more, PCS has the experience and expertise to handle it all.

Visit pcs-floors.com to learn more.



pcs-floors.com





Ron, Teff, written by Ron Butz And the IOIa Car Show

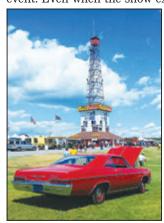


Like Father, Like Son...

that common phrase sums up Jeff's and my relationship between father, son and the Iola Car Show. We first attended the show in 1982. Prior to that we joined the "Car Show" world attending many small shows for several years before we decided to check out what a "bigger" two-day show had to offer. We took a one-day peek at the Iola show to compare it to the smaller local shows.

After attending the show for just one day for several years, we decided to expand our exposure to the full two-day event. We stayed in the original campground (then down the hill) in our 15-year-old 10 x 12 tent. My wife and I and our two young sons packed everything necessary into our 1966 Chevrolet Impala for our camping adventure at the Iola OLD Car Show.

As the years progressed through the 80's into the 90's, the attraction continued as an annual father/son get-together event. Even when the show expanded to a three-day event, we



were there for the entire event. No matter if the show was two or three days, we managed to pack and get to the show the day before, hitting the grounds running first thing in the morning to cruise the vendor area. We have been camping on the grounds in that same old tent for over 40 consecutive years.

Jeff, my older son, was 9-years-old at our first show and, like any 9-year-old, was excited to rush from one toy vendor to another looking for treasures.



As he got older, his interest evolved into looking for parts for "Dad's Car."

This tradition continued into the early 2000's, and with the advice of a co-worker, I connected with Kenny Buttolph who managed the Blue Ribbon area. In 2004, I was invited to display my Original Owner 1966 Impala in the Blue Ribbon Area and have proudly done this ever since.

During all these years, my son has been instrumental in helping maintain "our" car, both at home and at shows. In 2014, he finally decided it was time to get his own ride. He wanted something different, making a cross-country trek to northern Vermont to pick up a six-cylinder '66 Impala with no power steering or power brakes, and a three-speed manual transmission. Except for a recent motor overhaul, his car is a survivor.

Now when we attend shows, Jeff still spends time prepping my car before doing any cleaning on his and when we park next to each other, our nearly-identical regal red two-door hardtop Impalas punctuate our history:

Like Father, Like Son.

CONCERTS ON THE MAIN STAGE

TIURSDAY Bus shuttle will run to the parking lots and campground from 5pm - 10pm

12 PM - SECOND HAND STEREO POP, ROCK, COUNTRY & OLDIES

4 PM - STRYDER BAND TRADITIONAL TO CONTEMPORARY BLUEGRASS

5:30 PM - SONIC CIRCUS BAND ULTIMATE PARTY XPERIENCE

Bus shuttle will run to the parking lots and campground from 5pm - 11pm

12 PM - DOO WOP JUKEBOX CLASSIC DOO WOP & OLDIES

3:30 PM - MARK CROFT BAND ROOTS, ROCK & AMERICANA

7:30 PM - SPICY TIE BAND ROCK N' ROLL PARTY

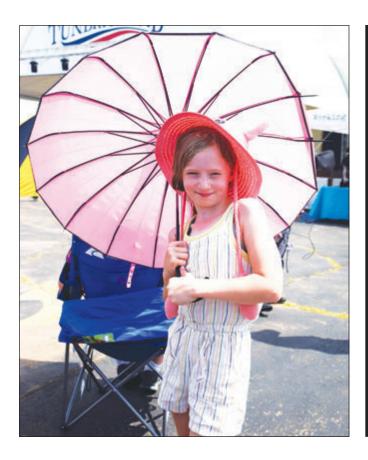
SATURDAY Bus shuttle will run to the parking lots and campground from 5pm - 11pm

12 PM - OFF BRAND BAND PARTY

4 PM - DENNIS ANDERSON MEGA TRUCK UNVEIL

6 PM - ROAD TRIP BAND PARTY





Stop by throughout the weekend to say hello! We'll be here to talk about WSP Careers – and of course cars!



Missed us? Visit us at wsp.wi.gov





- ✓ Installs on new or existing gutters.
- Doesn't disturb your roof or shingles.
- Stainless steel micro-filter keeps out ALL debris.
- No holes, no gaps, no openings=zero clogged gutters.
- ✓ Lifetime, money back warranty!!!* *See actual warranty for complete details.

SENIOR & MILITARY DISCOUNTS AVAILABLE

www.LeafFilter.com

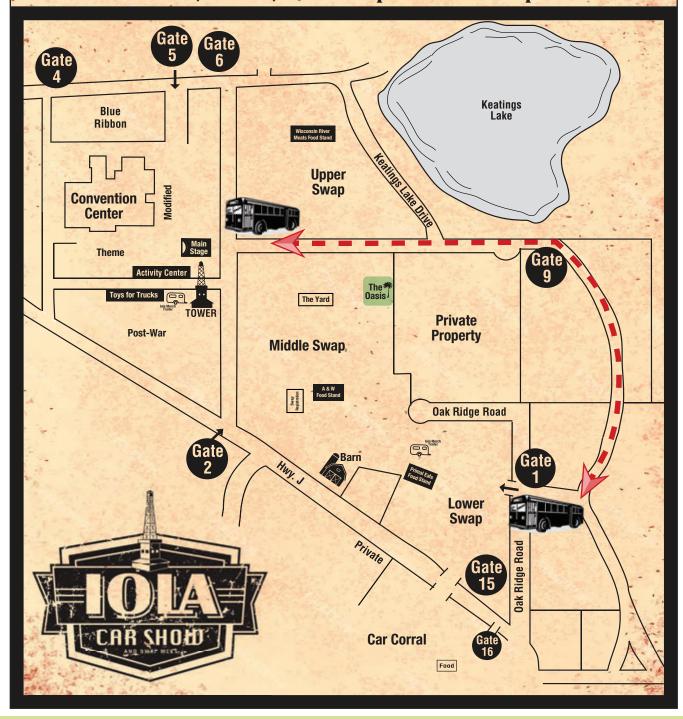


Promo Number: 99 VISA DISCLUE



Gate #1 to Show Car Area Internal Bus Route

Save (at least) 1,201 steps with each trip!



Tola Car Show Grounds **UPDATES AND IMPROVEMENTS**





We hope longtime participants have taken note of the steady progress and the commitment to continue to improve the grounds and infrastructure. Here are just a few highlights of those improvements and initiatives since last year's event.

Extra Seating - Just east of the Primal Eats Food Stand, the Pit Crew and company have installed a large hoop structure to serve as additional covered space for seating. They've also brought the ground up to grade and added fresh gravel to improve the designated space for food trucks and trailers.

Hog Barn - A new and inviting gravel approach has been added to the North side of the Hog Barn. This awesome destination was a hit last year, bringing design elements and atmosphere from our friends at Vandervest Harley-Davidson and Bull Falls Harley-Davidson. They're building on what they started last year, and the additions will be hard to miss.

Campground Bus Stop - A new bus stop structure has been installed just across from the campground barn. This bus stop matches the look of the two that were installed on the grounds in 2024, and will serve as a symbol and pickup location for the bus that runs between the campground and Gate 3. This is a secondary route that gives more travel options for campers during the weekend, and will allow them to be picked up and dropped off near post-war show car parking and the main drag.

Oasis - The Oasis, one of last year's most popular additions, is also seeing additional improvements. The grass backvard has been leveled and reseeded to create a flatter space that's more conducive to picnic tables and other activities. Appropriately themed standing cocktail tables have also been added near the bar to further improve capacity while adding to the already fun ambiance.

GRUISE OF HONOR My Grandmother Flossie

written by Justin Moen

"For God and Country we associate ourselves together for the following purposes: To uphold and defend the Constitution of the United States of America: to maintain law and order: to foster and perpetuate a one hundred percent Americanism; to preserve the memories and incidents of our associations in the great wars; to inculcate a sense of individual obligation to the community, state and nation; to combat the autocracy of both the classes and the masses; to make right the master of might; to promote peace and good will on Earth; to safeguard and transmit to posterity the principles of justice, freedom and democracy; to consecrate and sanctify our comradeship by our devotion to mutual helpfulness."

This is the preamble to the constitution of the American Legion. It is spoken in unison by members of the American Legion and American Legion Auxiliary before the start of each meeting. As a kid I would often accompany my grandmother, who was a member of the American Legion/Auxiliary Post #14 here in Iola. Even though I was only a kid and not a veteran. I would find myself reciting these words with the same amount of pride my grandmother, her fellow auxiliary members, and the veterans did.

My grandmother was Flossie Moen. She was an auxiliary member here in Iola for 32 years before her passing at age 91 in 2018. In addition to being an auxiliary member, she was a member of the Iola Lioness Club. Between the two organizations, she did her fair share of volunteer work.

For many years during the annual Memorial Day parade, she would walk with her fellow auxiliary members through Main Street carrying the American flag and showcasing it with a pride it so richly deserved. When



she got older and it became more difficult to make the long walk, she would wear her Uncle Sam-style top hat and a red, white, and blue necklace decked out with little plastic American flags in front that would light up and play the National Anthem. She would walk the sidewalks of Main Street, give children little American flags, and get people excited during the parade.

As an Iola Lioness member, she took great pride in playing Mrs. Santa Claus during the annual Christmas parade. Of course, she donated countless hours of volunteer work here at the Iola Car Show. As a volunteer during the show's first 30 years, she represented the Iola Conservation Club, American Legion Auxiliary Post #14, and Iola Lioness Club. During that time, she rotated between making breakfast and working the gates, mainly Gate #3.

I was very fortunate to volunteer alongside her for a number of years. I learned the concepts of working hard, being kind, caring for others, and serving the public. Those qualities have taken me a long way in my personal life. I'm blessed and honored to serve as executive director of the annual Iola Car Show Cruise of Honor, And I dedicate my work on the Cruise of Honor to my grandmother Flossie "Mrs. Claus" Moen.

It is an indescribable joy to help lead the Cruise of Honor for our local veterans. Each year, the Wisconsin Veterans Home in King brings two groups of veterans on Thursday and Friday of the show. We have a cruise late in the morning and early in the afternoon each day.

New this year, we are adding at least one cruise on Saturday for any veteran who would like to be led on a cruise around the grounds. You do not need to be a resident of the Wisconsin Veterans Home to sign up for the Saturday cruises. If you're a veteran, you're invited.

It can never be said enough how much we love and appreciate all our veterans past and present for their bravery and sacrifices they made to protect and defend our great country. And we're so blessed and grateful to the veterans alive with us today.

You'll find many veterans on the car show grounds this weekend. When you see them, please thank them for their service. They served us, and it's an honor to now serve them.

Our goal is to grow and expand our cruise of honor in the future. We have a lot of exciting ideas and concepts in the pipeline to evolve the cruise, and you can be part of that process. As an organization or individual, you can make a donation of your choice to the Iola Car Show Cruise of Honor. You've got an opportunity to help us serve our veterans and make a difference in their lives. Even a brief cruise around the car show grounds can make a big difference. May God bless you, may God bless our veterans... and may God bless the United States of America!

Wider roads support reduced congestion and growing cart path

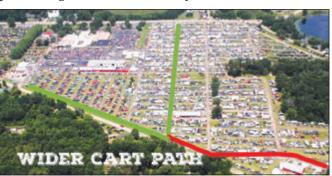
The addition and evolution of the cart path has largely been very much appreciated by participants of the show. Vendors, spectators, exhibitors and volunteers aren't getting any younger, and grounds aren't getting smaller or flatter. The stated goal of the car show team is to create more roads and pathways that are wider and paved, and steps are being taken at this year's show to make progress towards that goal.

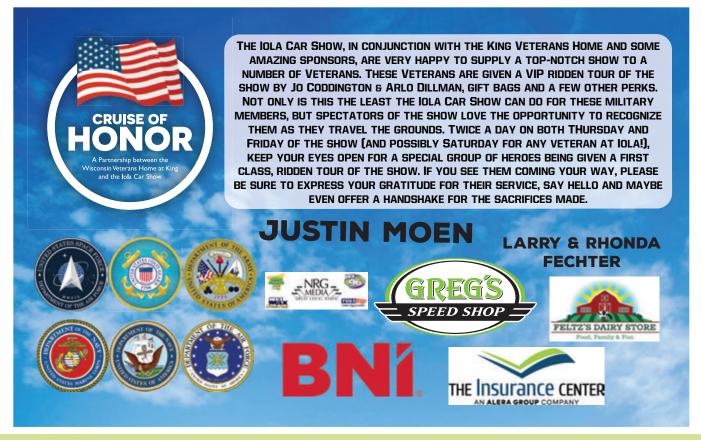
A special emphasis this year is being placed on swap vendors staying strictly within their space markers, and not expanding beyond them to the edge of roadways. In some places, such as the stretch heading West when entering Gate 1, space markers have been moved further off the road to help create a wider pathway.



Additions to this year's cart path include the long stretch from Gate 1 to Gate 3, and from Gate 2 to gate 6. While no more pavement is being added at this time, the wider spaces created by the space markers will effectively double the width of the road. This will allow more space for pedestrians and golf carts to share the road, and further balance the overall traffic throughout the grounds. To help with dust control, carts should try to stay on paved roads as much as possible, with pedestrians using the additional grass space when needed.

Another addition to the cart path is a designated bypass lane for the Car Corral. This is designed to help people get between the swap meet and campground without needing to pass through the car corral if they choose.





Check out our

Volunteer& Food Stand Options!

Wednesday Hours

12pm - 8pm AstW Middle Swap

12pm - 8pm Wisconsin River Meats upper swap

4pm - 10pm Otto's Bar Convention Center

4pm - 10pm Oasis Beverage Stand The Oasis

Thursday - Saturday Hours

6am - 10am Breakfast Activity Center

6am - 7pm Car Corral Food Stand car Corral

6am - 7pm Wisconsin River Meats Upper Swap

6am - 7pm A&W Food Stand Middle Swap

6am - 7bm Primal Eats Lower Swap

6am - 7pm Snack Stand Activity Center

9am - 7pm Main Food Stand Activity Center

9am - 7pm Wittenberg Lions Cheese Curds Tower

9am - 8pm Egg Roll Stand Activity Center

9am - 10pm Shake Stand Activity Center

9am - 10pm Oasis Beverage Stand The Oasis

10am - 7pm Pizza Stand Activity Center

llam - 2pm Chicken Dinner (Friday & Saturday Only) 4pm - 8pm Steak & Pork Chop Dinner (Thursday & Friday)

The Oasis

North Convention Center

- Jammin' Concessions

- AdW
- Emma's Cookie Kitchen
- Brewed on the Move

Upper Swap

- Wisconsin River Meats
- The Licorice Guy

Main Stage

- Bistro Italiano
- Smash BurgersGood Humor Ice Cream Truck

Middle Swap

- AgW
- Flips Mini Donuts
- Otte's Concessions

West Main Drag

- Smokie Boyz BBQ

Hog Barn

- HD Concessions

Tower

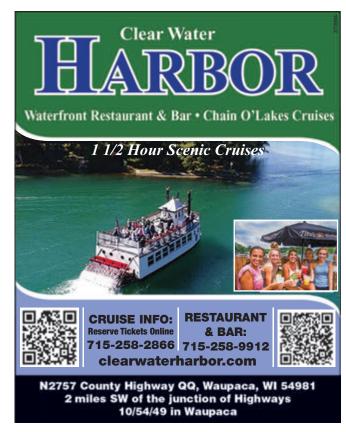
- Wittenberg Lions ClubMiller's Fry Pies
- Kora and Mila Cookie Dough
- Heavenly Roasted Nuts Rise & Grind Coffee
- Wisconsin River Meats

Lower Swap

- Primal Eats
- Legendary GyrosInferno Subs
- Happy Camper CoffeeOtte's Concessions
- Sweet Cakes by Alexus

Check out Food Options!









WISCONSIN RIVER MEATS

"It's the quality that sets us apart."

Enjoy Our Products at the Food Stands!



Bratwurst Hamburgers Hot Dogs

★ Brakebush Chicken Breast



STEAK FRY AND PORK CHOP DINNER Includes Mashed Potatoes & Gravy, Corn, Baked Beans & Roll Served Thursday & Friday 4pm - 6pm

Pork Chop Dinner \$18

★ Serving Wisconsin Special Events Since 1978 ★

Let us help make your special event a success!! Call John or Dave for price quotes 608-847-7413



Wisconsin River Brands Inc.

N5340 Hwy. HH, Mauston, WI 53948 • 608-847-7413
Email: info@wisconsinrivermeats.com • www.wisconsinrivermeats.com

meats.com



Sentry









Serving local communities for over **70 years**!

460587



(920) 361-3555







BERLIN, WI 54923



FRIDAY
SEPT. 19th, 2025
CAR CRUISE &
STREET DANCE
LIVE MUSIC - FOOD

SATURDAY
SEPT. 20th, 2025
OKTOBERFEST
LIVE MUSIC - FOOD
BEER SAMPLING & MORE!

Serving Food All Day, Every Day Open to Close!

Watch your favorite sports team here!

Made from scratch Bloody Marys & Old Fashioneds! Sluggers

Where the beer is always cold and the grill is always hot!

Open Daily 10am



Like us on Facebook to follow our event schedule!

Delicious Char-Broiled Burgers Finger-lickin' Wings

> Hearty Sandwiches

Seasonal Soups & Much More!

Awesome Friday Fish Fry!

Perch • Haddock • Walleye

Cod • Bluegill • Shrimp

• Scallops • Smelt

495 Main St. • WILD Rose, WI

Cruise In's for you to enjoy!



2440 W. Sunset Dr. Waukesha, WI 53189 (262) 544-2010 Calvano's Car Show Every Wednesday Through September 24th

Sussex Bowl's Pistons & Pins Every Monday now through August 25th

N64W24576 Main St, Sussex, WI 53089 (262) 246-6808



460586



AT WISCONSIN RIVER SAUSAGE SHACK

AT THE NORTHEAST CORNER OF THE TOWER



landjaegers

Jerky

Snack Sticks Summer Sausage 9 varieties

12 varieties

Ice Cream Cones & Cups 2 varieties

NOW

AVAILABLE! **Traditional**

Hand Scooped

GRAB & GO SINGLE STICKS & LANDJAEGERS

Buffalo - Elk - Venison



Wisconsin River Brands Inc.

N5340 Hwy. HH, Mauston, WI 53948 • 608-847-7413 • email - info@wisconsinrivermeats.com www.wisconsinrivermeats.com



Super Saturday Giveaway

INCLUDES 4X4 FORD RANGER COURTESY OF RAWHIDE YOUTH SERVICES



Iola '25 marks the 10 year anniversary of the Super Saturday Giveaway including a vehicle as the top prize. Each year during that span, Rawhide and the Iola Car Show have teamed up to co-sponsor a vehicle from Rawhide's fleet of donation vehicles. Year after year, the team at Rawhide has been able to find a vehicle from within their pool that fits the theme of the show. This year will be no exception!

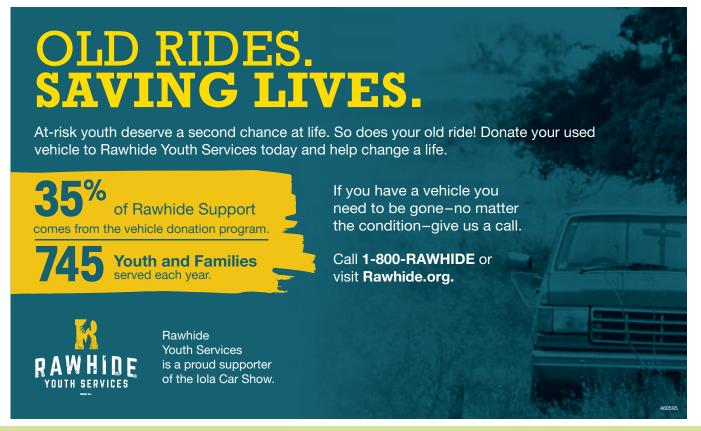
The feature vehicle this year is a Black 2001 Ford Ranger 4x4. At just over 87,000 original miles, this truck is an awesome offering as a daily driver, utility vehicle and more. These trucks have a strong reputation for reliability, and have stood the test of time as well as any compact truck out there.

You can register for free to win this and dozens of other great prizes provided by our wonderful family of sponsors. To register, simply scan the qr code on your wristband, or visit the Touch-a-Prize trailer right next to the tower.

PROTEGRAPHER'S







TEAMWORK CREATES MEANINGFUL BEAUTY IN NEW "Welcome Home to Jola" sign

In the late summer of 2022, the Kriewaldt family started the process of reclaiming the land that for many decades served as George Kriewaldt's auto and salvage operation. The early stages of that cleanup included hauling more than 100 old vehicles out of the wooded area that had served as the impound lot. Seeing these relics all lined up not far from the highway sparked a particular thought from active local Marie Skowen that has now come to fruition nearly two years later.

Marie reached out to Joe Opperman from the Iola Car Show, sharing her idea. For years, Marie and friend Kate Korb have been involved in planting and maintaining the flowers at the village sign located at the intersection of Hwy 161 and Hwy 49 just west of the Premier Community Bank. She thought it would be neat if one of the old trucks she saw parked outside could be incorporated with the flowers and the sign. Joe loved the idea, and it wasn't long before a team was coming together.

The idea was shared with the Kriewaldts, and they were immediately interested in supporting the concept, volunteering to donate the vehicle for this cause. A truck was selected and set aside for its destined purpose. Iola Car Show staff member Ali Johnson was tasked with the design, and asked to find a way to blend the look of the old structure, truck and covering with new signage that looked like it fit. Several renditions of the signage were made before the final version, with input from staff and community members in the process.

The Community Development Association got behind the project and enlisted young and talented local Melum Masonry to complete the decora-



tive concrete, and the results are outstanding. Additional support from the car show team helped complete the preparation and installation before Marie and Kate could get to the serious business of planting the flowers in the custom beds. Matt Marguardt painted the "Village of Iola" artistically on the side, and also had a few more tricks up his sleeve for some very custom and appropriately themed flowers to be installed and changed out seasonally. Jim Payton, Earl Lederhaus and Hayden Nelson helped to install the signage, position the truck and reseed the area with new grass.

A very happy Marie and Kate planted flowers just in time for Memorial Day, when the sign was first seen by the public. Overall, the sign will serve as a creative example of community members working as a team to make a positive impact on the community. The school district has expressed interest in involving students in future projects, and the High School welding class has already experimented with some art-deco similar to the flowers incorporated in this project, thanks to support from the Kriewaldt family. We hope it garners some positive attention that might roll into additional community projects.

Funding for the project came from the Community Development Association, Iola Old Car Show, Inc., and donation from the Kriewaldt Family. The signage was produced by Finishing Touch Signs of Wausau, WI, and Melum Masonry of Iola installed the decorative concrete.

Included in the photo are: Marie Skowen, Kate Korb, Dar Kriewaldt, Matt Marquardt, Hayden Nelson, Jim Payton, Earl Lederhaus, Jennifer Schustek, Joe Opperman and Ali Johnson.

Classic Tailgate Benches FORGED IN PARTNERSHIP

In the Fall of 2023, Executive Director Joe Opperman reached out to his contacts at the Waupaca Foundry with an idea. There was an already existing sponsor relationship, but Joe had something else up his sleeve.

"Our team had an idea here in the office for some custom benches that resembled old pickup truck tailgates," explained Opperman. "As a non-profit corporation with very modest budgets and a lot of passion for what we do, creativity is a core strength of the operation." We knew the Waupaca Foundry would be able to help make it happen.

What began as a simple sketch on paper, Iola Car Show volunteer Jim Payton turned into a life-sized wooden model. Jim is a retired foundry worker, and that background gave him some insight into what might be possible from a design and casting standpoint.

The Waupaca Foundry showed interest in the idea, and the project was

handed over to David Scott, Director of Tooling and Process Manufacturing. With Jim's wooden prototype on hand, Engineer Alan Crawford got to work turning the prototype into a digital model that could be efficiently produced.

By the summer of 2024, the first castings of the unique bench ends were rolling off the assembly line and heading to Alliance Industries for color. Additional support for the project has come from Metal Crafters and Feltz Manufacturing of Stevens Point, WI

The results have been spectacular! The Iola Car Show donated the first completed bench to the Village of Iola's Revitalization Committee, and helped develop a sponsorship program for other community improvement initiatives. "We want this to serve the community in as many ways as possible," says Opperman, "The benches

will help beautify the village and grounds in a creative way as well as generate funds to support more good works. This is an awesome example of teamwork and community building that would not have been possible without our friends at the Waupaca Foundry. The talent there is incredible, and their willingness to support the local community is really felt with this project."

