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FREE

Celebrate Wisconsin’s dairy history during June Dairy Month



Halei Heinzel is Wisconsin’s 77th Alice in Dairyland. She has spent the past 11 months touring the state and promoting Wisconsin’s dairy industry.

Contributed photo

BY HALEI HEINZEL
FOR HUB CITY TIMES

Farmers are busy in their fields and with newborn animals, and signs of summer are popping up everywhere around Wisconsin, which means that soon it will be time to celebrate June Dairy Month.

Let’s learn a little about how our state came to be known as America’s Dairyland.

Around the time Wisconsin became a state in 1848, it was known as America’s breadbasket, with 1/6 of the nation’s wheat being harvested here. According to the Wisconsin Historical Society (WHS), settlers in Wisconsin

chose wheat because it did not require much money, was relatively easy to grow and could be harvested twice a year.

However, continuous planting of that single crop depleted the soil, and in the 1860s, damage caused by chinch bugs further decimated the wheat yield.

Needing to change course, Wisconsin’s farmers started adding dairy cows to their business approach and finding success. Our climate was ideal for dairy cattle, and the soil was better suited for feed crops.

Well before the 1860s, some Wisconsinites were making cheese. According to WHS, Charles Rockwell of Koshkonong was one of the earliest in 1837, and Anne

See **DAIRY** page 12

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Ag secretary tours Mid-State's meat lab

FOR CITY TIMES

WISCONSIN RAPIDS – State agriculture secretary Randy Romanski recently toured Mid-State Technical College's meat training lab at Auburndale High School, where he learned about the college's growing meat talent programming.

The visit allowed him to see first-hand how funding from the Department of Agriculture, Trade and Consumer Protection (DATCP) Meat Talent Grant Initiative is supporting successful training outcomes for Mid-State and its high school partners.

Mid-State's meat training began with the Meat Cutting and Butchery certificate launched in spring 2023 through partnerships with Auburndale and Pittsville school districts. Both high schools had established meat cutting facilities, which were supplemented by a partnership with Mid-State through the use of the DATCP Meat Talent Development Grant.

“When the need for the grant program was identified, we envisioned a strong partnership between businesses and educators like the ones we now have,” Romanski said. “Gov. (Tony) Evers’ investment in the Meat Talent program and the meat processing workforce has increased opportunities for education and employment for people across the state. The time and energy invested in this program will continue to support the workforce for years to come.”

Since the program started, almost 100 students have gone through the training. And starting in 2026, Mid-State plans to launch the Advanced Meat Cutting and Butchery technical diploma, developing 10 new classes to support the expanding curriculum. Thirty students have already expressed interest in the program.

“Success through partnership is one of our strengths as a college, and when it comes to finding solutions for our communities, we always ask, who can we partner with?” said Mid-State President Shelly Mondeik. “When we



Randy Romanski, the state's agriculture secretary, recently toured Mid-State Technical College's meat training lab at Auburndale High School. Meeting with him were, back row from left, Aubrey Barbeau, Steven VanWhye, Jeff Swenson, Alex Lendved, Mandy Lang, Randy Romanski, Adam Schlafke, Chris Severson, Andy Dewitt and Scott Owen; and front row from left, Teri Raatz, Betsy Leonard, Ann Borski, Adam Yerke, and Mark Cournoyer.

Contributed photo

Contributed photo

learned that there were existing facilities in our local high schools that we could build out and expand, that efficiency combined with the pathway from high school to career – it’s just a win-win for everybody.”

During the tour attendees enjoyed samples of Mid-State students' favorite recipes, along with desserts, refreshments and light snacks.

They also heard from program graduates who have gone on to apply their skills in the real world, including Ann Borski, who graduated from the Meat Cutting and Butchery certificate program in spring 2023. Borski has gone on to open her own business, Ann's Wild Game Butchering in Grand Rapids, processing 75 animals in her first year and growing to 103 in her second year. She also

See LAB page 4

New Alice in Dairyland named

FOR CITY TIMES

MARSHFIELD – A new Alice in Dairyland will take the helm beginning in July.

In her new role, Sarah Hagenow of Poynette will be a full-time communications professional for the state agriculture department (DATCP), educating the public about the importance of agriculture in Wisconsin.

Hagenow, a senior at the University of Minnesota, will graduate with a degree in agricultural and food business management and a minor in international agriculture. When she was younger, she was involved with 4-H and FFA, which spurred her to join the Gopher Dairy Club, Agricultural Business Club, Agricultural Mentor Program and the dairy cattle judging team at college. Hagenow has held internships with Heatherstone Enterprises, Viking Dairy Co., the Minnesota State Senate and the Animal Agriculture Alliance.

Hagenow will begin her term as the 78th Alice in Dairyland on July 7, succeeding Halei Heinzl of Oconomowoc.



Sarah Hagenow
Alice in Dairyland

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DNR offers safety classes for ATVs/UTVs



Any operator 12 years or older and born 1987 is required to complete a DNR-approved safety course and carry their proof of certification while riding. **Wisconsin DNR photo**

CITY TIMES STAFF

MARSHFIELD – The school year is almost over, and that means kids will have more time on their hands, for both work and play.

To help keep them and other people safe, the state Department of Natural Resources (DNR) is encouraging everyone to take an ATV/UTV safety certification course. In fact, it’s required for any operator at least 12 years old and born after 1987. They also must carry their proof of certification while riding.

In 2024 alone, 40 people died in ATV/UTV crashes in Wisconsin, with most of them not wearing helmets. Simple steps can prevent fatalities, highlighting the importance of a safety course.

“The primary focus of our safety education course is preventing crashes that lead to injuries and fatalities,” said Lt. Jacob Holsclaw, DNR off-highway vehicle administrator. “We want folks to create positive memories and have a great experience on our trails, and that only happens if everyone returns home safely at the end of the trip.”

The course isn’t just for youngsters. Even if operators aren’t required by law to complete a class, the DNR encourages all operators to brush up on their skills and knowledge. That’s because inexperience is a top contributing factor in many serious crashes.

You can sign up for a course on the DNR’s website.

Hunters can still apply for chance at elk hunt license



There’s still time to apply for a chance at a 2025 elk hunt lottery. **Cody Austin | Wisconsin DNR photo**

CITY TIMES STAFF

WOOD COUNTY – Hunters who would like a once-in-a-lifetime chance at an elk hunting license for the upcoming season can apply through May 31.

