

We Are

MAGAZINE 2025



Get to Know the Communities of

ABBOTSFORD ♦ AUBURNDALE ♦ CHILI ♦ COLBY
GRANTON ♦ GREENWOOD ♦ LOYAL ♦ MARSHFIELD
MILLADORE ♦ NEILLSVILLE ♦ PITTSVILLE
SHERRY ♦ SPENCER ♦ STRATFORD



RIGHT FIT, RIGHT HERE

Let Mid-State make finding your career easier with 90+ in-demand programs, flexible class scheduling, and unmatched support for your success. We're here to help you find your perfect fit and make time for it all!

Marshfield Programs

At the Marshfield Campus, you can explore a wide variety of allied health and agriculture programs as well as specialized courses in stainless steel welding, public safety, and much more! You can also take the first step toward a bachelor's degree with the University Transfer programs.

Marshfield Locations

- Mid-State on Central
- Mid-State at Marshfield Clinic Health System
- Marshfield Agricultural Research Station
- Marshfield Fire & Rescue Training Center

Continuing Education

Variety of low-cost offerings to enhance your life and grow as a pro.

Workforce Training

Helping local businesses recruit, develop, and retain a highly skilled workforce.

Transportation Shuttle

Save gas money with our shuttle to any Mid-State Campus. Learn more at mstc.edu/shuttle.

LEARN MORE AT
[MSTC.EDU/RIGHT-HERE](https://mstc.edu/right-here)



mstc.edu • 888.575.6782 • TTY: 711

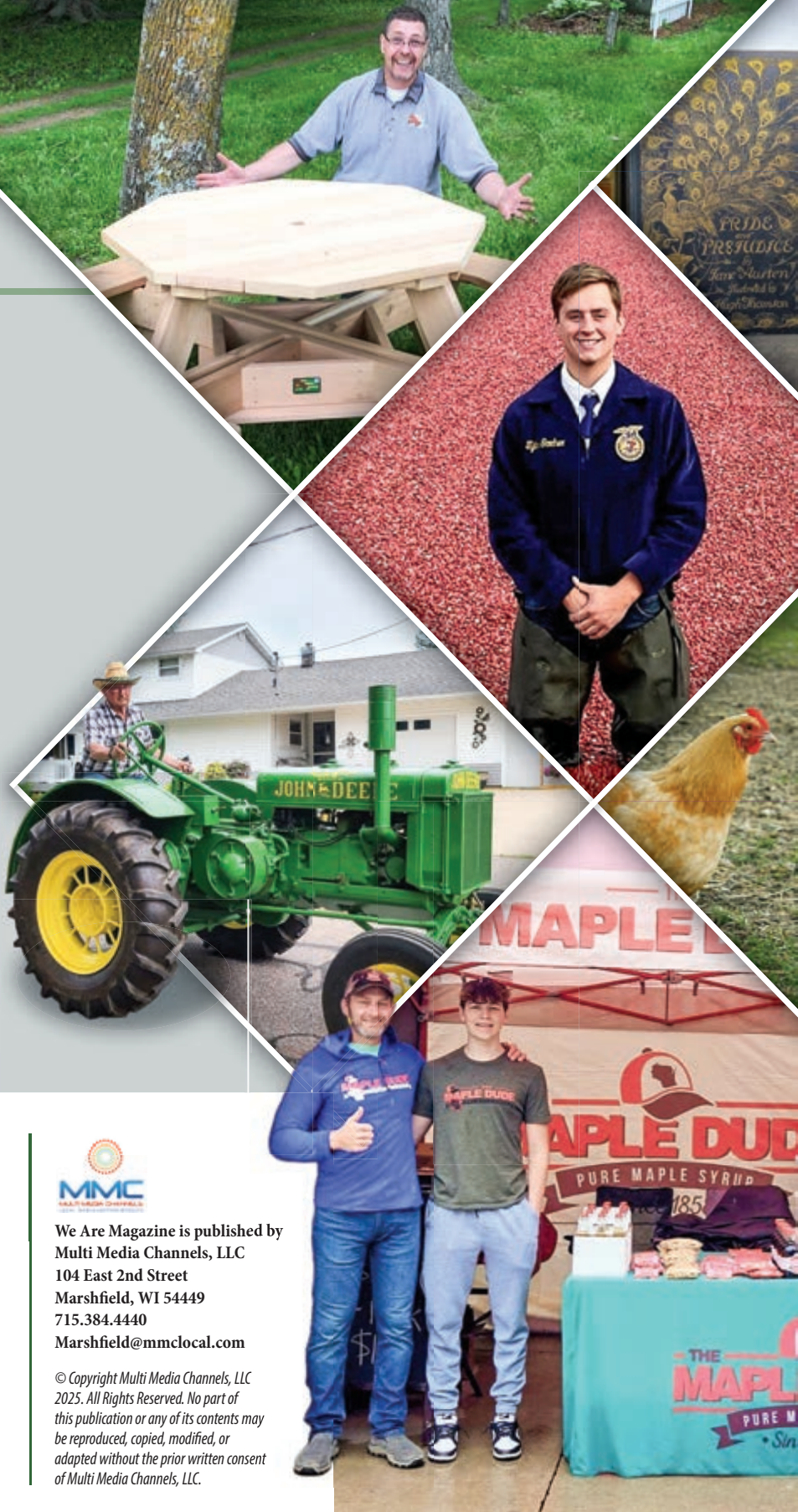
Mid-State does not discriminate on the basis of race, color, national origin, sex, disability, or age in its program, activity, or employment. The following person has been designated to handle inquiries regarding the nondiscrimination policies:
Vice President - Human Resources; 500 32nd Street North, Wisconsin Rapids, WI 54494; 715.422.5325 • AAEO@mstc.edu 1/2025



MID-STATE
TECHNICAL COLLEGE
INDEMAND

Featured Communities

ABBOTSFORD	6
AUBURNDALE	8
CHILI	11
COLBY	13
GRANTON	15
GREENWOOD	17
LOYAL	20
MARSHFIELD	24
MILLADORE	56
NEILLSVILLE	58
PITTSVILLE	64
SHERRY	67
SPENCER	68
STRATFORD	72



We Are MAGAZINE

PUBLISHER
Patrick J. Wood

GENERAL MANAGER
Ernie Neuenfeldt

EDITOR
Katie Schimke

CONTRIBUTING EDITORS
Danielle Snedeker
Angela Taves

SALES MANAGER
Peggy Sue Behselich

PROJECT
COORDINATOR
Kevin Granquist

GRAPHIC
DESIGNER
Kimberly Byrne



We Are Magazine is published by
Multi Media Channels, LLC
104 East 2nd Street
Marshfield, WI 54449
715.384.4440
Marshfield@mmclocal.com

© Copyright Multi Media Channels, LLC
2025. All Rights Reserved. No part of
this publication or any of its contents may
be reproduced, copied, modified, or
adapted without the prior written consent
of Multi Media Channels, LLC.

hello,



WE ARE SUE & SAMMY

YOUR LOCAL REAL ESTATE EXPERTS

Hi! **We're Sue & Sammy** - a full-service Real Estate team whose focus is on our clients and customer service. We love to work with sellers and buyers helping to navigate transactions and processes. What makes us different than your ordinary agent? 1: We are a **Real Estate TEAM!** That means more coverage and availability to service clients and customers needs. 2: Over **31 Years of experience** - and NO that is not our years combined. Sue Decker has been a top agent of Marshfield area since the 90's - that track record speaks for itself. 3: Sammy has not only 8 years of experience In Real Estate, but she also has a **BFA In Graphic Design & Digital Studio Practice**. That mean's we have full creative control of our advertisements, photography and videography!

BUT MOST OF ALL, WE LOVE OUR COMMUNITY AND WE LOVE PEOPLE! OUR GOAL IS TO SERVICE THE COMMUNITY AND OUR CLIENTS/CUSTOMERS SIMPLY, THE BEST WE POSSIBLY CAN!



LOOKING TO BUY OR SELL?
CALL US AT 715-319-3009

FOLLOW US

BROCKANDDECKER.COM





Behavioral Health Clinic

**Providing
compassionate
care for your
mental health**

Online & In-person Options



Our Services:

- ✓ Speech & Language Therapy
- ✓ Child & Teen Counseling
- ✓ Adult Counseling
- ✓ Assessment Testing for All Ages
- ✓ Psychiatric & Medication Management Services
- ✓ AODA Assessments & Counseling
- ✓ Coaching
- ✓ And More

No Referral Needed

**Most Insurance
Plans Accepted**

Contact Us

855.607.8242

wibehavioralhealth.com

Marshfield

601 E 3rd St
Marshfield, WI 54449

438756

Abbotsford:

Wisconsin's first city



Located north of Marshfield, and residing in both Clark and Marathon County, Abbotsford is fondly known as Wisconsin's First City. Technically, Green Bay has earned the title of Wisconsin's oldest city, however in the alphabetical listing Abbotsford sits on top of that state's long list of places to live. Those who live in Abbotsford may argue that their town is the best place to live, as well.

Nestled at the junction of Highways 29 and 13, Abbotsford homes 2,275 residents with 1,665 living in Clark County and the remaining 610 in Marathon County. Founded in 1872 what was once forest land was then cleared for the Wisconsin Central Railroad. The first white settlers arrived in Abbotsford in 1873, where Chippewa and Potawatomi indigenous people already resided.

The next few decades of Abbotsford's infancy saw great success for those seeking work with the railroad business offering many

jobs. However, by 1909 the railroad business was sold to Soo Line Railroad Company. This caused a mild depression in the town with property value significantly decreasing.

Abbotsford's depression only lasted a handful of years with residents turning from railroad work to the dairy industry. With the only method of transportation for milk deliveries being by foot or horseback, cheese factories were built within four to five miles of each other. The first milk plant in the Abbotsford area was Wiggins Creamery.

One resident from small town Abbotsford achieved well known fame. Galen Laack, born in Abbotsford on April 3, 1931, went on to become a player in the early years of the National Football League. While an average athlete in high school, Laack excelled physically while in the service and while playing football at the College of the Pacific. Laack may have once played as an outfielder for the Marshfield Rollers, but his professional athletic career began in 1958 with the then known Washington Redskins (now known as the Washington Commanders). Laack continued on to play for the Philadelphia Eagles and found success with each team he joined. However, Laack devastatingly lost his life at the young age of 27 years old when he died in a car accident on New Years Eve of 1958. Laack's vehicle failed to turn a corner and struck a tree in California.



Galen Laack

Best Pizza & Chicken in the region 18 years in a row!



Extensive
Pizza Menu!

7"-9"-12"-14"-16"
Thin Crust, Butter
Crust or Deep Dish
25 toppings to choose from!



All-You-Can-Eat
Pizza Buffet!

11:30am to 1:30pm
Monday & Tuesday



Broasted Chicken!

Dinners:
2, 3 & 4 piece
Buckets:
8-12-16-20 & 24 piece
We also have Wings!

We also have:

- Fish & Shrimp
- Sandwiches
- Subs
- Sides
- Salads
- Desserts
- Beverages
- Kids Menu



Scotty's
Pizza & Chicken

100 S. Chestnut Ave. | Marshfield | 715-384-8118

Business Hours: Monday - Thursday 11am-9pm • Friday & Saturday 11am-10pm • Sunday 11am-7pm
Visit ScottysPizza.com for coupons and our full food menu! You can also [Order Online!](http://ScottysPizza.com)

Today, Abbotsford is home to over 160 local businesses. The city celebrates yearly traditions such as their Christmas Parade, held since 1971, on the first Saturday of December. With a strong sense of community pride in their work and livelihoods, Abbotsford is proudly home of the “largest ice cream cone” which resides at Hawkeye Dairy Store. In addition to their Wisconsin made cheese and sausage, Hawkeye Dairy Store has recently celebrated serving over one million cones of ice cream.

Abbotsford, titled Wisconsin's first city, may be due to its' alphabetic spelling. However, its residents will tell you the city wins first place for places to live in the state. With a rich history spanning back over a century Abbotsford is still well known for its' roots: a lively social scene, a booming dairy industry, and a strong, welcoming community.

Events Calendar

Abbotsford First City Days: Aug. 8-10
Red Arrow Park

Christmas Parade: Dec. 6 Downtown,
100 1st Street



CINDISUE ZITTLOW

YOUR LOCAL AND PRESENT REAL ESTATE AGENT



←
SCAN ME

715-965-7283

SOLDBYCINDISUE@GMAIL.COM

914 N. Central Ave. Marshfield, WI



Auburndale:

An apple a day



Tucked away eight miles east of Marshfield, with a population barely reaching 700, Auburndale and its inhabitants embrace the farming tradition much of the town has become known for. With annual events like Drive Your Tractor To School Day, community members celebrate their shared history of farming. Richard Merkel, of Berryland Farm, is no exception.

Berryland Farm has been an Auburndale staple for decades, and owned by Richard and Nancy Merkel since 2002. Nancy Merkel had been boarding a horse for some time, which can be costly, therefore Richard told her if she were to buy another horse that they would move to a property where the horses could live to cut down the expense of boarding. Sure enough, Nancy's love for horses grew as her pack expanded to two and then three horses.

Richard was driving one day when he passed the Berryland Farm

property, then owned by a man named Dennis. Richard thought it looked like a good place to keep Nancy's horses after seeing the sale sign, so he walked inside and made an offer to buy the property on the spot.

Maintaining the U-Pick business started by the prior owners, Richard and Nancy saw endless customers in the early years picking from their variety of crops including apples, blueberries, pears, plums, pumpkins, cherries, and more.

"Before Highway 10, the road used to be by our front door. We'd get people stopping by coming and going from everywhere," Richard says.

In their early years



The Berryland Farm family who makes the operation at Berryland Farm possible. **Berryland Farm**



DYNAMIC SOLUTIONS COMPANY



441304

General Construction/Remodel



715-897-7995 KURT LANG



dynamicsolutionsco2017@gmail.com

SCHWARTZ'S SEAMLESS GUTTERS

Covering all of Central Wisconsin

715-204-8103

wayne@schwartzsgutters.com

Wayne Schwartz

Marshfield, WI 54449

Service as Seamless as our Gutters
5" & 6" Gutters and Leaf Protection

Free Estimates



Fully Insured

439823



Alice Franz

Realtor

When you are considering buying or selling real estate, and are searching for a local Realtor that appreciates the real value of a "home", is highly recommended by others (5 star rating), is knowledgeable, experienced and dependable... "Think of me!"



Multi Million Dollar Producer &
Quality Service Pinnacle Award-2024

CENTURY 21
Gold Key Realty, Inc.

1643 N Central Ave.
Marshfield, WI, 54449
Mobile: 715-570-8311
Office: 715-387-2121
alice@c21goldkey.com



439764

of owning the business, Richard explains that they used to host 30-40 schools a season. Busloads of excited students from all over central Wisconsin would arrive eager to pick their own fruits and visit the Merkel's horses.

The Merkel family all have a hand on the farm and the work that it requires. With their Arabian horses, the Merkel family would travel all across the country to compete. Horse show season happens to align with peaks of berry picking season, however, help from others in the Merkel family would allow Nancy and her children to pursue horse shows.

Richard explains this is still true today, with help from his children he is able to enjoy winters in Florida while they watch the farm back in chilly Wisconsin. Nancy Merkel passed away in 2023.

Today Berryland Farm is primarily an apple orchard. With over 500 apple trees and 14 varieties of apples, customers have a wide array of options to choose from. For \$1 a pound, customers are welcome to pick.

"In the busy season, we usually have someone manning the store, but if no one's there we just leave a place for customers to leave money after they are done," Richard explains. Tasting, Richard says, is a part of the picking process. However, sometimes it isn't always the picker who tastes the product, but rather their two horses on property.

Laughing, Richard says. "There was this three year old, and like a baseball pitcher, she was throwing these apples into the pasture. And I started to wonder, how many apples can a horse eat?" Richard cautions customers from feeding too many apples to the horses, but encourages pickers to taste their product before purchase.

The business and family tradition continues without Nancy, and in recent years has expanded past apple picking. Berryland Farm's backdrop of apple trees and scenic Wisconsin nature has become a popular spot for wedding pictures, graduation pictures, and more, something Richard welcomes and encourages all to take advantage of.