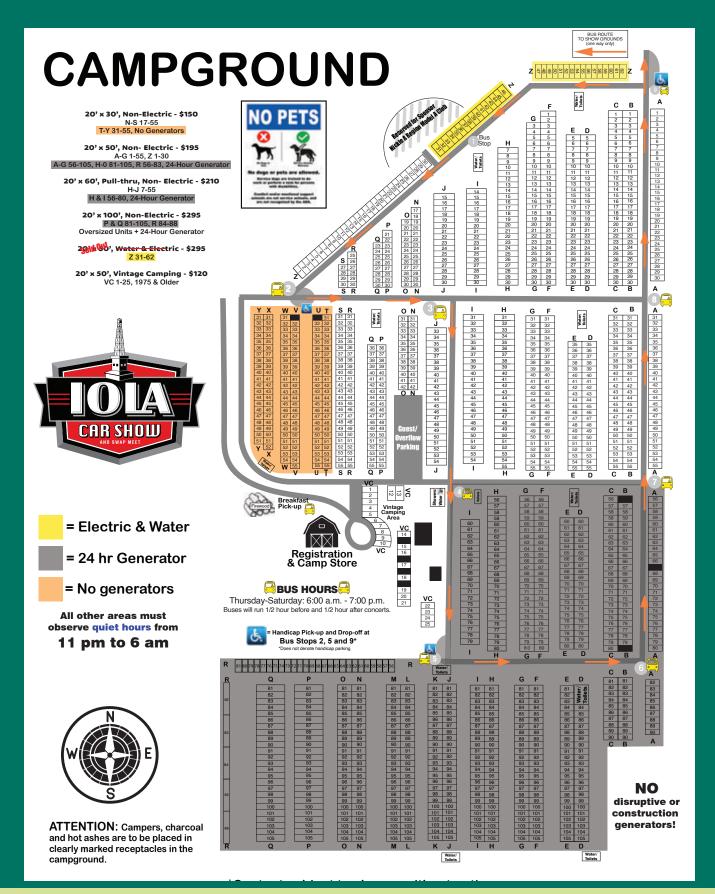
A number of local organizations and individuals have stepped forward to sponsor the benches that you can now enjoy throughout the community and on the car show grounds. The benches are customizable in color and messaging, and are also available for sale here at the show. Interested parties may sponsor them as commemorative or memorials here on the grounds, or purchase them to take home.



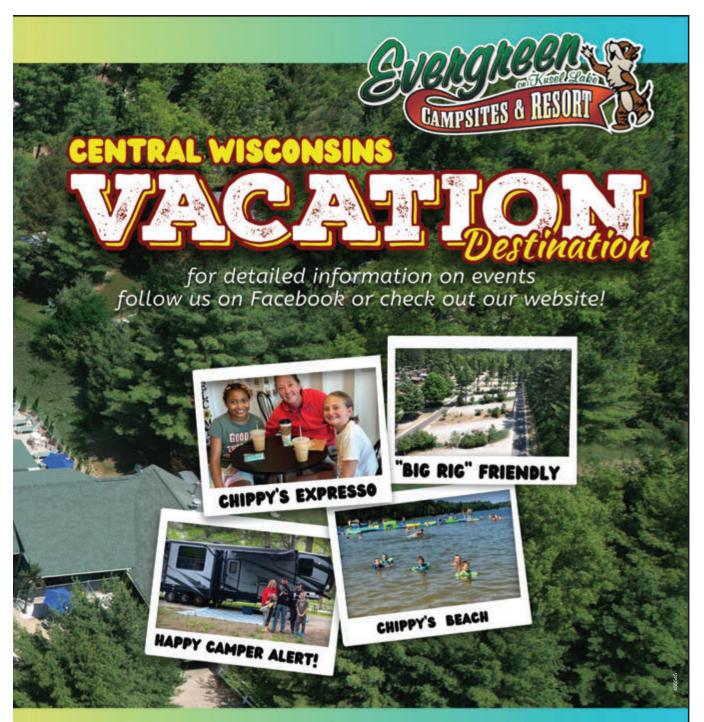
Camp with us

E2196 JOHANSON ROAD, IOLA, WI 54945









920.622.3498

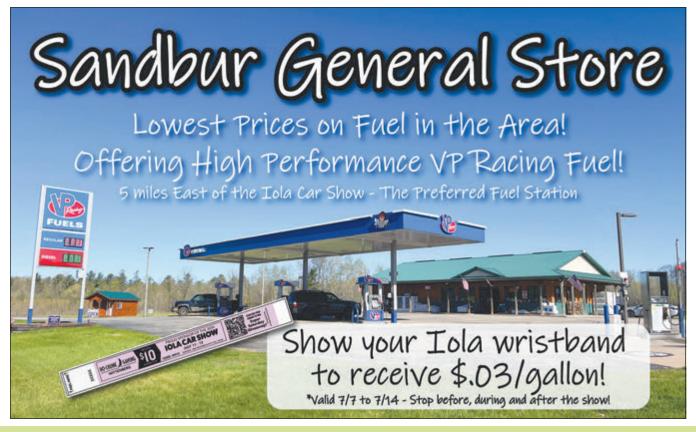
W5449 Archer Lane, Wild Rose, WI 54984



DALE KRAEMER'S CUSTOM CARS AND ANYTHING! We build cars, atvs, fish houses, snow dogs and anything with a motor! SEE US VOUTUBE Please enjoy the show!







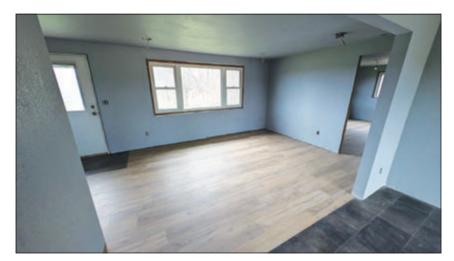
Oasis Retreat features ANGIE'S FLOORING, FURNITURE AND APPLIANCEMART

The introduction of The Oasis was nothing short of a success at last year's show. The cool and scenic space with the themed, rustic outdoor bar and ridiculous 50 foot tall light up palm tree was impossible to miss at Iola '24. The space was a new addition to the grounds made possible by the acquisition of a neighboring residential property.

Since last year, we've been working to continue to improve both the property and the house, and the house is enjoying a significant renovation to make it more suitable for car show purposes. Inside. the Oasis Retreat house is being crafted to perform double duty. The space is becoming the home for the Premium Experience, allowing guests to enjoy private indoor restroom facilities, upscale catered meals, and a handful of other benefits during the car show event. Outside of show time, the lot will be available for short term rentals via VRBO or similar platforms.

Just like the rest of the Oasis space, the inside of the house will be very uniquely designed and furnished to stand out from anything else in the area. As a part of renovation, Floors by Angie, located in Appleton, Wisconsin, completed the entire main floor design and installation with their beautiful, state of the art floor coverings. While Floors by Angie is a local company, their team covers an enormous territory that essentially covers the entire state. They were the perfect fit to contribute to this project that is sure to get a lot of attention.

Helping to furnish the home, we turned to the experts at Furniture and ApplianceMart. This awesome, local, familyowned furniture and appliance store has multiple locations throughout the state. They are a full-service partner with a strong reputation that can help design and deliver comfort, style and performance to your home. We were thrilled with the knowledge and service their team brought to this project, and we're excited to see it enjoyed by everyone in the years to come.









Power.
Play.
Win.



Join the action & feel the adrenaline kick into high gear.

What We Offer:

- 600+ Slot Games
- 300+ Progressive Machines
- · RV & Semi Parking
- Convenience Store
- Shuttle Trips
- Full Bar & Snack Bar
- Fine Dining
- 77 Rooms & 9 Suites

HO-CHUNK GAMING WITTENBERG

N7198 US HWY 45 | WITTENBERG, WI | 715.253.4400



With Acu-Rite Solutions, precision is in your hands giving you the power to perfect every detail with the industry's most trusted control solutions.



For spare parts, new systems and repairs, call Dan Staehle at

414-315-3436



Staehle Precision Corporation, W4129 N. Point Rd., Brownsville, WI 53006



1942 Ford Sedan Coupe Model 72B

Two Door, 5 Window Mosell, Maroon Color Won 3 Dearborn Awards and Dearborn Emeritus

Only 6,300 Miles!

Rebuilt by Lin Stacey, the V8's technical advisor for 28 years.

Asking \$38,000

Email: phstacey@sbcglobal.net

35W699 Park Lane St. Charles, IL 60175

630-308-6081





OFFICIAL L.P. GAS **PROVIDER OF IOLA '19**



SINCE 1988 •

- Lock-in Price
- Budget Plan
- Keep FillSell Tanks
 - Lease Tanks



800-924-5975

LNLPropane@LNLPropane.biz

PROUDLY SUPPORTING THE IOLA CAR SHOW



YOU LIKE CARS. We Like Making Parts for Cars.

Waupaca Foundry is Proud to Sponsor the Iola Old Car Show.

waupacafoundry.com



46046

WAUPACA FOUNDRY IN A BOX



Under the supervision of trained foundry men and women, attendees don safety equipment, manufacture the sand molds, help pour liquid tin into molds, and use files to sand off rough edges to make a variety of objects including keys, paper weights and horseshoes. Waupaca Foundry in a Box is as the name suggests: a traveling foundry in a metal box along with a small electric furnace that melts tin to about 500-degrees. Molds to hold the liq-

uid tin metal are made from a mixture of sand and vegetable oil. The process is very similar to building a sand castle where sand is packed to create impressions in the mold. During the demonstration, Waupaca Foundry employees explain that engineers, machinists, metallurgists, operators, and others created Waupaca Foundry in a Box and educate students on how the tasks they are doing relate to jobs in the foundry.







our GearKids!

READY...SET...GEAR KIDS!

We have had two very fun and fantastic years at the Iola Car Show and we can't wait for year three! Last year the kids and the families had so much fun and enjoyed new activities. I am looking forward to t h e having some of the same activities returning this year with some slight changes, as well as some new activities making their debut to GearKids! We are also thrilled to welcome back the Iola-Scandinavia High School Educators Rising group who will be volunteering at the GearKids area. All of these kids that are volunteering would like to become an

educator in their future so what better way than work with

New this year we are excited to have the Wisconsin Automotive & Truck Education Association (WATEA) bring their Pit Crew challenge to the Car Show. Also new this year the Car Show and GearKids are starting a Pin Trading activity that should bring some interactive fun to the grounds, be sure to check out the details below. We will also be welcoming back the Mock Swap activity with some new locations to check out. Similar to a scavenger hunt activity they will have to go around to pre-picked areas in our swap meet or areas on the showgrounds in general and get a card stamped. Birdhouse building is back by popular demand, as it was such a hit last year that we ran out of supplies. We are also really excited to have one of our long-time sponsors, the Waupaca Foundry, bring a hands-on activity for the kids



again this year! Learn more about this activity from their article on the previous page.

We are actively working to partner with different companies or organizations who have the knowledge or ability to make this area possible, with the goal of inspiring our next generation. We are really looking forward to seeing this area develop within the show and improve it year after year. If you, or your company are interested in contributing in some way to the development of GearKids please reach out to Hayden Nelson, hayden@iolaoldcarshow.com, to see how we can work towards the common goal of spurring kids' interest in all things cars!

GEARKIDS PIN TRADING AIMS TO CONNECT OLD AND YOUNG COLLECTORS

A new addition to the growing GearKids space is the addition of a kids themed pin collection. The idea is inspired by popular pin-trading initiatives at family destinations like Disney parks, but with an auto themed twist. There is a long history of Lions Club pin collectors here at the show, we hope this will be a fun way to help create connections and interactions with our volunteer workers and other collectors.

The way this is intended to work, participants who collect pins can wear and display them on lanyards, vests, and other mediums. When a GearKid collector approaches them to offer a trade, they must trade evenly, a pin for a pin. There will be a number of volunteer workers wearing lanyards equipped with some of the history Iola Car Show Lions pins, and we hope it also inspires other collectors to get in the game.

Within the show car and swap areas, there are lots of people who've collected these over the years. If you have a collection you'd like to see put back into circulation instead of participating, please feel free to drop them off with show staff at the tower or in the office. These donations will help us grow the program and enhance the fun for some of our youngest enthusiasts.



IOLA CAR SHOW

Special Guests



STACEY DAVID



HEATHER STORM



DEREK BIERI

Stacey David - Stacey David is a well-known automotive expert and television host, and the one credited with introducing real fabrication and HOW-TO oriented programming to a TV audience back in 1998. Starting with the show TRUCKS, and continuing into GEARZ, he has had an incredible 26-year run and counting!

Growing up in Idaho, his passion for cars started early, leading him to work on various vehicles and even drive a 1930s hot rod to school.

Before TV, David was a professional musician in Nashville and ran his own custom car shop, "The Rattletrap." His television journey began as the host of Trucks! for seven successful years. He then launched Stacey David's Gearz in 2007. The show, which has aired on networks like ESPN2, Speed Channel, MavTV (now RACER Network), and Velocity (now MotorTrend), focuses on DIY automotive projects from simple modifications to complete custom builds of unique vehicles.

Known for his hands-on approach and iconic creations like "Copperhead," David is a respected and influential figure in the automotive community, also hosting a podcast and encouraging enthusiasts to build their dream projects. We are so excited to welcome him to the Iola grounds for the first time! Stacey will have a tent in the modified show car area and be signing autographs from 9am - 11am and 1pm - 3pm on both Friday and Saturday!

Heather Storm - Heather Storm is a network Television Personality, Producer & Influencer with over 400,000 followers on social media. A woman who loves cars, she was the series host of Garage Squad on Discovery's Motor Trend TV, Street Tuner Challenge on SpeedTV and was a guest on Jay Leno's Garage. Heather is the creator and host of the travel series, Drive Yourself Local, where she explores small town America in her 1965 Ford Mustang and Heather Storm Off-Road where she discovers the world of off-roading in her 2022 Ford Bronco. Storm works at car shows nationwide as celebrity guest and MC, and shares stories of her adventures on her blog, On the Road and her YouTube Channel. You can catch Heather at the Oasis all three days of the show!

Derek Bieri - Back for his 3rd year in a row, Derek has been a highlight of the show! In 2018, Derek launched "Vice Grip Garage," a YouTube channel where he showcases his ability to bring neglected and often long-abandoned vehicles back to life. His approach focuses on practical, budget-friendly methods, often relying on his ingenuity and resourcefulness to get things running. This down-to-earth style, combined with his genuine enthusiasm and sense of humor, quickly resonated with a wide audience.

The success of "Vice Grip Garage" has led to further ventures, including the TV series "Roadworthy Rescues." Derek's passion for classic cars extends beyond just fixing them; he shares the entire process in an accessible and entertaining way, connecting with viewers who appreciate the art of restoration and the stories behind these vehicles.

Derek's work has garnered him a significant following and an estimated net worth of several million dollars, primarily through his YouTube channel, merchandise sales, and partnerships. He moved his family from Minnesota to Tennessee to manage his growing business more efficiently and to provide a quieter life for his children.

Through "Vice Grip Garage," Derek has not only built a successful career but has also inspired many to appreciate and engage with automotive history, proving that passion and perseverance can lead to extraordinary achievements.

Emily & Aaron Reeves -Emily and Aaron Reeves are the husband-and-wife team behind the popular YouTube channel Flying Sparks Garage, where they share their passion for building and fixing anything with an engine. Their shared love of "wrenching" began in their teens, with Aaron teaching Emily the skills he learned from his family's diesel repair business.

They launched Flying Sparks Garage in March 2015, initially featuring Emily's engine build for her GTO, Roxy. Their genuine enthusiasm and "learn-as-you-go" approach resonated with viewers. The name "Flying Sparks Garage" symbolizes their connection, the spark in engines, and their love for flying their Cessna 172M, Ellie.

Based out of their home shop, they've tackled numerous projects, including Emily's GTO, Aaron's Datsun 280Z, and their Ford Bronco. Emily, who also has a background in modeling, often leads the "In the Shop" segments. Through Flying Sparks Garage, Emily and Aaron inspire others to get hands-on with their own automotive projects.

Follow their adventures on YouTube at "Flying Sparks Garage" and on Instagram at @imemilyreeves and @pilotreeves.



Thursday, July 10th

- 6:00 AM Gates Open for Show Cars, Car Corral
- 7:00 AM Spectator Gates Open
- 9:00 AM 50/50 Raffle Sales Start @ All Beverage Stands & Carts
- 10:00 AM National Anthem *Please remove your hat & stand
- 10:00 AM Von Hot Rod Pinstriping Class, Greg's Speed Shop
- 11:00 AM Kuzin's Kustom Unveiling, Main Stage
- 12:00 PM Second Hand Stereo, Main Stage
- 2:00 PM 50/50 Raffle Ticket Sales End
- 4:00 PM 50/50 Raffle Winner Drawn
- 4:00 PM Stryder Band, Main Stage
- 5:30 PM Sonic Circus, Main Stage

Friday, July 11th

- 6:00 AM Gates Open for Show Cars, Car Corral
- 7:00 AM Spectator Gates Open
- 9:00 AM 50/50 Raffle Sales Start @ All Beverage Stands & Carts
- 10:00 AM National Anthem *Please remove your hat & stand
- 11:00 AM Kuzin's Kustom Unveiling, Main Stage
- 12:00 PM Doo-Wop Jukebox Concert, Main Stage
 - 2:00 PM 50/50 Raffle Ticket Sales End
 - 3:30 PM Mark Croft Band, Main Stage
- 4:00 PM 50/50 Raffle Winner Drawn
- 7:30 PM Spicy Tie Band, Main Stage

Saturday, July 12th

- 6:00 AM Gates Open for Show Cars, Car Corral
- 7:00 AM Spectator Gates Open
- 9:00 AM 50/50 Raffle Sales Start @ All Beverage Stands & Carts
- 10:00 AM National Anthem *Please remove your hat & stand
- 12:00 PM Off Brand Band, Main Stage
- 2:00 PM 50/50 Raffle Ticket Sales End
- 4:00 PM 50/50 Raffle Winner Drawn
- 4:00 PM Dennis Anderson's Special Mega Truck Unveiling, Main Stage
- 6:00 PM Road Trip Band, Main Stage





Greg's Speed Shop Tent



Thursday 1p - 3p Friday 10a - 11a & 2p-4p Saturday 10a - 11a & 1p-2p





*Contents subject to change without notice





Sunbelt Rentals PARTNERS WITH IOLA

Iola's well-known Pit Crew has a reputation for enhancing and developing the grounds and facilities all throughout the year. Spectators and participants of the show look forward to seeing what's new and improved each July when they're here for the show. The Pit Crew generally continues with outdoor projects as long as mother nature allows, and winter provides a great opportunity for working inside the large Convention Center building.

Since acquiring the former Krause Publications office building in 2018, staff has been slowly and steadily working to convert the former office spaces, nearly 500 cubicles worth, into large open spaces that fit in with the car show business. This past winter, huge improvements were made to large sections of the building, made possible by specialty equipment rentals from Sunbelt Rentals.

Sunbelt Rentals is a popular name with rental facilities all over the United States and beyond. They offer all sorts of industrial, tooling and equipment rentals that cover a vast array of business and personal needs. They also have specialty locations with equipment for climate control services and flooring equipment, and the specialty flooring store helped equip our team for incredible progress at a great price.

This winter, Shawn of the Pit Crew worked closely with the experts at Sunbelt to get large rooms of the Convention Center resurfaced into an attractive and useful space. What was an aging carpet just a year ago, now has a beautiful industrial sealed concrete finish that will be a durable surface for years to come. Bob, Earl and Jim also helped to apply fresh paint, new baseboard and LED lighting in the spaces to help finish things off.

The results of working with the top-notch equipment provided by Sunbelt already has us excited for next winter, when we hope to finish the final rooms in the building that still need attention.

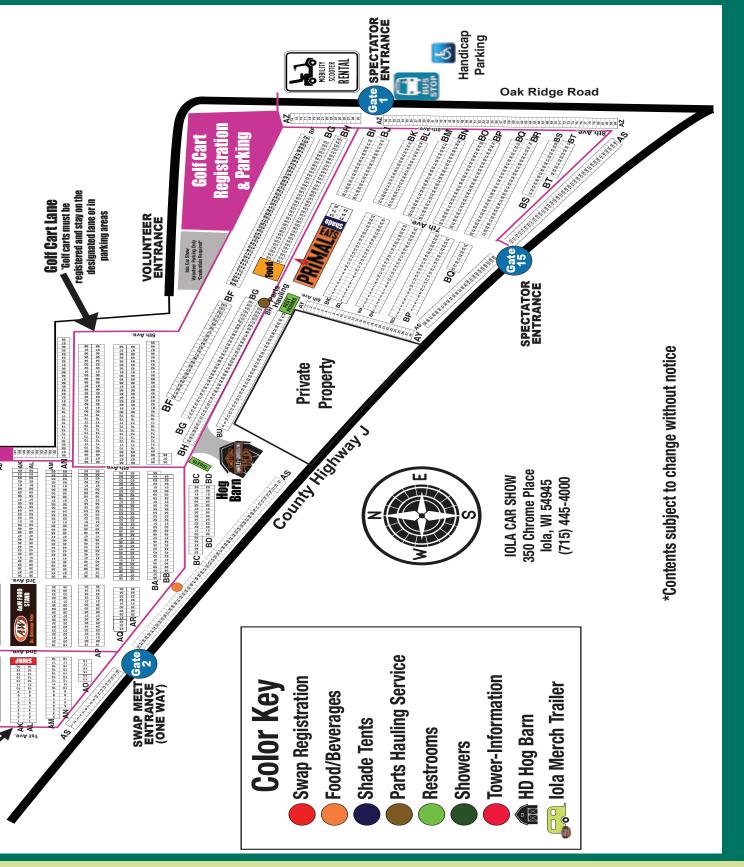
Sunbelt has professionals onsite in the main drag to answer your questions about their products and services. You can also enjoy a break from the weather by taking a rest in one of the Sunbelt Rentals cooling tents, located in a few locations around the grounds.











We appreciate you!

To the amazing 1,500+ volunteers representing over 120 civic organizations, your dedication to our community is the heart of what makes the Iola Car Show truly world-class - thank you! Your generous donation of time and effort resonates deeply within these organizations. Because of your unwavering support, we've proudly given back over \$10 million since our inception to a non-profit in the mid-80s.

MEMBER ORGANIZATIONS

IOLA AMERICAN LEGION **IOLA CONSERVATION CLUB** IOLA & RURAL FIRE DEPARTMENT **IOLA LIONS IOLA WINTER SPORTS CLUB**

NORSEMAN SNOWMOBILE CLUB OGDENSBURG FIRE DEPARTMENT Sons of Norway WAUPACA VFW

Almond EMS

American Diabetes Association American Legion Post 263 New London American Legion Post 63 Clintonville American Legion Post 164 Jefferson **Amherst Opera House Big Falls VFW Black Creek Fire Dept. Boys & Girls Club of Portage Cty Brekke Lake Association** Calumet Co. Historical Society **Christine Ann Domestic Abuse Shelter** Clintonville Ambulance **Clintonville Area Swim Team Clintonville Firemans Assn** Clintonville Moose Lodge #1502 **Clintonville Rotary County Line Trailblazers CWC Model A Ford Club Embarras Fire Dept Family of Christ Fireworks**

First Choice Pregnancy Center - Stevens Point **Fremont Wolf River EMS Friends of Cahoots FWD Seegrave Museum**

Goodwill NCW

Guardians of the Children Hadfield Elementary PTO - Waukesha Hitterdahl Church Humane Society-Marathon Ctv Iola Community Pre-School

> **Iola Historical Society Iola Lake District Iola United Methodist Church** Ironbull (Wausau)

I-S Band

I-S Baseball I-S Boy Scouts Troop 631 I-S Choir I-S Educators Rising I-S FCCLA **I-S Football Team I-S Girls Basketball I-S Golf Team I-S Musical** I-S Special Ed. Dept. **I-S Pee Wee Athletics I-S Recreation Association I-S Softball I-S Spanish Club**

I-S Teachers / PTO

I-S Track I-S Volleyball

Jorgens Park K of C #13702 St Peter/Paul Weyauwega K of C #3432 St Mary Mag. Waupaca Laribee Safety Education **

Little Falls Baseball ** **Manawa Lions**

Marion Fire Dept National Marrow Donor Program Neenah-Menasha Search & Rescue **New Hope Lutheran Church New Lisbon School District**

New London Police Explorers Nickle A Region Model A Club Northland Church

Northwest 1st Responders Ogdensburg First Responder Oshkosh Area Humane Society Our Saviors Lutheran Spark Program Peace U.C.C.