Licenses are based on a lottery system, and the drawing is random, with all applicants having an equal chance of selection. Applications are not weapon-specific, the state Department of Natural Resources (DNR) said in a release.

This year, the Black River Elk Range will have a quota of four antlered and five antlerless elk, and the Clam Lake Elk Range will have a quota of eight antlered elk split evenly between tribal and state-licensed hunters. The 2025 DNR elk hunting season opens Oct. 18.

Antlerless harvest authorizations will also be filled through the random drawing process after the initial antlered drawing is complete. Wisconsin residents can only draw an elk license once in their lifetime, and declining the antlerless license will

not count against this limit. Winners will be notified in early June.

The elk hunting season is open only to Wisconsin residents. With a few clicks, Wisconsinites can purchase their elk license applications online through Go Wild. Application purchases are also available in-person at license agents across the state.

For each application fee, \$7 goes directly to elk management, monitoring and research. These funds are also used to create and enhance elk habitat, which benefits elk and other wildlife species.

All winners must participate in a Wisconsin elk hunter education course before obtaining an elk hunting license. The class covers Wisconsin elk history, hunting regulations, biology, behavior and scouting/hunting techniques.

For more information on Wisconsin’s elk hunt, visit the DNR’s Elk Hunting webpage.

Area students named to SNHU President’s List

CITY TIMES STAFF

MARSHFIELD – Two area students have been named to the President’s List at Southern New Hampshire University.

Jolene Haight and Dan Mohr, both of Marshfield, were named to the Spring 2025 President’s List. The spring terms run from January to May.

Full-time undergraduate students who have earned a minimum grade-point average of 3.700 for the reporting term are named to the President’s List. Full-time status is achieved by earning 12 credits over each 16-week term or paired 8-week terms grouped in fall, winter/spring, and summer.

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MARSHFIELD HUB CITY Times

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OBITUARY

JOHN NOZAR (1937-2025)
John Nozar, died on April 24, 2025, in Sanford Medical Center, Bemidji, Minnesota.
John was born October 5, 1937, to James and Betty Nozar, in Chicago, Illinois; and the family moved to a farm near Thorp, Wisconsin; later moving to a farm outside of Christie, Wisconsin. John graduated from Neillsville High School in 1955.
After graduation he enlisted in the U.S. Marine Corps where he proudly served his country for the next 30 years. During that time he was a drill instructor and later worked in embassy duty enabling him to visit many countries around the world. He achieved the rank of Sergeant Major. After retirement from the Marine Corps, he lived in Yuma, Arizona, for many years, and then moved to Minnesota in 2020.
He is survived by his son, John, Jr. (Jenny), grandson, John Jr. III (Nicole); 2 great grandchildren (Quinn and Jackson), sister, Carol (Al) Baker, Spencer, Wisconsin. Sister-in-law, Mary Ann Nozar of Oshkosh, Wisconsin, and many beloved nieces and nephews. He also leaves behind, a Special friend, Betsy Kozlowski, of Bemidji, Minnesota.
He will be laid to rest, at a later date in Arlington National Cemetery.

LAB

from page 2

butchers hogs and cattle from her own family farm.

“It was a great experience,” Borski said about the Mid-State program and the ongoing support she has received from the Mid-State team, including instructor Adam Schlafke. “The best part is that he’s patient with you, so if you don’t get it right away, you just back up and go again.

“And if you have any questions, they’re open to call. It’s just been a great team and a great network to work with afterwards.”

Mid-State also plans to introduce a new Meat Processing and Retail certificate in fall 2025 as well as the Meat Cutting and Butchery certificate program entirely in Spanish.

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Felix is a goofy loverboy. He is very playful and would love to spend his days romping around the yard with you. He will never fail to keep a smile on your face with his adorable antics. He is very handsome with his typical Heeler markings and coloring of black, tan and blue merle. Felix has been vaccinated, microchipped, neutered and


treated for parasites, so he's all ready to go home with his new family. While we aren't certain what his exact breed makeup is, we can tell you he's 100% a good boy. With any puppy, training and socialization are incredibly important to the success of the pup. Apply for Felix today.

Clark County Humane Society can be reached during open hours of 12-3 p.m. Monday, Wednesday, Friday and Saturday.

Phone number: (715) 743-4550.

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Located at W3926 State Hwy 73, Neillsville, WI 54456

To fill out an application for Felix head to Clark County Humane Society's website or the application can be found at bit.ly/CCHSadopt.



CLASSIFIED DEADLINE
FRIDAY AT 10 AM

PUBLISHER'S LETTER

The Implications of Telling a Lie

Dear Reader,

Let's consider what it means when someone tells a lie. Whether it's told to one person or many—depending on the liar's available platforms—the essence remains the same: they knowingly state something untrue. They don't believe it themselves because they know it's false. Yet, they say it anyway.

What are the implications of knowingly spreading falsehoods?

Does it reflect on the person's integrity and diminish our ability to trust them in the future? Trust is often hard-earned and easily lost. If someone repeatedly speaks falsehoods, does it reveal something about their character—about who they truly are?

And what happens when the lies multiply? What if the person telling them holds a position of authority or influence? Do their lies carry more weight, affecting not just individual relationships but entire communities or societies?

As a society, we often wrestle with how to respond to liars. Do we simply tolerate them, resigning ourselves to the noise of their falsehoods? Or do we take a stand—choosing to distance ourselves, challenge their statements, or even remove them from our lives altogether?

The act of lying is never a neutral one. It leaves a mark, not only on the deceived but also on the deceiver. It erodes trust, fractures relationships, and undermines the fabric of any community. Yet, each of us has a choice in how we respond: to confront lies with truth, to rebuild trust where it has been broken, or to protect ourselves by stepping away.

The choice is ours.

PATRICK J. WOOD
Publisher

Author of "Reflections" a new book now available on Amazon.

Stangl recognized for UW-Whitewater's Hired Before Graduation

FOR CITY TIMES

MARSHFIELD – MaryAnn Stangl, from Marshfield, who graduated May 17 with a master of science in communication sciences and disorders at the University of Wisconsin-Whitewater, was recognized in the university's Hired Before Graduation campaign.