"All through the year it makes for good pictures," Richard says, "from pink blossoms on trees, to bright red apples, it always makes for a cool photo."

Richard is optimistic about a more bountiful apple season in 2025, after a 10 year pruning limited the 2024 crop. With 500 trees and typically 500-2000 bushels per tree (a bushel contains 42-48 pounds of apples), there are plenty of apples to go around the Auburn-dale community and those who come to visit.

"I've just been so fortunate to live in a state where apples are for sale and can make such a neat experience for families and kids. I can't wait for the years to come, I'll be doing this as long as I can," Richard says.

Events Calendar

Auburndale Music Fest: June 20-22
Auburndale Memorial Park

Best Pizza & Chicken in the region 18 years in a row!



**Extensive
Pizza Menu!**
7"-9"-12"-14"-16"
Thin Crust, Butter
Crust or Deep Dish
25 toppings to choose from!

**All-You-Can-Eat
Pizza Buffet!**
11:30am to 1:30pm
Monday & Tuesday



We also have:

- Fish & Shrimp
- Sandwiches
- Subs
- Sides
- Salads
- Desserts
- Beverages
- Kids Menu



Braised Chicken!
Dinners:
2, 3 & 4 piece
Buckets:
8-12-16-20 & 24 piece
We also have Wings!



100 S. Chestnut Ave. | Marshfield | 715-384-8118
Business Hours: Monday - Thursday 11am-9pm • Friday & Saturday 11am-10pm • Sunday 11am-7pm
Visit ScottysPizza.com for coupons and our full food menu! You can also **Order Online!**

Auburndale School Forest 365 Days a Year!

Events



PUMPKIN GLOW - View 600 pumpkins as tiki torches light up 40 acres of the school forest

ICE GLOW - Go for a 20 minute stroll among the lighted ice blocks and support a great cause

FOOD PLOT RESEARCH TEST PLOT - View 15 popular crops that feed wildlife

SUNFLOWERS - Blooming the first 3 weeks in August

Take pictures with tractors, the bridge, giant chair, props, and old trucks



Follow us on Facebook (Auburndale High School)
for more events and details
10704 Park Ave., Auburndale WI 54412



439824

Health Insurance can be confusing! **Auburn Agency**

**Can help with all ages
and Stages of Life!**

Turning 26, losing parents coverage
Self-employed
Losing Medicaid (BadgerCare)
Retiring before 65
Retiring at 65 OR after



Auburn Agency

Cheri Purkis

Call me for all your Health insurance "Purks"

Phone: 715-305-4042
Email: cheripurkis@gmail.com



443230

Chili:

A warm, welcoming town with a “cool” name



This small Clark County town, located west-southwest of Marshfield, is home to 333 community members year round, as of 2022. With origins beginning in the late 19th century, Chili was founded in 1890 when the Chicago and Northwest Railway was built, and even earlier by Michigan settlers Ira and Sydney Fike in search of logging opportunities. Rumors of Chili’s quaint name come from two different stories. The first being the early settlers’ empathy at the time with the people of Chile in South America who were fighting for their independence, therefore naming their midwestern town in honor of the country, with a slight misspelling occurring in the process to Chili. The second story involves two railroad officials who traveled to the new town one winter day looking to give it a name. Upon stepping off the train, one of the men is rumored to have said, “Let’s just call it Chili, because it’s really chilly here!”

While the origins of Chili’s name may remain unclear, one thing is certain: Chili offers something for everyone from locals to tourists.

One of the town’s most popular events includes the annual Chili Street Dance, held on the first Saturday of August. This event features bounce houses, a kiddie tractor pull, coin scramble, Loyal Mini Rodders, live music and a beer tent, so there is something for everyone at this family-friendly community event, which serves as a fundraiser for firefighters and EMT’s of Chili’s Fire Department.



Chili Corners Club

Best Pizza & Chicken in the region 18 years in a row!

Extensive Pizza Menu!
7"-9"-12"-14"-16"
Thin Crust, Butter Crust or Deep Dish
25 toppings to choose from!

All-You-Can-Eat Pizza Buffet!
11:30am to 1:30pm
Monday & Tuesday

We also have:
• Fish & Shrimp
• Sandwiches
• Subs
• Sides
• Salads
• Desserts
• Beverages
• Kids Menu

Broasted Chicken!
Dinners:
2, 3 & 4 piece
Buckets:
8-12-16-20 & 24 piece
We also have Wings!

Scotty's

Pizza & Chicken

100 S. Chestnut Ave. | Marshfield | **715-384-8118**
Business Hours: Monday - Thursday 11am-9pm • Friday & Saturday 11am-10pm • Sunday 11am-7pm
Visit ScottysPizza.com for coupons and our full food menu! You can also **Order Online!**

» CONTINUED ON PAGE 12

Superior Seamless Gutters LLC

Seamless Aluminum Rain Gutters

- 5" and 6" Gutters
 - Effective Leaf Covers
 - Color Matching • Free Estimates
 - Soffit • Facia • Siding • Windows • Decks
- We Offer Interior Remodeling During Winter Months**

**YOUR HOME EXTERIOR SPECIALIST!
11 YEARS EXPERIENCE**

Arnold Burkholder • Chili, Wisconsin

715-607-1710

442711

>> CHILI CONTINUED FROM PAGE 11

Chili's Fire Department organizes many local events for the community, including a chili cookoff each year titular to the town's name, along with a Trunk or Treat Halloween event, Santa at the fire department the second Saturday in December and an annual Easter egg hunt.

If you can't make it to any of Chili's year round events, stop by Chili Corners Club. A local establishment to the town, Chili Corners Club is known for their Friday Fish Fry and warm, welcoming service.

Located just left of the state's center, Chili Wisconsin is a small town overflowing with local events, businesses, and warm welcoming community members (despite the town's cool name).



Kubota®



Kubota RTV 850

CHILI IMPLEMENT

At Chili Implement, we are passionately committed to providing our customers with the highest quality products, most innovative solutions, and services delivered with integrity and professionalism.

N5560 County Road Y, Chili, WI 54420

715-683-2444

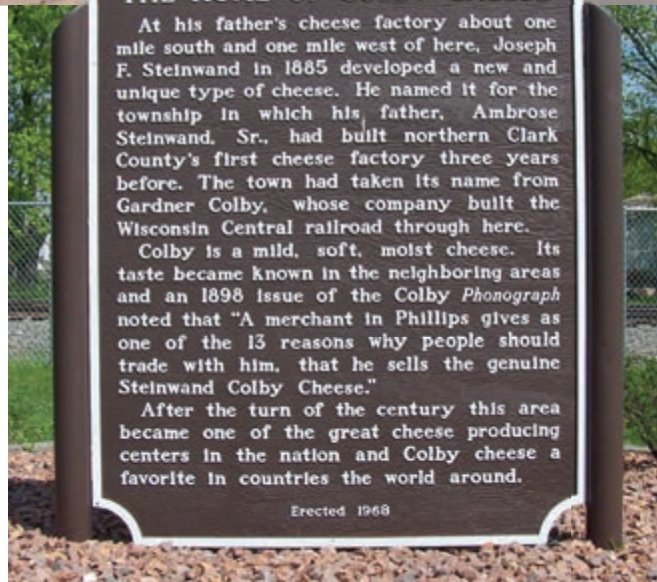
www.chiliimplement.com



Kubota Zero Turn Mower

Colby:

the birthplace of colby cheese



Located in both Marathon and Clark County, small town Colby is known to its population of 1,852 for its scenic nature, June Dairy Breakfast, and rural arts museum. However, to the rest of Wisconsin, at first glance Colby is known for its namesake: colby cheese.

In 1885, Joseph F. Steinwand developed a new kind of cheese at his father's cheese factory in the Colby area. Joseph named the new cheese after the township in which his father, Ambrose Steinwand, Sr., had built northern Clark County's first cheese factory three years before. Colby's name came from Gardner Colby, whose company built the Wisconsin Central railroad through the town.

Joseph Steinwand made the cheese in the same manner as cheese-makers do today: with a separated solid portion of milk, called curd — which became the cheese — from the liquid portion of the milk, which is called the whey.

» CONTINUED ON PAGE 14



Events Calendar

Cheese Days: July 18-20, Downtown 211 W. Spencer Street

Colby Pullers Club Truck & Tractor Pull: Aug. 15 & 16, Colby Industrial Park Industrial Dr, 211 W Spencer Street

Best Pizza & Chicken in the region 18 years in a row!



Extensive Pizza Menu!
7"-9"-12"-14"-16"
Thin Crust, Butter Crust or Deep Dish
25 toppings to choose from!

All-You-Can-Eat Pizza Buffet!
11:30am to 1:30pm
Monday & Tuesday



Broasted Chicken!
Dinners:
2, 3 & 4 piece
Buckets:
8-12-16-20 & 24 piece
We also have Wings!

We also have:
•Fish & Shrimp
•Sandwiches
•Subs
•Sides
•Salads
•Desserts
•Beverages
•Kids Menu



100 S. Chestnut Ave. | Marshfield | **715-384-8118**
Business Hours: Monday - Thursday 11am-9pm • Friday & Saturday 11am-10pm • Sunday 11am-7pm
Visit ScottysPizza.com for coupons and our full food menu! You can also **Order Online!**

Unity WI
MONSTER HALL EVENTS
 AAA HOME 715-770-9808
Monster Hall Music Fest
 June 11-14, 2025
 -Central WI Best Summer Party-

18+ SHOW

TEXAS HIPPIE CULTION

OTHERWISE

30 Bands

Hed PE Lines of Loyalty
Divide The Fall Lydia Can't Breathe
Un-Broken Abaddon's End Evernoir and more

HICKS & PICKS
 JULY 17 & 12 2025 18+ SHOW!

Saturday, August 9th
 Live Music & Worship
 Inspirational Speakers
 Testimonial Time
 Family Friendly

MIDWEST UNITY FEST 2025
 Featuring Live Music By "Disciple"

LOUD & LOCAL FEST
 Returning Summer 25

For Ticket Info
www.monsterhallevents.com
 218967 Cty Rd F Unity, WI

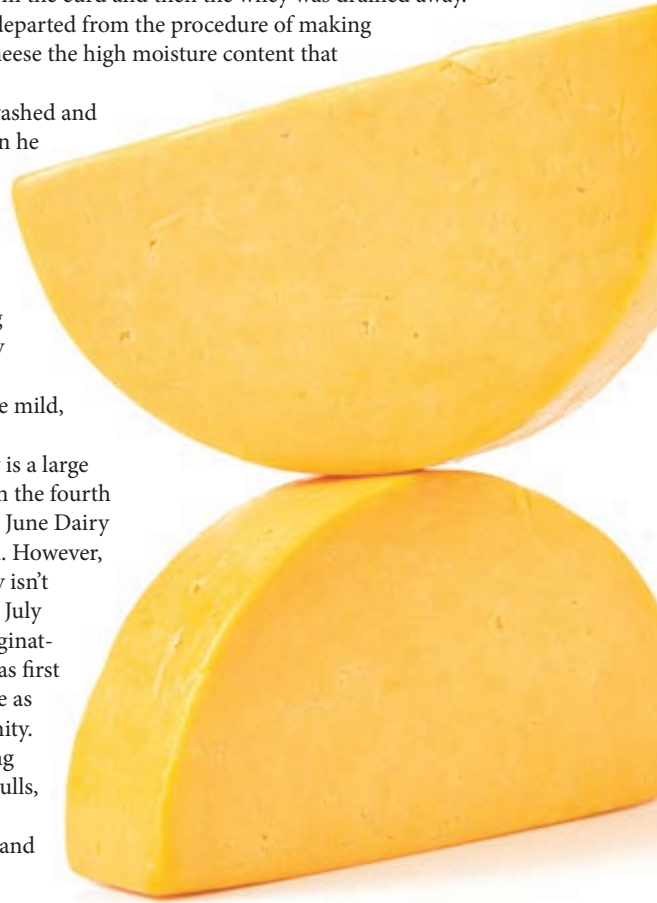
>> COLBY CONTINUED FROM PAGE 13

To begin the cheesemaking process, the milk was warmed. A substance called rennet was added to the warmed milk. This caused the solids, or curds, to separate from the whey. This custard-like mixture was cut into small pieces, allowing the curd to separate from the whey. The mixture was then heated to firm the curd and then the whey was drained away.

It was at this point that Joseph departed from the procedure of making cheddar cheese to give this new cheese the high moisture content that makes colby cheese unique.

After he drained the whey, he washed and cooled the curd in cold water. Then he drained the water, slated and mixed the curd, pressed it into forms and aged it one to three months. In contrast, cheddar cheese is molded into slabs after the whey drains. Repeated turning of the slabs expels any excess whey adhering to the curd. This makes cheddar sharper and drier than the mild, soft colby.

True to the town's origins, dairy is a large staple in the Colby community. On the fourth Sunday of June, Colby celebrates a June Dairy Breakfast in honor of dairy month. However, the celebration of cheese and dairy isn't limited to the month of June, with July honoring Colby Cheese Days. Originating in 1965, Colby Cheese Days was first organized to celebrate colby cheese as the backbone of the local community. Colby Cheese Days have something for everyone to enjoy from ATV pulls, Main Street Parade, street dances, tractor pulls, amusement midway and free colby cheese.



Granton:

Tapping into family business



On the shoreline of O'Neill Creek, mapped between Marshfield and Neillsville is the slight yet charming Village of Granton, Wisconsin. There is no shortage of history—stretching back to 1856, Eli Williams was the first to settle within the town and his ancestors still reside in Granton. Flush and vibrant farm fields continue to provide jobs and keep the long list of

Granton's ancestry alive. A family of four by the last name of Sternitzky have become a part of this list. Tim grew up in Chili, about twenty minutes outside of Marshfield on a dairy farm. Although farming takes up a large part of Granton, geographically and economically, Tim's lineage (six generations) started tapping Maple trees for syrup in 1858, just two years after Granton became part of Wisconsin.

"It's true that on the property where I grew up is where I started tapping trees with my grandfather. Going through the years, maple production in the rural areas was a tradition passed down from families. Many decades," Tim said. When Tim followed his grandfather through the forests, the process of tapping trees was much more tedious and couples or families who want to make maple syrup as a hobby continue this practice by drilling a hole around two to three inches deep with a slight angle, usually south side facing the tree. Next, a spile is stationed into the hole where the sap is collected and drips into containers. Now that Tim has turned his hobby into his career, production has gone up, calling for a modern vacuum tubing system. "We use the harvest sap with the vac system. In the woods (others may call it a sugar bush) we set up the tubing like tributaries in rivers. From tree to tree to tree that feeds into a main line that might feed into a larger one. It stays up year round. It is a lot of time and work to put it back up. But after that you gain back that back in production. It is a lot more efficient and yields twice as much as the drip method," Tim explains.

Switching out the tubing doesn't happen often, the entire system lasts between ten to fifteen years and The Maple Dude has five spots set up around Clark County, tubes connecting

between one-hundred to a thousand trees. In fact, Tim's team is currently working on taking down and setting up a new system, when the weather permits. Products like their maple shots (similar



to Gu energy gel, made for athletes) aren't just sold at the store in Granton. They have used social media such as Instagram, Youtube, X, and Facebook to reach a bigger clientele. You can purchase their goods in multiple grocery stores across the state, Amazon, and off their website. Once Tim got his foot in the door with bigger companies, (Meigher, a grocery store in Chicago) building and

» CONTINUED ON PAGE 16

Best Pizza & Chicken in the region 18 years in a row!

Extensive Pizza Menu!
7"-9"-12"-14"-16"
Thin Crust, Butter Crust or Deep Dish
25 toppings to choose from!

Broasted Chicken!
Dinners:
2, 3 & 4 piece
Buckets:
8-12-16-20 & 24 piece
We also have Wings!

All-You-Can-Eat Pizza Buffet!
11:30am to 1:30pm
Monday & Tuesday

We also have:
•Fish & Shrimp
•Sandwiches
•Subs
•Sides
•Salads
•Desserts
•Beverages
•Kids Menu

Scotty's

Pizza & Chicken

100 S. Chestnut Ave. | Marshfield | 715-384-8118
Business Hours: Monday - Thursday 11am-9pm • Friday & Saturday 11am-10pm • Sunday 11am-7pm
Visit ScottysPizza.com for coupons and our full food menu! You can also **Order Online!**

maintaining those relationships are integral and with Tim's effortless midwestern charm, there is no question that The Maple Dude will remain a high competitor in a niche industry.