Peshtigo Fire Fighters

Peterson Mill 4-H **Pickerel Fire Dept**

Raptor Education Group Inc.- Antigo Ride 4 Heroes **Rosholt Lions**

Ruckdashel Cemetary Russell Gymnastics - Plover Scandinavia Booster Club Scandinavia Lutheran Church

Scandinavia Viking Baseball Scandinavia Viking Snowmobile ** **Shuffles Studio of Dance**

St Peter / St Paul Church Weyauwega St. Mary's Catholic Church Marion

St. Mary's Custer St. Peter's Lutheran Big Falls St. Thomas More Youth **Stevens Point Barber Shoppers Stevens Point Noon Lions**

Stevens Point Noon Optimist Stockton Fire Dept.

> **The Trevor Project Tomorrow River Lions**

Tunnels 2 Towers Waupaca Area Model RR **Waupaca Area Special Olympics**

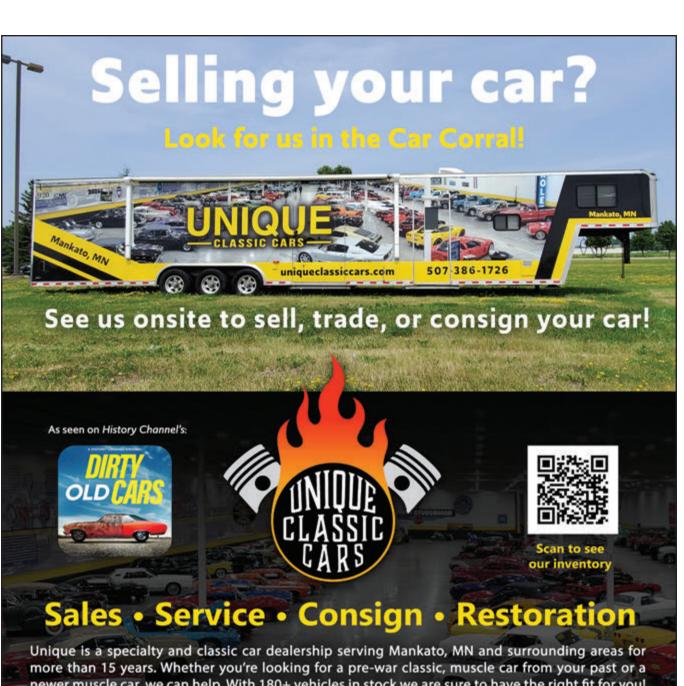
> **Waupaca Curling Club Waupaca Lions** Waupaca Old Car Club

Waupaca Rotary Weyauwega Fire Dept Weyauwega VFW

White Lake Association WI Blue Star Mothers / America WI Law Enforcement Death Response Team

WI Chapter of Auto Historians Wisconsin Deer Hunters-Witt-Birn Chapter

Be sure to thank a volunteer while you're at the show!



newer muscle car, we can help. With 180+ vehicles in stock we are sure to have the right fit for you! We are a one stop shop that buys, sells, trades, and consigns vehicles.

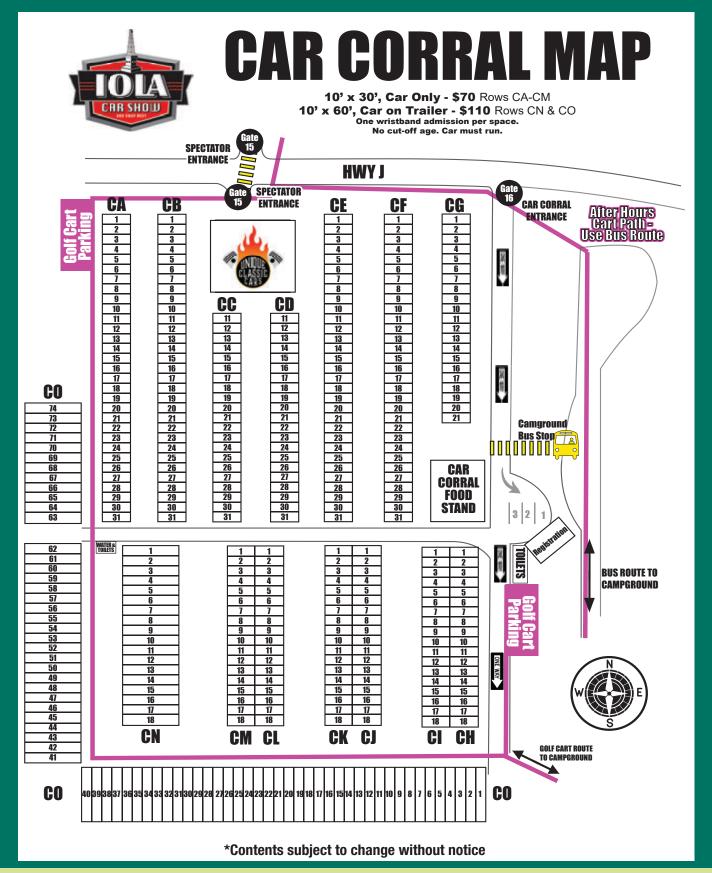
uniqueclassiccars.com

2015 Bassett Dr, Mankato, MN 56001 507-386-1726 • sales@uniqueclassiccars.com 10% Off Merch!

Get 10% off all merch sold during the Iola Car show by presenting this coupon to

uniqueclassiccars.com

Exp July 12, 2025



VENDOR Classification Index

If a vendor chose to classify merchandise, the corresponding classification(s) will be listed.

100 Accessory Items

Fender Skirts, Spotlights, Fog Lights, Radios, Sun Visors, Seat Covers, Continental Kits, Grille Guards, Tilt Wheels, Fire Extinguishers, etc.

120 American Motor Including Nash - Parts

AMX, Javelin, Eagle, Gremlin, Pacer, Matador, Rambler, Nash, Metropolitan, Jeep, etc.

140 Automobilia, Petroliana

Automotive Literature, Automotive Aids, Plaques, Buttons, Trophies, Gas Pumps, Gas Station Signs, Oil Signs, Tire Signs, Automotive Clocks. Automotive Art. Old License Plates, etc.

160 Automotive Care & Prevention

Car Covers, Polishes, Waxes, Cleaners, Gas Treatments, Oil Treatments, Stop Leaks, Radiator Conditioners, Vinyl Conditioner, Paint Remover & Stripper, Pinstriping, Seat Covers, Tie Down Strips, Car Transporters, etc.

180 Automotive Paraphernalia

T Shirts, Hats, Buttons, Pins, Badges, Patches, Bumper, Stickers

200 Automotive Publications

Old Cars Weekly, Old Cars Price Guide, Std.
Catalog of American & Foreign Cars,
American Light Duty Trucks, Calendars,
Programs, Automotive Art & Prints, Hemming
Motor News, Cars & Parts Magazine, Shop Manuals, Owners Manuals, Posters, Wiring Diagrams,
Sales Brochure, Postcards, Decals, etc.

210 Pre-War Vehicle Parts 220 Chrome, Glass, & Plastic

Chrome Grilles, Bumpers, Bumper Guards, Taillight Assemblies, Parking Light Assemblies, Moldings, Glass, Headlight Lenses, Taillight Lenses, Parking Light Lenses, etc. Plastic Dash Parts, Steering Wheels, Hood Emblems, Trunk Emblems, Door Handles & Window Cranks

240 Chrysler Corp. - Parts

Chrysler Imperial, Didge, DeSoto, Plymouth, Dodge Truck

250 Model A & Model T - Parts

260 Ford Motor Co. - Parts

Ford, Thunderbird, Mercury, Lincoln, Continental, Ford Truck, Model A, Model T, Edsel

270 Mustang Parts

280 Foreign Auto Parts

Volkswagen, MG, Porsche, Mercedes-Benz, Rolls-Royce, Bentley, Datsun, Toyota, Jaguar, Morris, Open, English & German Ford, etc.

300 General Motors - Parts

Buick, Cadillac, Chevrolet, Corvair, Chevelle,

Oldsmobile, Pontiac, Chevrolet & GMC Trucks

310 Camaro and Corvette - Parts

320 Hudson, Essex, Terraplane - Parts

340 Kaiser, Fazer, Henry J. - Parts 360 Misc. American Auto Parts

Pierce-Arrow, Willys Jeep, Marmon, Peerless, Auburn, Cord, Franklin, Durant, etc.

380 Motorcycle - American & Foreign

Harley-Davidson, Indian, Cyclone, Cushman Scooter, Honda, Norton, BMW, Ducati, etc.

400 Professional Vehicle Parts

Hearse, Ambulance, Flower Card, Police Car, Fire Chief Car, etc.

500 Brake Parts

Wheel Cylinder Kits, Brake Shoes, Brake Drums, Disc Brake Pads & Rotors, Brake Light Switches, Emergency Brakes, Cables, Brake Lines

520 Drive Line Components

3 Speed, 4 Speed, 5 Speed, Overdrive, Manual & Automatic Transmissions, Drive Shafts & Universal Joints, Clutches & Pressure Plates, Throwout Bearings, etc.

540 Electrical Wiring

Harnesses, Battery Cut-off Switches, Light Switches, Brake Light Switches, Overdrive & Start Solenoids, Electric Wiper Motors, Generators, Alternators, Starters, Magnetos, Ignition Switches, Spark Plugs, Points, Condensers, Distributors, Distributor Caps, Rotors, Batteries, etc.

560 Engine Parts

Blocks, Heads, Gaskets, Manifolds, Carburetors, Water Pumps, Fuel Pumps, Pistons, Valves, Camshafts, Crankshafts, Lifters, Rocker Arm Assemblies, Complete Engines, Fan Belts, Radiators, Radiator Hoses, etc.

580 Exhaust Systems

Mufflers, Tail Pipes, Exhaust Pipes, Catalytic Converters, Hangers, Clamps, Tail Pipe Extension, Exhaust Manifolds, Exhaust Gaskets, etc.

600 Fuel System Equipment

Gas Tanks, Gas Caps, Fuel Pumps, Fuel Filters, Vacuum Tanks, Fuel Injection Parts, Carburetors, Intake Manifolds, Gas Lines, Gas Gauges, Manifold Gaskets, Fuel Pump Gaskets, etc.

620 Rubber

Weather Stripping, Hood Bumpers, Bumper Iron Grommets, Pedal Pads, Floor Mats, Running Board Mats, Windshield Rubber, Window Rubber, Wiper Blades, etc.

640 Suspension Components

Coil Springs, Leaf Springs, Torsion Bars, Gas Shocks, Standard Shocks, Air Shocks, King Pins, Ball Joints, Wheel Bearings, Lift Kits, Four Wheel Drive Parts, Stabilizer Bars, Traction Bars

660 Tires

Antique Auto Tires, Flaps Valve Stems

680 Upholstery

Seat Material, Seat Kits, Headliners, Door Panels, Carpet Sets, Trunk Liners, Convertible Tops, Misc. Screws & Fasteners, Snaps, etc.

700 Wheels

Wire Wheels, Disc Wheels, Mag Wheels, Stamped Steel Wheels, Hub Caps, Wire Wheel Covers, Misc. Wheel Covers, etc.

720 Sheet Metal / Body Parts

Fenders, Doors, Hoods, Trunk Lids, Quarter Panels, Tailgates, Truck Boxes, Truck Cabs, Bumpers, Grilles, etc.

740 Specialty Shops & Services

Restorations Shops, Chrome Shops, Woodworking & Woodgraining Shops, Paint, Upholstery Shops, Engine Shops, Machine Shops, Muffler Shops, Brake Shops, Insurance Companies, Glass Shops, Tire & Wheel Balancing Shops, Alignment Shops, Transmission Shops, Tools, Tire Stores, Auto Transporters, Keys & Locks, Running Board Restoration, Steering Wheel Restoration, Sandblasting Equipment, Welding Equipment, Speedometer Repair, Appraisals, License & Title Departments, etc.

750 Insurance

760 Specialty Truck Parts

Military, Fire, Wrecker, Dump, Stake Bed, etc.

780 Studebaker, Packard,

& Avanti - Parts 800 Tools

Jacks & Jackstands, Sandblasters, Pinstriping, Hand Tools, Air Tools, Electric Tools

820 Toy & Models

Model Kits, Promotional Models, Toys, Pedal Cars, Wagons, Smith-Miller, Trucks, Buddy L.,Tonka, etc.

840 Truck Parts

Chevrolet, GMC, Ford, Dodge, Plymouth, REO International Diamond T, Mack, White, etc.

860 Car Clubs and Museums

900 Other

910 - Flea Market

930 Commercial Vendor

Industry, Hobby, and Theme Commercial Business.

VENDOR by Classification

If a vendor chose to classify merchandise, the corresponding classification(s) will be listed.

100 - Accessory Items

Marty Duccini	A1-A2
David A Naud	A17-A18
Bob Holtz Sales	
Carl Shepard	A4
Central Wisconsin Tire And Tools	AD28-AD31
Bryanbarts	AF54-AF58
Jeff'S Crank Balancing Llc AG1-A	G3,BU40-BU42
Torey Howard	AK47-AK48
Duwayne Dresden	AM52-AM54
Doug Knuth	AN53-AN57
Richard Hagopian	AO44-AO49
Mikes Service-Caduceus Consulti	ing Llc
•••••	AS136-AS141
Backwood	AS26-AS29
Woodland Auto	AZ84
Robert Weckwerth	B23-B25
Jeremiah Lee Alling	BA94-BA95
Cj'S Cool Stuff	BB53-BB57
Mark Steevens	BF98
Rick Solem	BG151
Rod C Solem	BG153
Rodney T Solem	BH154
Shirley Solem	
John Spielbauer	BK8
Mac PaskeBK9	-BK11,BL9-BL11
Tracy Halverson	BP21-BP25
John Koutre	BU36-BU39
Battery Saver	
Imprint Promotions LlcC	V17-CV18-CV19
John Jaeger	D16-D18
Wink's Repair	
Ford's On Main	H41
Lane Stroik	H9
Eckert'S Otter Creek	L30
S. Bengtson	L39-L40,K40
Napa M4	4-M47,N46-N47
Innercircle Dba Go-Rolla	
Brunner Industrial	Q9-Q10
Daniel Eichenour	
Mcwheels	
International Sales	Z2-Z1
Cjb Distributors LlcZ38	3Z41,AF43-AF45

120 - American Motors Including Nash

Schumacher Auto Parts & Rest	orationAC11-AC15
Darren Larson	AY24-AY28,AS85
Klub'S Old Kar Parts	BK40-BK45
Jake Lucht	B06
Waldo Riesterer	F7-F10,E7-E10
Dean Herro/The Jeep Guys	M31-M35



Ralph'S Auto Service......U29-U31

140 - Automobilia\ Petroliana

John Jaeger	D16-D18
Appie / Wayne Geraldson	E11-E15
Paul O'Connor	E38-F40
Paul Winter	F31-F35
Reds Wholesale Barn	157-162,J61-J62
Ray Geweke	J18-J17-J16
Terry Hoover	
Jerome Kowalski	M42-M43,N41-N43
Keith Svoboda	N24-N27,M24-M30
Rusty Croswell	N64-N65
Janice Prasher Geoffrey	027-025
Viola Classic Auto	028-029
Innercircle Dba Go-Rolla	P13
Roadside Relics, Llc	R1-R5
Dick Meyer	
PI8 Guy	S1-S14
Time Passages, Ltd	W11-W16

160 - Automotive Care & Prevention

Vaughn Enterprises, Inc	AH50-AH55
Norwex - Bruce - Marjean - Pa	ulAM10-AM12
Amsoil - Lifetime Oil	AS121-AS127
Woody'S Auto Literature	BJ37-BJ43
Jay'S Big Rolls, Inc	BU8-BU14
Battery Saver	CV13
Wizards Products	L33-L35,K33-K35
Cjb Distributors Llc	. Z38Z41,AF43-AF45

180 - Automotive Paraphernalia

Westys, Llc	AA5-AA6,AB1-AB6
Pirates Of Iola	AE11-AE14
Todd'S Auto Center	AM20
Matthew / Thomas Doughert	y AX119-AX122
Jeremiah Lee Alling	BA94-BA95
Paulsteevens	BF97
Uffdahhh Llc BG135-I	BG139,BH135-BH139
Yesterday'S Auto	BH79-BH82,BG79
Old Fart'S Chevy Parts BH8	34-BH83,BG84-BG83
Appie / Wayne Geraldson	E11-E15
Terry Hoover	J56-J57
S. Bengtson	L39-L40,K40
Vince Gensch	09-010
Thread Zeppelin	P10-P12
Innercircle Dba Go-Rolla	P13

200 - Automotive Publications

Todd'S Auto Center	AM20
Woodland Auto	AZ84
Yesterday'S Auto	BH79-BH82,BG79
Woody'S Auto Literature	BJ37-BJ43
Jake Lucht	BO6
Appie / Wayne Geraldson	E11-E15

210 - Pre-War Vehicle Parts

VENDOR by Classification

If a vendor chose to classify merchandise, the corresponding classification(s) will be listed.

, a volució chicos lo chacon, incluinancio, inc	oon oop on an ig or accome an in (e) in in 20 notes.	
Dolloff Antiques Garage. AA44-AA46, AB43-AB46	Lee MeansAZ51	Woodland AutoAZ84
Clay Thompson AE57	Klub'S Old Kar PartsBK40-BK45	Cory CarstensenBF102
Phil And Jon De Greef AN5-AN6,AN19-AN20	Druk Auto Sales, LlcCVQ1-CVQ16	Mark Steevens BF98
Doug Knuth AN53-AN57	Chris HolfordE2-E1	Joe HudacekBH102-BH105
Lee MeansAZ51	Michael RaganE34-E35	Old Fart'S Chevy PartsBH84-BH83,BG84-BG83
Thorn EnterprisesH58-H63	Steve EllefsonG50-G53	Klub'S Old Kar PartsBK40-BK45
Randy FinkS44-S45,T44-T46	Alberg Auto17-16-H8	Geoff HolzBM38-BM40
220 - Chrome\ Glass\ & Plastic	Robert Bonnell	Sean GraffBM45-BM46
Norwex - Bruce - Marjean - PaulAM10-AM12	Collector Auto SalesK48-K53	John KorpiB03
Custom Plating SpecialistBI36-BI42	Nick JackelsL48-L49-L50	Druk Auto Sales, LlcCVQ1-CVQ16
D&R Chrome CorpBJ33-BJ36	Ron Sardeson M49-M58	Ugly George E55-E56,F55-F56
Klub'S Old Kar PartsBK40-BK45	Clifford Stech R35-R34	Kevin Jasper F25-F27
Appie / Wayne Geraldson E11-E15	Daniel EichenourS52-S54	Merricks Classic Boats & Cars110-J10
Marc TuwinerS26S32,T24-T26	Dennis ChojnackiW39-W41,X40	Gregg Gilhausen19
240 - Chrysler - Parts	Steve SchmudlachX13-X12	Terry HooverJ56-J57
Rt Speed Shop AA16-AA18	Toms Back Yard Auto X36-X38,W37-W36-W38	Ron Sardeson M49-M58
Mr MoparAQ34-AS35,AR33-AR35	270 - Mustang Parts	Route 66 Restoration Supplies N29-N30
Wegner'S Tree FarmAV34-A333,AK33-AK33	Classic Automotive LtdAG46-AG51	Dillon Radiator Inc019-024
Klub'S Old Kar PartsBK40-BK45	Dressen'S Body Shop Al45-Al48	Brunner IndustrialQ9-Q10
Druk Auto Sales, LlcCVQ1-CVQ16	Crystal ButtlesAJ49-AI49	Gael ShaferR12-R14
Dean Herro/The Jeep GuysM31-M35	Patrick Viergutz AZ22-AZ29	R & R Motors, Llc Y9-Y10
Chris Sowle	Larry DenissenBF110-BF109	Mitchell PutneyZ42-Z44
Dillon Radiator Inc019-024	Toms Back Yard Auto X36-X38,W37-W36-W38	310 - Camaro and Corvette Parts
	280 - Foreign Auto Parts	Joe Felton AA7-AA15,AB9-AB10
Ralph'S Auto ServiceU29-U31	Phil And Jon De Greef AN5-AN6,AN19-AN20	Norwex - Bruce - Marjean - PaulAM10-AM12
250 - Model A & T Parts	Richies Garage	Todd'S Auto CenterAM20
Moschell AutoAl19-Al20		Jim RankAM57-AM60
Crystal Buttles	300 - General Motors - Parts	Patrick Viergutz AZ22-AZ29
Nickle 'A' Region Model A ClubAK17-AK18	John D Van	Old Fart'S Chevy Parts BH84-BH83,BG84-BG83
Hole In The WallAM49-AM51	Rt Speed ShopAA16-AA18	Rovelsky & CoBO2
Phil And Jon De Greef AN5-AN6,AN19-AN20	Mark LeverenzAC10-AC9	Ron Sardeson M49-M58
Richard HagopianAO44-AO49	Ashley Jones	Dillon Radiator Inc019-024
Joe FoxAV60	Central Wisconsin Tire And ToolsAD28-AD31	320 - Hudson\ Essex\ Terraplane - Parts
Carl WangerinB27-B26,A29	Bryanbarts AF54-AF58	Moschell AutoAl19-Al20
John Spielbauer	Not Mom'S JunkAF62-AF65	Crystal ButtlesAJ49-AI49
Bob Broihahn E61-E60,F60 Steve Ellefson	Rick / Anthony RudnickiAl22-Al23	
	Crystal ButtlesAJ49-AI49 Todd'S Auto CenterAM20	360 - Misc. American Auto Parts Mark Nier
Thorn EnterprisesH58-H63 Rod GillP6	Jim RankAM57-AM60	Rt Speed ShopA416-AA18
Daniel Eichenour	Karen KolinskiAN33-AN35	Northwoods Vintage Restoration AA54-AA59
		Cmr Cars AA62-AA65
260 - Ford Motor Co Parts	Gary'S Classics AN61-AN63 David BuchholzAN65-AN64	Schumacher Auto Parts & RestorationAC11-AC15
Allen Sandberg		
Rt Speed ShopAA16-AA18	Richard HagopianAO44-AO49 Edward KneenAQ97-AQ98	Klunker Restorations, Llc AC23-AC24, AD21-AD24 Mark SoltvedtAC38-AC41
Alex CoenenAB34-AB33	Roger / Sheri ZornAR28-AR32	Pientka Auction ServiceAE23-AE24
Jess ElofsonAB47,AC49-AC50	Dale Gilbertsons Garage AR82–AR84	Ron / Carol SitzmanAE26-AF28
Schumacher Auto Parts & RestorationAC11-AC15		Ken ScanlinAF36-AF38
Bryanbarts AF54-AF58	Mikes Service-Caduceus Consulting Llc AS136-AS141	
Classic Automotive LtdAG46-AG51	AS130-AS141 Joe FoxAV60	Mg Enterprises Of Wi. IncAH50-AH55 Tim StaszakAJ63-AJ65
Dressen'S Body ShopAl45-Al48	Darren Larson	Karen KolinskiAN33-AN35
Dean WillettAN88-AN89		
Rebco Inc AO86-AP86	Patrick Viergutz AZ22-AZ29	Phil And Jon De Greef AN5-AN6,AN19-AN20

VENDOR by Classification If a vendor chose to classify merchandise, the corresponding classification(s) will be listed.