Each year, UW-Whitewater showcases the many students who have landed a job, earned a job promotion, been accepted to graduate school or started a company before commencement. These students are invited to take a professional photo and be recognized on the university's social media channels.

Each year, more than 600 employers come to campus for job fairs, giving students a chance to network and even apply for jobs and internships on the spot. More than 98 percent of recent graduates report they are employed or enrolled in continuing education within one year of commencement.

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Hey there, future family. Let me introduce myself - I'm **Bandit**, a super fun-loving, 2-year-old shepherd mix ready to bring a whole lot of joy (and maybe a little chaos!) into your life. I'm on the lookout for a family with plenty of pep in their step because this boy has energy to burn. I'm a total sweetheart who adores people, and I'm a smart cookie, though I'll admit I could benefit from some guidance to really shine. If you happen to know a thing or two about shepherds, that would be awesome.

Now, I need to be honest - I prefer to be the star of the show, so a home without other furry friends would be best for me. And while I love kids, my enthusiasm can sometimes be a bit much, so older children who can handle my playful clumsiness would be a better fit.

Sound like we might be a match made in heaven? If you're ready for a loyal, energetic, and lovable companion, then hop to it and apply to meet me. I can't wait to meet you.

My adoption fee is \$225. If interested in adopting, please complete the adoption application. Once your application is approved, an appointment will be scheduled to visit with your desired pet. Online application can be found at: www.marshfieldpetshelter.org/adoption-application Marshfield Area Pet Shelter can be reached by call or text at (715) 486-5140. All animals are vet examined, spayed/neutered, blood tested and microchipped. If old enough, they receive routine vaccinations.

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OPINION

Reinstate fair
camping access
for water ski weekend

Dear Editor,
I write on behalf of many concerned visitors regarding a sudden, unexplained change to the 2026 camping reservation system for the State Waterski Show Tournament in Wood County. Without committee review or public input, the Parks Director moved reservations for this single weekend off the centralized, transparent system and onto a separate platform that has previously failed – causing chaos and inequity.
This decision was made with no supporting data, no public notice and no HIRC approval. Other large events like BMX tournaments and festivals are still allowed to use the county's proven, streamlined booking process. Singling out Waterski Weekend – a major tourism draw, bringing in upwards of \$3 million annually – undermines public trust and sets a dangerous precedent.
Worse still, many campers had already booked under the existing system before this change was announced. Retroactive policy changes erode faith in public institutions.
The solution is simple: Reinstate the centralized reservation system for this event. No bookings have been released yet for that week, so this fix can be made immediately without disruption.
Despite reaching out, we have yet to hear back from the HIRC, and therefore request the media to urge the HIRC and Wood County officials to take action now to restore fairness, transparency, and consistency. The public deserves policies made with data, oversight and integrity – not sudden decisions behind closed doors.
Sincerely, Pam Heineck



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WESTERN

At least six local students made the President's List at Western Technical College.
Contributed photo

Western Tech names
President's List

FOR CITY TIMES
MARSHFIELD – The following central Wisconsin students were named to the Western Technical College President's List of High Distinction for the Spring 2025 term.
They are:
• Camryn Wucherpfnennig of Marshfield
• Dashony Xiong of Wisconsin Rapids
• Jonas Whitegull of Neillsville
• Marcus Perkins of Marshfield
• Mason Schuld of Wisconsin Rapids
• Sydney Ott of Marshfield
To be included on the President's List, students must achieve a grade point average of 3.5 or higher and carry six or more credits in an associate's degree or technical diploma program.

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• Jimmy Dean Sausage, Egg & Cheese Croissants
12 ct., 54 oz. \$12⁶⁵

• Land O Lakes Unsalted Butter
1 lb. (Case of 18, \$50.00) \$2⁹⁵

• Breakstone Sour Cream
24 oz. (Case of 12, \$24.75) \$2²⁵

• Winco Creamy Peanut Butter
40 oz. (Case of 6, \$29.95) \$5⁴⁵

• Winco Crunchy Peanut Butter
40 oz. (Case of 6, \$29.95) \$5⁴⁵

• Oreo Sandwich Cookies
12 Stay Fresh Packs, 62.76 oz. (Case of 6, \$49.25) \$8⁹⁵

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2025 Dairyfest Schedule

THURSDAY, MAY 29

3-5 p.m. Wenzel Family Plaza: Kick off to Summer and mayoral ceremonial start of water fountains

FRIDAY, MAY 30

5:30-9:30 a.m. Central Wisconsin State Fairgrounds, 513 East 17th St.: Dairyfest breakfast; limited seating available; tickets \$10, children 6 and younger admitted free

5-8 p.m. Columbia Park, 201 W. Arnold St.: Picnic in the Park

- Food trucks and food booths
- Kids Cheese Chase, age groups 2-4, 5-7, 8-10
- Inflatable fun
- Petting Zoo
- Education displays
- Marshfield Fire and Rescue displays, along with hands-on opportunities
- Main Street Conservatory of Dance
- Face Painting

- Coin & Candy hunt for ages 2-9
- Kids bingo for ages 10-15
- Marshfield Civic Band concert
- DJ Dan Weis

6:30-10:30 p.m. Central Wisconsin State Fairgrounds: USA Sanctioned Dairyfest Coed and Women's Softball Tournaments, free admission

7-9 p.m., Hub City Concert Series kickoff, Wenzel Family Plaza: Allen Brothers Trio

SATURDAY, MAY 31

8 a.m.-10 p.m. Central Wisconsin State Fairgrounds: USA Sanctioned Dairyfest Coed and Women's Softball Tournaments, free admission

8 a.m. Braem Park Shelter, 905 N Cedar Ave.: 18th Annual Dairyfest Fling Disc Golf Tournament; on-site registration, with tournament start at 9 a.m.