Tours are available, ranging from agricultural college majors to retirement homes. Maple syrup isn't the only featured item when touring Sternitzky's business. A small cabin, built by Jonas Yoeer, a highly skilled Amish craftsman, stays on his property as a model for interested buyers. Tim and Jonas work together to market them as vacation homes and for families who are looking to down size. Once purchased and built, the cabin is moved to the buyers preferred location.

The Maple Dude looks forward to hosting events in the future. Until then, Tim and his family remain active on social media where you can watch quirky videos where Tim's personality really shines through. In his free time, Tim enjoys the comedy he mixes in with the maple syrup production process on social media and outdoor activities with his wife and two children. Tim closed the conversation with community affection, "We appreciate the people that have supported our growth and see the value of purchasing from a small local business that helps us grow and get the word out there to tell other people about it. It really does support us in growth and keeps motivating us to do better."



Events Calendar

Dairy Breakfast: June 1 from 7 a.m. – 12:30 p.m. Schilling Farm W3514 Tree Road

Park Picnic & Softball Tournaments: June 26-29 - Granton Park

Picnic Lunch Sunday: June 29 starts at 11:30 a.m.

Fall Fest: Sept. 5-7 Downtown Granton



The Maple Dude has carried on a family tradition of creating the perfect Pure Maple Syrup since 1858. We have passion for making the best Pure Maple Products you can buy! We thank you for your support of an American small business!



To find out more about us, and purchase our products, Visit us online at themapledude.com
W1417 US HWY 10. Granton, WI 54436

715-571-3329



**115 Maple St, Granton
(715) 238-7686**

Dr. Jennifer Nemec

- Exams and Consultations • Dentistry
- Surgery • Vaccinations

Serving Granton, Neillsville, Marshfield and the surrounding communities



Check us out at www.badgeranimalclinic.com

Greenwood:

Wedges Creek Hideaway

If you are thinking about relocating, Greenwood, Wisconsin, is the place to consider. Next to the Black River, Greenwood provides easy access to prime fishing spots where a family can end or start their day at a safe, playful, and nearby park. Still seeking more recreational activities? Greenwood has accessible hiking, hunting, and ATV trails. The Banister Museum is one of many attractions, built in 1980, visitors can reflect on Greenwood's history by exploring 170 nostalgic photographs and antique displays. Whether you're looking for a bed and breakfast, campground, or hotel; lodging is easy to come by. Exceptional restaurants are spread throughout Greenwood. However, the hidden gem of this friendly village combines all attractions into one business: Wedges Creek.



The Volovsek family's roots run deep in Greenwood. A third generation resident, Jeff Volovsek is a one man band who keeps Wedges Creek alive and festive through all seasons (summer being peak season). His family and staff members lend a helping hand layered by the variety that Wedges Creek offers. Before Jeff launched the idea of Wedges Creek, he left for engineering school in the Twin Cities for two years. Upon his return in 2006, he started working weekends to save for his family farm. At the time there was little interest in the woodland grounds to gain income. Three years later, in 2009, the Volovsek's made a milestone decision to add a pizza kitchen, include more of their cabins and campgrounds, and restore the family barn for weddings and festivals; changing Wedges Creek into a destination spot. "When it was raining there was nowhere to go. The barn kept the pizza nights going. We've created an atmosphere where people can unwind and



>> CONTINUED ON PAGE 18

LAWN & GARDEN • HOME • HARDWARE • PAINT

WOLF'S
True Value
PartsCity
AUTO PARTS



315 S. Main Street • Greenwood, WI 54437

715-267-6488 • wolfstruevalue@gmail.com

Monday - Friday 8 am - 6 pm & Saturday 8 am - 5 pm; Closed Sunday

PLUMBING • TOOLS • AUTO PARTS • AND MORE!

443285

Best Pizza & Chicken in the region 18 years in a row!



**Extensive
Pizza Menu!**
7"-9"-12"-14"-16"
Thin Crust, Butter
Crust or Deep Dish
25 toppings to choose from!

**All-You-Can-Eat
Pizza Buffet!**
11:30am to 1:30pm
Monday & Tuesday



We also have:

- Fish & Shrimp
- Sandwiches
- Subs
- Sides
- Salads
- Desserts
- Beverages
- Kids Menu



Breaded Chicken!

Dinners:
2, 3 & 4 piece
Buckets:
8-12-16-20 & 24 piece
We also have Wings!



100 S. Chestnut Ave. | Marshfield | 715-384-8118

Business Hours: Monday - Thursday 11am-9pm • Friday & Saturday 11am-10pm • Sunday 11am-7pm
Visit ScottysPizza.com for coupons and our full food menu! You can also **Order Online!**

443709



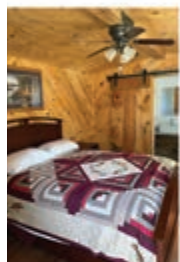
>> GREENWOOD CONTINUED FROM PAGE 17

enjoy the green space. After the music is done, people go home or back to their cabins, refreshed and ready for the weekend,” Jeff informs, We Are. Pizza nights can host up to 300 customers.

The music festival, Log Jam, is a new addition to the Wedges Creek calendar and will take place around the same time in August, this coming summer. Attendees can expect to see live music from popular blue grass bands such as Armchair Boogie and Dig Deep while sipping on Wisconsin craft beer or a glass of wine. If you’re a newly engaged couple looking for a rustic outdoor venue, Wedges Creek is the place to consider. The entire venue is blocked off for the booked weekend so large groups can enjoy their space privately.

Jeff includes, “Our uniqueness is we encourage big group gatherings. I want to be known as a destination camp ground. There is plenty of lodging. We use fresh ingredients on our pizza and the dough is made from scratch. Our hopes are for the music festival to pick up and being able to heat the barn makes it more comfortable year round for fun events like sleigh rides.”

To book a group event, wedding, details on Log Jam, or have any questions about special events, you can find Wedges Creek on their website or Facebook.



Online Reservations or call 715-386-5466

Events Calendar

Abate of Wisconsin-Summer Hummer: June 19 - 22, Abate Acres, W8742 Capital Road

June Dairy Breakfast: June 29, Phillip and Eliza Ruzic's N9031 Sidney Ave

End of Summerfest & Car Show: Sept. 5 & 6, Downtown, 212 S Main St

GREENWOOD MEADOWS

Organic Pastured Meats

Chicken • Pork • Lamb
Beef • Turkey • Eggs

**Inspected Poultry
Processing and More!**



Hours: Monday-Friday 8am-6pm Saturday by appointment
N12458 Cty Rd O, Greenwood, WI 54437 • 715-773-0579

441337



**Let our Ag Banking Team
be part of your team.**

**At Citizens State Bank of Loyal, we've been making
agricultural loans since the day we first opened our
doors over 100 years ago.**

Let our experience work for you.

We know agriculture. If you farm – let's talk.



*Citizens State
Bank of Loyal*

Call today! 1-800-599-8399

www.csbloval.com

5 Convenient Locations – Loyal, Granton, Neillsville, Spencer & Marshfield

***Citizens State Bank of Loyal specializes in
financing agricultural businesses.***



Loyal:

Loyalty in Loyal



Like many of the towns, cities, and villages featured in *We Are*, logging and pioneer farming was the starting foundation of Loyal, Wisconsin. Established in 1870, Loyal has blossomed into a peaceful community with citizens loyal to the name of their residence. There are three parks within the city, but The West Side Community Park brings the most traffic. With two baseball fields, a golf course, volleyball court, and pavilions to provide shelter against harsh weather. Loyal is known for an annual Corn Festival which is held in August. A small key to the city and why the name continues to fit is due to Loyal's Historical Society.

We spoke with Donna—a leader of LHS. “I’ve lived in Loyal almost all my life, since I was 12. My husband was a contractor and I was his gopher girl, doing all the book work. We raised four children, remained active in the community, and both received the citizen of the year award. He passed away in 2015. I work hard at LHS, American Legion Auxiliary and volunteer at St. Anthony’s Catholic Church.”

The Loyal Historical Society formed in 2004 by the nonprofit work of 24 charter members, now there are 60. The office is a 1920’s replica of the original Soo Line



R.Z BUILDERS LLC

443709

RESIDENTIAL COMMERCIAL • AGRICULTURAL

Quietly Leading the way in Agricultural Building Designs

204 E Mill St., Loyal, WI 54446
Phone 715-255-9193
Fax #715-255-8093

Best Pizza & Chicken in the region 18 years in a row!

<p>Extensive Pizza Menu! 7"-9"-12"-14"-16" Thin Crust, Butter Crust or Deep Dish 25 toppings to choose from!</p>	<p>All-You-Can-Eat Pizza Buffet! 11:30am to 1:30pm Monday & Tuesday</p>	
<p>Broasted Chicken! Dinners: 2, 3 & 4 piece Buckets: 8-12-16-20 & 24 piece We also have Wings!</p>	<p>We also have: • Fish & Shrimp • Sandwiches • Subs • Sides • Salads • Desserts • Beverages • Kids Menu</p>	

443709

100 S. Chestnut Ave. | Marshfield | **715-384-8118**

Business Hours: Monday - Thursday 11am-9pm • Friday & Saturday 11am-10pm • Sunday 11am-7pm
Visit ScottysPizza.com for coupons and our full food menu! You can also **Order Online!**

Depot, which holds a lot of memorabilia. To name a few: Antique farm equipment and a telegraph machine. Similarly there is a museum, gas station, and Mack school for visitors or tourists to explore. Class reunions have been held, tours are free, and they are always available to set up private events. Donna tells We Are, "Just set up a date with me or any of the officers. Several hundred people come through if I try to add them all up. It's a wonderful history of our city and our area. If you are interested in history, Loyal is the place to visit. We are a farming community, especially if you are in this area. I've watched people take hours to go through our keepsakes."

Staying true to their Mission Statement: Loyal Area Historical Society is a nonprofit educational institution whose purpose is to collect and preserve, interpret, promote, and share knowledge of the history of the Loyal area. Cash, Donna's grandson, loves history. He's right by her side, anxious for more knowledge and looking forward to the new addition LHS is working on. Grambsch Candy Kitchen is on the horizon as an addition to the museum. In the late 40's and 60's, Ben Grambsch made candy and his grandson is working with the committee to make it happen. He sustains his father's tradition during Loyal's holiday event, Home for Christmas by passing out bags of candy. Attendees mark your calendars! It falls on the first Sunday in December. Loyal is loyal with the customary goods provided. Hot cider, bond fires, Santa, and donated toys.

With diction, Donna ends the interview by sharing the LHS committee's goal, "Our goal is to make the Loyal area a great place to live and to visit and to preserve the area's history for future generations."



Events Calendar

Clark County "Spring Into The Arts" Studio Tour:

April 25-26

Dairy Breakfast: June 15, Ken Horn's farm on Hwy K south of Loyal

Loyal Corn Festival: Aug. 21-24

Car & Motorcycle Show: Sept. 7, American Legion Parking Lot, 302 S Union Street

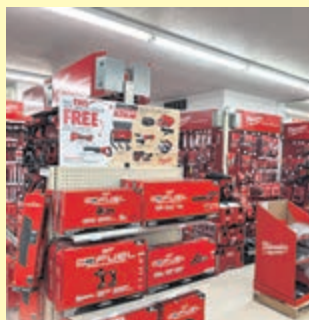
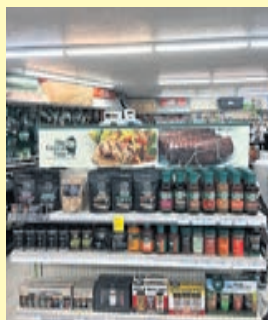
Candy, Cookie, Craft & Vendor Sale & Children's

Christmas Shop: Dec. 6, Loyal American Legion Post 175, 302 S Union Street

Fourmens-same great service and people!

**Experience the difference,
drills to grills,
house to farm.
More than your average
hardware store!**

FOURMENS
COLBY LOYAL MEDFORD
HARDWARE



102 Hodd Dr, Colby, WI
715-316-6300

606 E Elm Dr, Loyal, WI
715-255-8200

550 N 8th St, Medford, WI
715-748-2501

439751



AGRONOMY • ENERGY • SEED • FEED • GRAIN • TURF • AGRI-FINANCE

Call today to see what services are right for you!

Marshfield: **Agronomy & Propane Services**
2501 East 21st Marshfield, WI 54449
(715)387-1211

For other locations
throughout Wisconsin
insightfs.com

Rozellville: **Animal Nutrition & Full Service Feed Mill**
206551 County Road M Stratford, WI 54484
(715)387-1541

443703



Things That Grow! Greenhouse

Watch for our Opening Date in the Spring!

❁ Lovely Baskets ❁ Proven Winner Plants ❁ Air Plants
❁ Vegetable Plants ❁ Tropical Plants ❁ Potted Plants for Sun & Shade

**Starlight Savings Event - Watch for exact date
You Stay Up ~ Prices Come Down!**

Closed Ascension Day, Thursday, May 29th

WE CAN CUSTOM PLANT YOUR POTS!

**W1150 State Hwy 98, Loyal
715-255-8090**

439880



HOCATT™



HOCATT™ Hyperthermic Ozone Carbonic Acid Transdermal Technology

SERVICES

Kinesio Taping, Massage Cupping, Lymphatic Drainage, Deep Tissue, Neuromuscular Therapy, Craniosacral Therapy -Upledger Trained-, Sports Rehab Massage, Special Populations including Kids.

Each massage is a custom treatment for the needs of the client.

Rachel has 20 years of experience as a Licensed Massage Therapist.

FSM FREQUENCY

SPECIFIC MICROCURRENT \$75.00

HOCATT SESSION

HOCATT Treatment.....\$175.00

30 minute custom HOCATT Platinum Ozone Sauna rejuvenation session. Hyperthermia, steam, Transdermal Ozone, Transdermal Carbonic Acid, Far Infrared, High Intensity PEMF, Photon Color Light Therapy, Frequency Specific Microcurrent, pure Oxygen breathing.

HUGO PEMF

PEMF Treatment..... \$75.00

Stand-alone Hugo High Intensity PEMF session. Full treatment takes 12 minutes.

50% OFF

for all kids under age 18



RELIEF!

Soft Tissue Therapies

Rachel Bredl-Hryndej
LMT, NCTM WI Lic 4142-146

715.384.9300

601 S Central Ave., Marshfield, Suite 200

Hours: Monday-Friday 8:00am-5:00pm,
Saturday by appt

www.reliefstt.abmp.com

Find us on Facebook www.facebook.com/reliefsofttissuetherapies.com

Marshfield:

The city in the center



Upham Mansion.

Photo by North Wood County Historical Society.

Marshfield, a city in Wood County, geographically lands smack-dab in the middle of Wisconsin, catering to a population of just under 20,000. While it is a hub for one of the most exceptional healthcare clinics—Marshfield Clinic Health System, drawing patients from counties all over the state; This city has more to offer than the typical midwest landscape of cows producing cheese for gifts to relatives over the holiday season or an all organic ingredient restaurant to boast about to out of town friends. Apart from caring for patients, Marshfield has the Wildwood Zoo—free to the public, a technical college that feeds into the University of Wisconsin system, and Upham Mansion (previous home of governor William H. Upham; now museum). It's clear that Marshfield has a vast variety of opportunities ranging from environmental aesthetics to a sound educational system. But there is an avenue that stops right off of US Highway 10, tucked on the outskirts of Marshfield that is filled with untapped marvels that you would only expect to find in big cities such as Chicago or New York—antique books, rare ones.

Owner, Kent Genteman, of KG's Unique, Rare, and Antique Books LLC, was not planning on what started out as a hobby to turn into a full-blown specialized antiquated career. Like most bibliophiles, being surrounded by



» CONTINUED ON PAGE 26

MIDSOTA – NOVA
LIGHTNING – ROUGH RIDER



LK Trailers LLC
New Trailer Sales

Hewitt, WI

715-498-1311

STEEL Frame – Dump, Equipment & Utility Aluminum Enclosed & Open Deck

439747

Are you struggling with pain or
your balance?