·
David BuchholzAN65-AN64
Jc'S Custom Painting AO59-AO65,AP64-AP65
Edward Kneen
Dale Gilbertsons Garage
Mikes Service-Caduceus Consulting Llc
S
AS136-AS141
Bryon Ruetten AS94-AS76
Mike PaulAV61-AV63
Tony Babl / Clutter Chuckers Llc AY11-AY12
Steve MeyerAY2-AY1
Darren Larson AY24-AY28, AS85
Sj2BA82-BA84
Rick SolemBG151
Rod C SolemBG153
Rodney T SolemBH154
Shirley SolemBH155
Yesterday'S AutoBH79-BH82,BG79
Mac PaskeBK9-BK11,BL9-BL11
Bubba'S Auto SalvageBL19-BL25,BK23-BK25
Dave JossartBL37-BL23, BR23-BR23
Scott Hoffman
Druk Auto Sales, LlcCVQ1-CVQ16
Iron City Garage E53-E54,F54
Mark ZurawskiG1-G4
Larry GordhamerG6-G7
Wink's Repair
Ford's On MainH41
Arneson Valley Auto IncI13-I12
Gregg Gilhausen
Brian Patterson K13-K18
Jimmy VonkL27-L29
S. BengtsonL39-L40,K40
Paul KaufmannM20-M23
NapaM44-M47,N46-N47
Brunner IndustrialQ9-Q10
Roadside Relics, LlcR1-R5
North Central Ambulance SalesS33-S35,R30-R33
Dennis ChojnackiW39-W41,X40
Brad Langer
Martin / Kathie Guzior
380 - Motorcycle - American & Foreign
Mark SoltvedtAC38-AC41
Dale Hanneman AS111
Mikes Service-Caduceus Consulting Llc
AS136-AS141
Tom Sheldon
Mark Steevens BF98
M&S Sales &Service LlcBO5
Jake LuchtB06
V-Dub Customs / Chad TellinghuisenY16-Y18
,

400 - Professional Ve	
Hyper-Lites Corp	BM7-BM9,BN7
Napa	M44-M47,N46-N47
540 - Electric	al
Bill Niehausen	AF29
S & M Electro Tech Inc	
Battery Saver	
Russ Doehrmann	
560 - Engine P	
Rt Speed Shop	
Mark Leverenz	
Torey Howard	
Karen Kolinski	
Al Suehring	
Zach Manley	
Wink's Repair	
Dillon Radiator Inc	019-024
Gael Shafer	R12-R14
Daniel Eichenour	S52-S54
Ralph'S Auto Service	U29-U31
Toms Back Yard Auto X36-2	X38,W37-W36-W38
580 - Exhaust Sy	stems
Ron Sardeson	
600 - Fuel System Edward Kneen	
640 - Suspension Cor	
Checkered RacingAP87	
Ron Sardeson	
660 - Tires	
Jake Lucht	BO6
Dean Herro/The Jeep Guys	M31-M35
Coker Tire	011-018
680 - Upholste	erv
Dean Herro/The Jeep Guys	
Innercircle Dba Go-Rolla	
	_
700 - Wheel	
Steve Meyer	AY2-AY1
Street Styles	
Michael Ragan	
Steve Ellefson	
Dean Herro/The Jeep Guys	
Mcwheels	V19-V22
720 - Sheet Metal / E	Body Parts
Dolloff Antiques Garage. AA44	
Tim Staszak	
Torey Howard	
Tc'S Truck Parts	B[122-R[130



Robert Bonnell
740 - Specialty Shops & Services
Bryanbarts AF54-AF58
Cathy KratzkeAY6-AY7-AY8
Custom Plating SpecialistBI36-BI42
Imprint Promotions LlcCV17-CV18-CV19
Srx Custom
Kods CandlesL44-L45
Coker Tire011-018
Innercircle Dba Go-RollaP13
License Plates LlcY12-Y13
Candace J Johnson PhotographyZ8
750 - Insurance
Hagerty/Trost Insurance LlcK1-K2
760 - Specialty Truck Parts
Mark BlankAY13-AY14
Toms Back Yard Auto X36-X38.W37-W36-W38
780 - Studebaker\ Packard\ & Avanti Phil And Jon De Greef AN5-AN6,AN19-AN20
800 - Tools
Bob Holtz SalesA36-A38
Mark NierA42-A44
Metal Finishing Supply Co. IncA56-A58
Jonathan Long A5-A8
Pientka Auction ServiceAE23-AE24
Jeff'S Crank Balancing Llc AG1-AG3,BU40-BU42
Cfd Accessories Inc AH12-AH15
Tim StaszakAJ63-AJ65
Charlie Struebing AN27-AN29
Dave King, Mfg AO94-AO98
Mikes Service-Caduceus Consulting Llc
AS136-AS141
PaulsteevensBF97
Williams Classic Cars BI26-BI27
Battery SaverCV13
Bad Dog ToolsCV9-CV8
Ugly George E55-E56,F55-F56
Rodman DrillF29-F28
Russ DoehrmannG25-G26
Wink's RepairG65-G68
Lane Stroik
Terry Hoover
•

VENDOR by Classification If a vendor chose to classify merchandise, the corresponding classification(s) will be listed.

Brunner IndustrialQ9-Q10 Chris / Phillip RowellR46-R49

Chris / Phillip Rowell	R46-R49
Precision Manufacturing, Llc	
Hoosier Distributing	V28-V35
Briansrepairables.Com	W31-W35
V-Dub Customs / Chad Tellinghu	
Cjb Distributors Llc Z	
820 - Toy & Mod	
Marty Duccini	A1-A2
Dolloff Antiques Garage. AA44-A	AA46,AB43-AB46
Mark Soltvedt	
Pirates Of Iola	AE11-AE14
Pientka Auction Service	AE23-AE24
Cfd Accessories Inc.	AH12-AH15
Brian Wendt	AJ60-AJ56
Torey Howard	
Dave King, Mfg	
Mark Steevens	
Yesterday'S Auto	
Tracy Halverson	
John Koutre	
John Jaeger	
Appie / Wayne Geraldson	
Nicholas Fritsch	F17-F18
Jim Husby	G58-G63
Terry Hoover	J56-J57
Kods Candles	L44-L45
Jack Kuschel	N31-N35
Dan Crye / Felix Barrios	
Chris / Phillip Rowell	
Cjb Distributors LlcZ	287Λ1 ΔΕΛ3-ΔΕΛ5
840 - Truck Par	
Dolloff Antiques Garage. AA44-A	
Jess Elofson	•
Dean Willett	
Joe Fox	
Big Sky Truck Bed	AX111-AX118
Adam Grosskreutz	BJ31-BJ32
Steve Ellefson	G50-G53
Wink's Repair	
900 - Other	41.40
Marty Duccini	
Jonathan Long	
Virginia Tritten	
Cmr Cars	
Mark Leverenz	ΔC10-ΔC9
Mark Soltvedt	AC38-AC41
	AC38-AC41
Mark Soltvedt	AC38-AC41 sAD28-AD31

John Moss/The Cleaner	Al1-Al4
Dale Lutz	AJ26
Brian Wendt	
Tim Staszak	
Norwex - Bruce - Marjean - Paul	
Doug Knuth	
P. Hakes	
John Kondreck	
Clapper Motorcars AP30-AP	35 AO30-AO35
Backwood	
Steve Booher AX132-AX1	NO20-NO23
Steve MeyerAX132-AX1	
NtrA	
Gene Beilke	
Kenneth Rautio	
Jeremiah Lee Alling	
Stan Anderson	
Timothy Hunke	
Iola Norsemen Snowmobile Club	
Jerry Tetzlaff	
John Spielbauer	
Mac PaskeBK9	,
Brite Lites And More	C60-C61-C62
Cruise For A Cause	
D & M Body Shop	E62-E67
Srx Custom	G36-G38,H38
Dtm & Hawks Powder Coating	G49-G48,G43
Dani'S Dyes	
Lane Stroik	H9
Carla Cartwright/Good Vibes Art/	Reiki Mobile
J4-J3	
Matt Jungwirth	
Dan Huth / Grandpa Dan'S License	e Plates
K25-K24	
Dennis Clegg	
Craig Sr. Mantegna	
Kods Candles	
Napa M44	4-M47,N46-N47
Dillon Radiator Inc	019-024
Brunner Industrial	Q9-Q10
Dickbloom	R60
Titan International	T11-T12
Herbert Buhl	
V-Dub Customs / Chad Tellinghuis	enY16-Y18
Martin / Kathie Guzior	
Mitchell Putney	
Candace J Johnson Photography .	
910 - Flea Market	
Virginia Tritten	4 FOO 4 FO

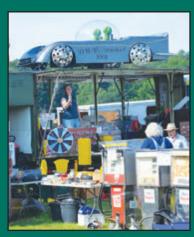
Pientka Auction Service.....AE23-AE24



Torey Howard	AK47-AK48
Fabian Chiza	. AM28-AM29,Z5-Z6
Charlie Struebing	AN27-AN29
Timeless Treasures	AW18-AW20
Robert Weckwerth	B23-B25
Lema'S Handcrafts	
Sj2	BA82-BA84
Jerry Tetzlaff	
John Spielbauer	BK8
Geocreations Crystals	
Wildlife Creations Co	
John Jaeger	D16-D18
All4Art	
Chris Holford	E2-E1
Laura Berg	E57-E58
Bella Rose Accessories Llc	F1
Wayne Dombrowski	
Srx Custom	G36-G38,H38
Ford's On Main	H41
Flagpole Solutions	152-153
Reds Wholesale Barn	157-162,J61-J62
Kathy Schrader	K37-K39
Eckert'S Otter Creek	L30
S. Bengtson	L39-L40,K40
Kods Candles	
Chris Sowle	N22
Thread Zeppelin	P10-P12
Daniel Eichenour	
Precision Manufacturing, Llc	V23
Toms Back Yard Auto X36	
License Plates Llc	•
Cjb Distributors Llc	. Z38Z41,AF43-AF45
-	

930 - Commercial Vendor

Westys, Llc	AA5-AA6,AB1-AB6
Benco	AD25-AD26
American Lettering & De	signAP50-AP51
Checkered Racing	.AP87-AP89,AO87-AO88
Battery Saver	CV13
Imprint Promotions Llc	CV17-CV18-CV19
Northern Compressor	F58-F59,G42-G41
Steinhafel Precision Engi	nes T22-T23



Tola features one of the biggest SWAP MEETS

anywhere, period!

Pre-registered SWAP MEET Vendors

1	
1St Pick Antique And Vintage	AJ50
A	
Aaron's Fabrication & Metalworks	Q61
Abrasive Brush Corp	CV14
Accessoryland Truckin' Supplies	AC18
Adams, Bart	
Ajd Parts	M66
Albeck, Kurt	AZ73
Alberg, Dale	17
Alden, Tom	AN81
Alinder, John	D8
All4Art	D43
Allen, Terry	AH32
Alling, Jeremiah	BA94
Ambrose, Matt	
American Lettering & Design	
Amsoil, Lifetime Oil	
Anderson, David	N21
Anderson, Stanley	BF100
Anderson, Walt	C39
Andrysczyk, Kyle	
Arendt, Mike/Randy Kelly	
Arlene's Antiques & Resale	AL62
Armbrust, Pete	S70
Arneson Auto Body	
Arneson Valley Auto Inc	
Arnold, Mike	
Ashenbrenner, Brenda	A9
Ashley, Chuck	
Atl Wireless Ent, Inc	
Auto Art Gallery	
Auto City Classic, Inc	
Auto Paint Specialists	AO90

Automotive Electric Of Kewanee	F2/1
Avon Auto Sales & Classics	
Ayotte, Thomas	
В	DQ23
	4.000
Backwood	
Backwoods Speed Shop	
Bad Dog Tools	
Badger Tool & Supply	
Baeseman, Randy	
Baker, Bob	
Baker, Joe	
Baldauf, Scott	
Bandle, Scott	
Bartnik, Chris / Jared	
Barts, Bryan	AF54
Bauer, Donald	BH125
Baumann, Anthony	BA38
Baumann, Steve	K9
Beck, Gregory	R43
Becker, David	AR71
Behm, Carey	AO15
Beilke, Gene	AZ67
Bella Rose Accessories LLC	F1
Bellevue Oil Co	BB60
Bellile, Tony	AZ69
Belling, Joe	AM32
Bemowski, Kenneth	AE25
Benco	AD25
Bengtson, Steve	
Bennett, James	
Bennies Fifties	
Benson, Mark	
Benzel, Glenn	
Berg, Glenn / Kylee	

Due to the limitations of our current system reporting, only one space number has been listed for each vendor. In some cases, if the vendor has 2 separate locations on the grounds more than one space may be noted.



Pre-registered SWAP MEET Vendors

Berg, Laura	E57
Bergene, Brian	T21
Bergerson, Neil	F51
Bernarde, Diane	H65
Besler, Randy	
Best, Frank / Chris	
Beyer, Jay	
Beyer, Jill	
Big B Customs	
Big Difference T-Shirts	
Big Sky Truck Bed	
Bihary, James	
Bill Zeleny	
Birschbach, Jim	
Black, Donald	
Blank, Mark	
Blaschka, Alan / Joey	
Blessing, Terry	
Bliek, Steve	
Bloede, Daniel	
Bloede, Kevin	
Bloom, Dick	
Blowers, Mike	
Blum, Mike	
Bob Brion Racing	AP60
Bob Holtz Sales	A38
Body By Schnell	D22
Boelter, Butch	AR76
Bohlman, Todd	AR73
Bolles, Stephen	AS41
Bonde, Brian	AH7
Boneske, Matthew	BP4
Bonnell, Robert	J9
Booher, Steve	
Borek, Christophor	
Borek, Jay	
Born, Douglas	AH25, C31
Bosk, Karl	
Boushon, Fred	
Braasch, Jerry	
Branson, Ken	
Brant, Warren	
Breed's Salvage	
Briansrepairables.Com	
Brite Lites And More	
Brittan, Patrick	
Brodtke, Paul	
Broihahn, Bob	
Bruckner, Juergen	
Bruheim, Luke	
ביי עווון, בעווע	

49/2FAS 4J	ERATAN
TIHZWA	≈ 5818
o recipite o	U.S. Coest Guard
SAMPLE	S 571
	DEC Army Veter
WISCONSIN	WISCO
EAGLE	M P
Brunner Industrial	09
Bub, Clate	
Bubba's Auto Salvage	
Buchanan, Allen / Chris	
Buchholz, David	
Buchman, Jim	
Buchmann, Scott	
Budysz, Michael	
Buhl, Herb	
Buttles, Crystal	
C	
C & D Professional Insurance S	Services CV11
Cable, Kurt	
Caler, Mike	
California Custom Products	
Campbell, Robert	
Candace J Johnson Photograp	
Car,Part.Com	•
Carcy, Jeff	
Carla Cartwright/Good Vibes	
Carlson, Dale	
Carstensen, Cory	
Carstensen, Eric	
Carstensen, Rick	
Carstensen, Rosanne	
Casagranda, Gary	
Central Wisconsin Tire And To	
Cfd Accessories Inc	AH12
Chacey, Albert	BA93
Chapel, Chris	
Chatfield Treasures	
Checkered Racing	AP87
Cherokee Tie Downs	
Chevalier, Pierre/Vicki	L57
Chiza, Fabian	
Chojnacki, Dennis	
Chris' Hi Performance	

Christiansen, David	MS
Christopherson, Mark	
Chrome Domz	
Cjb Distributors LLC	
Cj's Cool Stuff	
Clapper Motorcars	
Clark, Scott	
Classic Automotive Ltd	
Classic Car Fixers	
Classic Car Repair Shop LLC	
Clegg, Dennis	
Clemmons, Jim/Deb	
Cmr Cars	
Coachmen Car Club,Lanesboro	
Cobbleshop Racing	
Coenen, Alex	
Coker Tire	
Collector Auto Sales	
Collier, Thomas	
Conley, Jason	
Conley, Mike	
Cooley's Statewide Scrap	
Cornerstone Tool	
Cottrell, Lance/Mike	
Cox, Dennis	
Croswell, Rusty	
Cruise For A Cause	
Cruisin Airbrush	
Crye / Felix Barrios, Dan	
Custom Plating Specialist	
Custom Street Car Club Ltd	
	АГ4
D O M D I O	F.0-
D & M Body Shop	
D & S Auto Repair	
D&R Chrome Corp	
D.R. Timm Enterprises	
Daffinson, Kevin	
Dale Gilbertsons Garage	
Dales Auto Restoration	
Dan Huth / Grandpa Dan's License Plates.	
Davis, Dan	
De Care, Rondi / Alger	
De Greef, Phil And Jon	
Dean Herro/The Jeep Guys	
Dean's Part's	
Dembny, Kevin	
Den Dekker, Wayne / Don	
Denissen, Kyle	
Denissen, Larry	BF110
Donatus Dat	DAIAC

Pre-registered SWAP MEET Vendors

Dexter, Kevin	
Dietsche, Floyd / Ann	
Dietz, John	
Dillon Radiator Inc	019
Doehrmann, Russell	G25
Dolloff Antiques Garage	AA46
Dombrowski, Wayne	
Doo,Dads & Gee,Gaws	
Dorshorst, Jody	
Doster, Todd	
Dougherty, Matthew / Thomas	
Downer, William(Jason)	
Drechsler, Jr, Mike	
Dresden, Duwayne	
Dressen's Body Shop	
Driscoll, Charles	
Druk Auto Sales, LLC	
Dtm & Hawks Powder Coating	
Duba, Edward	
Dubbels, Randy	
Duccini, Marty	
Duden, Jerry	
Duffys Classic Cars	
Dumke, Jeff	
Dupee, Kevin	
Duranso, Jeffrey	T6
Dutcher, Scott	AQ34
E	
E Kuschel, Jack	N31
E,Z Chassis Swaps, LLC	
Easterson, Todd	
Ebben, Howard/Denise	
Eckert's Otter Creek	
Eckrich, John	
Ehrenberg, Rachael	
•	
Thuanhafau Van	
Ehrenhofer, Ken	
Ehrnreiter, Dick	AN31
Ehrnreiter, Dick Ehsani, Sean / Ashlyn	AN31 BC48
Ehrnreiter, Dick Ehsani, Sean / Ashlyn Eichenour, Daniel	AN31 BC48 S54
Ehrnreiter, Dick	AN31 BC48 S54 AO26
Ehrnreiter, Dick	AN31 BC48 S54 AO26 D33
Ehrnreiter, Dick	AN31 BC48 S54 AO26 D33 G50
Ehrnreiter, Dick	AN31 BC48 S54 AO26 D33 G50 BR44
Ehrnreiter, Dick	AN31 BC48 S54 AO26 D33 G50 BR44 AB47
Ehrnreiter, Dick Ehsani, Sean / Ashlyn Eichenour, Daniel Eldon Isely Enterprises Elertson, Steve Elliost, David Elofson, Jess Ennen, Robert	AN31 BC48 S54 AO26 D33 G50 BR44 AB47 AF33
Ehrnreiter, Dick	AN31 BC48 S54 AO26 D33 G50 BR44 AB47 AF33
Ehrnreiter, Dick Ehsani, Sean / Ashlyn Eichenour, Daniel Eldon Isely Enterprises Elertson, Steve Elliost, David Elofson, Jess Ennen, Robert	AN31 BC48 S54 AO26 G50 BR44 AB47 AF33
Ehrnreiter, Dick Ehsani, Sean / Ashlyn Eichenour, Daniel Eldon Isely Enterprises Elertson, Steve Ellefson, Steve Elliott, David Elofson, Jess Ennen, Robert Epstein, Jon	AN31 BC48 S54 AO26 G50 BR44 AB47 AF33 F29
Ehrnreiter, Dick Ehsani, Sean / Ashlyn Eichenour, Daniel Eldon Isely Enterprises Elertson, Steve Ellefson, Steve Elliott, David Elofson, Jess Ennen, Robert Epstein, Jon Erdmann, Aaron	AN31 BC48 S54 AO26 G50 BR44 AB47 AF33 F29 N13 AE32

A STATE OF THE STA	
9-10	
The same of the sa	
THE PARTY OF THE P	
ONT LEGED	
1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	
OF	Was a second
Allo Contracto	3
	The state of the s
	THE PARTY OF THE P
Evtromo Entorprisos	A C 1

Extreme Enterprises	AC1
F	
Felle, Timothy	AC46
Felton, Joe	
Fenske, Mike	
Fick, Thomas / Amber	
Fields, Steve	
Fink, Randy	
First Street Antiques	
Fischer, Tony	AS15
Flagpole Solutions	
Flenz, Dallas	AK12
Flenz, Dan	AK16
Fm Equipment Maintenance	BM19
Fondren, Clifford	D14
Ford's On Main	H41
Foust, Chad	AI9
Fox, Joe	AV60
Fox, Nancy / Jim	B28
Fraaza, Brandon	BC59
Fredrickson, Fred	AN22
Fritsch, Elly	D31
Fritsch, John/Richard	AI25
Fritsch, Nicholas	F17
Froehlich, Harvey	K30
Froseth, Michael	AW8
G	
Gajewski, Robert	N40
Gaslane LLC	BQ40
Gasser, Jack	BO8
Gebhardt, John	W10
Geiger, Sarah	P47
Gensch, Vince	09
Geocreations Crystals	C24
Geraldson, Appie / Wayne	E15
Gerrits, Dan	BH101
Geweke, Ray	J18

Giese, Douglas	AK54
Gilhausen, Gregg	19
Gill, Rod	P6
Gilmore, Dan	U12
Golba, Mark	AQ66
Goldamer, Carl	B55
Goodrich, Ed	AF49
Goral, Paul	A23
Gordhamer, Larry	G6
Gordy's Auto Service	AE47
Gorski, Mike	S9
Gossman, Dan	H27
Govin, Tony	
Graff, Sean	BM45
Graham, Gerald	
Granlund, Michael	
Graphic Design	
Gray, Josh	
Greenfield Gallery	
Greg Cass	
Griesbach, Fred / Nicole	
Griffin, Larry	
Grosskreutz, Adam	
Guenther, Charles	
Guldan, Rob	
Gunderson, Jeff/Louie	
Gunnell, Jr., John	
Guzior, Martin / Kathie	
H	
Haasl, Craig	AF14
Habeck, Joyce	
Haberman, Greg	
Hagerty/Trost Insurance LLC	
Hagopian, Richard	
Hakes, Patrick	
Hakkinen, Donald	
Halverson, Tracy	
Hamilton, Joel	
Hand, Dean	
Hanneman, Dale	
Hanson, Dennis	
Harms Distinctive Restorations	
Harris, Victor	
Hartung, Lance	
_	
Hastad, John Haubrich, Earl	
Hauge, Kevin	
Hawkinson, Robert	
Hebein's Collectibles	BINI3

Hedrington, Ron	AP73
Heider, Mike	AM19
Heise, Dennis	AS16
Helgeson, Cody	K63
Helgeson, Dennis	L63
Helland, Quentin	P58
Hemb, Gordy	BN16
Henke, Tom	N67
Henrich, Stephen	BB38, AS52
Heritsch, Megan	BS48
Hertel, Jim	L54
Herzog, Tyler	S51
Hietpas, Bruce	
Hillside Salvage & Repair	
Hines, Donny	
Hines, Matt	
Hinrichs, Daniel	
Hipple, Adam	
His & Hers Enterprises	
Hoelzel, Toni & Mark	
Hoenicke, Terry	
Hoewisch, Robert	
Hoffman, Scott	
Hogshooter, Robert	
Hoium, Steve	
Hole In The Wall	
Holford, Chris	
Holz, Geoff	
Hoosier Distributing	
Howard, Torey	
Hudacek, Joe	
Hughes, Mike	
_	
Hunke, Timothy	
Huntington, Jon	
Huntley, Wayne	
Hupy And Abraham	
Husby, Jim	
Hutchison, Gerald	
Hvizdak, Tom	
Hyke, Tom	
Hyper Lites Corp	BM/
I	
Imprint Promotions LLC	
In House Machining	
Ingman, Rodney (Red)	
Innercircle Dba Go,Rolla	
International Sales	
Iola Norsemen Snowmobile Club	BH118
Iron City Garage	E53



<u>u</u>	
J&S Auto Parts	
Jablonowski, James	L4
Jackels, Nick	L48
Jacque, Bob	AH9
Jaeger, John	D18
Jagielo, Steve	BG129
James, Bill	E27
Jamroz, Rick	B1
Janeczko, Dennis	AS128
Janice Prasher Geoffrey	027
Janowski, Philip	A55
Jarchow, Steve	AB35
Jasper, Kevin	F25
Jay's Big Rolls, Inc	BU14
Jc's Custom Painting	AO59
Jeffers, Tom	
Jeff's Crank Balancing LLC	AG1, BU40
Jensen, Richard	BD55
Jerantowski, Gregory	B35
Jevning, Michael	D60
Joas, Mark	
Joe's Collision & Restoration	M13
Joe's Garage	
John Krause Sales	AS89
John Moss/The Cleaner	Al1
Johnosn, Michael	G47
Johnson Specialties	AZ66
Johnson, Clifford	AO42
Johnson, Dave	AD16
Johnson, Joel	BK7
Johnson, Ryan	G14
Jones, Ashley	AC7
Jonsgaard, Les	AA40
Jordan, Jim	AM31
Jorgensen, Kevin	E36
Jossart, Dave	BL41