11 a.m. Dairyfest Parade: Starts at 2nd Street and goes south on Central Avenue, turns east on 14th Street and ends at the fairgrounds parking lot



10 a.m.-4 p.m. (unless otherwise noted) Center City Fun Day, Wenzel Family Plaza

- Inflatables
- Food booths and trucks
- DJ Dan Weis
- Enoch the Eccentric (magician)
- Face painting
- 1-4 p.m. UW Madison Marching band

9 a.m.-4 p.m. West 3rd Street and Chestnut Avenue: craft show

10 a.m.-2 p.m. Wildwood Park's Upper Pond, 1800 S Roddis Ave.: Marshfield Lions Club's Fishing for Kids, grand prize is a new bike; limited number of rods and reels available; bait will be supplied

10 a.m.-3 p.m. North Wood County Historical Society, 212 West 3rd St.: Pie and Ice Cream Social; stroll through the Heritage Rose Garden, tour Gov. William H. Upham's home; free admission but donations are appreciated

4-8 p.m. Expo Building at the Central Wisconsin State Fairgrounds: Pre-fair

appreciation party; music by Brett Westgrove (opening act for Justin Moore at this year's fair)

3-11 p.m. Nutz Deep II, 809 S. Central Ave.: Outdoor Dairyfest Beer Garden; Joe G and Guests from 4-7 p.m., Jerry Schmitt Band from 8 p.m. to midnight

SUNDAY, JUNE 1

9 a.m.-4 p.m. Central Wisconsin State Fairgrounds: USA Sanctioned Dairyfest Coed and Women's Softball Tournaments, free admission

For additional information please contact the Marshfield Area Chamber of Commerce & Industry at (715) 384-3454 or 1-800-422-4541, email us at macci@marshfieldchamber.com, check out the webpage at www.marshfieldchamber.com.

Follow us on FACEBOOK!

Dairyfest is sponsored by the Marshfield Area Chamber of Commerce & Industry, City of Marshfield, Dairy Farmers of Wisconsin, and supported by many businesses and the community.

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‘I’m proud to be a Marshfieldian’ Dairyfest Parade marshal prefers life behind the scenes

SIRENA MANKINS
EDITOR

This year’s Dairyfest Parade marshal has spent a lifetime giving back.

When Paul Rogers was in high school, he was a member of the Parents-Youth Committee of the Marshfield Youth Council, on top of his job as an usher at the Adler Theater Co.

After graduation, he enlisted in the U.S. Army and earned the Joint Services Commendation Medal for performance of his duties, according to the Everett Roehl Marshfield Public Library.

Back in Marshfield, he again went to work at the theater, this time as assistant manager. A few years later, when he was just 23, he bought the theater from sisters Bette and Anne Adler, revitalizing it and spurring other downtown business owners to do the same.

More recently, the former soldier was instrumental in bringing one of the most visible tributes to the city: the Marshfield Honor Walk, with banners honoring local veterans hanging from poles along Central Avenue. He first saw the banners in Cape Coral, Fla.

“I was driving down the street and saw these beautiful banners on the avenue there,” Rogers told

the City Times at the time.

He and three others – Gary Cummings, Mike Feirer and Dave La Fontaine – brought the program to Marshfield. Not only does it honor local veterans, it also helps fund American Legion Post 54. It’s helped pay for upgrades to the Legion hall’s bathrooms, as well as new lighting and bar stools. The Banner program also helped the Legion install Merkel Brothers Vietnam Veterans Memorial Patio.

And this year, the Legion added another monument honoring those wounded in war, the Purple Heart marker on Veterans Parkway.

“Paul is the reason we’re a Purple Heart City,” said Dawn Krueger, the events and engagement director at the Marshfield Area Chamber of Commerce Inc., or MACCI, which organizes the annual Dairyfest. “He’s the reason for all of these Honor Banners that are hanging on the light posts. He’s the reason for everything that happens at the Legion, all of the updates there.”

The list goes on – donations to the American Cancer Society’s Hope Lodge; the dedication of the Mary Rogers softball field in honor of his late wife; a chapel at Brooklawn



Paul Rogers is the 2025 Dairyfest Parade marshal. He’s shown with costumed Dawn Krueger, the events and engagement director for the Marshfield Area Chamber of Commerce.

Contributed photo

Cemetery dedicated to his parents, and the Veterans Garden and Memorial at the cemetery. All of this and more spurred MACCI to choose Rogers as parade marshal.

“We try to honor somebody who makes a difference in our city,” Krueger said. “We thought, ‘Oh, Paul must have been honored once before.’ We went through the list, and he wasn’t. That’s why we picked him, because he was never, ever honored for all that.”

And while he did accept

the parade marshal honor, he was, shall we say, very reluctant.

“I was kind of tricked into it,” Rogers said with a laugh. “I thought we were going to have a meeting about Business After 5. And then all of a sudden these people – Kathy Banks and Denise (Sonnemann) from the Chamber – circle me. And I just gave up and said yes.”

He did have conditions attached to that yes.

“Kathy Banks has her father’s original convertible Oldsmobile.

And I said, I have to ride in that car, and she has to ride in the parade with me. And my roommate, Jay Schiller, has to drive.”

Rogers’s insistence on sharing the spotlight is just another example of his humility.

“He’s a very humble man,” Krueger said. “He doesn’t look for any credit for anything that he does.”

While Rogers does appreciate the accolades, he says it’s “not my style.” Instead, he prefers to stay behind the scenes.

“I like to do things for the community, but I don’t do them for recognition. I’m born and raised in this community, and it’s very important,” Rogers said. “I was taught by the Adler sisters, Eddie and Ann, how important Marshfield is. And as you know, they started the Marshfield Community Foundation and did many, many things. So since 1964 when I started as Usher at the theater and then I bought it in 1972 it’s always been that I’m proud to be a Marshfieldian.”

DID YOU KNOW ...

Facts about Wisconsin’s dairy industry, as of February:

Number of Licensed Dairy Herds: 5,336 herds

Number of Dairy Cows: 1,265,000 dairy cows

Average Number of Cows Per Dairy Farm: 237 dairy cows

Total Monthly Milk Production: 2.48 billion pounds

Monthly Milk Production Per Cow: 1,960 pounds or 228 gallons

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Sources: Wisconsin Agricultural Statistics Service and Dairy Farmers of Wisconsin



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REVIEW A RECIPE FOR A CHANCE TO WIN

The Dairy Farmers of America are holding a sweepstake, and all you have to do is try a dish and share your thoughts. They have a list of recipes you can choose from, all of which (of course) feature Wisconsin cheese. Submit your recipe review(s) on the recipe page by clicking on “Write a Review.” The more recipes you make and review, the more chances you have to win. The top prizes are Wisconsin cheese gift boxes valued at \$100.