Come Straight to the Movement
Specialists

No referral needed

Free 15-minute Screens

Expert advice.

No cost. No pressure.

Health In Motion
Physical Therapy

204 N Central Ave
Marshfield, WI 54449

Best Pizza & Chicken in the region 18 years in a row!



Extensive Pizza Menu!

7"-9"-12"-14"-16"

Thin Crust, Butter Crust
or Deep Dish

25 toppings to choose from!

All of our pizzas can be ordered
as Take 'N Bake.



Broasted Chicken!

Dinners: 2, 3 & 4 piece

Buckets: 8-12-16-20 & 24
piece available

You can order just the chicken or with
biscuits, coleslaw, & potato
We also have Wings!
with your choice of dipping sauces

We also have:

- Fish & Shrimp
- 16 Different Sandwiches
- 10 Select Subs
and a Tray of Subs
- Sides • Salads • Desserts
- Beverages • Kids Menu



Scotty's

Pizza & Chicken

All-You-Can-Eat Pizza Buffet!

Feast on your favorite
Scotty's Pizza specialty
pizzas like the
BBC and The Orly
11:30am to 1:30pm every
Monday & Tuesday.



**Dine-In, Curbside, Carry-Out,
Take-N-Bake & Delivery Available!**

100 S. Chestnut Ave. | Marshfield | **715-384-8118**

Business Hours: Monday - Thursday 11am-9pm • Friday & Saturday 11am-10pm • Sunday 11am-7pm

Visit **ScottysPizza.com** for coupons and our full food menu! You can also **Order Online!**

443707

GENE'S

FURNITURE & MOVING COMPANY

Mon-Fri 9AM-5PM
Sat 9AM-4PM • Sun 12PM-4PM

*Gene's Furniture &
Moving Company
Serves Every Budget!*



**38 years of moving
experience.**

Fully insured.

**Local and
statewide.**

**Commercial and
Residential.**

Open Every Day!

Established in 1965,
we take pride in
providing quality
home furnishings
and expert moving
services to our valued
customers.

100 E 14th St
Marshfield, WI 54449
Phone: 715.384.5080
genesfurnitureandmoving.com

>> MARSHFIELD CONTINUED FROM PAGE 24

books is a similar warmth to a midwesterner supper club aficionado searching for the best old fashioned to pair with a top-notch Friday night fish fry. The copy shown in the photo to the right of Lewis Carroll's, *Alice's Adventures in Wonderland*, is just one example of Kent's deep passion for rare books, but most of all the respect he has behind the many hands involved with creating a piece of literary art. This particular version of Alice, is a first edition, published in 1872.

"Well, I grew up in Granton, Wisconsin. Which is about 30 minutes away from Marshfield. I wanted to be a vet at first. So, I'd go to these auctions to purchase vet stuff. But, I'd also buy boxes and boxes of old books," Kent says.

"Kind of like thrifting or finding boxes people don't care about at garage sales?" I ask. Kent confirms. It is much more work than auctions. Garage sales were and are some of the most unbeatable venues to find editions others would overlook. Even your well versed reader might miss a copyright page that can make a price jump from tens to thousands. Or rather, it is a unique hobby. "I switched to a business degree and kept buying old books. I would sift through them, looking for the ones worth money," Kent continues. "The majority of my





income is not from the store, it comes from selling on eBay. I started out just selling on eBay out of Neillsville. For nine years, a total of twelve.” For the original gem that KG’s Unique, Rare, and Antique Books LLC book store is—this does not surprise me.

“What are your favorite genres to collect?”

Kent laughs a little bit—like we both already know the answer, “Classics of course and American History. Anything old.”

“Out of all the classics you’ve collected, which one sold for the highest price and what is the range of prices you have in the store?”

Kent didn’t need to pause, “Jane Austen’s, *Pride & Prejudice*. It was an 1895 Peacock edition and sold for \$3500. At the store and on eBay I still hold a first edition of *Little Women*. Classics like these can sell for thousands or used paperback children’s books for a buck or two.”

» CONTINUED ON PAGE 28

UNIVERSAL DANCE ACADEMY
COME DANCE WITH US!



FREE TRIAL

BALLET
POINTE
JAZZ
HIP HOP
TAP
CONTEMPORARY
KIDS CLASSES
COMPETITION
LOCATED INSIDE THE MARSHFIELD MALL
715-575-1022 ☆ udamarshfield.com

SCAN HERE





ROCKY ROAD BOUTIQUE

WOMEN’S CLOTHING & ACCESSORIES

WE CARRY SIZES SMALL THROUGH 3X IN TOPS & BOTTOMS, SHOES, PURSES, JEWELRY AND MORE!

FIND US ON FACEBOOK OR SHOP WITH US ONLINE ANYTIME!

WWW.ROCKYROADBOUTIQUE.COM



BRING IN THIS AD TO RECEIVE 20% OFF ONE REGULAR PRICED ITEM!

DISCOUNT CAN ONLY BE USED ONCE BEFORE 12/31/25

NOT VALID ON PREVIOUS PURCHASES. IN STORE ONLY

NOT VALID ON JUDY BLUES, VERVET, THREAD & SUPPLY, BEARPAW, & BORN



407 N STATE HWY 13
STETSONVILLE, WI 54480
715-965-6061

884 N LAKE AVE
PHILLIPS, WI 54555
715-965-6908

253 S CENTRAL AVE
MARSHFIELD, WI 54449
715-965-7984

PROFESSIONAL COLLISION REPAIRS

WESTSIDE *Auto-Body*

*Same location since 1986!
For more than 35 years,
WESTSIDE AUTO BODY
has been providing
professional auto repair
services to Auburndale,
Stevens Point, Wisconsin
Rapids, Marshfield and
surrounding areas. We are
a full-service repair center
specializing in providing
top-quality service to
your vehicle. Our shop is
equipped with state-of-
the-art tools to ensure that
your vehicle is repaired
right the first time.*



**10497 Cty. Hwy. K,
Auburndale, WI 54412
715-652-3035**

440565

With one last question, I ask, “What drives your love of reading? And what makes you think we can keep the passion of the humanities alive and respected in a world where artificial intelligence and attention spans are dwindling?”

“12 years in the industry has shown me that people want a break from their smart phones and technology,” he responds.

For all readers: if you find yourself in Marshfield, either passing through or to visit family, take time out of your day to stop at KG's Unique, Rare, and Antique Books LLC for a warm and welcoming environment. Or take a scroll through Kent's eBay page, even just to fawn over not just the decades of publications—some centuries—but to see that big city aspirations can be accomplished in the small town of Marshfield, Wisconsin.

Events Calendar

Cultural Fair: Feb. 22, UW Stevens Point at Marshfield, 2000 W. 5th

Marshfield Area Empty Bowls: March 8, Eagles Club #624, 1104 S. Oak Ave

Dairyfest 2025: May 30-31, downtown Marshfield

Dairyfest Breakfast: May 30, Central Wisconsin State Fairgrounds

Picnic In The Park: May 30, Columbia Park

Dairy Fest Parade: May 31, Main Street 11:00AM

Center City Fun Day: May 31, Wenzel Family Plaza

4th of July Firework Show: Independence Day Central Wisconsin State Fairgrounds, 513 E. 17th

Parish Pulls: July 11, Central Wisconsin State Fairgrounds, 513 E. 17th

Dairyland Balloon Jubilee: July 11-12, Seehafer Acres, 202612 Hwy 97

Hub City Days Car & Bike Show: July 24-26, Main Street

Central Wisconsin State Fair: Aug. 19-24, Central Wisconsin State Fairgrounds, 513 E. 17th

Central Wisconsin Draft Horse Pull:

Aug. 22, Central Wisconsin State Fairgrounds, 513 E. 17th

State Bank Financial Draft Horse

Show: Aug. 23-24, Central Wisconsin State Fair

Maple Fall Fest: Sept. 13-14, Wildwood Park & Zoo, 1800 S. Roddis Ave.

Alpine Holidays: Nov. 14-15, Columbus Catholic Schools, 710 S Columbus Avenue

Turkey Trot: Thanksgiving Morning, Marshfield High School

Jurustic Park: Open most of the spring, summer and fall, 112021 Old Sugarbush Ln

Main Street Marshfield Holiday Parade: Dec. 4

Christmas In The Barn: Dec. 5-6, Live Nativity and Bethlehem Experience, Memory Lane Farm, 8638 Heritage Dr.

Rotary Winter Wonderland:

Runs the day after Thanksgiving thru New Years Eve Wildwood Park & Zoo, 1800 S Roddis Ave.





DECORATIVE
CONCRETE & DESIGN

111482 Red Hawk Ln.,
Marshfield, WI 54449
715-207-8532
decorativecrete.net

HIGH QUALITY, INNOVATIVE AND UNIQUE CONCRETE DESIGNS FOR YOUR HOME OR BUSINESS SINCE 2008!



Patio



Business Logo



Pool Patio



STEPS/ENTRY



SINCE 1903

The road leading up to Felker Brothers Corporation today was first opened in 1903 when brothers Louis and Albert Felker established a sheet metal shop.

Over the course of 120 years, Felker Brothers has continued to evolve to ensure we stay relevant in the marketplace and in our community. Today we are a leading manufacturer in the Stainless Steel pipe, tube, fittings and fabrication industry. Our pipe and fittings are located in the Fountains of Bellagio, the Burj Khalifa Tower in Dubai, the World Trade Memorial, several football stadiums to include Lambeau Field, Ford Field and Levi Stadium, several national water park fountains and various water treatment facilities to name a few.

Family owned since inception in 1903, strong family values are core to our vision. With five locations, we can service a wide variety of industries in a timely manner.

439887

22 North Chestnut Avenue, Marshfield, WI, 54449
(715) 384-3121 • felkerbrothers.com

BUILDING FUTURES, ONE MORTGAGE AT A TIME!



ELISA MASON
BRANCH MANAGER | MORTGAGE LOAN ORIGINATOR
NMLS#1878028

SB State Bank
Financial

124 North Central Avenue | Marshfield, WI
www.statebankfinancial.bank

715-486-1263



McDonalds Breakfast

The McDonald's Breakfast Menu includes all your

favorite items! From our Egg McMuffin® breakfast sandwich to our famous Hash Browns, you'll find everything you love!



McDonalds McCafé

Explore our full McCafé® Coffee menu for a selection of espresso drinks and coffee at McDonald's. Enjoy a classic iced latte, frozen coffee drink, hot cappuccino, or caramel macchiato.



McDonalds Food

Enjoy a favorite from the McDonald's burger menu and pick from a large selection of classic burgers like the Big Mac®, or pick a fresh beef burger like the Quarter Pounder® with Cheese!



Deals for Days

Get exclusive deals on your McDonald's favorites in the app with contactless Mobile Order & Pay* and convenient Drive Thru or Curbside pickup.



1101 N. Central Ave.
Marshfield, WI

441732

**RESIDENTIAL • COMMERCIAL
MUNICIPAL**



**Modern Equipment • Fully Insured • Aerial Bucket
Excellent Clean-up • Stump Grinding • Trimming
Removal • Brush Chipping • Storm Clean-Up**

Tim Freeck - Owner



40+ Years Experience

Customer Satisfaction Guaranteed

allseasonstreewi.com

439932



Since 1988, Driver Education Academy has served Marshfield, Wisconsin Rapids, and the surrounding communities. We have proudly taught over 10,000 teens and 2000 adults to drive crash free. Our programs are tailored to the specific needs of each student.

- New class monthly
- Classroom/behind the wheel taught concurrently
- Enroll now/start now
- Limited enrollment

Now Offering On-line Classroom, Enroll today!



Driver Education Academy
"Meeting Needs, Changing Lives"

Driver Education Academy
Marshfield and Surrounding Areas
ENROLL TODAY!!

715-387-4809 | www.drivereducationacademy.net

439233

joey's
optical

**Eye
appointments
available
Tuesdays and
Thursdays.**



Dr Katie

**EYE EXAMS • CONTACT LENSES
FRAMES & LENSES
EYE HEALTH & DISEASE**

Call Today!

1645 N. Central Avenue | Marshfield
715-502-3464 | www.joeysoptical.com

441001

HOURS:

MONDAY - FRIDAY
10:30AM - 10:00PM

SATURDAY
11:00AM - 10:00PM

SUNDAY
11:00AM - 8:00PM

SPECIALS

FISH FRY FRIDAYS
10:30AM - 10:00PM

MANY GLUTEN FREE OPTIONS

**OPEN 7 DAYS
A WEEK**

1651 N Central Ave
Marshfield, WI 54449

715-387-1920

Lumberyardbarandgrill.com

441717





Jeep



DODGE

CHRYSLER



Sales & Service!



Quick Lane®

TIRE & AUTO CENTER

715-389-6221

Life is better in the Quick Lane.®

Get it Done FAST!

- Oil Change • Batteries • Tire Center • Fast Lube • Alignment • Brakes
- Shocks/Struts • Air Conditioning • Tune-ups • Auto Detailing

GOODYEAR

DUNLOP

PIRELLI

HANKOOK

BFGoodrich

UNIROYAL

Quick Lane® is a registered trademark of Ford Motor Company



2414 NORTH CENTRAL AVENUE MARSHFIELD

715-387-2545

WWW.VHAUTOS.COM



Bevy
BEAUTY CO.

Results Meet Relaxation

Escape the stress and unwind completely while transforming your skin and brows. Located in Marshfield, WI



Learn more!



**2 1/2
Cups**
Cupcakery and Bakeshop

*Custom Cakes,
Gourmet Cupcakes,
Muffins, Cinnamon Rolls,
Cake Balls, Cookies, Pies,
Cheesecakes, Mousse
Cups, Dessert Party
Platters and Other
Sweet Treats!*




126 S. Central Ave • Marshfield, WI 54449
Phone: 715-898-1199
Follow Us On Facebook & Instagram!
2andahalfcups.com • #teamcupcake



We offer
E-Bike
rentals!



The Sports Den has been serving Marshfield since 1975!

We offer quality products and service in bicycles, cross country and downhill skis, snowshoes, snowboards, swimming, skateboards, and carry a large selection of outdoor clothing.

The Sports Den is also Central Wisconsin's E-bike headquarters with E-bikes from Specialized, Townie, Haro, Aventon and Trek on the sales floor at all times!



Bicycles
Apparel,
Accessories
and Parts



Disc Golf



Skateboards

**Snow Sports - Clothing, Skis,
Snowboards, Bindings, Boots,
Poles, Helmets, Goggles**

**Exercise
Equipment**

Sports Den bike service

When you bring your bicycle to us for maintenance or repair, our friendly, professionally trained technicians will assess your bike's needs and provide you with a free, no-obligation estimate. Whether your bike is in need of a minor adjustment or a major overhaul, we promise that your ride is in good hands.

📍 1202 S Central Ave, Marshfield, WI 54449 📞 (715) 384-8313 🌐 thesportsden.net



COMPLETE AUTOMOTIVE REPAIR & MAINTENANCE!

- Brakes
- Alignments
- Tires
- Suspension
- Exhaust
- A/C
- No Appointment Oil Change ~ *Free Car Wash with Oil Change!*



NOW OFFERING VEHICLE DETAILING SERVICES! *by appt. only*



900 N. Central Ave. | Marshfield, WI 54449 | 715-387-6157

www.americanautomarshfield.com

Hours: Mon.- Fri.: 7:30 AM - 5:30 PM • Closed Sat. & Sun.

MELODY GARDENS

Restaurant & Skateland

Restaurant open at 6 am daily for
Breakfast, Lunch & Dinner
with a homemade touch!



1200 S. Oak Ave.
Marshfield • 715-384-3326
www.melodygardensmarshfield.com

440219

440220



exp
REALTY

Bob and Kara McManus
715-304-6176

Bobandkaramcmanus@gmail.com
www.Marshfieldrealestateforsale.com



Home of the
World's Record
314 ft long Snack Stick

HAND
CRAFTED
SMALL
BATCH

WENZEL'S FARM

Use coupon code
WE20 to
save **20% online**
at wenzelsfarm.com

MADE IN
MARSHFIELD
WISCONSIN
USA

REAL MEAT FOR REAL LIFE.