Jungblut, Mike	BO9
Jungwirth, Matt	J54
Jurrens, Dennis	AR88
Jw Services	
K	
K & S Products	Δ749 G15
Kama Obsolete Parts	
Karpf, Kevin	
Karst, Gordon	
Kaufmann, Paul	
Keefer, Ron	
Keen, Tim/Amy	
Kelley, Chuck / Tom	
Kelley, Harold	
Kelter, Dale	
Kempke Sr., Dean	
Kempson, Steve	
Kevin's Parts & Restoration	
Kickland, Cody	
Kilsdonk, Joe	
King Storage, LLC	
King, Dave	A098
Kirst, Tim	Z3
Kleczka, Brandon	BA96
Klingensmith, Robert	E5
Klub's Old Kar Parts	BK40
Klunker Restorations, LLC	AC23
Kmeicik, Justin	
Knapp, Patrick	
Kneen, Edward	
Knights Of Columbus Council 16280	
Knudson, Alex	
Knuth, Doug	
Koehler, Dan	
Koehler, Philip	
Koehler, Scarlett	
Koenigs, Luke	
Kohn, Kurt / Benard	
Kolinski, Karen	
Koltunski, Albert / Karen	
Kondreck, John	
Kooky Kollectables LLC	
Kopecky, Jerry	
Koplein, Barry	
Kornetzke, William	
Korpi, Donald	
Korpi, John	
Kostuch, Dustin	
Kostuch, Tim	
Koutre, John	BU39

Kovac, MikeAK40
Kowalski, JeromeM42
Krall, Luke
Kramer, Luke
Krantz Hobby036
Krassman, DarrylAV59
Kratzke, Cathy. (James Kaufhold Ay 7 & 8) AY6
Krenz, DanAN60 Kriewaldt, DaleAM30
Krueger, WayneB01 Krueger, Schmidt, BreeBP9
Kruse, GeraldAL39
Kuczmarski, Jeff
•
Kuepper, JackBK1
Kupsky, Wes
Kupstys, JohnX6
Kurowski, MikeBM30
Kurth Sr, Thomas
Kuzins Kustom Body And PaintU1
L
La Jeunesse, BobBM29
Lagios, JamesM19
Lancour, JeffreyAF10
Landwehr, MitchBM25
Lane, RandyAK2
Langer, BradY14
Langer, ShaneAH58
Larry Mcgrays Antique Automot F50
Larsen, Carol Jean AS11
Larsen, TracyAS12
Larson, DarrenAY27
Larson, JerryAl35
Lasee, Bob BF124
Lashua AutoN14
Laszinski, Matthew AD52
Laun, JeffreyAE19
Le Brun, FrancisX4
Leduc, ColetonAQ60
Lee, Cory B39
Lema's HandcraftsB40
Lemke's Custom ClassicsAQ65
Leu, LanceAN95
Leverenz, MarkAC10
License Plates LLCY12
Lietz, JimB51
Lindberg, MattAS101
Lindeman, DennisP33
Lindgren, Dan / Gail165
Linford, JoeK10
Lobacz, Kenneth/LindaG57

	EUNE TANO	elarine delmark
OS OS		And M2
		0W50
	Sol	

Lobacz, Kurt	G56
Lobacz, Linda	G54
Lobacz, Willie	G55
Long, Jonathan	A6
Longacre, Lonnie	
Lost Castle Of Treasure	AB56
Louis Moseler, Sr	AA28
Lucht, Jake	BO6
Lucht, Mark	BO5
Lulloff, James	H17
Luther, Terry	AN43
Lutz, Dale	AJ26
Lyman, Steve / Vicky	BC51
Lyons, Kevin	AM65
M	
M&J Parts And Restorations	BN46
Maas, Rick	AD35
Maass, Stan	Q12
Madison Classics	T35
Mahlstedt, Larry	BJ27
Maiman, Daniel	BS53
Maki, Joel	AQ42
Mallak, Karen	AE9
Malvitz, George / Crystal	AD39
Manley, Zach	BA74
Manske, Leslie	AQ24
Mantegna, Craig Sr	L23
Maple Valley Classic	C36
Marceau, Chris	AI11
Mark Of Excellence Body Works	BG71
Martin, Dave	N55
Marwitz, Melvin	BJ28
Maske, Michael	R15
Maskrey, Chad	BP8
Maszk, DaleAY1	9, BP11
Matison, Allen	AN18

Mattson, Bob	
Mattson, Robert	
May, Jim	
May, Robert	
Mc Quaid, Daniel	AA1
Mcart, Dave	AL4
Mcwheels	V19
Means, Lee	AZ51
Meier, Ken	AS135
Meiers, Bruce	AX150
Melvin, Gary	AW21
Merricks Classic Boats & Cars	110
Metal Finishing Supply Co. Inc	
Metzke, Kevin R	
Meyer, Dick	
Meyer, John	
Meyer, Kyle	
Meyer, Robert	
Meyer, Steve	
Mg Enterprises Of Wi. Inc	
Mientus, Eric	
Mientus, John	
Mies, David / Daniel	
Mike Hryndej	
Mike Waters, Jr	
Mikes Service, Caduceus Consulting LLC	
Miller, Clay	
Miller, Geoffrey	
Miller, Marie/Robert	
Miller, Todd	
Mineau, Rod	
Minnosota Preumatic Products	
Mogenson, Jeff	
Mongiat, James	
Montour, Chad	
Mooseyard Speed & Speciality	
Moran, Michael	
Moschell Auto	
Moschkau, Mark	
Moseler, Jr, Louis	
Mustang Round Up/Bent Rods	
My Hitch Caddy	AB11
N	
Napa	M44
National Coin & Chevy Parts	
National Impala Parts	
National Woodie Club	
Naud, David	
Neat Collectibles Corp	
r	

Nelson, Dean	H42
Nelson, Wally	V15
Neumann, Don & Roy	AK52
Nichols, Don / Diane	H55
Nicklas, Jeffray	S18
Nickle €Œa†Region Model A Club	AK17
Niedbalski, Chris	AO18
Niehausen, Bill	AF29
Nier, Mark	A42
Nilsestuen, Arland	AA60
Nolan, Tim	N66
Nooyen, Tim	BB68
North Central Ambulance Sales	S35
Northern Compressor	F58
Northland Emblem	X2
Northwoods Vintage Restoration	AA55
Not Mom's Junk	
Ntr	
Nutzmann, Tom	
0	
O'Connor, Paul	F38
Olby Automotive	
Old Fart's Chevy Parts	
Olsen, Richard / Tom Kaufman	
Olson, Randy	
Olwell, Robert	
Oman, Josh	
Osuch, Lee	
Otters, Christopher & Carolyn	
*	AQ23
P	14/00
Padrutt, Dave	
Pallum, Jeff	
Parks, John	
Paske, Macfarland	
Pataska, Brian	
Patten, Michelle	
Patterson, Brian	
Paul, Marjean & Bruce	
Paul, Mike	
Pauley, Kirby	
Peddlers Bargains	
Peer, Robert	
Pelkola, Corey	
Pelkola, Dale	
Pendants Pluss	
Perkins, Kevin/Rebecca	
Pernsteiner, Edward	
Peters, Scott	
Peterson, Annete	
Peterson, Brian	BQ32



Peterson, Eric	BQ33
Peterson, James	AL40
Peterson, Scott / Kelly	AL41
Phillips, Jim	BN39
Pientka Auction Service	AE23
Pipenhagen, Gary	AH42
Pirates Of Iola	AE11
Pj's Auto Literature	V1
Plawman, Wayne	AS58
Pleshko, Ben	BL36
Polzin, Tom	BQ34
Poradek, Jim	R41
Porep, Roger / Kathy	AS112
Pragacz, Steve	AA19
Precision Manufacturing, LLC	V23
Premiere Signs & Graphics, LLC	AS143
Priceless Engineering	AD9
Purner, Dave	AP92
Purvis, Terry	F19
Putney, Mitchell	Z44
Q	
Quality Performance Products	BO50
Quella, Sam	R7
R	
R & R Motors, LLC	
R.H. Liquidation	
Raasch, Mike	Q7
Race, Bill	
Rademacher, Daniel	AM56
Ragan, Michael	
Ralph's Auto Service	U29
Ramsby, Lloyd / Linda	
Rank, Jim	
Rasmussen, Jeffrey	
Rautio, Kenneth	AZ76
Ray, Bryan	AC60

Ray, Joe	AS144
Ray, Meadow	
Rcw Wholesale Inc.	
Rebex Cutlery	AG17
Reds Wholesale Barn	
Reed, Jeff	
Reeves, Jim	
Reeves, Myron	
Reeves, Wayne	
Reid, Danille	
Reihman, Robert	
Rein, Dean	
Remm, Cheryl	
Reske, Jack	
Ribbich, Marvin	
Richard Kot	
Richies Garage	
Ricotta, Tom	
Ridosko, Craig	
Riesterer, Waldo	
Risch, HunterRittberg, Michelle/Robert	
•	
Riverside Garage	
-	
Roberts, Brent	
Robertson, John	
Robinson's Repair	
Robl, Joel	
Roche, Joshua	
Rocker King LLC	
Roehl, Gene	
Roelke, Randall	
Rogers, Steve	
Rolefson, Todd	
Rollin, Gene	
Ron's Used Car Parts	
Rosler, Ethan	
Roth, Brandon	
Route 66 Restoration Supplies	N29
Rovelsky, Larry	BO2
Rowell, Christopher	R49
Rt Speed Shop	AA16
Rucinski, Jerry/Kathy	P61
Rudnicki, John	AK55
Rudnicki, Rick / Anthony	Al22
Rudolph, Bruce	X39
Ruetten, Bryon	
S	
S & C Auto Repair	
S & M Electro Tech Inc	AF46

Sahm, Michael	
Sakowski, Paul	
Samuelson Pedal Tractor Parts	BG91
Sandberg, Allen	A60
Sandberg, Damyon	AW4
Sandberg, Mark	AW6
Sardeson, Ron	M49
Sastini, Lucy	CV13
Saunders, Clarence	D5
Scanlin, Ken	AF36
Schaub, Ryan	C19
Scherman, Ryan	AF59
Schewe, Virgil	A35
Schier, Keevin	E40
Schleifer, Daniel	AN24
Schlesner Jr, Raymond	H57
Schmidt, Clinton	
Schmidt, Dale	
Schmidt, David	
Schmidt, Jordana	
Schmidt, Kevin	
Schmidt, Sam	
Schmitt, Darren	
Schmitt, Dave	
Schmudlach, Steve	
Schon' Toys And Trains	
Schrader, Kathy	
Schreier, Wayne	
Schubert, Steve	
Schulist, Brady / Tana	
Schultz, Larry	
Schumacher Auto Parts & Restoration	
Schure, Jon	
Schutt's Auto Repair, LLC	
Screwballs T-Shirts	
Sedgwick, Tom	
Selle, Richard	
Semanski, Jonathon	
Senzig, Rodney	
Severson, Aaron/Lanny	
Shafer, Gael	
Sheldon, Chris	
Sheldon, Tom	
Shepard, Carl	
Showalter, Bryan	
Showalter, Daniel	
Showalter, Jeffery	
Showalter, Judy	
Showalter, Stephen	
Sitzman, Ron / Carol	AEZ0



Slettom, Brian AJ24 Smith, Chad BG89 Smith, Cory K58
Smith, CoryK58
Smith, DaveAM46
Smith, ShannonK44
Snyder, RobertI16
Solem, ColeBG152
Solem, RickBG151
Solem, Rod CBG153
Solem, Rodney T BH154
Solem, ShirleyBH155
Solt, PeterX26
Soltvedt, MarkAC38
Southwest Classics LLCBQ18
Sowle, ChrisN22
Speedcult LLCG19
Spielbauer, JohnBK8
Spittlemeister, StevenAL6
Sprester, DanAD51
Srx CustomG36
Stachowicz, KeithF68
Stampli, Lance AO19
Stanislawski, EvanP10
Star FashionAJ10
Staszak, TimAJ63
Stech, CliffordR35
Steevens, CarlBF99
Steevens, MarkBF98
Steevens, PaulBF97
Steffen, AndyAG13
Steinhafel Precision EnginesT22
Steliga, DaveR22
Stiemke, ScottAZ37
Stockhausen, Curt M7

Stone, Ronald	AD20
Strapman	AG36
Street Plus	AS75
Street Styles	BF140
Strege, Dennis	Q41
Strobach, Bryan	N12
Strobach, Travis	M12
Stroik, Lane	H9
Stroud, Tobby	H10
Struebing, Charlie	AN29
Suchy, Rudy	AS53
Suehring, Al	
Sullivan, Jim	BI22
Sure Shot	CV7
Svenson, Glen Ray	T36
Svoboda, Keith	N25
Sween Enterprises	N18
Swenson, Tracy	
T	
T N T Auto Supply Outfit	U36
Tadysak, Troy	
Tarras, John	
Taves, Dale	
Tayek, Jerry	
TC's Truck Parts	
Teach, James	
Templin, Jeff	
Terry Hoover	
Terzinski, Rod	
Test, Test	
Tetzlaff, Jerry	
The Cheek Boutique	
The Scrap Man	
Thicke, Mary	
Thicke, Paul	
Thicke, Steve	
Thiemer Iii. Rich	
Thomaschefsky, Nathaniel	
Thompson, Clay	
Thorn Enterprises	
Thorp, Tom	
Thunherr, Richard	
Time Passages, Ltd	
Timeless Treasures	
Titan International	
Todd, William	
Todd's Auto Center	
Toms Back Yard Auto	
Toms Classic Cars & Parts	
Tom's Parts	