The contest runs through June 30, and the recipes can be found here:
wisconsincheese.com/recipes/recipe-review-sweepstakes

Here’s a taste of the recipes you’ll find:



Funnel Cake Mozza Whips

Active Time: 40 Minutes
Servings: 5

- Ingredients**
- 1 package (10 ounces) Henning Mozza Whips cheese
 - 2 1/2 cups all-purpose flour, divided
 - 1 quart (4 cups) vegetable oil
 - 1/4 cup sugar
 - 1 1/2 teaspoons baking powder
 - 1/4 teaspoon salt
 - 1 1/2 cups milk
 - 2 large eggs
 - 1 teaspoon vanilla extract
 - Confectioners’ sugar
 - Hot honey
 - Sliced fresh strawberries

Instructions

Line a rimmed baking sheet with parchment paper. Toss mozza whips with 1/4 cup flour in a large bowl, shaking off any extra flour. Arrange mozzarella whips in a single layer on prepared pan. Freeze for 1 hour. Heat vegetable oil in a Dutch oven over medium-high heat or deep-fat fryer to 375°F. Combine the sugar, baking powder, salt and remaining flour in a large bowl. Whisk the milk, eggs and vanilla in another large bowl; gradually whisk into dry ingredients. Dip mozza whips, one at a time, into the batter. Fry mozzarella whips, in batches, in vegetable oil for 1-2



minutes on each side or until light golden brown. (Do not crowd the pan.) Drain mozzarella whips on paper towels. Repeat step with remaining mozzarella whips and batter. Dust mozza whips with confectioners’ sugar. Serve with hot honey and strawberries.

Recipe Tip: For best results, allow oil temperature to return to 375°F between frying each batch.

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Dairy Farmers of Wisconsin Uncovers Key Insights in Trends Report, Offering a Fresh Look at the Evolving Cheese Landscape

DAIRY FARMERS OF WISCONSIN



MADISON, Wis. - Dairy Farmers of Wisconsin (DFW) unveils the 2025 Wisconsin Cheese Trends Report, offering a forward-thinking analysis of the innovations, flavor trends, and consumer preferences driving the future of the cheese industry.

"We constantly track trend research to identify emerging opportunities and strategically position Wisconsin to meet the evolving market needs," says Suzanne Fanning, Chief Marketing Officer for Wisconsin Cheese and Executive Vice President of Dairy Farmers of Wisconsin.

"As we look to next year, we've uncovered five key consumer insights in the cheese industry that we'll focus on to continue delighting food enthusiasts worldwide." Focusing on innovation and tradition, the report offers a glimpse into the evolving world of cheese and how Wisconsin remains at

the forefront. From global cheese renaissance to mood-boosting snacking, the 2025 Wisconsin Cheese Trends Report explores consumer behaviors ripe for cheese implementation. For example, the research reveals that 64% of consumers are eager to try new products that incorporate old-world recipes, offering

significant potential to explore creative new expressions of classic cheese varieties. The report even offers ways to "taste" each trend. To dive deeper into the insights, read the full trends report powered by Innova Market Insights by visiting wisconsindairy.org/cheesetrends.

Grilled Steak, Blue and Melty Fontina Flatbreads

Active Time: 20 Minutes
Servings: Makes 2 Flatbreads

- Ingredients**
- 1 1/2 teaspoons garlic powder
 - 1 1/2 teaspoons brown sugar
 - 1/2 teaspoon each salt and pepper
 - 1/4 teaspoon cayenne pepper
 - 8 ounces beef flank or skirt steak

- Flatbreads:**
- 1 package (8 ounces) whole baby Portobello mushrooms, halved
 - 1 cup fresh dark sweet cherries, pitted and halved
 - 6 Cipollini onions, peeled, trimmed and halved
 - 1 tablespoon olive oil
 - Salt and pepper
 - 1 1/4 pounds (20 ounces) homemade or prepared pizza dough
 - 8 ounces Carr Valley Fontina cheese, shredded (2 cups)
 - 6 ounces Carr Valley Glacier Penta Crème® Blue Cheese, chunked (1 cup)
 - 2 cups microgreens
 - 1/4 cup balsamic glaze

Instructions

Combine the garlic powder, brown sugar, salt, pepper and cayenne pepper in a small bowl; rub over steak. Let stand for 30 minutes. Grease grill grate. Heat grill to medium-high. Grill steak, covered, over medium-high heat for 2-5 minutes on each side or until a thermometer inserted into meat reads 145°F. Transfer steak to a cutting board; tent with aluminum foil. Let rest for 10 minutes. Thinly slice steak against the grain. Keep warm.



Flatbreads:

Reduce grill heat to medium. Drizzle the mushrooms, cherries and onions with olive oil in a large bowl; toss to coat. Season with salt and pepper. Transfer mushroom mixture to a lightly greased grill grid. Grill mixture, covered, over medium heat for 6-8 minutes or until crisp-tender, turning once. Divide pizza dough in half. Roll out each portion on a lightly floured surface into a 10-inch circle, about 1/4-inch thick. Transfer dough to grill grate with a lightly floured, rimless baking sheet or pizza peel. Grill dough, covered, over medium heat for 1-3 minutes or until bottoms are browned and crisp. Flip dough; cook for 1 minute longer. (Do not fully brown.) Transfer crusts to lightly floured baking sheets, partially cooked side down. Top the browned-crisp side of crusts with the fontina, mushroom mixture and steak. Grill flatbreads, covered, for 4-5 minutes longer or until crusts are browned and crisp. Transfer flatbreads to cutting boards. Sprinkle with blue cheese. Cool for 2 minutes. Top flatbreads with microgreens. Drizzle with balsamic glaze. Cut into pieces. Serve immediately.

Recipe Tip: To peel Cipollini onions, boil them in water for 3 minutes and then plunge them into ice water. Pat dry and peel onions. Thawed frozen pearl onions could also be used in a pinch.