#REALMEAT4REALLIFE

SHOP YOUR LOCAL RETAILER OR ONLINE AT WENZELSFARM.COM

441195



NORTH SHORE HEALTH

**Because to
us, you are
family.**



Whether you are looking for a new place to call home, or starting a career in healthcare, North Shore Healthcare at Marshfield and Three Oaks Health Services are The Right Choice.

We are one of the leading employers and providers of post-acute care in the Upper Midwest. We pride ourselves on being the cornerstone of healthcare in the community we serve. Our dedicated healthcare professionals strive to deliver quality care with compassion.

North Shore at Home, a new provider for Marshfield and surrounding communities, provides a comprehensive range of home health and hospice services in the comfort of your home.

North Shore Healthcare at Marshfield | 814 W. 14th St. | Marshfield, WI 54449 | 715-387-1188
Three Oaks Health Services | 209 Wilderness View Dr. | Marshfield, WI 54449 | 715-389-6000

North Shore at Home | www.nshoreathome.com



441289

Your One Stop Shop!



Premium,
Quality
Furniture,
Appliances
and
Electronics
Only At
Mittens



Family
Owned &
Operated
for 86
Years!

171 S. Central Ave., Marshfield, WI 54449

715-387-8605 www.mittensfurniture.com

Mon.-Wed. 8-6; Thurs. & Fri. 8-8; Sat. 8-5; Sun. 11-4

Silent Crow Antiques

Julie Burton / Owner
401 South Central Ave.
Marshfield, WI

715/305-9446

Store Hours:

Tues.-Fri. 10:00 - 4:00 • Sat. 10:00 - 3:00



439750

WE OFFER

- 24 hour service
- Free estimates
- Residential
- Commercial
- New Construction
- Heating
- Air Conditioning

House of Heating, Inc.
HEATING AND COOLING THE AIR YOU BREATHE
1602 N. Central Ave. • Marshfield • 715-384-3163
Houseofheating.com

LENNOX
HEAT GLO

439750

Serving the Central WI Communities...



ALL ROADS
REAL ESTATE

LET US LEAD YOU HOME

715-814-1342

www.allroadsrealestatewi.com

114 East 3rd Street • Marshfield, WI 54449
1116 Western Avenue • Mosinee, WI 54455



Erica
Krzanowski
Broker/Owner



Keith
Krzanowski
Realtor/Owner



Violet
Wendt
Realtor

Affiliate
Real Estate
Specialist for



440083



Unlock Success at The Vault

211 S. Central Avenue, Marshfield, WI 54449

**Discover Marshfield's premier office, meeting and event space -
where innovation meets community.**

- Rent work space by the day
- Flexible Offices & Work Spaces
- High-speed Internet
- Event Spaces
- Conference Room Rentals w/AV
- 24/7 Access

Contact us: marshfield@thecoven.com





ITS.M.
INFORMATION TECHNOLOGY
SOLUTIONS OF MARSHFIELD

111 E. 14th Street, Marshfield
M-F 8am-5pm
Weekends by Appointment

After Hours #:
715-773-1509

www.itsmllc.com
715-502-4477

442710




ART'S
BODY SHOP
Frame & Custom
Quality Body
& Frame

PENSKE
Truck Leasing


Office: 715.384.2303
1702 S. Central Ave • Marshfield, WI 54449

439818

LESS MONEY.
LESS TIME.
MORE EDUCATION.



Marshfield
UW-Stevens Point



UW-STEVENS POINT AT MARSHFIELD CAN HELP CHART YOUR PATH TO GRADUATION DAY

Whether you are graduating from high school, ready for a career change or looking to finish your degree, UW-Stevens Point at Marshfield can help you take the next step to a fulfilling future. We will connect you to a personal adviser who will customize a schedule specifically for you!

Discover your purpose at UWSP Marshfield, the four-year university in your backyard!

Learn more at uwsp.edu/marshfield.



BACHELOR'S DEGREE PROGRAMS

Business Administration | Organizational
Leadership | Multidisciplinary Studies

- Your work and family life are top priorities – our fast and flexible time-to-degree options are perfect for you (online, hybrid and in-person).
- You've done a lot of work – let us give you college credit for prior learning or work experience.
- Let us help you fund your education by providing full and partial scholarships based on qualifications.

LET'S DO THIS. TOGETHER.



BIG DAWG ROOFING & CONSTRUCTION

thebigdawgroofing@gmail.com

Tyler Hahm
715-650-0751

Jared Johnsrud
715-650-0400



***Tyler and Jared @ Big Dawg Roofing & Construction
did a fantastic job on my shed roof!***

As an optimistic homeowner who has worked in the construction and roofing industry, I attempted to shingle my shed roof alone. Long story short, it didn't go well. I had about half the roof exposed to the weather and elements when I gave these guys a call. Understanding the urgency, they came right away! The entire process was very quick and hassle free. They built exactly how I wanted, meeting my standards, requests and local code!

Would highly recommend these guys and couldn't be happier! ~ Nathan S.

"BIG DAWGS GO ROOF!"

Competitive Prices! Check us out on Facebook!

441930



Everett Roehl Marshfield Public Library

105 S Maple Ave
Phone: 715-387-8494
www.marshfieldlibrary.org
email: refdesk@marshfieldlibrary.org



Weber's Farm Store



9706 County Road H
Marshfield
Phone: 715-384-5639
webersfarmstore.com



A Legacy of Dairy Products

441346



1409 South Central Ave., MARSHFIELD

"Home of the Champ" Charbroiled Burgers
Golden French Fries, Soft Serve Cones, Root Beer Floats, Shakes
Open 10:30 am daily

439529

MARSHFIELD MONUMENT

Established Monument Company Since 1895

**YOUR LIFE IS A STORY.
TELL IT WELL.**



Locally Owned
Specially crafted in-house at our
Central Avenue location



Memorial Sales • Civic Signs • Design Service • Cemetery Lettering
Installation • Resetting • Free Estimates! • In-Home Consultation (By Request)

715-384-5575 • Toll Free 800-445-5112

421 S Central Ave • Marshfield • M-F 9-5, Saturday Mornings by Appointment

www.marshfieldmonument.com

442386



Your Central Wisconsin **GATHERING PLACE**

Experience the perfect blend of comfort and style at Hotel Marshfield, Central Wisconsin's premier relaxation and event destination. Our 99 stylish guest rooms and suites, lively on-site restaurant, Libby McNeill's, and spacious event center are thoughtfully designed to exceed your expectations.

Whether you're hosting a corporate meeting, celebrating a milestone, or enjoying a getaway, Hotel Marshfield offers the ideal setting for business and leisure.

HOTEL
MARSHFIELD

BW Premier
— COLLECTION —

2700 South Central Ave.

Marshfield, WI 54449

715.387.2700

hotelmashfield.com



WIRE IT UP

One man shop with a personal touch!

**Residential Electrical Contractor
High Quality Work At A Fair Price!**

- Sub panels
- New circuits
- Outlets
- Switches
- Light fixtures
- I fix what doesn't work!

715-240-8256

wireitupllc@gmail.com
www.wireitupmarshfield.com
In God We Trust

442688

*Building
"Customers
for Life"*



West Central Wisconsin's
#1 Homeseller



JEFF HEEG
DESIGNATED BROKER
715-207-1903



PAULINE ERTL-THOM
715-305-5097



RICHARD KAISER
715-252-9163

441547



MLS

201 W. Upham St., Marshfield
715-387-8414



www.coldwellbankermarshfield.com • marshfield@brenizer.com
www.brenizer.com • www.coldwellbanker.com



VISIT
MARSHFIELD
MADE NEW

There's always something new
to discover in Marshfield — plan your
visit today. www.visitmarshfield.com



Wildwood Park & Zoo

442694

Trent Willfahrt

T. WILLFAHR1
CONCRETE & EXCAVATING

715-305-4295

- Site Prep
- Building Prep
- Poured Walls
- Concrete Frost Walls/
Basements & Additions
- Concrete Removal
- Stump Removal
- Ditching
- Trenching
- Auger Holes
- 15"-18"-24"
- Culverts
- Brush Hogging/
Trail Mowing
- Fully Insured
- Bulldozing

**HIRING THE RIGHT CONTRACTOR
FOR THE JOB ALL STARTS HERE!**



**CALL NOW TO PLAN YOUR
SUMMER & FALL PROJECTS!**

**SPECIALIZING IN CONCRETE AND EXCAVATING SERVICES
FULL LINE OF CONCRETE SERVICES
SERVING CENTRAL WISCONSIN**

**YOUR
COMMUNITY BANK
SINCE 1858**

SB State Bank
Financial
Member
FDIC

124 North Central Avenue
Marshfield, WI 54449

800.880.7151
statebankfinancial.bank

FIND YOUR NEXT CAR AT DICKS AUTO BODY

Shop & Save Today!



We have been in our present location for 57 years as an Auto Body Repair Shop and Auto Sales. We guarantee our work and service all makes and models as well as any insurance company claims and private.

We hope you'll think DICKS AUTO BODY the next time you're in the market for a quality used vehicle.



**Call Deb at
715-305-0999**

www.dicksautosaleswi.com

44058

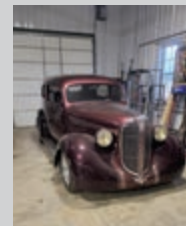
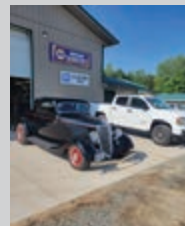
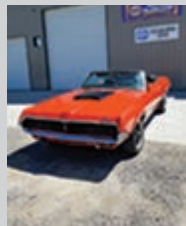


**Owner / Operator - Josh Haebig
(715) 383-2138**

**Collision Repair, Restoration
Work & Light Mechanical Work**

jjhaebig@hotmail.com

9019 Thompson Road, Marshfield



441741



A TASTE OF MEXICO



Discover authentic flavorful Mexican food with us that will satisfy your tastebuds. We use a unique blend of spices with fresh ingredients to create irresistible dishes that will keep you coming back.

El Mezcal has been a longstanding staple in the Marshfield, Wausau, and Wisconsin Rapids communities. Featuring delicious Mexican food and drinks, the restaurant is happy to offer customers their favorites while also introducing new items to enjoy.



2312 N. Central Ave., Marshfield, WI

715-384-6532

elmezcalrestaurant.net

Sunday 11am-8pm • Mon-Sat 11am-9pm

Locations in Wisconsin Rapids & Wausau also

443232



Over 125 Years in the Making

Nasonville Dairy is located right outside of Marshfield, in Central Wisconsin, where local cheesemakers have produced traditional Wisconsin cheeses on the same site for over 125 years. Today we buy milk from 180 farm families and convert that into more than 100,000 pounds of exceptional cheese each day. We are committed to support local dairy farmers and use fresh milk from our neighbors' farms to make Nasonville's award-winning cheeses.

Nasonville Dairy

10898 Hwy 10 West
Marshfield, WI 54449
715-676-2177

Store Hours:
Mon–Fri. 8 a.m.–5 p.m.
Sat. 8 a.m.–Noon
Closed Sundays



Nasonville Dairy Retail Store

N14505 Sandhill Avenue
Hwy 29 and Sandhill Avenue
Curtiss, WI 54422
715-223-3338

Just West of Abbotsford and East of Curtiss

Store Hours:
Mon–Fri 8 a.m.–5:30 p.m.
Sat 8 a.m.–4 p.m.
Closed Sundays

WWW.NASONVILLEDAIRY.COM

348877

VOTED BEST BURGER 15 YEARS IN A ROW!

Voted Best of Marshfield 2024



- Best Burger • Best Fish Fry • Try our Cocktails on Tap
- Private Party Space Catering Available
- Tuesday Night Trivia

OPEN DAILY AT 7AM | 20 BEERS ON TAP

715-387-2597 | 809 S. Central Ave. | Marshfield
(Across from the Holiday Inn, Downtown Marshfield)

715-659-4333 | 103 E. Clark St. | Spencer

WWW.NUTZDEEP2.COM

44530

Committed to Our Members' Growth and Success



Trusted Expertise
Quality Supplies
Proven Services



800-236-1041 | allied.coop

Agronomy | Animal Feed and Nutrition | Energy - LP Gas/Refined Fuel | Grain
Retail - Country Stores, Convenience Stores, Ace, Lawn Care, NAPA, Tire & Service

442670



Insurance
Service
Center, Inc.

Auto ■ Home ■ Business ■ Life ■ Farm

Placing our relationship with our clients at the forefront of our core values, we find it natural to provide excellent service. This, along with our great rates have allowed us to provide excellent coverage, at affordable prices, for 40 years and counting!

MEET OUR AMAZING TEAM



Ric Frey
Agent



Ryan Frey
Agent



**Judy Hornick
Varsho**
Admin/Agent



Amanda Meldrum
Agent/Marketing
Director

441683

715-384-2174 • www.insservicecenter.com







SPENCER MILL

107 S. Pacific Ave. • Spencer, WI 54479


genfarmssupply.com

gfsspencer@yahoo.com

715-659-4441

MARSHFIELD STORE

3712 S. Central Ave. • Marshfield, WI 54449


gfsmarshfield@genfarmssupply.com

715-387-0348

JOIN US FOR OUR UPCOMING EVENTS

Chick Days • Show Rite Clinics • Plot Days • Storage Days • Producer Meetings • June Dairy Month Events

443402



“More than just a name, its how we do business.”



We Service Foreign & Domestic Vehicles!

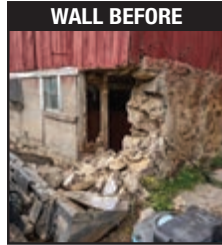
Open: M-F 8a-5p | Sat. by appt only • Call or Text: 715-240-0129
www.accoladeautoservices.com • Follow us on Facebook!

“We were kept informed through the whole service. Fantastic to work with!”
 ~Sara H.

441342

CONCRETE RESTORATION

- Bunker Wall Restoration
 - Silo Restoration
 - Barn & House Foundation Restoration



PREMIER GUNITE
 THE SHOTCRETE PROFESSIONALS
CONCRETE RESTORATION
715-382-4296

Free onsite estimates

<https://premiergunitellc.com>

www.facebook.com/premiergunitellc

SB
State Bank
 Financial
 Member
FDIC

Marshfield • LaCrosse • Onalaska • Shelby • Sparta

www.statebankfinancial.bank

PROUD SPONSOR OF THE

DRAFT HORSE SHOWS

Saturday, August 23rd, 2025

Halter: 10:00 AM

Hitching: 2:00 PM

Sunday, August 24th, 2025

Hitching: 12:00 PM



at the Central Wisconsin State Fair

513 East 17th Street, Marshfield, WI 54449

www.centralwisconsinstatefair.com





Josh Kilty

Mortgage Planner • NMLS #277851

715-384-7878

joshk@fairwaymc.com • www.fairwayjoshk.com



*Bringing people
and properties together!*



Peggy Sue Behselich

715-305-4345

peggysue@c21goldkey.com



CENTURY 21
Gold Key Realty, Inc.

443410

**THE
DAILY
GRIND**

GOURMET COFFEE & TEA



**Great coffee and tea,
homemade soup,
breakfast and
lunch specials, and
free WiFi in a cozy
atmosphere.**

Check Out Our New Website!

TheGrindMarshfield.com

Full Menu - Order Online!

Want A Delicious Breakfast But No Time? We will deliver it hot and yummy!



Friendly Staff

Our staff knows how to make you feel at home. We'll make sure you always have a good time!



Why Choose Us

Quality Ingredients

All of our ingredients are fresh and delicious, so you always get the best flavor in every bite.



Local Pride

We are proud to be a local community favorite. That's why we strive to be the best spot in town.



236 S. Central Ave | Marshfield | 715-387-6607

440574



experience the difference
LOCALLY OWNED AND OPERATED

WHAT IS TITLE INSURANCE?

Title Insurance is an insured statement of the condition of your "title" or ownership rights to a certain piece of property. A title insurance policy describes your property in detail and states what limitations, if any, there are to your ownership.