Toni Tools		
Toolin Around BP27 Total Repair Inc. AC28 Tr Classics LLC AP42 Tradup, David AK1 Trautman, Bill N63 Travers, Ty BP37 Trickey, Chris BG123 Trio BG140 Tritten, Jane AA42 Trzebiatowski, Reed T16 Trzebiatowski, Russell T13 T's Custom Cups G32 Tuwiner, Marc S26 Uffdahhh LLC BG135 Ugly George E55 Urness Brothers AX156 V V Dub Customs / Chad Tellinghuisen Y17 Van Haren, William O48 Van, John A19 Vanevenhoven, Al D15 Vaughn Enterprises, Inc. AH26 Velte, Marie (Missy) Al56 Velte, Tad Al43 Viergutz, Patrick AZ29 Viner's AR36 Viola Classic Auto O28 Virag, Michael AS113 Voland, St	Toni ToolsAN70)
Total Repair Inc. AC28 Tr Classics LLC. AP42 Tradup, David. AK1 Trautman, Bill. N63 Travers, Ty. BP37 Trickey, Chris. BG123 Trio. BG140 Tritten, Jane. AA42 Trzebiatowski, Reed. T16 Trzebiatowski, Russell. T13 T's Custom Cups. G32 Tuwiner, Marc. S26 Uffdahhh LLC. BG135 Ugly George. E55 Urness Brothers. AX156 V V Dub Customs / Chad Tellinghuisen. Y17 Van Haren, William. O48 Van, John. A19 Vanevenhoven, Al. D15 Vaughn Enterprises, Inc. AH26 Velte, Marie (Missy) Al56 Velte, Marie (Missy) Al56 Velte, Tad. Al43 Viergutz, Patrick. AZ29 Viner's. AR36 Viola Classic Auto. O28 Virag, Michael. AS113	Tony Babl / Clutter Chuckers LLCAY11	ĺ
Tr Classics LLC	Toolin AroundBP27	,
Tr Classics LLC	Total Repair IncAC28	3
Tradup, David. AK1 Trautman, Bill N63 Travers, Ty BP37 Trickey, Chris BG123 Trio BG140 Tritten, Jane AA42 Trzebiatowski, Reed T16 Trzebiatowski, Russell T13 T's Custom Cups G32 Tuwiner, Marc S26 U Uffdahhh LLC BG135 Ugly George E55 Urness Brothers AX156 V V Dub Customs / Chad Tellinghuisen Y17 Van Haren, William O48 Van, John A19 Vanevenhoven, Al D15 Vaughn Enterprises, Inc AH26 Velte, Marie (Missy) Al56 Velte, Marie (Missy) Al56 Velte, Tad Al43 Viergutz, Patrick A229 Viner's AR36 Viola Classic Auto O28 Virag, Michael AS113 Voland, Steve AG5 Volm, Sherrie B10		
Trautman, Bill N63 Travers, Ty BP37 Trickey, Chris BG123 Trio BG140 Tritten, Jane AA42 Trzebiatowski, Reed T16 Trzebiatowski, Russell T13 T's Custom Cups G32 Tuwiner, Marc S26 U Uffdahhh LLC BG135 Ugly George E55 Urness Brothers AX156 V V Dub Customs / Chad Tellinghuisen Y17 Van Haren, William O48 Van, John A19 Vanevenhoven, Al D15 Vaughn Enterprises, Inc AH26 Velte, Marie (Missy) AI56 Velte, Tad AI43 Viergutz, Patrick AZ29 Viner's AR36 Viola Classic Auto O28 Virag, Michael AS113 Voland, Steve AG5 Volm, Sherrie B10 Volp, Russell BG149 Vork, Jimmy L29 V		
Travers, Ty BP37 Trickey, Chris BG123 Trio BG140 Tritten, Jane AA42 Trzebiatowski, Reed T16 Trzebiatowski, Russell T13 T's Custom Cups G32 Tuwiner, Marc S26 U U Uffdahhh LLC BG135 Ugly George E55 Urness Brothers AX156 V V Dub Customs / Chad Tellinghuisen Y17 Van Haren, William O48 Van, John A19 Vanevenhoven, Al D15 Vaughn Enterprises, Inc AH26 Velte, Marie (Missy) AI56 Velte, Tad AI43 Viergutz, Patrick AZ29 Viner's AR36 Viola Classic Auto O28 Virag, Michael AS113 Voland, Steve AG5 Volm, Sherrie B10 Volp, Russell BG149 Vork, Jimmy L29 Votroubek, Lee L51	•	
Trickey, Chris BG123 Trio BG140 Tritten, Jane AA42 Trzebiatowski, Reed T16 Trzebiatowski, Russell T13 T's Custom Cups G32 Tuwiner, Marc S26 U Uffdahhh LLC BG135 Ugly George E55 Urness Brothers AX156 V V Dub Customs / Chad Tellinghuisen Y17 Van Haren, William O48 Van, John A19 Vanevenhoven, Al D15 Vaughn Enterprises, Inc AH26 Velte, Marie (Missy) AI56 Velte, Tad AI43 Viergutz, Patrick AZ29 Viner's AR36 Viola Classic Auto O28 Virag, Michael AS113 Voland, Steve AG5 Volm, Sherrie B10 Volp, Russell BG149 Vonk, Jimmy L29 Votroubek, Lee L51 Watral, Jason AQ74 <td< td=""><td></td><td></td></td<>		
Trio BG140 Tritten, Jane AA42 Trzebiatowski, Reed T16 Trzebiatowski, Russell T13 T's Custom Cups G32 Tuwiner, Marc S26 U U Uffdahhh LLC BG135 Ugly George E55 Urness Brothers AX156 V V Dub Customs / Chad Tellinghuisen Y17 Van Haren, William O48 Van, John A19 Vanevenhoven, Al D15 Vaughn Enterprises, Inc AH26 Velte, Marie (Missy) AI56 Velte, Marie (Missy) AI56 Velte, Tad AI43 Viergutz, Patrick AZ29 Viner's AR36 Viola Classic Auto O28 Virag, Michael AS113 Voland, Steve AG5 Volm, Sherrie B10 Volp, Russell BG149 Vork, Jimmy L29 Votroubek, Lee L51 Watral, Jason <		
Tritten, Jane		
Trzebiatowski, Russell T16 Trzebiatowski, Russell T13 T's Custom Cups G32 Tuwiner, Marc S26 U U Uffdahhh LLC BG135 Ugly George E55 Urness Brothers AX156 V V Dub Customs / Chad Tellinghuisen Y17 Van Haren, William O48 Van, John A19 Vanevenhoven, Al D15 Vaughn Enterprises, Inc AH26 Velte, Marie (Missy) AI56 Velte, Tad AI43 Viergutz, Patrick AZ29 Viner's AR36 Viola Classic Auto O28 Virag, Michael AS113 Voland, Steve AG5 Volm, Sherrie B10 Volp, Russell BG149 Vork, Jimmy L29 Votroubek, Lee L51 Walt, Jeff BM37 Walt, Jason AQ74 Watral, Jason AQ74 Watral, Jason <t< td=""><td></td><td></td></t<>		
Trzebiatowski, Russell T13 T's Custom Cups G32 Tuwiner, Marc S26 U U Uffdahhh LLC BG135 Ugly George E55 Urness Brothers AX156 V V Dub Customs / Chad Tellinghuisen Y17 Van Haren, William O48 Van, John A19 Vanevenhoven, Al D15 Vaughn Enterprises, Inc AH26 Velte, Marie (Missy) AI56 Velte, Tad AI43 Viergutz, Patrick AZ29 Viner's AR36 Viola Classic Auto O28 Virag, Michael AS113 Voland, Steve AG5 Volp, Russell B10 Volp, Russell B6149 Vork, Jimmy L29 Votroubek, Lee L51 Wait, Jeff BM37 Wales, Kevin M59 Wangerin, Carl B27 Watral, Jason AQ74 Watral, Jason AQ74 </td <td></td> <td></td>		
T's Custom Cups G32 Tuwiner, Marc S26 U U Uffdahhh LLC BG135 Ugly George E55 Urness Brothers AX156 V V Dub Customs / Chad Tellinghuisen Y17 Van Haren, William O48 Van, John A19 Vanevenhoven, Al D15 Vaughn Enterprises, Inc AH26 Velte, Marie (Missy) AI56 Velte, Tad AI43 Viergutz, Patrick AZ29 Viner's AR36 Viola Classic Auto O28 Virag, Michael AS113 Voland, Steve AG5 Volp, Russell B10 Volp, Russell BG149 Vonk, Jimmy L29 Votroubek, Lee L51 Walt, Jeff BM37 Walta, Jason AQ74 Watral, Jason AQ74 Watral, Sandy AR74 Wazny, Florain AG60 Weckwerth, Robert B23 Weiland, Dave / Jill O53		
Tuwiner, Marc \$26 U U Uffdahhh LLC BG135 Ugly George E55 Urness Brothers AX156 V V Dub Customs / Chad Tellinghuisen Y17 Van Haren, William O48 Van, John A19 Vanevenhoven, Al D15 Vaughn Enterprises, Inc AH26 Velte, Marie (Missy) AI56 Velte, Tad AI43 Viergutz, Patrick AZ29 Viner's AR36 Viola Classic Auto O28 Virag, Michael AS113 Voland, Steve AG5 Volm, Sherrie B10 Volp, Russell BG149 Vonk, Jimmy L29 Votroubek, Lee L51 W Wait, Jeff BM37 Wales, Kevin M59 Wangerin, Carl B27 Watral, Jason AQ74 Watral, Sandy AR74 Wazny, Florain AG60 Weckwerth, Robert		
Uffdahhh LLC	•	
Uffdahhh LLC BG135 Ugly George E55 Urness Brothers AX156 V V V Dub Customs / Chad Tellinghuisen Y17 Van Haren, William O48 Van, John A19 Vanevenhoven, Al D15 Vaughn Enterprises, Inc AH26 Velte, Marie (Missy) AI56 Velte, Tad AI43 Viergutz, Patrick AZ29 Viner's AR36 Viola Classic Auto O28 Virag, Michael AS113 Voland, Steve AG5 Volm, Sherrie B10 Volp, Russell BG149 Vonk, Jimmy L29 Votroubek, Lee L51 Wait, Jeff BM37 Wales, Kevin M59 Wangerin, Carl B27 Watral, Jason AQ74 Watral, Sandy AR74 Wazny, Florain AG60 Weckwerth, Robert B23 Wegner's Tree Farm AX147		,
Ugly George E55 Urness Brothers AX156 V V V Dub Customs / Chad Tellinghuisen Y17 Van Haren, William O48 Van, John A19 Vanevenhoven, Al D15 Vaughn Enterprises, Inc AH26 Velte, Marie (Missy) Al56 Velte, Tad Al43 Viergutz, Patrick AZ29 Viner's AR36 Viola Classic Auto O28 Virag, Michael AS113 Voland, Steve AG5 Volm, Sherrie B10 Volp, Russell BG149 Vonk, Jimmy L29 Votroubek, Lee L51 Wait, Jeff BM37 Wales, Kevin M59 Waral, Jason AQ74 Watral, Sandy AR74 Wazny, Florain AG60 Weckwerth, Robert B23 Wegner's Tree Farm AX147 Weiland, Dave / Jill O53 Weiland, Dave / Jill O53		
Urness Brothers		
V V V Dub Customs / Chad Tellinghuisen Y17 Van Haren, William 048 Van, John A19 Vanevenhoven, Al D15 Vaughn Enterprises, Inc AH26 Velte, Marie (Missy) Al56 Velte, Tad Al43 Viergutz, Patrick AZ29 Viner's AR36 Viola Classic Auto 028 Virag, Michael AS113 Voland, Steve AG5 Volm, Sherrie B10 Volp, Russell BG149 Vonk, Jimmy L29 Votroubek, Lee L51 W Wait, Jeff BM37 Wales, Kevin M59 Wangerin, Carl B27 Watral, Jason AQ74 Watral, Sandy AR74 Wazny, Florain AG60 Weckwerth, Robert B23 Weiland, Dave / Jill O53 Weisensel, Tom AB65 Wendt, Brian AJ60	• • •	
V Dub Customs / Chad Tellinghuisen Y17 Van Haren, William O48 Van, John A19 Vanevenhoven, Al D15 Vaughn Enterprises, Inc AH26 Velte, Marie (Missy) Al56 Velte, Tad Al43 Viergutz, Patrick AZ29 Viner's AR36 Viola Classic Auto O28 Virag, Michael AS113 Voland, Steve AG5 Volm, Sherrie B10 Volp, Russell BG149 Vonk, Jimmy L29 Votroubek, Lee L51 W Wait, Jeff BM37 Wales, Kevin M59 Wangerin, Carl B27 Watral, Jason AQ74 Watral, Sandy AR74 Wazny, Florain AG60 Weckwerth, Robert B23 Wegner's Tree Farm AX147 Weiland, Dave / Jill O53 Weisensel, Tom AB65 Wendt, Brian AJ60	Urness BrothersAX156)
Van Haren, William O48 Van, John A19 Vanevenhoven, Al D15 Vaughn Enterprises, Inc. AH26 Velte, Marie (Missy) Al56 Velte, Tad Al43 Viergutz, Patrick AZ29 Viner's AR36 Viola Classic Auto O28 Virag, Michael AS113 Voland, Steve AG5 Volm, Sherrie B10 Volp, Russell BG149 Vonk, Jimmy L29 Votroubek, Lee L51 W Wait, Jeff BM37 Wales, Kevin M59 Wangerin, Carl B27 Watral, Jason AQ74 Watral, Sandy AR74 Wazny, Florain AG60 Weckwerth, Robert B23 Wegner's Tree Farm AX147 Weiland, Dave / Jill O53 Weisensel, Tom AB65 Wendt, Brian AJ60	and the control of th	
Van, John A19 Vanevenhoven, Al D15 Vaughn Enterprises, Inc. AH26 Velte, Marie (Missy) Al56 Velte, Tad Al43 Viergutz, Patrick AZ29 Viner's AR36 Viola Classic Auto O28 Virag, Michael AS113 Voland, Steve AG5 Volm, Sherrie B10 Volp, Russell BG149 Vonk, Jimmy L29 Votroubek, Lee L51 W Wait, Jeff BM37 Wales, Kevin M59 Wangerin, Carl B27 Watral, Jason AQ74 Watral, Sandy AR74 Wazny, Florain AG60 Weckwerth, Robert B23 Wegner's Tree Farm AX147 Weiland, Dave / Jill O53 Weisensel, Tom AB65 Wendt, Brian AJ60		
Vanevenhoven, Al D15 Vaughn Enterprises, Inc. AH26 Velte, Marie (Missy) Al56 Velte, Tad Al43 Viergutz, Patrick AZ29 Viner's AR36 Viola Classic Auto O28 Virag, Michael AS113 Voland, Steve AG5 Volm, Sherrie B10 Volp, Russell BG149 Vonk, Jimmy L29 Votroubek, Lee L51 W Wait, Jeff BM37 Wales, Kevin M59 Wangerin, Carl B27 Watral, Jason AQ74 Watral, Sandy AR74 Wazny, Florain AG60 Weckwerth, Robert B23 Wegner's Tree Farm AX147 Weiland, Dave / Jill O53 Weisensel, Tom AB65 Wendt, Brian AJ60	Van Haren, WilliamO48	3
Vaughn Enterprises, Inc. AH26 Velte, Marie (Missy) AI56 Velte, Tad AI43 Viergutz, Patrick AZ29 Viner's AR36 Viola Classic Auto O28 Virag, Michael AS113 Voland, Steve AG5 Volm, Sherrie B10 Volp, Russell BG149 Vonk, Jimmy L29 Votroubek, Lee L51 W Wait, Jeff BM37 Wales, Kevin M59 Wangerin, Carl B27 Watral, Jason AQ74 Watral, Sandy AR74 Wazny, Florain AG60 Weckwerth, Robert B23 Wegner's Tree Farm AX147 Weiland, Dave / Jill O53 Weisensel, Tom AB65 Wendt, Brian AJ60	Van, John A19)
Velte, Marie (Missy) Al56 Velte, Tad Al43 Viergutz, Patrick AZ29 Viner's AR36 Viola Classic Auto O28 Virag, Michael AS113 Voland, Steve AG5 Volm, Sherrie B10 Volp, Russell BG149 Vonk, Jimmy L29 Votroubek, Lee L51 W Wait, Jeff BM37 Wales, Kevin M59 Wangerin, Carl B27 Watral, Jason AQ74 Watral, Sandy AR74 Wazny, Florain AG60 Weckwerth, Robert B23 Wegner's Tree Farm AX147 Weiland, Dave / Jill O53 Weisensel, Tom AB65 Wendt, Brian AJ60	Vanevenhoven, AlD15	j
Velte, Tad A143 Viergutz, Patrick AZ29 Viner's AR36 Viola Classic Auto .028 Virag, Michael AS113 Voland, Steve AG5 Volm, Sherrie B10 Volp, Russell BG149 Vonk, Jimmy L29 Votroubek, Lee L51 W Wait, Jeff BM37 Wales, Kevin M59 Wangerin, Carl B27 Watral, Jason AQ74 Watral, Sandy AR74 Wazny, Florain AG60 Weckwerth, Robert B23 Wegner's Tree Farm AX147 Weiland, Dave / Jill .053 Weisensel, Tom AB65 Wendt, Brian AJ60	Vaughn Enterprises, IncAH26	ò
Viergutz, Patrick AZ29 Viner's AR36 Viola Classic Auto O28 Virag, Michael AS113 Voland, Steve AG5 Volm, Sherrie B10 Volp, Russell BG149 Vonk, Jimmy L29 Votroubek, Lee L51 W Wait, Jeff BM37 Wales, Kevin M59 Wangerin, Carl B27 Watral, Jason AQ74 Watral, Sandy AR74 Wazny, Florain AG60 Weckwerth, Robert B23 Wegner's Tree Farm AX147 Weiland, Dave / Jill O53 Weisensel, Tom AB65 Wendt, Brian AJ60		
Viergutz, Patrick AZ29 Viner's AR36 Viola Classic Auto O28 Virag, Michael AS113 Voland, Steve AG5 Volm, Sherrie B10 Volp, Russell BG149 Vonk, Jimmy L29 Votroubek, Lee L51 W Wait, Jeff BM37 Wales, Kevin M59 Wangerin, Carl B27 Watral, Jason AQ74 Watral, Sandy AR74 Wazny, Florain AG60 Weckwerth, Robert B23 Wegner's Tree Farm AX147 Weiland, Dave / Jill O53 Weisensel, Tom AB65 Wendt, Brian AJ60	Velte, TadAl43	3
Viola Classic Auto	Viergutz, PatrickAZ29)
Virag, Michael	Viner's AR36	ò
Virag, Michael	Viola Classic AutoO28	3
Voland, Steve	Virag, MichaelAS113	3
Volm, Sherrie B10 Volp, Russell BG149 Vonk, Jimmy L29 Votroubek, Lee L51 W BM37 Wales, Kevin M59 Wangerin, Carl B27 Watral, Jason AQ74 Watral, Sandy AR74 Wazny, Florain AG60 Weckwerth, Robert B23 Wegner's Tree Farm AX147 Weiland, Dave / Jill O53 Weisensel, Tom AB65 Wendt, Brian AJ60	•	
Volp, Russell		
Vonk, Jimmy L29 Votroubek, Lee L51 W Wait, Jeff Wales, Kevin M59 Wangerin, Carl B27 Watral, Jason AQ74 Watral, Sandy AR74 Wazny, Florain AG60 Weckwerth, Robert B23 Wegner's Tree Farm AX147 Weiland, Dave / Jill .053 Weisensel, Tom AB65 Wendt, Brian AJ60		
W L51 Wait, Jeff BM37 Wales, Kevin M59 Wangerin, Carl B27 Watral, Jason AQ74 Watral, Sandy AR74 Wazny, Florain AG60 Weckwerth, Robert B23 Wegner's Tree Farm AX147 Weiland, Dave / Jill O53 Weisensel, Tom AB65 Wendt, Brian AJ60		
W Wait, Jeff BM37 Wales, Kevin M59 Wangerin, Carl B27 Watral, Jason AQ74 Watral, Sandy AR74 Wazny, Florain AG60 Weckwerth, Robert B23 Wegner's Tree Farm AX147 Weiland, Dave / Jill .053 Weisensel, Tom AB65 Wendt, Brian AJ60	•	
Wait, Jeff BM37 Wales, Kevin M59 Wangerin, Carl B27 Watral, Jason AQ74 Watral, Sandy AR74 Wazny, Florain AG60 Weckwerth, Robert B23 Wegner's Tree Farm AX147 Weiland, Dave / Jill O53 Weisensel, Tom AB65 Wendt, Brian AJ60	TAT	
Wales, Kevin M59 Wangerin, Carl B27 Watral, Jason AQ74 Watral, Sandy AR74 Wazny, Florain AG60 Weckwerth, Robert B23 Wegner's Tree Farm AX147 Weiland, Dave / Jill O53 Weisensel, Tom AB65 Wendt, Brian AJ60	Wait leff RM37	,
Wangerin, Carl B27 Watral, Jason AQ74 Watral, Sandy AR74 Wazny, Florain AG60 Weckwerth, Robert B23 Wegner's Tree Farm AX147 Weiland, Dave / Jill .053 Weisensel, Tom AB65 Wendt, Brian AJ60		
Watral, Jason		
Watral, Sandy AR74 Wazny, Florain AG60 Weckwerth, Robert B23 Wegner's Tree Farm AX147 Weiland, Dave / Jill .053 Weisensel, Tom AB65 Wendt, Brian AJ60	-	
Wazny, Florain		
Weckwerth, Robert B23 Wegner's Tree Farm AX147 Weiland, Dave / Jill O53 Weisensel, Tom AB65 Wendt, Brian AJ60		
Wegner's Tree Farm AX147 Weiland, Dave / Jill		
Weiland, Dave / Jill		
Weisensel, Tom	_	
Wendt, BrianAJ60		
wenat, wayne AC36		
	wenat, wayne AC36)



Wendt, Wyatt	AD36
Werch, Jason	AN77
Wermager, Luke	R19
Westeng, Jim	J2
Westphal, Charlie	BR54
Westphal, Dennis	S61
Westphal, Leon	S62
Westphal, Matt	AA5
Westside Auto Sales	Q58
Whalen, Darrin	H2
Wheeler, Dale	AR66
Wickman, Vernon	L41
Wicks, Darrel	•••••
Wiese, Bradley	S64
Wiesman, Kenneth/Ryan	AS46
Wilbanks, Gary	AN61
Wilber, Erik	AF39
Wild, Brad	
Wildlife Creations Co	C27
Wilke, David	AF42
Wilkerson, Justin	Al13
Willett, Dean	AN88
Williams, Michael	BI26
Willie's Antique Show	AG16
Wilson, Garald	AI7
Wilson, James	AD18
Wilson, Rick	BO39
Wingert, Thomas	BO18
Winkler, Robert	G67
Winter, Paul	F31
Wise, Gary	. CGF14, R23
Wizards Products	L34
Wizzard Auto & Paint, LLC	BA44
Wobig, Ross	J11
Wood Fired Grille	X16
Woodland Auto	AZ84

Woody's Auto Literature	BJ43
Wooster's Garage	AI5
Woyak, John	F41
Woyak, Todd	F4
Wozniak, Jeremiah	045
Wright, Wallace	AG4
Wysocki, Gary	166
Y	
Yesterday	
Yesterday's Auto	BH82
Yokeum Motors	AC42
Z	
Ziefle, Michal	AC8
Zielieke, Jewell	L38,
Ziert, Kevin	AC55
Zittlow, Kenneth	Q59
Zorn, Roger / Sheri	AR32
Zurawski, Mark	G1

Commercial Vene	dors
Bad Dog Tools	CV8-CV9
Battery Saver	CIV1-CIV2
Car-Part.Com	CIV7
Chrome Domz	CV3-CV5
Cruise For A Cause	CV1-CV2
Hupy And Abraham	CIV5
Imprint Promotions Llc	CV17-,CV19
Master Works Lighting Co	CIV4
Time Passages Ltd	CV10-CV16
Zelich Customs	CV6-CV7









Show Car Classifications

Have a show car and want to show it at lola?

We hope the following descriptions will help you to display your vehicle in the area where it will be seen and appreciated most! Please note the following:

Some classes have differing requirements for years of production accepted.

Pre-registration, Pre-Approval, and picture submissions are required for some classifications.

Iola is not a competition! Each vehicle receives a dash plaque, there are no trophies or awards. Just relax and enjoy yourself! Each registered vehicle receives two wristbands – admission for participant and one

Theme Display:

Each year Iola Car Show is proud to recognize a theme. Some cars will be asked to part of the Special Exhibit Display & parked inside the Convention Center Building. This is arranged in advanced by the WSAH (Wisconsin Society Auto Historians). Theme vehicles also have a designated outside parking location south of the Special Exhibit Display.

2025 Theme - 4x4Fun!

Since the first four-wheel drive made its impact in World War 1, four-wheel drive vehicles that started out as the new war horses have become a staple in our car culture around the world. This year the Iola Car Show gets you where you need to go, in a 4WD with 4x4Fun! Great original and modified examples from as early as the 1900's to 1995 will be displayed in the theme area. Unique Four-wheel drive vehicles 1996 or newer are welcome to register for our late-model classification. Theme vehicles can be trucks, cars or SUVs. Some examples include, but are not limited to: Willys, Jeep, IHC Scout, Chevy K-series, Ford F-series, Dodge, Plymouth D-series, and Mercury four-wheel drive trucks. AMC and Eagle and other brands of 4 wheel-drive passenger cars are encouraged to participate. All makes, foreign and domestic are welcome to display.

Blue Ribbon Concours:

Showcases 1990 and older vehicles that are high quality restorations or fine original examples. Factory paint colors, stripes and decals, interior colors/materials, drive-

train, wheels, and model options are highlighted. This exhibit displays vehicles as if they were originally manufactured and provides correct examples for historical and restoration purposes. The show car director may issue an invitation, but we also accept applications for this area to be reviewed by the committee. Photographs are required for approval. Approved vehicles will be added to the Blue-Ribbon Concours invitation list for each year, and they cannot modify vehicle. Pre-registration is required. There is no fee.

Pre-War Display:

Open to all vehicles produced up to 1942 with few to no modifications. There is no

Post-War Display:

Open to all presentable vehicles produced from 1945-1995. Fee is \$15 for duration of event.

Modified Display:

Welcoming vehicles 1995 and older that are considered hot rods, street rods, customized, low riders, rat rods, kit cars, tributes, and replicas. Fee is \$15 for duration of

Old Cars/Young Drivers Display:

We celebrate our hobbyists under the age of twenty-five who own and/or have built a classic vehicle. Cars are encouraged to be at least 25 years old, but exceptions may be made if approved. These vehicles do not have to be show-quality but should be visually presentable and in running/driving condition. Stock and modified vehicles of all manufacturers are welcome. Date-of-birth is required for approval. Once approved, you may display in this area until you age out. Pre-registration is required. There is

Survivor Display:

1976 or earlier production vehicles that are presented as they came from the factory, wearing original paint, interior options, upholstery, chrome, wheels/hubcaps, and original power/drive train with no mechanical modifications. A survivor has been driven and may show signs of wear but is in particularly good, presentable condition and has obviously survived due to great care taken by owner(s), maintenance, and proper storage. It is a time capsule that has

been maintained, but retains 80% or more of what it left from the factory with (not including regular maintenance items, such as belts, hoses, tires, exhaust, etc.) Photographs are required for approval. Once approved, vehicles are allowed to be displayed in this area as long as there have been no changes made. Pre-registration is required. There is no fee.

Late Model Vehicle:

Celebrates 1996 and newer unique and prestigious late model productions. Photographs are required for approval. Vehicles are approved at the discretion of Iola Car Show staff and must be pre-approved each year. Fee is \$15 for duration of event.

Women With Wheels:

This display highlights and celebrates women in the car hobby. Our goal is to empower others to pursue and participate in the hobby as well as demonstrate that gender is not a determining factor in classic vehicle interest, ownership, or knowledge. Pre-registration is required. Fee is \$15 for duration of event.

Original Owners:

This is a new category dedicated to celebrating vehicles that have been owned by the same person, or within the same family, since being purchased new in 1976 and earlier. To qualify we will need you to verify with a copy of your Vehicle Title. Once we confirm it to meet the "Original Owner" category, we will include a window cling badge that you're welcome to retain with the vehicle at your discretion. Original Owners will park together unless you already qualify for a different class and prefer to park there. Pre-registration is required. Fee is \$15 for duration of event.

Fin-Land Display:

For many years it has been a passion of two long-time collectors, Robert Brown, and George Collar, to create an area of Fin Cars that has affectionately become known as "Fin-Land." They have shared their collection and invited others to display with them over the years, under the tent near Gate 5. We look forward to developing this area to carry forward their passion for exhibiting high quality Fin Cars. If you have a great example of a Fin Car and would like to be considered for this area, call the Car Show office at 715.445.4000

Theme Vehicles REPRESENTING 4X4FUN

	AMC		
Wunrow Sr., Robert	1987 AMC Eagle 4x4 sedan		
	1984 AMC Eagle		
	1979 AMC Jeep CJ-7	* V	
	1961 AMC Mighty Mite 4X4	The same	
	CHEVROLET		
	1978 Chevrolet K10		
	1985 Chevrolet K5 Blazer	The state of the s	
	1995 Chevrolet K3500		
	1981 Chevrolet K10		
	1987 Chevrolet K30		
	1997 Chevrolet K20		
	1969 Chevrolet K10		THE RESERVE OF THE PARTY OF THE
	1994 Chevrolet 2 Dr Blazer	A MARINE TO STATE OF THE PARTY	
		位于1000年的	THE RESIDENCE OF THE PARTY OF T
	1987 Chevrolet K10	Vialliany Todd	1987 Ford Bronco II
	1965 Chevrolet K10 Truck		
	1977 Chevrolet K10 4X4		1984 Ford F150
	1958 Chevrolet Apache 3100 4x4	Perrine, Luke	1960 Ford F250
	1336 Chevrolet Apache 3100 424		GMC
Runcon Dyan	1991 Chevrolet K1300		1991 GMC Suburban High Top
Egozoino John	1990 Chevrolet Silverado		1977 GMC K25
			1986 GMC K1500 Pickup
			1980 GMC K25
	1965 Chevrolet K10	Wiemer, Mike	1978 GMC K15 Desert Fox
			IHC
	1994 Chevrolet K1500 Blazer	Wilson, Caleb	1977 IHC Scout II
	1994 Chevrolet K1500	White, Gene	1970 IHC Scout
lufte, Mitchell	1974 Chevrolet K20	Biese, Chris	1973 IHC Scout II
Onders Bure	DODGE 1002 De des Desses Western		JEEP
	1993 Dodge PowerWagon	Lewins, Ron	1998 Jeep Wrangler
	1949 Dodge Power Wagon		len1972 Jeep Commando
	1976 Dodge Power Wagon D200	_	1995 Jeep XJ
	1979 Dodge W150		1977 Jeep Wagoneer
	1979 Dodge Ramcharger		1985 Jeep CJ7
Loomis, Butch	1957 Dodge D100		1979 Jeep CJ5
	FORD		1996 Jeep Cherokee
Wesolowski, Daniel	1942 Ford GPW Military		2004 Jeep Grand Cherokee
	1985 Ford F150		1976 Jeep CJ5
	1990 Ford F150		1370 Jeep C33
	1969 Ford F100		
	1967 Ford Bronco		1995 Jeep Wranger
	1960 Ford F250 Stylside		1968 Jeep J2000 Gladiator
	1979 Ford F150		1951 Willys Truck 4x4
	1973 Ford Bronco	Harrison, Harvey	<u>1947 Willy</u> s Jeep Handcrafted Wood Top
	1972 Ford F-250	D T	SUZUKI
	1979 Ford F150		1987 Suzuki Samurai
	1988 Ford Bronco		1987 Suzuki Samurai
	1980 Ford Bronco	Dekok, Christian	1988 Suzuki Samurai
Opsahl, Troy	1994 Ford F150		TOYOTA
Nelson, Gregory	1979 Ford F150		1985 Toyota Pick up
Ricker, Nick	1980 Ford F250	Hines, Kent	1973 Toyota Landcruiser FJ40
Simon, Celina	1988 Ford F350	Noce, Timothy	1995 Toyota Land Cruiser

	AMC
Wunrow Sr., Robert	1967 AMC Marlin 2 DR
Checki, John	1974 AMC Matador
	1970 AMC AMX
Wunrow Sr., Robert	1977 AMC Hornet AMX
Wunrow, Jr, Robert E	1982 AMC eagle
Pieczynski, Gregg	1968 AMC AMX
Hillesland, Bonnie	1959 AMC Rambler
Wunrow, Jr, Robert E	1978 AMC AMX
	1965 AMC Rambler
	AUBURN
Hupke, William	1933 Auburn
•	BESTUL 1952 Bestul Sports Car
Mischler, Cliff	1952 Bestul Sports Car
	BUICK
Winkel, David	1960 Buick LaSabre Custom Convertible
Rostecki, Robert	1941 Buick Limited Sedan Series 90
Johnson, Stanley	1970 Buick GS Stage 1
	1964 Buick Le Sabre Coupe
	1964 Buick Riviera
	1953 Buick Skylark
Hernke, James	1972 Buick Skylark Convertible
	1988 Buick Park Ave
	1958 Buick Roadmaster
	1949 Buick Roadmaster
	1966 Buick Riviera
	1969 Buick GS400 Convertible (1 of 37)
Mawbey, Bill	1963 Buick Riviera
Mawbey, Bill	1963 Buick Riviera 1971 Buick Skylark Convertible
Mawbey, Bill Powers, Michael	1963 Buick Riviera 1971 Buick Skylark Convertible
Mawbey, BillPowers, Michael	
Mawbey, Bill Powers, Michael Feiertag, Jody Siegal, Mike	1963 Buick Riviera1971 Buick Skylark Convertible CADILLAC1958 Cadillac Fleetwood 60 Special1959 Cadillac 2 DR Coupe
Mawbey, Bill Powers, Michael Feiertag, Jody Siegal, Mike Walter, Ed / Diana	
Mawbey, Bill	