Source: wisconsincheese.com



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DAIRY
from page 1

Pickett established a cheese factory in Lake Mills in 1841, using milk from neighbors' cows. However, before Wisconsin's dairy boom, New York was the leading dairy state. Then many New Yorkers moved here, bringing knowledge and skills for dairying on a commercial scale. At that time, Wisconsin dairies primarily produced cheese because it kept longer than the butter that was being made in other dairy-producing states. Seeing a fast-growing opportunity for farmers, the University of Wisconsin began researching ways to support the

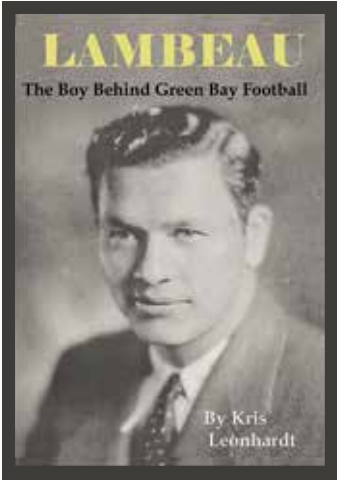


Halei Heinzel is Wisconsin's 77th Alice in Dairyland. She has spent the past 11 months touring the state and promoting Wisconsin's dairy industry. Contributed photo

dairy industry. William A. Henry, the UW's first professor of agriculture, used the school's farm to study the use of round silos to feed cattle during winter, and professor Stephen Babcock developed the first test for butterfat content in milk. The university also started a "short course" to educate farmers about the dairy industry. William Dempster Hoard, the 16th Governor of Wisconsin, was also instrumental to the success of Wisconsin dairy farming. Hoard started the Wisconsin Dairyman's Association in Watertown in 1872 to provide marketing for the industry along with education in new dairying methods through its publications and meetings. Hoard's Dairyman was established in 1885 and quickly became the nation's leading dairy magazine. By 1899, more than 90% of Wisconsin farms raised dairy cows. By 1915, Wisconsin had become the leading dairy state in the nation, producing more butter and cheese than any other state. Fast forward more than 100 years and Wisconsin still maintains the title of America's Dairyland. Today, our state is home to nearly a quarter of the nation's dairy farms, 99% of which are family-owned. Our farm families understand the importance of keeping cows healthy and comfortable, as well as managing land and water resources. Our 5,300 dairy farms house about 1.28 million cows, which are milked and cared for using the latest technology to ensure cow comfort and product safety. Over the past nearly 11 months of my time as the 77th Alice in Dairyland, I have been able to meet and talk with dairy professionals across the state. They each have a story to tell, a history to share, and a career to be proud of. This June Dairy Month and beyond, join me in thanking the dedicated individuals who make us America's Dairyland! Visit www.wisconsinidairy.org/june-dairy-month for more information and to find a June Dairy Month event near you. Halei Heinzel is Wisconsin's 77th Alice in Dairyland.

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| HISTORY |

Showstopper: An unlikely love



This unusual location gives amazing city views including this 122 year-old stepped gable facade. Where am I standing and what building is this? **Contributed photo**

Out & About
Clue No. 3

Welcome to National Historic Preservation Month 2025 Out and About Contest for Week 3.

With the aid of the clue, your task is to tell us the location of what is pictured. You will have one chance each week to either email us your entry at outandaboutmarshfield2025@gmail.com or put your entry in the box at the information desk on the second floor of the Everett Roehl Marshfield Public Library.

Your entry must include your name and contact information (email or phone number), and the address of where the building or structure is located. Deadline for each week's entries will be the following Monday at 5 p.m. No entries for the previous week will be accepted after that time.

This week's picture and clue

This unusual location gives amazing city views including this 122 year-old stepped gable facade. Where am I standing, and what building is this?

Last week's answer

The answer to last week's photo and clue is Marshfield Monument. Originally called Marshfield Marble, Granite and Stone Works, Louis C. Schmidt started this burial-related business at the same downtown location, 421-435 S. Central Avenue, where it is still located today. Years ago, all monument designs were drawn by hand and engraved into the marker with a hammer and chisel. Today most are designed utilizing a computer and are engraved by sandblasting. However, technology hasn't changed everything, much work can still be done by skilled hands, making one-of-a-kind memorial markers for many local families' loved ones.



The answer to last week's photo and clue is Marshfield Monument, which originally was called Marshfield Marble, Granite and Stone Works. **Contributed photos**



J.P. Adler and Rosa stand in front of the Hans Bille trim factory in Marshfield. **NWCHS photos**

BY KRIS LEONHARDT
SENIOR EDITOR

Continued from previous week

Hans Hansen Bille came to Marshfield in 1882.

A native of Denmark, educated in architecture and civil engineering, he worked odd jobs in the Upham Manufacturing Company before taking a position with a Minneapolis architectural firm.

Following the Marshfield fire in 1887, Bille returned to the city to work with a contractor, rebuilding the city.

Having mastered the English language, Bille soon found work as a contractor himself and

began his own business.

Frequently making trips back to his native country, Bille met and courted a young girl named Anne Larsen Brylle.

The two were married and Bille brought his new bride back to America.

Settling in Marshfield, the couple welcomed their first child, Rosamond, and later, three other children: Alma, Flora and Harold.

While raising his family, Bille opened a cabinet shop on South Central Avenue in Marshfield, adding a variety of interior trims and finishes to his production line.

In six years, he had outgrown his shop and built a factory near one of the



her teaching certificate from the Milwaukee Conservatory of Music.

She returned to Marshfield to teach kindergarten.

Shortly after, Rosa was hired to play the piano and organ for the Adler Opera House.

Rosa and her new employer couldn't have been more different and had all of the makings for an inimical relationship. They came from two very different family backgrounds and had set up family roots in two very distinct sections of the city.

While Bille grew his manufacturing business, he continued to contract the building of homes and businesses within the city, including his own at 111 S. Cherry, Marshfield, in the chic Pleasant Hill District of the city.

The Bille children were raised in a life of opportunity, each of them receiving a solid education.

After graduating from McKinley High School, Bille's oldest daughter, Rosamond, became an accomplished pianist and singer while receiving

her teaching certificate from the Milwaukee Conservatory of Music.

She returned to Marshfield to teach kindergarten.

Shortly after, Rosa was hired to play the piano and organ for the Adler Opera House.

Rosa and her new employer couldn't have been more different and had all of the makings for an inimical relationship. They came from two very different family backgrounds and had set up family roots in two very distinct sections of the city.

The Bille family — Danish and Lutheran — lived south of the Wisconsin Central Railway line, an unseen dividing line within the city; while the Adlers belonged to the German-Catholic north-side community in Marshfield.

Still, in time, the serious and stern businessman, fell for the quiet, congenial musician who played the organ for his movie presentations and concert piano for the theater production orchestra.