WHAT WE OFFER

Badger Title offers a variety of real estate services, including: Insured Closings, Title Insurance of all types of real estate, Letter Reports, Listing Search Reports, and Construction Disbursement with budget records, lien waivers and inspection

**CELEBRATING
24 YEARS OF SERVING
THE COMMUNITY!**

EST. 2001



307 W Upham St, Marshfield, WI 54449
Office 715-389-2900
Text 715-613-2574
Cheryl A Schwantes, GRTE
cheryl@badgertitle.net

Jewelers Palette

- Gold & Sterling Silver Jewelry
- Custom Pieces
- Watch Batteries-Installed
- Jewelry Repair

*We Buy Broken, Unwanted Gold
& Sterling Silver Jewelry for Cash*



**242 S. Central Avenue
Marshfield**

715-389-1827

Shop Local!



Quality, Fast Turnaround Done In-House!

Marshfield's 2025

Small Business of the Year

At NextHome Hub City, we do more than buy and sell homes—we create lasting connections and help strengthen the communities we serve.

With professionalism, integrity, and a client-first approach, we proudly uphold our slogan, *HumansOverHouses*. Whether you're buying, selling, or investing, partner with us to see why we've been Marshfield's #1 real estate company since 2022.

Let's build your future together!



210 S. Central Ave., Marshfield | 715.898.1060 | nexthomehubcity.com



Ashley
Fredrick



Stephanie
Spaeth



Charles
Jennings



Kurt
Spaeth



Celeste
Walker



Dayna
Schutz



Jeni
Schoenherr



Megan
Schmidt



Noah
Schultz



Jessica
Ott



Rachael
Kellner



Each office is independently owned and operated.



STAINLESS & CARBON STEEL FABRICATION SHOP

Turnkey • Rebuilds • Retrofits • Preventative Service Maintenance

- Fully Equipped Service Truck w/ 2-Ton Crane
- Mobile Truck Crane - 21-Ton Capacity
- Confined Space Permitted/Equipped
- Quality Equipment Technicians/Installers
- Process Piping & Concrete Journey Trades
- Bonded, Insured, Warranty

SERVING ALL ASPECTS

OF YOUR WATER & WASTEWATER TREATMENT SYSTEM INFRASTRUCTURE

Process Equipment • Piping • Steel/Concrete Tanks
Lagoon Systems • Lift Stations & More

CONTACT OUR SERVICE DEPARTMENT

Phone: (715) 387.8429 | Fax: (715) 384.4846
Email: andy.busscher@staabco.com

STAABCO.COM

1800 Laemle Ave
Marshfield, WI 54449



DELIVERING THE EXCEPTIONAL™

Now Hiring

Join a golden rule culture



Value-added distributor
to food processors



Family owned since 1947



Great
Place
To
Work.

Certified
NOV 2024-NOV 2025
USA



nelsonjameson.com/careers

MARSHFIELD PARISH PULL

Held Yearly at the
Central WI State Fairgrounds, Marshfield

MARSHFIELD'S LARGEST TRUCK AND TRACTOR PULL!

**THIS YEAR'S
DATE IS
FRIDAY
JULY 11
2025**

- Organized by the
Catholic Parishes of
Marshfield and the
surrounding area
- Sponsored by local businesses
- Partial proceeds support local
non-profit organizations
Over \$200,000 given back
to the community since 2013

Check us out on Facebook
for more updates!



- Beer Garden
- Bounce Houses
- Concession Stand
- Food Trucks
- Raffles and Prizes



Milladore:

From farm to table, a labor of love at Lonely Oak



Milladore, a village between Wood and Portage County is known for The George W. Mead Wildlife Area. Hunters, hikers, and bird watchers embrace the radiant changes of seasons, observing the migration in the marsh or simply just to enjoy nature. Not far from nature's bounty, Lonely Oak Farms strives to stay true to the circle of life. Joel Kuehnhold is the owner of Lonely Oak. Apart from being an experienced farmer, Joel has a background in education. During the off season, he continues to teach—this winter in Alaska. Totalling fifteen years as an educator, his passion for farming interconnected into the classroom. “When I was teaching full-time in Wood County, we got a five-million dollar grant to feed students healthy farm to table food. My students learned how to grow spinach. We went through about five-hundred pounds a month,” Joel said. “But I got burnt out. I couldn’t do both. Teach full-time and farm full-time.”



There is an emotional and physical connection to the land. When people see farms being sold, they don’t understand the history or connections behind that,” Joel said, sharing the history.

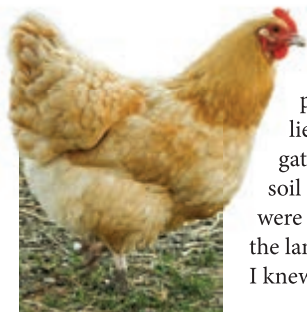
Joel links his multi-faceted skills beyond his family and extends it toward his employees. “For the past four years, I have had all female employees. Which I am really proud

of. There isn’t a lot of turn over. When people come to work for me they stay. They are family, not just employees. We socialize and work together. The success of the farm is due to my amazing crew. I don’t make any decisions without consulting with them first.”

Joel’s harvest is bountiful. From eggs to butternut squash to sheep, Lonely Oak sells their produce at markets, offer community supported agriculture (CSA boxes), and brunch on the farm. This year prices will raise a dollar for brunch on the farm and sixty spots are open for the CSA. Brunch on the farm can seat around 125 people, with a changing menu every week according to seasonal harvest. Quiche, coffee cake, and free refills on liberation coffee are popular.

Planting in the green house begins the first week of March. Sheep have their lamb in April and cows have their calves in May. If necessary, Joel is ready for weather changes. “There are things we can do to combat it and work with it. I have worked in Kenya and seen the changes in equatorial climates and rain patterns. Seasonal changes affect when we can plant. We can cover our crop, prevent erosion, keep things from drying out, and worry about water. We are pretty much guaranteed to have a drought in July and August and figure out a way to irrigate that. Even though America’s harvest zones are changing we can’t really change our crop that much until we know when,” Joel said. Part of the mission for Lonely Oak Farms is encouraging eating what is harvested during each season and reducing their carbon foot print.

I asked Joel what separates Lonely Oak Farms from other rural farmers. His answer: “We make family farming and agriculture exceptional. It truly is a family farm with family labor. Whenever you invest in a business in rural America, that money is staying right there in that community. The way of life we have become accustomed to is changing fast and we need people to support local and small farms. That doesn’t mean you need to eat organic. We provide an opportunity for people to see how the system works together, eggs-crops-table.”



In December of 2011, Joel bought Lonely Oak and closed on the farm a year after. Purchased from family friends, Burnard and Gertrude, the sale felt more like a passing of the torch where both families continue to share the land for special gatherings. Joel has been working on the soil he purchased since childhood. “They were happy I was able to buy it because the land was part of the family for me and I knew Burnard and Gertrude’s traditions.

Best Pizza & Chicken in the region 18 years in a row!



Extensive Pizza Menu!
7"-9"-12"-14"-16"
Thin Crust, Butter Crust or Deep Dish
25 toppings to choose from!



Broasted Chicken!
Dinners:
2, 3 & 4 piece
Buckets:
8-12-16-20 & 24 piece
We also have Wings!

All-You-Can-Eat Pizza Buffet!
11:30am to 1:30pm
Monday & Tuesday

We also have:
•Fish & Shrimp
•Sandwiches
•Subs
•Sides
•Salads
•Desserts
•Beverages
•Kids Menu



Scotty's
443709
Pizza & Chicken

100 S. Chestnut Ave. | Marshfield | 715-384-8118
Business Hours: Monday - Thursday 11am-9pm • Friday & Saturday 11am-10pm • Sunday 11am-7pm
Visit ScottysPizza.com for coupons and our full food menu! You can also **Order Online!**

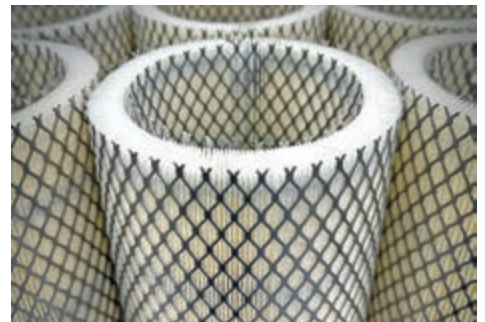


Atmus Filtration Technologies is a global leader in filtration solutions for on-highway commercial vehicles and off-highway vehicles and equipment. We design and manufacture advanced filtration products that enable lower emissions and provide superior asset protection. We combine our culture of innovation along with deep industry experience to deliver superior filtration for our customers. Founded by Cummins in 1958, but independent in 2023, Atmus continues to build on a 65-year history, differentiating ourselves through a vast global footprint, comprehensive portfolio of premium products, technology leadership and multi-channel path to market.



The history of our facility began in 1945 when Nelson Muffler was established in downtown Neillsville. In 1969, manufacturing began at the current site in the industrial park. In 1997, Nelson was acquired by Cummins, an industry leading manufacturer of diesel engines. In 2020, we gained warehousing space and freed up manufacturing space in the main plant by taking over the Figi's facility in the industrial park. In 2023, Cummins announced an Initial Public Offering of stock for Atmus Filtration Technologies. Trading for Atmus stock (ATMU) began on the NYSE on May 26, 2023.

**Agriculture • Bus • Commercial Power • Construction • Home and Recreation
Marine • Mining • Municipal Services • Oil and Gas • Rail • Trucking**



439768

1401 E DIVISION ST | NEILLSVILLE, WI 54456 | (715) 743-3273 | ATMUS.COM

Neillsville:

A Jail Worth Saving



When driving through Clark County, the city of Neillsville may come across as just another tranquil, lush, beautiful city in Wisconsin, but if you take the time to stop and become present in your surroundings it is quite the opposite. Neillsville is a bustling city with a population of over twenty-thousand residents encompassing a list of restaurants, recreational activities, museums, and parks tourists can take advantage of. One of the main attractions that should not be overlooked is The 1897 Clark County Jail Museum Incorporation. I spoke with the curator and treasurer, Natalie, who has held this position for twenty years. At sixty-four, Natalie works tirelessly to keep the historic Jail intact. Historically, it is indispensable.



Each jail cell inside the museum features an exhibit that showcases the history of small town Neillsville, from exhibits about schools, libraries, doctors, and more.

In front of the jail stands a Victorian style home. The third floor is so large it resembles a ballroom. As you walk through the back of the old warden's home, the kitchen of the jail is the first thing you see. A holding cell from 1881 stays preserved. But there are pieces of both the home and the jail that are falling apart. Humidity is contributing to the collapse of the ceiling. Pipes that need to be rewrapped and sealed. Electrical. Plumbing. The architecture of the jail is called Richardsonian Romanesque, a Romanesque revival dating back to the early 1800's.



Sheriff Robert Eunson, 1909-1910, with three year old son John Dale Eunson photographed in Neillsville in 1907.

Masonry has been one of the biggest challenges. "Worth its weight in gold to find a good mason. You might get one in England or Europe because it seems to be a dying art," Natalie says.

All the ins and outs of restoration is dependent on more volunteers, grants, and getting the word out. Currently, the county is responsible for the exterior and the committee is responsible for the interior. They are staying afloat with funds. "There is a limit you can do to a building you do not own," Natalie states. The jail is registered at a national historic level. "You cannot replace it. You knock it down. Try and salvage pieces of it, but once it's gone it's gone. If someone who loves history wants to restore a building, this could be a bed and breakfast or community space. Someone with money or working in a tax role could step up and take charge." Visitors from all over Wisconsin, even a choir from Germany have come to tour and visit the space. Community meetings that address contributions and the restoration needed for The 1897 Clark County Jail Museum Inc. have dropped from two-hundred to eight. "If you don't know or remember where you came from, how do you know where you are or what's important? The one thing you can't change is history. You have to guard it and respect it. History is very personal," says Natalie.

Neillsville has so much to offer. During your stay, try and weave in a tour and contribute to a piece of national history.



Photos courtesy of 1897 Clark County Jail Museum

Events Calendar

Winter Carnival: Feb. 21-23

Sweaty Yeti Winter Festival: March 1, Levis-Trow Mounds Recreational Area, N1589 Fisher Ave

Midwest Rockbouncer Shootout: May 10, Clark County Fairgrounds, 1121 E Division St

Dairy Breakfast: June 8

Neillsville Heritage Days: July 11-13, Schuster Park

Clark County Fair: Aug. 6-10, Clark County Fairgrounds, US Hwy 10

Autumn Festival: Oct. 11 Downtown Neillsville



RATSCH
ENGINEERING
COMPANY, LTD.

**Specializing in architectural engineering services
for commercial, industrial, institutional,
and public buildings.**

(715) 743-2240

www.RatschEngineering.com

547 Hewett Street • Neillsville, WI 54456

438925

Best Pizza & Chicken in the region 18 years in a row!



**Extensive
Pizza Menu!**
7"-9"-12"-14"-16"
Thin Crust, Butter
Crust or Deep Dish
25 toppings to choose from!

**All-You-Can-Eat
Pizza Buffet!**
11:30am to 1:30pm
Monday & Tuesday



We also have:
•Fish & Shrimp
•Sandwiches
•Subs
•Sides
•Salads
•Desserts
•Beverages
•Kids Menu



Broasted Chicken!
Dinners:
2, 3 & 4 piece
Buckets:
8-12-16-20 & 24 piece
We also have Wings!



443709

100 S. Chestnut Ave. | Marshfield | 715-384-8118

Business Hours: Monday - Thursday 11am-9pm • Friday & Saturday 11am-10pm • Sunday 11am-7pm
Visit **ScottysPizza.com** for coupons and our full food menu! You can also **Order Online!**

That Welcome Home Feeling

*Ready to kick
back and relax?*

Come see us today
and we can help you find the
home with that feeling.



Julie Simek
~ Agent ~



Jake Ormond
~ Agent ~



Patricia Hasz
~ Administrative Assistant ~

Over 24 years of combined service!



211 E Division St, Neillsville, WI
715.743.2020
NextHomePartners.com



440571



OEM - Your Employer of Choice

At OEM Fabricators we believe in excellence in everything we do.

Our Team Members are critical to our success and we pride ourselves in providing our Team Members the opportunity for a great career!



1st Shift 6AM to 4:30PM M-Th.

2nd Shift

2 options - 4:30PM to 3AM M – Th.
OR 4:30PM to 5:30AM M – W
(shift premium 10% of base pay)

Weekend Shift 6AM to 6PM

Friday, Saturday & Sunday
(shift premium 20% of base pay)

- ✓ Great starting wages and shift premiums!
- ✓ Air conditioned shop!
- ✓ Generous time off, including time for hunting!
- ✓ We provide our Team Members with a positive and stable work environment and consider this in all of our business decisions
- ✓ Flexible work schedules with great work-life balance
- ✓ We offer a dynamic work environment with educational opportunities for professional growth

If you are an innovative, creative team player who would like to join our OEM team, please stop by our Neillsville facility to pick up an application at 1701 Industrial Park Drive, Neillsville, WI or apply online at oemfab.com.

OEM's goal is to be the Employer of Choice and we believe our Team Members are our most valuable assets



OEM

FABRICATORS, INC

OEM Fabricators, Inc. is an Equal Employment Opportunity/Affirmative Action/Drug-Free workplace employer.

439769

PROUD TO BE YOUR HOMETOWN SHOP

HARDWARE • FEED
MILWAUKEE TOOLS DEALER
GARDEN CENTER
CUSTOM HYDRAULIC HOSES



PFHC

Pittsville Farm & Home Center

The Flower Shop

PITTSVILLE, WI - 715.884.HANK (4265)

*We Have Everything from
Hydraulic Hoses to Red Roses!*



442671

For all of your real estate needs
BIG or SMALL!



Peggy Sue Behselich

715-305-4345

peggysue@c21goldkey.com



CENTURY 21
Gold Key Realty, Inc.