	1961 Chevrolet Corvette
Fisher, Jesse	1970 Chevrolet Monte Carlo
	1978 Chevrolet Corvette Indianapolis 500
Lhuiller, Jack & Barb	1969 Chevrolet Camaro Z28
Kracht, Ken	1931 Chevrolet Independence Special Sedan
De Hamer, Steve	1967 Chevrolet Chevelle SS
	1963 Chevrolet Corvette Split Window
	1964 Chevrolet Corvette Split Window
	1963 Chevrolet Impala Super Sport Convertible
Pochron, Steve	1956 Chevrolet Belair Convertible
Miller, Chad	. 1941 Chevrolet Master Deluxe Business Coupe
	1963 Chevrolet Impala SS
	1968 Chevrolet Impala 2 DR Coupe
	1964 Chevrolet Corvette
	1972 Chevrolet Corvette
	1957 Chevrolet Bel AIR Convertible
	1969 Chevrolet Chevelle SS
	1956 Chevrolet Convertible
	1955 Chevrolet Belair 4 DR Sedan
	1960 Chevrolet Corvette Convertible
Cass, Donald / Gladys	1968 Chevrolet Camaro Coupe
	1937 Chevrolet Sedan
	1961 Chevrolet Corvette
	1961 Chevrolet Corvette
	1969 Chevrolet Impala 2 DR Custom
	1987 Chevrolet Monte Carlo Coupe SS
	1982 Chevrolet Impala 2 DR Custom
	1965 Chevrolet SS Convertible Impala
	1950 Chevrolet 3600 Truck
	1978 Chevrolet Chevette
	1957 Chevrolet 150
	1960 Chevrolet Corvette
Zimmerman, Mitch / Shi	rley1955 Chevrolet Bel Air Convertible

Reid, Albert "Joe"	1957 Chevrolet		CORD
Borchardt, Russ	1960 Chevrolet Corvette	Besser, Mark	1930 Cord L-29
Scepanski, Mike	1990 Chevrolet Caprice		DELOREAN
Riehl, Keith	1967 Chevrolet Chevelle SS	Demmitt, Randy	1981 Delorean #182
Otto, Mike	1963 Chevrolet Corvette		DESOTO
	1964 Chevrolet Corvette coupe		1959 Desoto Adventurer
Timm, Josh	1972 Chevrolet		1960 Desoto Adventurer
Butz, Ron	1966 Chevrolet Impala 2 DR HT		1948 DeSoto Custom
	1969 Chevrolet Chevelle		1948 Desoto Custom Convertible
Stone, Elizabeth	1975 Chevrolet Corvette Convertible		1960 Desoto
Brownlee, Robert	1967 Chevrolet Impala		1950 Desoto
	1963 Chevrolet Impala SS Convertible	Guyer, Randy	1958 Desoto
	1963 Chevrolet impala		DODGE
Larson, Darren	1970 Chevrolet Chevelle SS 454 Convertible		1958 Dodge Royal
	1959 Chevrolet Corvette		1961 Dodge Dart Phoenix
	1963 Chevrolet Corvette Stingray		1990 Dodge Dakota SE
	1966 Chevrolet Corvette		1971 Dodge Charger Super Bee
	1986 Chevrolet Camaro IROC-Z		1971 Dodge Super Bee
	1966 Chevrolet Corvette		1960 Dodge
	1964 Chevrolet Corvette		1970 Dodge Challenger Convertible
	1959 Chevrolet Impala		1938 Dodge
	1971 Chevrolet Chevelle SS 454		1925 Dodge
	1967 Chevrolet II		1965 Dodge Townwagon
Moeschler, Henry	1969 Chevrolet Chevelle SS396		1974 Dodge Charger SE
	1988 Chevrolet Monte Carlo SS		1960 Dodge Polara
	1984 Chevrolet Corvette	•	1924 Dodge Roadster
	1963 Chevrolet Impala SS		1955 Dodge Truck
	1960 Chevrolet Corvette 283		
	1963 Chevrolet Corvair Monza Convertible		
	1966 Chevrolet Corvette		1971 Dodge Charger Super Bee
	1965 Chevrolet Malibu SS Convertible		1940 Dodge Pickup Truck 1/2 Ton
	1955 Chevrolet		1966 Dodge Charger
	1959 Chevrolet Corvette Roadster		1968 Dodge Charger R/T,
	1964 Chevrolet Camaro	Snudarek, Eric / Jenny	1971 Dodge Challenger
Hagemann, David / Denise	1969 Chevrolet Camaro	Hornung, Dennis	1970 Dodge Dart Swinger 2 DR
Bennin, Wavne	1939 Chevrolet Master	Pieczyński, Gregg	1971 Dodge Hornet
	1962 Chevrolet Corvette Roadster	Thoisen Mark W	FORD1958 Ford Edsel Pacer
	1988 Chevrolet I-ROC Camaro		1959 Ford Edsel Villager Wagon
riagomami, baria i bomoo	CHRYSLER		1959 Ford Edser Villager Wagon
Grube. Herbert		•	1965 Ford Mustang Boss 302
	1961 Chrysler Newport		1970 Ford Musically Boss 302
	1961 Chrysler 300G		1965 Ford Mustang
	1957 Chrysler 300C	Voce Dala & Vi	1903 Ford Mustaing
	1968 Chrysler		
Renz John	1990 Chrysler T C Maserati		1950 Ford Model A 4-DK Belaxe Town
	1989 Chrysler Maserati Convertible		
	1955 Giffysier Maserati Goffvertible		1966 Ford Mustang Coupe
	1948 Chrysler Windsor		1900 Ford Mustaing Coupe
Paulson Brad			1904 Ford Musically Coupe
	1900 Chrysler New Torker Convertible		1932 Ford V-8 Coupe
	1985 Chrysler New Yorker Turbo		1971 Ford Musicang
	1958 Chrysler New Yorker Turbo		1966 Ford Mustang GT
Guyer, Nanuy	1996 Cili yalei iiriperiai	Talling Coming	

Hupke, William	1930 Ford Model A Deluxe
	1971 Ford Torino GT
Gumbinger, Keith	1914 Ford Model T Touring Car
	1968 Ford Mustang Convertible
	1928 Ford Model A Roadster
	1929 Ford Model A Wagon
	1972 Ford Pinto
Dombrowski, Jim / Sharon	1969 Ford Mach I Mustang
	1966 Ford Mustang GT-350
	1965 Ford Mustang Convertible
Morris. John & Sue	1968 Ford Mustang
Pieczynski. Gregg	1979 Ford Cobra Mustang
	1957 Ford Thunderbird
	1970 Ford XL
	1965 Ford Mustang
	1957 Ford Thunderbird
	1989 Ford Mustang GT
	1926 Ford Model T
	1963 Ford
	1929 Ford Model A Roadster
	1971 Ford Mustang Mach 1
	1978 Ford
Renean Tim	1959 Ford Galaxie
Ostrocki Grag	1930 Ford Model A 2-DR
	1990 Ford Mustang GT Convertible
	1957 Ford Skyline Retractable HT
	1967 Ford Mustang GT 390 Fastback
	1907 Ford Mustang GT 390 Fastback
	1966 Ford Mustang Fastback GT
Thibodosy Jomes	1966 Ford Mustalig Fastback GT
	1956 Ford Thunderbird
	1959 Ford Galaxie 500 4 Dr
	1969 Ford Mustang Mach 1 428
Trachistowski Prott	1969 Ford Mustang Mach 1428
Ammon Doubles	1965 Ford Mustang 1969 Ford Mustang Shelby GT350
	1969 Ford Mustang Sneiby G1350
	1930 Ford AA Truck
	1930 Ford Model A Pick up
Hartman, David	1021 Family Clause Windows Family Carley
Hartman, David	1931 Ford Slant Window Fordor Sedan
Geschke, Alan / Barb	1963 Ford Country Squire XL
Adam, Mike / Lynne	1960 Ford Thunderbird
Grainger, Garry	1962 Ford Thunderbird
	65 Ford Thunderbird Special Limited LA
	1986 Ford Mustang
	1964 Ford Mustang
	1933 Ford 1970
	1984.5 Ford GT 350 Mustang
	1989 Ford GT 350 Mustang
	1927 Franklin
	1969 Mustang Mach
Kriese, Bill	1973 Mustang Mach



Kriese, BillGMC	1977 Mustang Cobra II
Beck, Ben	1960 GMC Truck
HUDSON	
Kennedy, Brad / June	1953 Hudson Hornet
Knight, Tom / Chris / Branden	1917 Hudson Super 6
JAGUAR 16)02 Jamuar V IC 4 DD Cadam'
Fickau, Lee	1027 Jaguar AJO 4 DR Seudii
Pamperin, EarlWinkel, Steve	
Pamperin, Earl	
Winkel, Steve	
Hechter, Mark	
Schneider, Rodney	1971 Jeen Commando
KAISER	
Berens, Eric	1954 Kaiser Darrin Roadster
LAND ROVER	
Janis, Richard	1967 Land Rover
	IOO/ Lana NOVCI
LINCOLN	
Staehle, Dan	1954 Lincoln Capri Coupe
Staehle, Dan	1954 Lincoln Capri Coupe
Staehle, Dan	1954 Lincoln Capri Coupe Z 1985 Mercedes Benz 190E
Staehle, Dan	1954 Lincoln Capri Coupe Z 1985 Mercedes Benz 190E
Staehle, Dan	1954 Lincoln Capri Coupe 1985 Mercedes Benz 190E
Staehle, Dan	1954 Lincoln Capri Coupe Z1985 Mercedes Benz 190E1968 Mercury1954 Mercury lercury Cyclone Convertible
Staehle, Dan	1954 Lincoln Capri Coupe 1985 Mercedes Benz 190E 1968 Mercury 1954 Mercury 1955 Mercury 1955 Mercury 1955 Mercury 1955 Mercury 1956 Mercury 1957 Mercury 1958 Mercury 195
Staehle, Dan	1954 Lincoln Capri Coupe 1985 Mercedes Benz 190E 1968 Mercury 1954 Mercury 1955 Mercury 1955 Mercury 1955 Mercury 1955 Mercury 1956 Mercury 1957 Mercury 1958 Mercury 195
Staehle, Dan	1954 Lincoln Capri Coupe 1985 Mercedes Benz 190E
Staehle, Dan	1954 Lincoln Capri Coupe 1985 Mercedes Benz 190E1968 Mercury1954 Mercury lercury Cyclone Convertible ycle Spoiler II Cale Yarborou1970 Mercury Cougar
Staehle, Dan	1954 Lincoln Capri Coupe 1985 Mercedes Benz 190E1968 Mercury1954 Mercury lercury Cyclone Convertible ycle Spoiler II Cale Yarborou1970 Mercury Cougar
Staehle, Dan	1954 Lincoln Capri Coupe 1985 Mercedes Benz 190E1968 Mercury1954 Mercury lercury Cyclone Convertible ycle Spoiler II Cale Yarborou1970 Mercury Cougar1955 MG TF1500,
Staehle, Dan	1954 Lincoln Capri Coupe 1985 Mercedes Benz 190E

Kapp, Justin	1923 Nash 698 4 DR Coupe		1965 Pontiac Cataline 2x2 Sport Coupe
Hagen, Marcia	1955 Nash Metropolitan		1971 Pontiac Trans Am
	NSU		1969 Pontiac GTO Judge
Otto, Raymond	1960 NSU Sport Prinz		1971 Pontiac
	OLDSMOBILE		1966 Pontiac GTO 2DR HT
Taubenheim, Trevor / Tony.	1972 Olds Cutlass 442		1930 Pontiac Firebird Convertible
	1962 Olds Starfire 2DR		1985 Pontiac Fiero SE 2M6
	1970 Olds 442	Clumpner, Denise	1955 Pontiac Star Chief Convertible
	1983 Olds Hurst		1964 Pontiac GTO
Hanson, Brian	1969 Olds Toronado		1954 Pontiac Star Chief
	1970 Olds Cutlass Pace Car Convertible	Sipiorski, Gary / Linda	1950 Pontiac Chieftain Silver Streak
			1969 Pontiac GTC
Lach, Stanley	1967 Olds 98	Linzmeier, Amber	1958 Pontiac Bonneville
Blaschka, Shawn	1974 Olds Cutlass Supreme	Larson, Gary	1950 Pontiac Chieftain Convertible
Joers, Mark	1983 Oldsmobile Hurst	Fisher, Jesse	1967 Pontiac GTC
	1967 Oldsmobile Cutlass 442	Treutel, Jim / Vickie	1969 Pontiac Firebird
Beck, David / Diane	1957 Oldsmobile Fiesta Wagon	Peterson, Gene And Robin	1951 Pontiac 2 DR HT 2537 SD
	1957 Oldsmobile Fiesta Wagon	Mielke, Rick	1968 Pontiac
	1971 Oldsmobile Cutlass		1966 Pontiac Catalina 2 DR Sedar
	1973 Oldsmobile Pacer		1976 Pontiac Trans arr
Maass, Stan	1924 Overland Touring Car		1964 Pontiac GTC
	PACKARD		1975 Pontiac Convertible
	1934 Packard Club Sedan	Sieber, John	1964 Pontiac Bonneville 400 Convertible
	1934 Packard V-12 7P Sedan		1965 Pontiac GTO
	1954 Packard Convertible		1970 Pontiac GTC
Kuester, Mary Beth	1953 Packard Caribbean Convertible		1978 Pontiac Trans Am SE Bandit Edition
Lindsay, Dave & Marlese	1956 Packard	, ,	PORSCHE
Girdauskas, Gil	1928 Pierce Arrow Coupe	Otto. Kenneth	1960 Porsche 356B Roadstei
	PLYMOUTH	,	RAMBLER
Gast, Larry	1959 Plymouth Sport Fury 2DR HT	Shaw. John	1959 Rambler Custom
	1959 Plymouth Suburban Wagon DR	Phillips. John	1959 Rambler Super Rebe
	1967 Plymouth Belvedere II		REO
	1971 Plymouth Duster	Koehler. Dan	1929 REO Flying Cloud
Cassidy, Howard	1955 Plymouth COnvertible		
	1970 Plymouth Road Runner	Mischler Cliff	SEARS1912 Sears
	1950 Plymouth Special Deluxe Convertible	14113011101, 01111	STUDEBAKER
Juaa, Eric / Naomi	1967 Plymouth GTX		1925 Studebaker ER Standard Six
Dishamilaan Obania	PONTIAC1957 Pontiac Bonneville Convertible		1966 Studebaker Commander
			1949 Studebaker Champion
	1967 Pontiac GTO		1963 Studebaker Avanti R2
	1988 Pontiac Fiero GT		1955 Studebaker Commander
	1967 Pontiac GTO		1935 Studebaker Dictator
		Glison, 3111	SUNBEAM
	1972 Pontiac Grandville	Geschke Alan / Rarh	1967 Sunbeam Super Minx
	1970 Pontiac Grand Prix	descrike, Alair / Darb	TRIUMPH
		Myore John	1962 Triumph TR4
	1965 Pontiac GTO		1962 Triumph TR3A
	1967 Pontiac GTO	LUCIIIIAIIII, UIIII3	TRUMBULL 1960 Humph 1 KSA
	1964 Pontiac GTO	Hunko William	
Millow Chave	1963 Pontiac	nupke, willialli	1914 Trumbull Roadstei
		Porndt Paulia	
	1967 Pontiac Firebird 400 Convertible	Dernat, Baylle	1958 VW Beetle
nnemer, Jr., Kichard	1968 Pontiac GTO 2 DR HT		1977 VW Pop Top Camper
Brock, Theresa	1958 Pontiac Bonneville	ьегпат, вауне	1964 VW Beetle

Rolling Stones

Coker Tire Widens the Muscle Car Offering

The muscle car era officially kicked off in 1964 and really hit its stride a few years later, as the Pontiac GTO, Chevrolet Chevelle, Dodge Charger and others doubled down on horsepower and started experimenting with wild colors, cool options and fun names like "The Judge". As the 1960's progressed, the high horsepower cars needed more traction, and a big moment happened in 1967 with the introduction of the Firestone Super Sports Wide Oval tire. This tire revolutionized the muscle car world with a wider contact patch. 70 series aspect ratio and the use of fiberglass belts beneath the tread for added stability.

For comparison, 1966 muscle cars often featured 7.75-14 tires, which measured 27 inches tall with a tread width of only 4-1/2 inches. The introduction of the Firestone Wide Oval also saw the debut of alphanumeric sizing with F70-14 being the most prominent size. This tire had a shorter sidewall than its predecessor, coming in at 26-1/4 inches in overall diameter, with a tread width of nearly 7 inches. This width may not seem like much today, but it was a vast improvement in traction and appearance in 1967. The tire quickly evolved with additional sizes and sidewall options, and a 60 Series tire was added in 1970 for use on high-performance cars like the Camaro Z/28, Mustang Boss 302 and the 1971 Plymouth 'Cuda AAR.

Coker Tire brought the iconic Firestone Wide Oval tire back from the dead in the 1990's, offering them in original 14- and 15inch sizes. The original Wide Oval featured bias ply construction utilizing refurbished original molds and three sidewall types: redline, raised white letter and pinstripe whitewall. Then, in 2017, Coker Tire took the Firestone legacy into the modern age by creating the Wide Oval Radial tire, giving muscle car enthusiasts the retro look with the smooth ride of a modern steel belted radial. The original focus was on restored muscle cars. so stock style sizes like FR70-14 provided authentic fitments.

Fast forward to 2025 and Coker Tire is breaking through another barrier with the introduction of several new sizes in the



Firestone Wide Oval Radial product line. These sizes provide custom fitments that the factory didn't offer back in the 1960's and 1970's. The new sizes include ER60-15, FR60-15, GR60-15, HR60-15, LR60-15 and NR50-15, and they're all available in either 3/8-inch redline or beautiful raised white letters. The iconic Firestone Wide Oval tread and sidewall markings give the tires the classic look, while the size options allow for cool staggered fitments on Day 2 restorations, street machines and more. This size expansion brings the Firestone Wide Oval radial product line to 10 sizes, and 20 products total when you add in the optional sidewalls. The tires are made in the USA and they're the perfect choice to enhance the stance of your muscle car.

For decades. Coker Tire has been studying the market and listening to its customers to determine viable products for each segment of the classic car hobby. You can find even more valuable information about the outstanding Firestone Wide Oval Radial product line at www.cokertire.com or you can find Coker Tire's Star service team at the Iola Car Show and Swap Meet in spaces O 12-18.

Source: Coker Tire, (800) 251-6336, www. cokertire.com







Can you find yourself from this aerial at Jola 2024?







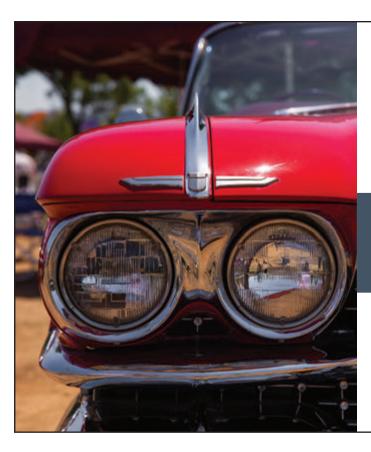












TIMELESS RELATIONSHIPS BUILT TO LAST



Find a Location Near You!



www.bankfirst.com

MEMBER FDIC | EQUAL HOUSING LENDER

460686



Want to add curb appeal to vour home or business?

Washing Commercial, Residential, Farm equipment... almost ANYTHING!

MOBILE WASHING • SELF SERVICE WASH OIL CHANGES



E7086 State Road 22 Bear Creek, WI 54922

715-250-1251

biggunspowerwashingllc@gmail.com

Smokin' Gun Inspired by legacy and Hunting tradition like the good of days www.sghunting.com

POWERTUBE TV CREATING IOLA CAR SHOW AND SWAP MEET TV SPECIAL

For the first time ever, this year's show includes a production crew from a major TV network intent on creating a TV special featuring all of the excitement of the Iola Car Show and Swap Meet.

In 2023, POWERtube TV launched their streaming network, providing a unique option for automotive programming. What sets POWERtube TV apart is that it's created by enthusiasts, for enthusiasts. Bolstered by extensive feedback from national and international fans, they've been instrumental in the return of beloved classics like PINKS, PINKS ALL OUT, and Pass Time. Serving as a hub for classic shows, reboots and original content, POWERtube TV prioritizes program diversity.

The rapidly growing network is becoming a must-have for those interested in following popular racing circuits around the country. It also doubles as a launchpad for emerging builders and racers with their Content Creator Development Program. By combining classic and innovative programming, they're fast becoming the preferred network for enthusiasts who love speed, power, and car culture.

The power behind POWERtube TV is the secret sauce. CEO Brian Bossone and Content Development Director Ray Iddings have a lifetime of industry experience to match their passion. Their previous work includes relationships with networks such as Speed, Fox, Motortrend, MTV, CMT, MAVtv and more. They've worked with name brand shows and brands alike.

What attracted them to Iola is the culture and countless stories waiting to be told. Their production team will be scouring the grounds covering all the happenings of this year's event, and will be using that footage to create a made for TV special highlighting the show. If you'd like to learn more about the network, or have a story to be told, you can find POWERtube TV at their booth inside the Greg's Speed Shop tent at the West end of the Main Drag.



Quality Lumber Products.

WINDOWS	DOORS
DECKING	ROOFING
SIDING	KITCHENS

Serving all of Wisconsin!

1682 Royalton St. Waupaca, WI

Official Supplier of building supplies of the IOLA CAR SHOW

If you're looking for lumber, trust Torbogs Lumber for all of your needs! From home design to the final stages of your construction or remodeling project, you are covered at every step by our knowledgeable staff and outstanding products.

The Best Lumber at the Best Price!

Call today to learn more about our lumber products

715-256-4000



100% FREE STREAMING

TO YOUR MOBILE DEVICE **OR SMART TV**

WATCH THOUSANDS OF HOURS OF YOUR FAVORITE SHOWS ON **DEMAND!**



New content, live streams, and behind-the-scenes action for true automotive fans



Watch on any devicephone, TV, or computer

STREAMING ALL YOUR **FAVORITES**

- High Octane Racing Action
- Automotive Culture
- •Car & Truck Builds
- •and much more!













Tola Car Show Collectibles



CHROME

IOLA 2025 LICENSE PLATE
STAINLESS STEEL
PRINTED DIGITALLY WITH
UV CURED INK
100% AMERICAN MADE

Don't forget to grab an ice cold Iola Car Show Lager!









Posters, Pins, Dash Plaques, other merchandise and collectibles are available at the Merch Stores during the show!





248-974-9513

BUY / SELL / TRADE

www.VanguardMotorSales.com





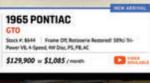


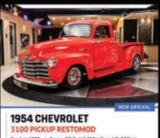












Stock F. 1975 Frame Off Build? 350c Crate VB (350hg) 70084 Automotic, Mustang II, PS, PB, AC \$99,900 or \$835 / month



CHALLENGER SRT DEMON 170 Stock #: \$109 Demon 1701 1,232 Miles, 6.2L Supercharged VB (3,025hg) Automatic, 85 Blue, #3009

WE WANT TO BUY YOUR CAR

SAFE TRANSACTION. QUICK PAYMENT

CONTACT OUR BUY TEAM:





sellyourcar@vanguardmotorsales.com

WE ARE ALWAYS LOOKING FOR HIGH QUALITY VEHICLES

- MUSCLE CARS

- CLASSIC CARS

RESTOMODS

- HOT RODS

PICKUPS / SUVS / 4X4S

- PRO TOURING

LOW MILEAGE LATE MODELS

MODERN MUSCLE

- EXCITING CARS

461203

Wisconsin Bluegrass Bash SLATED TO BE HELD IN IOLA

The Wisconsin Bluegrass Bash (WBB) is bringing 3-days of live music, camping, art and good vibes to the Iola Car Show grounds July 24-26, 2025. This is the second annual WBB, and the festival's first year in Iola. The event is a revival of the Bluegrass Bashes that were held in Cecil and Medford, WI from the mid-1990's through 2008 and featured artists such as; Old Crow Medicine Show, Trampled by Turtles, Del McCoury, John Hartfod, Ricky Skaggs.

and Leftover Salmon.

The festival promoter,
Funny Farm Productions, has
been a part of the Wisconsin
Bluegrass scene since the early
1990's after helping out with the final Mole Lake Bluegrass Festival in
1992. In the following years, the fest moved
to the Paul Bunyan Ski hill in Lakewood Wisconsin, known as Mole-Lakewood Bluegrass Festival, running from 1993-1995.

Funny Farms first "Bluegrass Bash" was held in Cecil, Wisconsin in 1996. The fest had all the spirit of Mole Lake with a smaller capacity and more intimate feel. For 11 years the Cecil Bash grew to become one of the most beloved bluegrass events in the state. Guests might remember campsites with GIANT flags, mannequins, an above ground pool, or possibly riding around the grounds behind a truck on an old couch fitted with skis!