To be continued

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Summer Reading Challenge
returns to library



CITY TIMES STAFF

MARSHFIELD – The Summer Reading Challenge is back, and this year the library is hoping participants will “Color Our World.”

The Everett Roehl Marshfield Public Library’s reading challenge kicks off June 9, running through July 19. It’s open to readers of all ages as a way to encourage summer reading.

This year’s theme, “Color Our World,” will be incorporated into activities and programs throughout the six weeks of the challenge.

Readers can log their progress using the Beanstack app or, if they’re not comfortable using the app, the library will have paper log forms, and library staff can enter the information into Beanstack.

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| SPORTS |

Marshfield girls set season, personal bests



The girls 4x800 varsity relay team set a school record, taking first with a time of 9:46.95. The previous record of 9:56.5 was set in 1996. Relay team members are, from left, Hailey Klumb, Natalie Scharenbroch, Adeline Lonsdale, McKenzie Holm.

Contributed photo

FOR CITY TIMES

MARSHFIELD – After a short weather delay, the Marshfield Invitational got under way at Heiting Stadium on May 15, and the Marshfield girls track and field team had an outstanding night.

The team honored their seniors, some set season best and personal records, and took first overall.

The girls 4x800 varsity relay team set a school record, taking first with a time of 9:46.95. The previous record of 9:56.5 was set in 1996. Relay team members are Adeline Lonsdale, Hailey Klumb, McKenzie Holm and Natalie Scharenbroch.

In the 100m dash, Marshfield took the Top 2 spots, with Ryann Kilty claiming first (13.26) and Hannah Ridgway second (13.58).

The 1600m run saw the girls with second (Natalie Schmitt, 6:05.17) and third (Taiya Lang, 6:07.62), and the 400m with second (Natalie Scharenbroch, 1:04.36).

Individual results:

4x200 relay: first (1:47.98), Gracie Ridgway, Ryann Kilty, Lucy Luedtke and Ella Allar
4x100 relay: second (51.82), Devyn Le Moine, Ava Forst, Emma Ridgway and Gracie Ridgway
300 hurdles: second, Ella Allar, 49.82
800m run: third, Ella Joyce, 2:35.78
3200m run: third, Katie Winder, 13:01.40
4x400 relay: second (4:35.45), Ella Joyce, Logann Boon, Madison Bauer and Erika Sleznikow
Shot put: third, Abigail Cera, 32-07.25
High jump: first, Gracie Ridgway, 5-03.00; second, Emma Ridgway, 5-00.00
Triple jump: second, Lily Adler, 32-11.00
Pole vault: second, Devyn Le Moine, 10-00.00

Team scores:

Marshfield, 211
Medford Area, 101
Ripon, 85
Neillsville, 66
Mosinee, 53.66
Adams-Friendship, 45.5
Athens, 39
Stratford, 27.33
Columbus Catholic, 17.5
Spencer, 13
Granton, 3

Marshfield Middle School track closes season strong

FOR CITY TIMES

The Marshfield Middle School boys and girls track and field teams both completed their seasons at the Wisconsin Valley Conference meet on May 19 at Wausau East High School, with the boys taking third and the girls fourth.

Among the top finishers were Leeann Luedtke, who finished with four event wins, setting three school records: long jump(16’ 1”), 400m(1:02.68) and 800m(2:33.30). She also set a Conference record in the triple jump (34’ 10.5”).

Emilee Dietsche also took a win, finishing first in the pole vault.

On the boys team, the 4x100 relay team of Sean Sleznikow, William Gault, Joceden

Hamilton-Hiserma and Michael Brown took home the gold as well.

Team Scores

Boys

1	DC Everest	168
2	John Muir	146.5
3	Marshfield	105.5
4	Ben Franklin	73
5	Horace Mann	70.5
6	Wisconsin Rapids	56
7	P J Jacobs	37.5

Girls

1	John Muir	150
2	DC Everest	125
3	Wisconsin Rapids	105.5
4	Marshfield	101
5	Ben Franklin	63.5
6	Horace Mann	54
7	P J Jacobs	50



Leeann Luedtke set a Conference record in the triple jump of 34’ 10.5” at the Wisconsin Valley Conference meet on May 19 at Wausau East High School.



Dominick Blanchard runs in the 4x400 relay at the May 19 meet.



Ella Stichert competes in the 100 hurdles at Wausau East High School.

Contributed photos



William Gault takes the baton from Joceden Hamilton-Hiserma during the 4x100 relay at the May 19 meet at Wausau East High School.



The boys 4x100 relay team of Sean Sleznikow, William Gault, Joceden Hamilton-Hiserma and Michael Brown took gold.

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| SPORTS |

Marshfield girls soccer ends season at 11-4-3



The Marshfield Middle School 2025 A Team is, back row from left, Maylee Harn, Camille Whitrock, Olivia Gudmunson, Kennedy Kolstad, Harper Guensburg, Parker Franklin and Rya Forst; and, front row from left, Jazzy Kurth, Kaylee Fredrick, Ember Zupanc, Sophia Kayhart, Gideon Jones and Petra Soskos.

FOR CITY TIMES

MARSHFIELD – Despite having a spring filled with weather challenges and schedule changes, the Marshfield Middle School Girls Soccer program saw another successful season come to an end on May 19.

Coaches Brian Giles and Kristy Fredrick had a combined 2025 record of 11-4-3 for their B and A teams, each having played eight different schools throughout the spring season. Marshfield outscored their opponents 40-14, seeing 16 different players contribute to the scoring statistics, five of whom had five or more goals, and 10 different players tested out time as a goalkeeper.

Whether part of the scoring, the defending and goalkeeping, or somewhere in between, all players' improvements and contributions helped lead to the season's successes.

The following are the
Tigers' 2025 season results:
D.C. Everest Middle
School, April 14

The middle school girls soccer teams kicked off their first games of the season against DC Everest with a pair of home matches. The B Team started their season with a win, defeating the Evergreens 3-0. Scoring the first goal of the season, just 13 minutes into the game, was Maylee Harn. Ayvalin Zabel followed with a second goal on an assist from Isla Teatz, and Melissa Gutierrez Montes added a third.

In A Team action, an evenly matched game ended

up favoring DC Everest in the end, as the Tigers fell to a 0-1 loss. Kennedy Kolstad came out of the match with three saves in goal.