442671

Discover The Highground ★ Join the Mission Today

HONOR RIDE
Year "15"



HEROES RIDE
Year "41"



RIDE TO REMEMBER®
Year "25"



715-743-4224 ★ thehighground.us
W7031 Ridge Rd. Neillsville, WI 54456

The
Highground

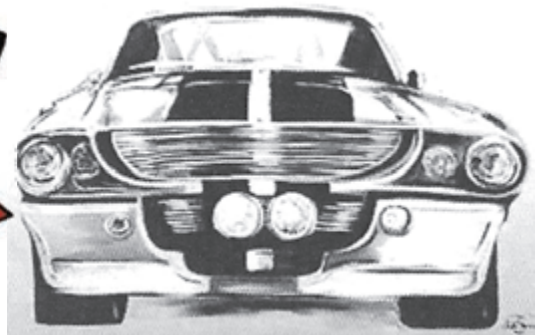
Complete Automotive Repair & Maintenance



- Brakes • Tires, Wheels & TPMS • Engine & Transmission Replacement
- Exhaust • Suspension • HVAC, R134 & R1234yf • Accessories



SERVICE & REPAIR



715-897-6337

5665 Cedar Lane, Pittsville, WI

Hours: Monday thru Friday 8:00 AM - 6:00 PM • Lance & Amber

Pittsville:

Splash of Red Cranberry

Pittsville lands exactly in the middle of Wisconsin with a supportive community where the small town prospers from an array of downtown businesses. Stay for a weekend and you'll find unique places; from local clothing stores to taverns with exceptional service. If you cross Pittsville's path between the middle of September through the end of November, Splash of Cranberry is an award winning business for their cranberry crop: The Wisconsin State Cranberry Association Growers. They have also been featured on several news stations around Wisconsin, Chicago, and South Dakota. What makes Pittsville's cranberry farm distinct from others is that it is run by high school students, headed by agriculture teacher and Future Farms of America advisor, Lindsay. We are had the pleasure of speaking with Lindsay about the details of her class and how it entwines with the cranberry farm itself.

"This is my 8th year teaching at Pittsville High School. I teach agriculture courses (plant and animal sciences) to almost every student that comes through the school. For seniors, they have an opportunity to take my capstone class where they work at Splash of Cranberry, getting experience in the work force and enhancing their skills," Lindsay said. She has a set curriculum for her students. The class follows history, technology, sustainability, and economics. Local producers and growers come in to help teach according to what the industry is going through. Similarly, Lindsay also brings in guest speakers to touch on hot topics Wisconsin cranberry growers are facing and how the industry is developed from prior generations.

» CONTINUED ON PAGE 66



Best Pizza & Chicken in the region 18 years in a row!

Extensive Pizza Menu!
7"-9"-12"-14"-16"
Thin Crust, Butter Crust or Deep Dish
25 toppings to choose from!

Broasted Chicken!
Dinners:
2, 3 & 4 piece
Buckets:
8-12-16-20 & 24 piece
We also have Wings!

All-You-Can-Eat Pizza Buffet!
11:30am to 1:30pm
Monday & Tuesday

We also have:
•Fish & Shrimp
•Sandwiches
•Subs
•Sides
•Salads
•Desserts
•Beverages
•Kids Menu

Scotty's
443709

Pizza & Chicken

100 S. Chestnut Ave. | Marshfield | **715-384-8118**
Business Hours: Monday - Thursday 11am-9pm • Friday & Saturday 11am-10pm • Sunday 11am-7pm
Visit ScottysPizza.com for coupons and our full food menu! You can also **Order Online!**



HAY CREEK

Companies

PITTSVILLE, WI

**A GREAT PLACE
TO WORK!**

EVERYONE IS WELCOME
NOBODY IS PERFECT
ANYTHING IS POSSIBLE

New & Used
Pallets
Bulk Landscape Mulch
& Bulk Animal Bedding
*mention this ad and receive a first order discount

Hay Creek

companies

Contact us for pricing at:

715-884-2930 | orders@haycreekpallet.com

443407

Butch's AUTO REPAIR

Phone: 715-884-6434
Pittsville, Wisconsin

Automotive and Light Truck Repair

440080

Collaboration comes easy for Lindsay as her goal is to get as many people involved as possible, provided that it pertains to reaching the education of her students.

"These are five to six generation family growers. I see my students come back after college to work on cranberry farms," Lindsay shares. Annually, her capstone students that keep a high GPA are eligible for a scholarship. This year, Lindsay anticipates two-thousand dollars will be spread out between a number of students. At the end of a Splash of Cranberry tour, visitors are served pound cake with a cranberry sauce made at their location.



Events Calendar

FFA Dairy Breakfast: June 14 at The Lippert's

Pittsville Heart and Sole Run/Walk: July 3 at 7 p.m.

Fourth of July parade: Kiddie Parade at 11 a.m. and the Big Parade at Noon



WE PROVIDE:

- DELIVERY AND KEEP FULL SERVICE
- HOME HEATING FUEL -LUBE OILS
- ON ROAD DIESEL -GREASE
- OFF ROAD/FARM DIESEL
- NON ETHANOL GASOLINE

FUEL CONTRACTING AVAILABLE • ONSITE PORTABLE FUEL TRAILERS

OFFICE: (715) 459-7029 CELL: (715) 459-7028

Cournoyer OIL Company LLC
PITTSVILLE, WI

439815



Grinch's Fabrication Shop LLC

Services

Servicing your ATV, UTV, lawn mowers, riders, snow blowers, leaf blowers, string trimmers, rototillers water crafts and more!

Fully Insured

Small Engine Repair, Light Fabrication and EVERYTHING In Between!

Cell 715-340-1223
Guy Burnett
9733 CTY RD CC • Pittsville, WI 54466

Mobile services available and fully insured!

44103

Sherry:

Keeping our farms alive



Like many towns in Wisconsin, the people within our communities find solace in modest towns like Sherry that contribute to one of the biggest industries in America; farming. Charming aesthetics compliment Sherry, such as a little free library nestled near the Town Hall and a family friendly barbeque hosted by St. Luke Lutheran Church, including pie and ice cream dishes every November. What makes the small town of Sherry unique is the antique tractor show and the importance that it instills in the aspiring future generations of agriculturalists: education and respect for tractor antiquity.

The set date for the annual 2025 antique tractor show and picnic begins at 10:00am on July 26, ending at 11:00pm. Community members attending the event can expect dishes such as sauerkraut, dumplings, and pork to be served. Engaging activities will be offered, along with a raffle, and a parade. The heart of the Sherry Tractor Club picnic is found in the fundraising it generates for their safety classes. Last year, 24 students from Sherry and neighboring towns completed the Auburndale tractor safety class and were provided with the proper equipment to ensure longevity in an agricultural career: safety glasses and earmuffs.

In addition to the contribution from Sherry and the surrounding communities ensuring the safety of future farmers, scholarships are awarded to a number of seniors invested in an agricultural,

or similar careers, continuing on to a higher education. This year's presenter was Sandy Lobner. Her speech was

nothing short of zeal and drive. These were the words spoken by Sandy to the Sherry Tired Iron Club scholarship winners, "Have you heard the quote from Winston Churchill? "There is no doubt that it is around the family and the home that all the greatest virtues... are created, strengthened and maintained." "Woven together by choice, strengthened together by love, tested by everything, and each uniquely ours." "Family isn't always blood. "It takes a village to raise a child" is a proverb that means that an entire community of people must provide for and interact positively with children for those children to experience and grow in a safe and healthy environment.

As part of this community, the Sherry Tired Iron Tractor Club consists of old tractor enthusiasts that promote the interest and education in the preservation and restoration of antique tractors, their accessories, lore, literature, and memorabilia. Some people collect stamps, baseball cards or comic books, but locals have their own ideas about collectibles. A drive through any small town is sure to reveal a rusted old tractor, a plow share or milk can sitting in someone's yard. For one day each year, an antique tractor show rolls into Sherry. It brings a sense of nostalgia for a way of life that has passed and a glance toward the future. You are the author of your own future, every minute of every day. It is your responsibility to yourself, to the future of agriculture and your village to do us proud."

If you are interested in donating to the Sherry Tired Iron Tractor Club please make checks payable to "Sherry Tired Tractor Club, Inc.," addressed to 7988 County Road HH, Arpin, WI 54410. Penny Shanks takes care of raffle baskets or auction merchandise. The deadline to donate raffle baskets and auction merchandise is July 22. To schedule delivery or pick up, Penny can be reached by phone and email: 715-650-0962, sherrytirediron@gmail.com



Spencer:

Dan's Outdoor Furniture



The village of Spencer thrives off of a committed community to keep nobility and engagement in local events to fulfill the community's wholesome spirit. Only fifteen minutes away from major highways, STH 29, and US 10, this allows easy access to other major towns in central Wisconsin. Outdoor activities such as hunting, fishing, snowmobiling and skiing are popular. Less than an hour's drive, Rib Mountain is a notable spot for snowboarding and skiers. Spencer is near two universities: the southwest campus of North Central Technical College and the University of Wisconsin-extension. These universities provide a flourishing education that flows into the economics of Spencer; businesses and industries lend a hand in training students for future employment. NCT offers courses on wood technology, but Dan Anderson is an exceptional wood craftsman who began woodworking his junior year (1984) in high school.

What was first a passion and hobby starting out in his parents garage, has now turned into a career.

Found on State Highway 13 and County Road V, Dan's Outdoor Furniture is a family run business. Born and raised in Spencer, Dan has passed on his love of woodworking to his two sons. Levi works



full-time while the younger of the two, Noah, works part-time and plans on taking over the business someday. "I've always loved this and it's not really work," Dan told We Are. Starting out, Dan strived diligently to achieve his goal. "There isn't much income in outdoor furniture," he continued. While crafting, he also worked part time

Best Pizza & Chicken in the region 18 years in a row!



Extensive Pizza Menu!
7"-9"-12"-14"-16"
Thin Crust, Butter Crust or Deep Dish
25 toppings to choose from!

All-You-Can-Eat Pizza Buffet!
11:30am to 1:30pm
Monday & Tuesday





Broasted Chicken!
Dinners:
2, 3 & 4 piece
Buckets:
8-12-16-20 & 24 piece
We also have Wings!

We also have:
•Fish & Shrimp
•Sandwiches
•Subs
•Sides
•Salads
•Desserts
•Beverages
•Kids Menu

Scotty's
443709



Pizza & Chicken

100 S. Chestnut Ave. | Marshfield | 715-384-8118
Business Hours: Monday - Thursday 11am-9pm • Friday & Saturday 11am-10pm • Sunday 11am-7pm
Visit ScottysPizza.com for coupons and our full food menu! You can also **Order Online!**



**AGRICULTURAL
RESIDENTIAL
COMMERCIAL**

Chad Schmidt
Call: 715-572-5596
Corey Schmidt
715-897-4752
Phone: 715-659-5112

439847



at Fleet Farm and helped his brother with side jobs. Now, Dan has reached a level of success where he has traveled the states and sat at his own picnic tables. After forty-one years of business, Dan's Outdoor Furniture ships to all 50 states, including Canada and Italy.

"Here's a good story," Dan said, "Once, I got a call from director Woody Allen's assistants and she asked if I could craft a picnic table for one of his films." You can watch a clip of the 2017 film, *Wonder Wheel*, on his website where actress Kate Winslet is seated at one of Dan's octagon picnic tables.

In 1989, the majority of the furniture was made out of Pressure Treated Pine and Western Red Cedar. Pine is no longer used. It's not as rot resistant and copper chromated arsenate holds the pine in place. CCA is a chemical that Dan wanted removed from his

» CONTINUED ON PAGE 70

Bakery Items

Cinnamon & Raspberry Rolls, Breads, Cheese Breads, Sweet Breads, Cookies, Bars, Cake Rolls, Muffins, Scones, Fry Pies, Gluten-free Goodies, Take & Bake Pizza, plus much more...

Drink Options

Coffee, Latte, Macchiato, Breve, Frappe, Americano, Chai Tea Latte, Hot Cocoa, Non-Coffee Drinks

Smoothies, Frozen Lemonades, Lemonades, Lotus Drinks

100 S Pacific St, Spencer WI 54479
715-389-2254 Like us on f
Tues. - Fri. 8 - 4 & Sat: 8-12
Hungry for a family favorite recipe & can't find it anywhere,
Look no further; we love doing custom orders
WE SPECIALIZE IN BAKING ALL OUR GOODIES FROM SCRATCH...

COLBY A&W

1210 N Division St

SPENCER A&W

804 S Pacific St

WITHEE A&W

212 Division St

MERRILL

207 N Center Ave

CADOTT A&W

609 Crestwood Ct

ALTOONA A&W

2870 Woodman Dr



ALL AMERICAN FOOD®

AWRESTAURANTS.COM

443689

designs. “You don’t want people eating off tables like that. And I care about my customers. Western Red is all natural, there are no issues with chemicals, and naturally resists rotting for thirty years. If it’s a kept finish, sometimes up to eighty. It’s beautiful—lots of different colors. Our furniture is stout, another plus is that cedar is light weighted,” Dan explains. There are three patio designer lines customers can choose from: Adirondack, Hillsfield, and Ozark (the most popular). Western Red is more prevalent and niche. Which-ever line the buyer chooses, they can expect a freshly sanded and appealing product to match a rustic style.

To place an order from Dan’s Outdoor Furniture, it’s not necessary to drive to Spencer. Although the store has its own midwest rustic charm, Amazon, Etsy, eBay, along with his website are easily accessible. A wish list (found on the website) can be used to set aside items to buy at a later date. “I’m livin’ the dream, no matter how big the slice of the pie is.”



Events Calendar

Dairy Breakfast: June 13 Lions Park

Spencerama: June 13-15

Village Garage Sales: July 31-Aug. 3

Music In The Park: Aug. 6, 13, 20 & 27



R&R FLOORING & FURNITURE

Over 85 different in stock options of Luxury Vinyl Plank – Take home today!



Free Pillows with mattress purchase over \$500!



Window Treatments



Free Estimates!



Walk in Tile Showers, Backsplashes, Hardwood, Laminate, Tiled Floors, Luxury Vinyl Plank, Accent Walls, Tiled or Stacked Stone Fireplaces



Lift Chairs, Sofa Sleepers, Sectionals, Recliners, Power Furniture, Sofas, Loveseats



Hwy 13 South, 312 South Pacific Street
Spencer, Wisconsin 54479
Monday thru Friday 10-6, Saturday 9-12

715-659-5880

Email: sales@rr-flooring.com Follow us on Facebook

441681

Fresh as the Northwoods

Wake up to the fresh, bold flavor of 100% Arabica coffee, crafted with care and inspired by the beauty of the Northwoods.

Hand-selected beans roasted to perfection, delivered fresh to your door.



NICOLET COFFEE CO.
Fresh as the Northwoods
WWW.NICOLETCOFFEE.COM



Visit Us
Online to
Order Today!
www.NicoletCoffee.com

**FREE
DELIVERY
for Orders
OVER \$40**

Dan's Outdoor Furniture

has been a family owned business since 1984, and we've had the opportunity to build and ship over 41,000 pieces of Western Red Cedar outdoor furniture for businesses and families in all of the 50 United States.



61" OCTAGON PICNIC TABLE WITH EASY SEATING

One of our most popular tables!
100% Western Red Cedar

- All Screw Construction
- Seats 8 Comfortably
- Table Top is 61" Across Corners
- Table Height 30"
- Width 84" x 84"
- Weight 188#
- Available in "Standard Zinc" or "Stainless Steel Hardware"



AC Adirondack Chair

ADIRONDACK CHAIR

- 100% Western Red Cedar
- All Screw Construction
- Height 38"
- Depth 35"
- Width 31"
- Seat Width 22"
- Weight 40#



P48 Children's Picnic Table

JUST FOR KIDS!

48" or 60" Children's Picnic Tables are great for all the little ones in your family and the neighborhood. Guaranteed not to tip over.

Seats 4-6 children comfortably.
All surfaces sanded smooth and all edges rounded over.



TSS Timestopper Single Swing

Features

- Newly designed contoured seat with a higher back.
- Seats 2-3 Adults.
- Frame built of 2x4" stock
- Seat built of 5/4x4" & 5/4x6" stock
- Hangs from 2 Gate Hinges
- Remove 2 Pins to Quickly remove the Seat
- 100% Western Red Cedar



TDSS Timestopper Double Seated Swing

Features

- Newly designed contoured seat with higher back.
- Seats 4 Adults
- Frame built of 2x6" stock.
- Seat built of 5/4x4" stock.
- Hangs from 4 Gate Hinges.
- Remove 4 small lags for Quick Disassembly.
- 100% Western Red Cedar



- Quantity Discounts Available
- 100% Western Red Cedar
- All Screw & Bolt Construction
- Stainless Steel Fasteners Optional
- 5 Year Warranty on All Furniture



Dan's Outdoor Furniture Mfg Co



Western Red Cedar Products

205681 State Highway 13, Spencer WI 54479

Phone **715-659-4530** Call or Text

Web: dansoutdoorfurniture.com or scan the code!