The Funny Farm family grew a bit from 2008 and took a

hiatus from the festival production business for a few years. In 2015 Funny Farm held the

first annual Burning Cow Music Festival on the Door County Motorcycle
Memorial grounds in Sturgeon

Bay. Burning Cow was a rock and blues fest to remember featuring some of the best and brightest new artists, and in the tradition of other similarly-named festivals, burning a giant cow statue! After 5 great years, there was that pesky pandemic, so we decided to take a pause. Reflecting back to the Bluegrass Bash made us realize where our hearts lay; with bluegrass music, and the goodnatured people who love it too.

We are excited and honored to bring the Wisconsin Bluegrass Bash to Waupaca County to be working with the Iola Car Show as a host for the festival. "We

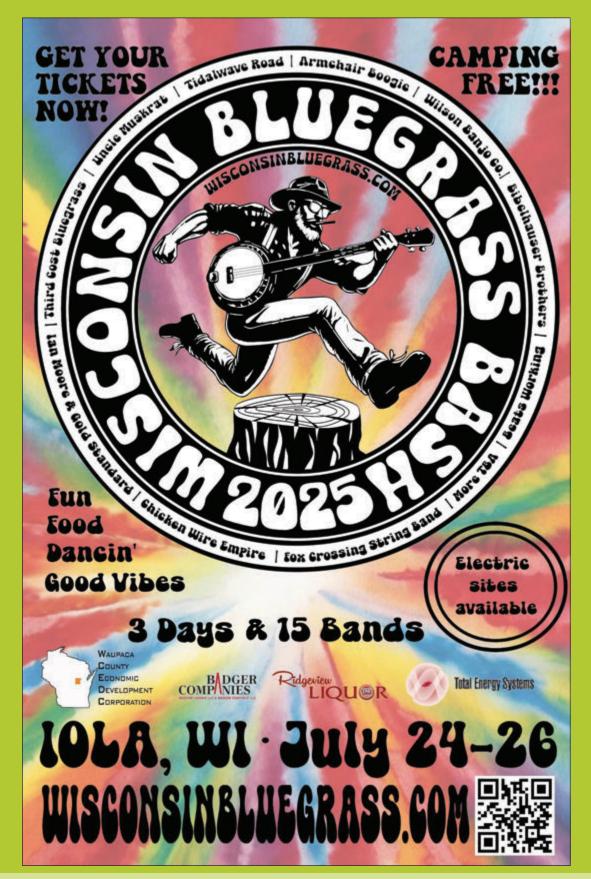
are incredibly excited to be working with a long-standing nonprofit that donated more than \$260,000 back to their community last year. The central location offers accessibility from any part of the state, and the grounds are amazing for a music festival. The amenities are excellent for guests, including new shower buildings, permanent structures for beer tents, road and walkways for navigating the grounds, and a team of dedicated people who keep the site in great shape year-round. We're honored to be the first one to pilot an event like this here and are eager to see it thrive."

Come join us for a weekend to make new friends and remember forever!

LINE UP:

- Armchair Boogie (Stevens Point, WI)
- Tidalwave Road (Williamsburg, KY)
- Bibelhauser Brothers (Louisville, KY)
- Chicken Wire Empire (Milwaukee)
- Wilson Banjo Co. (Westminster, SC)
- Uncle Muskrat (Shakopee, MN)
- Third Coast Bluegrass (Wisconsin)
- Beats Working (Wisconsin)
- Fox Crossing String Band (Chicago, IL)

- Wheels North (Fox Valley, IL)
- Stryder (Illinois)
- Ian Moore & Gold Standard (Appleton, WI)
- Gregg Daigle's School of Bluegrass (De Pere, WI)
- Activities and To-Dos
- Jam sessions for anyone who wants to pick and play wherever the mood sets in
- Artists and Vendors galore! Handmade Hats, crystals, art and trinkets from a variety of artists and crafters
- Food!! Mom n' Pop food trucks and vendors will be there to satisfy your cravings
- Attend a yoga session to keep you limber before dancing the night away!!
- Tickets and more information are available at: www.wisconsinbluegrass.com
- Early bird tickets are 20% less than at the door so get them early!
- Rustic camping is included with general admission tickets. Electric sites are available for a slight upcharge.



Thank You Sponsors

































BEVERAGES COMPANY





























GarageExperts







IF YOU ARE INTERESTED IN BECOMING A SPONSOR FOR IOLA 2026, REACH OUT TO JOE (JOE@IOLAOLDCARSHOW.COM) OR ALI (ALI@IOLAOLDCARSHOW.COM)! **AND GET THE CONVERSATION STARTED TODAY!**

















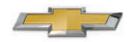


















































Kobussen Buses Ltd.

WE ARE HIRING!

Driven by Tradition. Fueled by Community.

DRIVE FORWARD TODAY

At Kobussen Buses, our story starts in 1938, when Elwood "Grandpa Goldie" Kobussen put his first school bus on the road in Kaukauna, Wisconsin. He believed in hard work, family, and serving the community—and we've been proudly doing just that ever since.

From that single bus to a statewide fleet, we've grown while staying true to our roots. You'll still find his spirit rolling down the road in "Goldie," our fully restored 1951 school bus that honors where we came from—and inspires where we're headed.

We're proud to be family-owned, multi generations strong, and committed to safety, service, and people. Whether it's getting kids to school, connecting communities through motorcoach travel, or showing off our history at classic car shows like this one, Kobussen is more than a ride—it's a legacy.



JOIN OUR TEAM

- Paid Training (
- Flexible Schedules 🏻 💿
- Meaningful work in vour community

And you can be part of it.

We're hiring drivers, technicians, and support staff who want to make a difference. No experience? No problem. We offer paid training, flexible hours, and a chance to be part of a team that values safety, respect, and community.

FOR MORE INFORMATION

___ 48th Annual =

FALL JEFFERSON

SEPTEMBER 26-27, 2025



2-DAY SWAP MEET & CARS FOR SALE CORRAL

2-DAY CAR SHOW (FRIDAY & SATURDAY)

- 3,100+ Swap Spaces & 100s of Cars for Sale
- Swap Space Preregistration Ends September 1
- Late Fee After September 1 \$20
- Car Corral & Swap Spaces Available Weekend of Show
- · Cars for Sale Corral \$60 Weekend Fee
- Preregister now for Car Corral or to view cars at: www.madisonclassics.com
- No Preregistration Required/Rain or Shine
- \$15 Admission per Adult
- Car Show Hours: Fri. 8am 4pm & Sat. 6am 4pm
- Plaques to 1st 200 Cars Registered Each Day
- All Makes and Models Welcome -Featuring: Fords

SPECTATOR INFORMATION: Fri., September 26: 8am - 4pm | Sat., September 27: 6am - 4pm

\$15 Fri./Sat. Admission per Adult/Free Parking Kids 12 & Under FREE

SHOW RULES: Rain or Shine Event, No Refunds | No Pets Allowed | No Motorized Vehicles | No Alcohol/Carry-Ins

No Vendors Selling Food or Event Shirts | No For Sale Signs in Show Car Area

For more spectator information or vendor registration forms, call (608) 244-8416 or visit www.madisonclassics.com











2026 MADISON CLASSICS EVENTS

SPRING JEFFERSON: APRIL 24-25, 2026 | GARY'S HOT ROD REUNION: JUNE 20, 2026 | FALL JEFFERSON: SEPTEMBER 25-26, 2026

45971





SERVICES

LIFT KITS **EXHAUST SYSTEMS PROGRAMMERS COLD AIR INTAKES AIR BAG SUSPENSION BACK-UP CAMERAS TRAILER HITCHES** GOOSENECKS FIFTH-WHEELS **TONNEAU COVERS RUNNING BOARDS NERF BARS ROOF RACKS BUMPERS & GRILLES HEATED SEATS SPRAY-ON BED LINERS TRUCK CAPS WHEELS & TIRES LED LIGHTING FLEET UPFITTING**

GRAND FORKS, ND

(701) 746-0083

U.S. LOCATIONS

ALTOONA, WI (715) 834-8000

GREEN BAY WI (920) 339-5262

GREENVILLE. WI (920) 757-0680

MENASHA. WI (920) 734-4272

MILWAUKEE. WI

[414] 329-7400

OSHKOSH, WI (920) 339-5262 SCHOFIELD. WI [715] 359-9993

ALGONQUIN, IL

(847) 658-7200

AURORA. IL (630) 820-0306

ROUND LAKE HEIGHTS. IL [847] 740-4004

BROOKLYN PARK, MN [763] 257-1273

> **DUBUQUE, IA** (563) 588-1858

CAMERON. MO (816) 632-3790

INDEPENDENCE, MO [816] 373-8789

KANSAS CITY. MO [816] 777-2589

> LINCOLN. NE [402] 476-7575

OMAHA. NE [402] 333-3248

TULSA, OK (918) 615-8996

OLATHE. KS (913) 829-8789

BOSSIER CITY, LA (318) 216-4439

LOUISVILLE, KY (502) 261-6650

LITTLE ROCK. AR (501) 725-1835

> ALACHUA. FL [386] 462-1367

KINGMAN, AZ (928) 753-4101

CANADA LOCATIONS

CALGARY 1 [403] 214-2145 CHÂTEAUGUAY 1 (450) 691-8338







TOYS FOR TRUCKS

WWW.TOYSFORTRUCKS.COM • WWW.TFTOFFROAD.CA



SIGN UP FOR:

CodeRed Emergency Alert System

WHAT IS THE CODERED EMERGENCY ALERT SYSTEM AND WHY IS THIS SYSTEM IMPORTANT TO ME?

Waupaca County utilizes what is known as the CodeRed Emergency Alert System when a critical incident or emergency situation takes place within the county. We use this system to notify the entire county or specific areas within the county of important information.

This system is a database of resident and citizen information for use only in critical and emergency situations. The CodeRed System is used to send critical communications from evacuation notices, to hazardous weather alerts, to missing children alerts. When residents and citizens enter their information into the CodeRed Emergency Alert System, they are added to a nationwide database set exclusively for emergency community alerts in emergency situations. Your contact information remains

private and is only used to contact you for community emergency communications. To register for the CodeRed emergency alerts, please click visit here:

https://public.coderedweb.com/CNE/en-US/BFE3C24ED5EB

CodeRED Mobile Alert App Downloads







We got you covered. Whatever you need.



Doug Forstner

715-355-5557 Office • 715-401-1344 Cell

dforstne@ur.com Email

1425 O'Keefe Drive • Kronenwetter, WI

www.unitedrentals.com

50/50 Raffle Tickets

Tickets are sold at all Beverage Carts, Beverage Stands, and the Tower

5 Tickets - \$5 10 Tickets - \$10 20 Tickets - \$20

Ticket sales end at 2 pm

The winning ticket number will be drawn at approximately 4:00 pm each day and will be posted at the Iola Car Show Tower. The winning ticket must be presented by 6:00 pm that same day.



Enjoy the Show!

Farmers State Bank is a full service, independent, community bank with a wide variety of ways to serve you.



Much the same as someone invests time and energy into restoring a classic car, the Farmers State Bank has been investing in its customers since 1911.



Main Office

112 W. Fulton St. 715-258-1400

118 W. Session St. 715-258-1413

* Auto Bank

315 Hospital Rd. N560 State Rd. 110 920-622-5554 920-446-2772

24 hr. Drive-Up ATMs at our * locations



Home | Auto | Umbrella | Business | Life

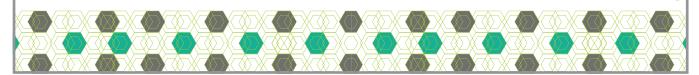
800.264.6419

www.community-insurance.com





AMHERST • IOLA • STEVENS POINT • WAUPACA







After more than a century of building legacies in communities throughout the region, we understand the importance of honoring our history while harnessing the power of continued growth and innovation. We are fueled by the diverse talents of our skilled workforce as they

continue to pave the way and drive us forward.

Miron Construction is a proud supporter of the *lola Car Show*.

Together, we're Building Excellence.

OUR CORE VALUES: STAY GROUNDED ; THINK BIG ; RALLY TOGETHER ; DIG DEEP ; BUILD LEGACIES

LEARN MORE AT MIRON-CONSTRUCTION.COM

An equal opportunity, affirmative action employer.











Security Fence

& SUPPLY CO., INC.

Steel Ornamental . Aluminum Ornamental . All Vinyl Fence Systems
Wood . Full Color Chain Link . Chain Link
Residential and Commercial

Quality Material & Professional Installation 4 Generations of Fence Experience Serving Central, Northern & Northeast WI

www.securityfenceandsupply.com

A Tradition Of Excellence

1508 DuBay Avenue, Stevens Point

715-344-6340

N1357 Municipal Drive, Greenville

920-757-7240

Abrasive Brush Corporation Made in USA

Located in Zion, IL, Abrasive Brush Corporation(ABC) is an industry leader in the production of high performance abrasive brushes. The production of all ABC products is done entirely in the USA.









WEBSITE: www.abrasivebrushcorp.com

EMAIL: jthiel@abrasivebrushcorp.com

Website discount code: lola100ff



460959

TC'S TRUCK PARTS

Truck & Car Restoration Parts



Paul Bruhn

Phone: 715-321-0450

Email: tctruckparts@gmail.com Website: www.tctruckparts.com

Address: 3009 S. Central Ave. Marshfield, WI54449 TC's Truck Parts Swap meet spaces BU 21-30

STAINLESS STEEL, CHROME & Aluminum Trim Restoration

All parts, mouldings, rockers, hubcaps, beauty rings, grilles and radiator shells. Dents and scratches removed, sanding and polishing to factory finishes. Pot metal repair, welding and show quality chrome plating of interior and exterior parts.

Vent window and side glass restoration. We will disassemble, chrome plate, polish stainless and assemble with new glass and rubber parts. Send us your complete assembly and we will send back a restored assembly, ready to bolt in your car. Call for details.

Model A Restorers: We have inventory of original Model A stainless radiator shells, cowl bands and light buckets. We will restore yours or ours. We also will buy your extra stainless parts.

47 YEARS OF QUALITY! CALL FOR EASY UPS SHIPPING AND COST



Phone: 920-787-2656

N1940 20th Dr. • Wautoma, WI 54982 Email: vintagevehicles@centurytel.net www.vintagevehicles.net



TURNING THE ORDINARY INTO EXTRAORDINARY

(715) 824-3010





5030 Pine Tree Avenue • Plover, WI 54467

TOMORROW'S SERVICE TODAY

Commercial Site Work • Sewer & Water
Trucking • Road Building
Screened & Pulverized Topsoil

715-341-8902

www.fahrnerexcavating.com

Private Lines Inc.

Locating Privately Owned Underground Utility Lines
Over 70 years' Experience Since 1995



Begin your project with peace of mind!

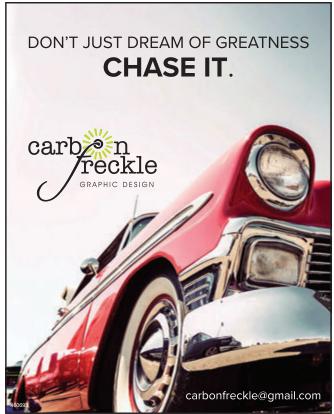
Do you have a detached garage, boathouse, pool, outbuildings, or outdoor light posts along a walkway or driveway on your property?

If you have underground electricity or other utilities provided to these facilities, you may have a private line. Before you remodel, expand, or excavate,

call us at or 715-445-5383 for your free quote.

Contact Us Today 715-445-5383









NEW WIDER RADIAL

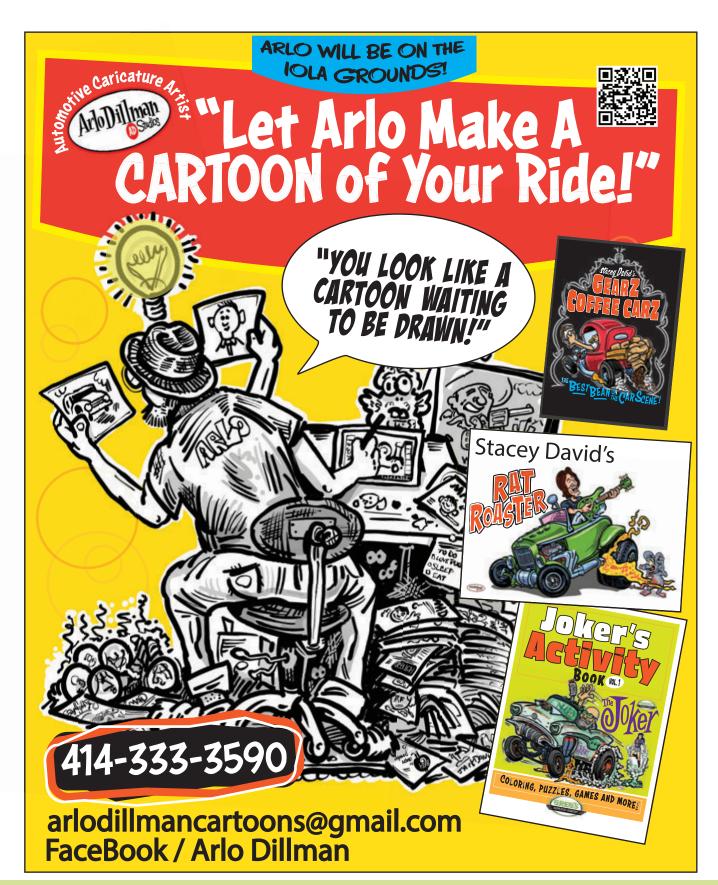
Larger Fitments Available In Redline and Raised White Letter!



Customer Satisfaction Guaranteed! "You Have My Word On It."

SPEAK TO AN EXPERT 866-577-1096 SHOP COKERTIRE.COM









NOW HIRING

SERVICE TECHNICIANS

We're hiring Service Technicians! Great pay, benefits & career growth.





MATERIAL HANDLING SOLUTIONS

EQUIPMENT

NEW & USED FORKLIFTS

NEW & USED AERIAL LIFTS

NEW & USED INDUSTRIAL SWEEPERS/SCRUBBERS

NEW & USED UTILITY VEHICLES

NEW & USED FORKLIFT ATTACHMENTS

NEW EQUIPMENT TIRES

SERVICES

EQUIPMENT REPAIR

EQUIPMENT RENTALS

EQUIPMENT PARTS

TIRE REPLACEMENT

OPERATOR TRAINING

FLEET MANAGEMENT

SYSTEMS

WAREHOUSE CONSULTING, DESIGN & LAYOUT

WAREHOUSE RACKING

PICKING TECHNOLOGIES

CONVEYOR & SORTATION

CUSTOM AUTOMATION

INDUSTRIAL ROBOTICS















GREEN BAY

NEENAH

WAUSAU

RICHFIELD







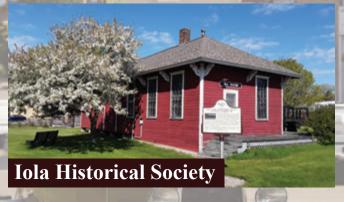






A very special placenestled in nature!





Come for the car show,

Cowe back for Iola...









Edvertiser INDEX

104.9 - REAL COUNTRY117	GARAGE EXPERTS OF FOX VALLEY22	SECURITY FENCE
97.9 WSPT - WISCONSIN'S GREATEST HITS117	GFL ENVIROMENTAL4	SENTRY FOODS
A&W FOODS36	GREAT GARAGES 113	SILVER LAKE LANES
ABRASIVE BRUSH CORPORATION107	GREG'S SPEED SHOP22	SLUGGER'S SPORTS BA
ALCHEMY CONCRETE108	HO-CHUNK GAMING, WITTENBERG50	SMOKIN' GUN HUNTIN
ANTIQUE ELECTRONICS52	INSTRUMENT SERVICES109	STAEHLE PRECISION C
ARLO DILLMAN STUDIOS112	IOLA PINES CAMPGROUND48	SUNBELT RENTALS
BANK FIRST88	J.C. TAYLOR INSURANCE88	
BIG GUNS POWER WASHING89	KLEIN AUTO104	SUSSEX BOWL
BILL'S PIZZA36	KOBUSSEN BUSES LTD100	T & T AUTOMOTIVE
BULL FALLS/VANDERVEST HARLEY DAVIDSON 16	KWIKTRIP4	TC'S TRUCK PARTS
CARBON FRECKLE110	L & L PROPANE52	THE YARD
CAREW GOLF CARTS90	LEAF HOME SOLUTIONS (LEAF FILTER)27	TORBORG'S LUMBER
CHAIN O'LAKES LITHO90	LITTLE FAT GRETCHENS34	TOYS FOR TRUCKS
CLEAR WATER HARBOR34	MADISON CLASSICS 101	UNCLE PHIL'S MUSTAR
CODERED EMERGENCY ALERT103	MANAWA AREA CHAMBER OF COMMERCE94	UNIQUE CLASSIC CAR
COKER TIRE85, 111	MIRON CONSTRUCTION106	UNITED RENTALS
COMMUNITY INSURANCE105	NATIONAL PARTS DEPOT2	VANGUARD MOTOR SA
CONGER TOYOTALIFT 114	NICOLET COFFEE23	VINTAGE VEHICLES
COTTER REALTY - PAM MINDHAM PAHMEIER 48	O'REILLY AUTO78	WAUPACA FOUNDRY
CRUISE OF HONOR31	O'SO BREWING COMPANY92	WENZEL'S FARM & SAL
CUSTOM OFFSETS110	OLD CARS78	
CUSTOM PLATING SPECIALISTS110	PORTESI39	WISCONSIN BLUEGRA
DALE KRAEMER 48	POWERTUBE TV91	WISCONSIN DISTRIBU
EAA AVIATION FOUNDATION58	PRIMAL EATS41	WISCONSIN FORD DEA
EUROSHINE105	PRIVATE LINES109	WISCONSIN RIVER ME
EVERGREEN CAMPSITE46-47	PROTECTIVE COATING SPECIALST23	WISCONSIN RIVER ME
FAHRNER EXCAVATING, INC109	RAWHIDE YOUTH RANCH41	WISCONSIN RIVER ME
FARMERS STATE BANK104	RENEWAL BY ANDERSEN16	WISCONSIN RIVER ME
FOX VALLEY TECH120	SANDBUR GENERAL STORE48	WISCONSIN STATE PAT

SECURITY FENCE107	
SENTRY FOODS35	
SILVER LAKE LANES36	
SLUGGER'S SPORTS BAR37	
SMOKIN' GUN HUNTING RANCH89	
STAEHLE PRECISION CORP51	
SUNBELT RENTALS58	
SUSSEX BOWL38	
T & T AUTOMOTIVE52	
TC'S TRUCK PARTS108	
THE YARD 113	
TORBORG'S LUMBER90	
TOYS FOR TRUCKS102	
UNCLE PHIL'S MUSTARD36	
UNIQUE CLASSIC CARS63	
UNITED RENTALS103	
VANGUARD MOTOR SALES95	
VINTAGE VEHICLES108	
WAUPACA FOUNDRY53	
WENZEL'S FARM & SAUSAGE119	
WISCONSIN BLUEGRASS BASH97	
WISCONSIN DISTRIBUTORS26	
WISCONSIN FORD DEALERS20	
WISCONSIN RIVER MEATS34	
WISCONSIN RIVER MEATS39	
WISCONSIN RIVER MEATS41	
WISCONSIN RIVER MEATS35	
WISCONSIN STATE PATROL 27	



ADVERTISING INFORMATION

Multi Media Channels - Waupaca Buyers Guide 970 Furman Drive, Waupaca WI 54981

715-258-3207

PUBLISHER: Patrick Wood ADVERTISING MANAGER: Dave Wood LEAD SALES ACCOUNT EXECUTIVE: Jeannie Testin CREATIVE: Ali Garrigan

© Copyright Multi Media Channels LLC 2025. All Rights Reserved. No part of this publication or any of its contents may be reproduced, copied, modified, or adapted without the prior written consent of Multi Media Channels LLC. This directory is printed well before the event and the information in it is subject to change.





Drive Away With a New Career

Get the hands-on skills you need!

Whether you like to drive big trucks and cars or fix them, we've got the training you need to get the career you've been dreaming about.

With an average 93% graduate employment rate, you're sure to find a great job in these highdemand transportation fields.