Medford, April 22

Following game night on the road to Medford, both teams moved to records of 1-1. The B Team battled some speedy forwards and was defeated 1-3, while the A Team found their groove to earn a 4-0 win. Isla Teatz netted a goal and Emily Villalba earned three saves to kick off the night. To follow, Sophia Kayhart and Kaylee Fredrick each found the back of the net twice in the A game. Petra Soskos added an assist on one of Kayhart's goals, and Kennedy Kolstad walked away with three saves and the clean sheet in goal.

Waupaca, April 24

The middle school kickers traveled once again to Waupaca for a pair of games against the Comets. Both contests were evenly matched, resulting in 0-0 ties. Emily Wash and Kennedy Kolstad split the

See **SOCCER**
page 16

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A group photo of the Marshfield Soccer Team. There are eleven people in total: a coach and ten players. The coach, a man with a beard and sunglasses, stands in the back row. The players are arranged in two rows. The back row has seven players standing, and the front row has four players kneeling. All players are wearing white jerseys with "MARSHFIELD" and their numbers in maroon. The numbers visible are 7, 13, 18, 17, 10, 9, 31, 20, and 1. The player in the center of the front row is holding a soccer ball. They are on a grass field with a brick building and a chain-link fence in the background.

The Marshfield Middle School 2025 B Team is, back row from left, Miranda Binder, Emily Villalba, Isla Teatz, Coach Brian Giles, Kaitlyn Glass, Viannay Olguin and Tempe Olson; and, front row from left, Sofia Aguirre Guerrero, Ayvalin Zabel, Melissa Gutierrez-Montes and Emily Wash. **Contributed photos**



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SOCCER

from page 15

B game shutout, with one and three saves, respectively, while Kolstad picked up an additional five saves in the A match.

Rhinelander, April 29

Both teams improved to 2-1-1 each after a pair of home wins against Rhinelander. In the B game, it was a come-from-behind victory sealed in the final minute of the game by Isla Teatz, following the penalty kick goal by Kaitlyn Glass that had tied the game earlier in the second half. Emily Villalba finished the game in goal, securing four key saves to help contribute to the team's win.

In A Team action, the Tigers' 5-0 run was kicked off by Petra Soskos on a pass from Maylee Harn. Maylee would also go on to score the final goal of the game directly from a corner kick opportunity. Sophia Kayhart had her second two-goal game on the season, while Rya Forst got on the board off a pass from Kaylee Fredrick. Kennedy Kolstad walked away with five saves and the clean sheet in goal, and the shut-out win was also made possible by strong defensive efforts led by Jazzy Kurth.

Horace Mann, May 5

The Girls Soccer Teams traveled to Wausau for a night of mixed A/B games,

one against the host school Horace Mann and one against Mosinee. Marshfield added two more checks in the win column with a pair of victories, scoring a total of 12 goals, defeating Horace Mann 7-0 and Mosinee 5-2. In Game One, Ember Zupanc kicked off the scoring against Horace Mann with a pair of goals, the second one coming off the rebound of a shot by Isla Teatz. Kaylee Fredrick had goals three and four from a breakaway and a corner kick, and then it was Sophia Kayhart earning her fifth goal of the season for the next. To finish out the scoring in game one, Jazzy Kurth and Kennedy Kolstad netted their first goals of the year, Kennedy's on an assist from Fredrick, following a direct kick opportunity from Parker Franklin.

In game two, against Mosinee, Petra Soskos kicked off the scoring in the first three minutes of the game, on a breakaway run with a great shot to the back of the net. Kennedy Kolstad added a goal at the beginning of the second half, but the Tigers were led by Rya Forst with a hat trick on the night. Kaitlyn glass earned an assist on one of Forst's goals, and Kolstad recorded three saves in the first half, while Jazzy Kurth recorded four saves to finish out the 5-2 win.

Wisconsin Rapids, May 6

The May 6th home games resulted in both teams picking up wins against Wisconsin

Rapids. The B Team defeated the Rams 3-1. After a Rapids' goal in the 20th minute, Olivia Gudmunsen tied it up on a pass from Gideon Jones just before halftime. The second half was all Tigers as Maylee Harn and Isla Teatz added goals to seal the win.

The A Team won their match by a score of 1-0. Kaylee Fredrick had the lone goal of the game on a penalty kick opportunity in the first half, and Kennedy Kolstad finished out the game with four saves in the shutout.

P.J. Jacobs, May 12

Missing players and tough competition proved to be key factors in the soccer teams' first losses of the month. The Tigers traveled to P.J. Jacobs, where the B Team suffered a 0-4 loss and the A Team fell in a close 0-1 match. Emily Villalba and Gideon Jones each recorded three saves in goal, while Kennedy Kolstad earned seven for the A squad.

Merrill, May 13

Both teams added their fifth wins of the season in a pair of home games against Merrill. The B Team defeated the Bluejays by a score of 1-0. Isla Teatz scored the lone goal off a throw-in opportunity from Kaitlyn Glass, and Kaylee Fredrick recorded one save in the net. In the A game, there were assists on all four goals in a night of rotating players through new positions on the field. Snagging their first assists of the season

were Harper Guensburg, Petra Soskos and Camille Whitrock. Kaylee Fredrick also assisted on a goal from a corner kick opportunity. Scoring for the Tigers were Rya Forst, Maylee Harn, Petra Soskos and Jazzy Kurth.


Wisconsin Rapids, May 19

The Tigers finished out the season with a B Team tie and an A Team win. In the B game, Isla Teatz scored her fifth goal of the season to tie the game at ones off an assist by Melissa Gutierrez-Montes just before halftime. Petra Soskos picked up two saves in net in half one. Midway through the second half, Ember Zupanc put the Tigers ahead, only to see Rapids tie it back up at twos less than a minute later. Rya Forst came up with a whopping eight saves in goal in the second half to keep the score at an even 2-2.

In the final A game, it was Wisconsin Rapids scoring first in the nineteenth minute of the game. The Tigers fought back to tie it up six minutes into the second half when Maylee Harn scored her fifth goal on the year from an assist by Kaylee Fredrick. Then it was the season's stat leaders – Fredrick (six goals, four assists) and Kennedy Kolstad (37 saves) – to seal the 2-1 victory as Fredrick got the go-ahead goal on a penalty kick opportunity and Kolstad recorded another five saves to finish out the game with seven.

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