Email: Dan@dofmfg.com



Stratford:

How passion runs the Stratford Area Historical Society



The original American Legion cabin flags.

Stratford Area Historical Society photos

Marathon County contains one of the most collective, collaborative, and supportive communities in Wisconsin. Founded in 1891, Stratford capitalized off the logging industry pulling from the Big Eau Pleine and Little Eau Pleine Rivers. The rivers flowing near Auburndale, depleted the neighboring towns business and was taken over by the Connors family who built the historical saw mill, keeping jobs in the logging business active and supplying jobs to the citizens in Auburndale while creating new ones in the Stratford saw mill. The village of Stratford keeps their history rich and alive throughout the year by hosting events like Christmas in the Park, Music in the Park, Sawmill Days, and an annual car show. But what really ties the abundant passion together in Stratford's history is the board of directors that run the Stratford Area Historical Society.

At times it can be enigmatic to try and grasp how easily an entire town can put together such meaningful events, linking as one big force that started out as a logging town, now a place in Wisconsin that is an essential place to visit. While it was difficult for the SAHS to choose one aspect that sets them apart from the rest of Wisconsin, The Little Red Cabin, built in 1932, became the epicenter of the interview. "It took a couple years to get it incorporated and came to be in conjunction with The American Legion Post 307 (the nation's



The "Little Red Cabin" close to the time of its' completion in the 1930's.

largest veterans service organization). It was donated in 1991, now owned by the village. There are 30 charter members that really take on the passion of collecting information, putting them on display, along with preserving them," one Historical Member starts out, with a clear sense of pride.

"What do you think the purpose of the red cabin is?" I ask. Her energetic tone shifted from a normal interview process where bullet point questions are answered and began to feel more and more like an easy flowing conversation.

"It's specifically used as a museum. The purpose is educational and the displays are changed every year. As the cabin is not insulated or able to hold heat, we utilize it during the summer months. During historical days tourists have the option of doing a self-guided tour with a pamphlet or groups can sign up to have a tour guide."

The village—chamber of commerce, is responsible for keeping the cabin along with other historical landmarks like the Well House up to code. As the cabin is built completely out of logs placed by the American Legion and it's vital to ensure preservation. The Well House is a bit more complex and requires a special set of hands during the restoration process; tuck-pointing (removing the mortar out between the crumbling bricks) being one of them. The adjustment of the brick

Best Pizza & Chicken in the region 18 years in a row!

Extensive
Pizza Menu!

7"-9"-12"-14"-16"

Thin Crust, Butter
Crust or Deep Dish

25 toppings to choose from!

All-You-Can-Eat
Pizza Buffet!

11:30am to 1:30pm
Monday & Tuesday

Broasted Chicken!

Dinners:
2, 3 & 4 piece

Buckets:
8-12-16-20 & 24 piece

We also have Wings!

We also have:

- Fish & Shrimp
- Sandwiches
- Subs
- Sides
- Salads
- Desserts
- Beverages
- Kids Menu

Scotty's

Pizza & Chicken

443709

100 S. Chestnut Ave. | Marshfield | 715-384-8118

Business Hours: Monday - Thursday 11am-9pm • Friday & Saturday 11am-10pm • Sunday 11am-7pm

Visit ScottysPizza.com for coupons and our full food menu! You can also [Order Online!](http://ScottysPizza.com)



A Fourth of July Parade in Stratford in the early 1920's.

Stratford Area Historical Society



cathys-creations.com

209291 Galvin Ave., Stratford, WI 54484

715-506-0096

Hours: Tues. & Thur. 12-5 p.m., Sat. 9 a.m. - 4 p.m.

Handmade Wool Gifts

SELLING LAMB & CHICKEN

Knitted and Crocheted Hats

Toques • Hunting Hats Headbands

Gloves • Socks • Mittens • Glittens

Scarves • Soap • Slippers

Yarns • Sheep Hides

Also, A Summer Sausage with craisins, and Brats both made with sheep meat

So Much More!

439825

Building Your Dream Home

Get to know Stratford Homes...

Stratford Homes has been providing custom-built homes using modular construction techniques since 1973. During this time, we've helped transform endless ideas of that one perfect house for new homeowners into beautiful, new custom homes. We understand that the unique process of building a custom home should be a rewarding experience for every homeowner. We've had the privilege of being part of over 11,000 new homes for families who have opted for our exceptional quality, energy efficiency, structural strength, and customization capabilities.

With two locations, Central Wisconsin and Northern Idaho, we have market coverage in areas of the Midwest and Pacific Northwest, through our network of independent Stratford Homes' Builders.

At Stratford Homes, we always welcome the opportunity to help educate those needing clarification on the terms often used in the building industry such as pre-fab, manufactured/mobile homes, traditional stick-built or site-built, and modular homes. Feel free to reach out to us or a Stratford Homes' Builder if you need a better understanding of the differences.

Partner with an independent Stratford Homes' Builder, and you will be well on your way to living in your custom-built home with all the benefits of the modular construction process.



439988



>> STRATFORD CONTINUED FROM PAGE 73

framework needs to match the original architecture. The Stratford Building Supply was a huge donor for this.

Passing the south end of the little red cabin is Klemme Park, which has been in the center of the town since 1901. This is where all the main events are held. Running these events are seamless with help from the VFW, chamber of commerce, and a large number of volunteers from Stratford and surrounding towns. Memorial Day is celebrated by Music in the Park. On clear days bands are organized to play at their bandshell and the museum is set up with artifacts pulled together by the VFW, post commander Tom as the lead. Free food is available for attendees such as brats, hot dogs, and ice cream.



Schmidtke's Cleaning Services LLC

Carpet, Upholstery,
Furnace Duct & Dryer
Vent Cleaning,
Fire Restoration,
Water Damage
Restoration,
Snow Plowing



Kevin & Kendra
kkschmidtke@yahoo.com

Call Today!
715-384-2063 or 715-207-2065
204466 River Run Rd.
Stratford, WI 54484

440202

JBT A&B PROCESS
SYSTEMS

50
SINCE 1973

***Proud to be an employer
of choice in Stratford
for over 50 years***

www.jbtc.com
715.687.4332
212700 Stainless Ave. Stratford, WI 54484

438519

WE ARE YOUR SMALL TOWN GROCERY STORE WITH BIG TOWN SAVINGS!

Fresh Bakery • Meat • Produce • Dairy
Frozen • Hardware • Full service Deli



MEAT DEPT.

Fresh Burger Ground Daily
along with a wide selection
of fresh cut meat

DELI DEPT.

Large Hot bar.
Sliced to order deli meat and
cheese.
Homemade Pizzas, Take & Bake or
Hot, ready to eat.
Custom ordered Assorted Trays, call
for selection. *Catering for small to large
gatherings, pickup or delivery, call for
available items and cost*

BAKERY DEPT.

Large selection of breads, buns,
rolls, bars, cookies,
coffee cakes and other treats.
Decorated custom cakes
available for all occasions.

PRODUCE DEPT.

Wide selection of Fresh Produce.
Custom Ordered Fruit Baskets
Veggie Trays Fruit Trays

LIQUOR DEPT.

Choice from a variety of gift
boxes, Wines, Liquors and Beer
*Everyday Special: 10% off
every 6 bottles of Wine*

FLORAL DEPT.

Themed Gift Baskets,
Greeting Cards, Gift Wrap,
Balloons, Gifts & Flower Bouquets

HARDWARE DEPT.

Wide selection of Hardware,
Lawn & Garden Center, Seasonal
Items and Toys



213108 Legion Street
Stratford, WI 54484

715-687-2144

Mon - Sat 7:00am-7:30pm;
Sun 7:00am-5:00pm



>> STRATFORD CONTINUED FROM PAGE 74

When winter hits, Christmas in the Park takes on a similar atmosphere: a bounce house, sled rides, and of course—Santa!

“This event is also free. It’s meant for families to come out and share stories. I’ve run into people who have lineage back to the Connors. That’s what makes this town and its history so special. I am in awe. The volunteerism and community giving back keeps evolving. They see how everything connects, but each group has their own missions and purpose. They just happen to know their own history,” another Historical Member says.

The list goes on and on with what brings passion and pride to Stratford. The Lions Club, public displays from the Little Red Cabin move to the library during winter months, and a digitization project allowing the centennial books to be more accessible, which contain the town’s genealogy. Keeping the history intact calls for advertisement and you can find consistent posts on the Stratford Area Historical Society Facebook page, Channel 7 and 9 News, and of course if any reader finds themselves interested in their own roots, the best course of action is to take vacation time to stay in Stratford.

Stratford Area Historical Society ends our conversation with a summary of what Stratford represents, “If I could put a bow on the hidden gem, it would be the community organizations.”



Events Calendar

Rummaging Around Stratford: May 1-3 (first Thursday, Friday and Saturday of May)

June Classic Car Show: Second Saturday in June

Christmas in the Park: First weekend of December (Various events with Santa and Mrs. Claus in the Community Hall)

 **MARSHFIELD
NORTH STORAGE**



715-502-4608

MarshfieldNorthStorage.com

Locally owned and operated
Veteran-owned small business

 **STRATFORD
MINI STORAGE**

118833 REFLECTION ST. | 715-502-4608

STRATFORDMINISTORAGE.COM

440082

 **STRATFORD SIGN COMPANY**

PHONE: 715-687-3250 | 888-264-4459

EMAIL: INFO@STRATFORDSIGN.COM

**DESIGN SERVICE
MANUFACTURE INSTALL**



TOTAL SIGN SOLUTIONS

www.stratfordsign.com

439578

STRUCTURES UNLIMITED_{LLC}

"Your Fabric Building Specialists"



Structures Unlimited, LLC is Wisconsin's premier provider of the world's leading steel-framed, fabric-covered buildings. As your local building experts, we are committed to offer the best possible products and service to our new and loyal customers, delivering building solutions to help your business grow.

BUILDING TYPES

- Agricultural Buildings
- Amusement Facilities
- Banquet Halls
- Corrections Facilities
- Airplane Hangars
- Industrial Enclosures
- Military Structures
- Riding Arenas
- Salt & Sand Storage
- Storage Facilities
- Vehicle Protection



118280 Forward St., Stratford, WI 54484
(715) 687-2453 • (877) 687-2453 • www.structuresunlimited.com

440084

Advertiser Directory

2 1/2 Cups Cupcakery and Bakeshop	34
A&B Process Systems	74
A&W Dee Wells Restuarant Group	69
Accolade Auto Services	49
All Roads Real Estate	38
All Seasons Tree Service	31
Allied Cooperative	48
American Auto Sales & Service	35
Art's Body Shop	40
Atmus - Neillsville	57
Auburn Agency	10
Auburndale FFA Alumni	10
Badger Animal Clinic	16
Badger Title	52
Behavioral Health	5
Bevy Beauty Co.	34
Big Dawg Roofing & Construction	41
Brock & Decker Real Estate	4
Brock & Decker Real Estate - Cindy Zittlow	7
Butch's Auto Repair	65
CAS Concrete Construction	68
Cathy's Creations	73
Central Wisconsin State Fair	50
Century 21 Gold Key Realty, Inc. - Peggy Sue Behselich	62

Century 21 Gold Key Realty, Inc.	80
Century 21 Marshfield - Alice Franz	9
Chili Implement	12
Chips of Marshfield	42
Citizens State Bank of Loyal	19
Coldwell Banker - Brenizer	44
Cournoyer Oil	66
Dan's Outdoor Furniture	71
Decorative Concrete & Design	29
Dick's Auto	46
Driver Education Academy	32
Dynamic Solutions Co.	8
El Mezcal - Marshfield	46
Everett Roehl - Marshfield	42
Exp Realty, Inc - McManus	36
Fairway Independent Mortgage	51
Falls Silo Repair/Premier Gunite, LLC	50
Felker Brothers Corp.	30
Fourmens Farm & Home	21
Gene's Furniture	26
General Farm Supply	49
Gina's Bakery & Coffee	69
Greenwood Meadows	18
Grinchs Fabrication Shop	66
Haebig's Paint & Custom Repair	46
Hay Creek Companies	65
Health in Motion Physical Therapy	25
Hotel Marshfield	43
House of Heating	38
Information Technology Solutions	40

Insight FS	22
Insurance Service Center, Inc.	48
Jeweler's Palette	52
Joey's Optical - Marshfield	32
LK Trailers	24
Lumberyard Bar and Grill	32
Marshfield Monument	42
Marshfield North Storage	76
Martin Motors, LLC	62
McDonald's - Marshfield	30
Melody Gardens	36
Mid-State Technical College	2
Mitten's Home Appliance	38
Monster Hall Events Ground	14
Nasonville Dairy	47
Nelson Jameson, Inc.	54
NextHome Marshfield	53
NextHome Partners - Neillsville	60
Nicolet Coffee	70
North Shore Healthcare - Marshfield	37
Nutz Deep II	47
OEM Fabricators, Inc.	61
Pittsville Farm & Home Center	62
R&R Flooring	70
Ratsch Engineering	59
RELIEF! Soft Tissue Therapies	23
Rocky Road Boutique	27
RZ Builders	20
Scotty's Pizza & Chicken	6, 9, 11, 13, 15, 17, 20, 25, 56, 59, 64, 68, 72

Schmidtke's Cleaning Services LLC	74
Schwartz's Seamless Gutters	8
Silent Crow Antiques	38
Spectrum Benefit Solutions, LLC	79
St. John's Parish	55
Stabb Construction Corp.	54
State Bank Financial	30, 45
Stratford-Pittsville Family Foods	75
Stratford Homes	73
Stratford Sign Company	76
Structures Unlimited	77
Superior Seamless Gutters	12
T. Willfahrt Concrete & Excavating	45
The Coven - Marshfield	39
The Cranberry Creamery	78
The Daily Grind	51
The Highground Veterans Memorial Park	62
The Maple Dude	16
The Sports Den	34
Things that Grow	22
Universal Dance Academy	27
UWSP Marshfield Campus	40
V and H Automotive	33
Visit Marshfield	44
Weber's Farm Store	42
Wedges Creek Hideaway	18
Wenzel's Farm & Sausage	36
West Side Automotive	28
Wire It Up, LLC	44
Wolf's True Value	17



Homemade
SMALL BATCH ICE CREAM

The
Cranberry
CREAMERY

DOWNTOWN PITTSVILLE

Follow us on Facebook
@thecranberrycreamery

All Businesses Located in Spencer's Newest Event Center Building,
the Uptown Plaza. 900 N Pacific Street (next to NTC)

Spectrum

BENEFIT SOLUTIONS

Health and Life Insurance Experts

Proudly Serving our Neighbors from our Spencer Office

Providing expert Health, Life and Dental Insurance consultations at no cost.

715-659-0983



**Need help signing up for
Social Security?
We are your local resource!**

We work with many of the most popular carriers, Security Health Plan, Aspirus Health Plan, Anthem, WellCare, Humana, Aetna, WPS, Physicians Mutual, Delta Dental and many more!



Chef Kole Herman,
2024 Graduate of NTC Culinary Arts

*Monthly Specials and Daily
Soup Selection*



**Open Monday through Friday
6:30am-2:00pm**

*Open Every Other Sunday Starting February 16th
Check Facebook for a list.*

900 N Pacific Street | Spencer | 715.659.0928

The Area's Newest Wedding and Conference Center

Multiple Spaces for Rent

- Conference Room Seats 100
- Bar space (Tootsies Hideaway) Seats 70
- Banquet Hall Seats 350
- Outdoor Venue Space (Back Porch)



Exceptional Occasions allows food to be carried in for events. When using the patio, Tootsies Hideaway or the banquet hall, alcohol must be purchased and served by our licensed bartenders. Drink specials available to fit within any budget.

Many dates available for 2025 and 2026

Contact:

**Becky Gorst 715-321-6061 • becky.gorst@spectruminsgroup.com
to schedule a showing | 900 N Pacific St Spencer**

CENTURY 21[®]

Gold Key Realty, Inc.



**Looking to BUY
OR SELL?**

Contact me today!
(715) 323-9837
Ben@C21GoldKey.com



**2024 Masters
Diamond Award**



**2024 Quality
Service Pinnacle
Award**



BEN ZAWISLAN