



MID-WESTERN RODEO

MANAWA, WI • SINCE 1959
manawarodeo.org

IT'S BIG ★ IT'S WILD ★ IT'S WESTERN

★ **JULY 4, 5 & 6, 2024**

Manawa, Wisconsin

Thursday ★ 7:30 PM

Friday ★ 7:30 PM

Saturday ★ 2:00 PM

★ 7:30 PM

1-800-747-6336

Like us on Facebook



Thursday
Night Rodeo
Followed
by
Fireworks

FREE
Admission
to the
Rodeo
Grounds!



IT'S TOP PROFESSIONAL RODEO

ATM
on the
Grounds

Sponsored by Manawa Lions Club



History of the Mid-Western Rodeo



Manawa - The legend of the Manawa Rodeo began 65 years ago, when local business man Carl Dretzke was traveling in the western part of Wisconsin and saw a sign advertising a Bob Barnes Rodeo. Carl thought it might be a good fundraiser for the community, and brought the idea to the Manawa Lions Club. The Lions Club formed a rodeo committee and contacted Bob Barnes, a rodeo stock contractor, who in turn invited them to his ranch in Iowa to watch a rodeo. Casey Klemm, the local barber, and Carl made the trip to Iowa representing the Manawa Lions. They liked what they saw, and agreed that Manawa should host a Championship Rodeo. The town of Manawa was known as Rodeo City. Six weeks prior to the event, Lions Club members were required to wear western hats, and faced a fine of 50 cents and endured the ridicule of their fellow Lions if they broke the rule. Local business people got into the act by dressing

with a western flair and running rodeo specials along with ticket giveaways at their establishments. The little cowpokes looked forward to seeing horses in the parade and maybe a chance at some free candy. Every child in the rodeo audience dreamed that this might be the year they'd win the free pony given away at each performance. Over the past 65 years the Mid-Western Rodeo has meant over 1 million dollars in revenue to local businesses in Manawa. The Manawa Lions have donated over \$900,000 to schools, the rescue squad, parks, high school scholarship fund, and other civic organizations. 15,000 people attend the rodeo each year to watch not 27 but the 350 entrants competing for not \$2,000 but a \$42,500 purse plus entry fees.

The Mid-Western Rodeo was selected the Great Lakes Circuit Medium Rodeo of the year in 2007, 2008, 2009, 2010, 2012, 2013, 2014, 2015, 2017, 2019, 2021, 2022, and 2023.

Considered the largest category, the medium rodeo includes twenty one rodeos in nine states (Wisconsin, Michigan, Indiana, Illinois, Minnesota, Ohio, Iowa, Kentucky, and Missouri). This award is given to show the contestants' appreciation for the efforts of the people or organizations that put forth the extra effort to improve their sport, promote growth, increase their fan base, and keep the rodeo growing as a sport. "Awards given at year end are kind of a big deal to us, because the contestants are the ones doing the voting, and if they like it we must be doing something right," stated Peter Ziebell Mid-Western Rodeo Chairman. 2024 marks the 66th year that Rodeo City will proudly pull together over the 4th of July weekend, as in the past, to bring Rodeo fans from all over the U.S. a family show that they won't forget. And that is truly what legends are made of.

History of the Professional Rodeo Cowboys Association



Legend has it that rodeo was born on July 4, 1869, when two groups of cowboys from neighboring ranches met in Deer Trail, Colo., to settle an argument over who was the best at performing everyday ranching tasks. That competition is considered to be the first rodeo which evolved into rodeo as we know it today.

Today's professional rodeo cowboy is a bit different from his 1800's predecessor, but the ideals, showmanship and hard work are still valued by today's competitors. A cowboy's standing in the rodeo community is still dependent on his skill with a rope or his ability to ride a bucking animal. The cowboy code still dictates that a cowboy ought to help his fellow competitors, even though they might be competing for the same paycheck.

While some things have changed since the last century, most of the changes have been for the better.

Now the cowboy travels much of the time in custom made rigs or flies from one rodeo to another either by commercial airline or charter plane.

Even if a PRCA member doesn't have the inclination to spend more than 200 days a year on the road in search of a berth in the Wrangler National Finals Rodeo - the sport's championship - he can participate in one of many rodeos close to home each year. Over 600 are held throughout the



country year-round, from small town venues to arenas in Las Vegas.

The PRCA staff consists of about 70 full time employees, but grows to

nearly 100 during the peak rodeo season. The PRCA headquarters, established in 1979 in Colorado Springs also houses the Pro Rodeo Hall of Fame and Museum of the American Cowboy.

Past, Present & Future of WPRA

The Women's Professional Rodeo Association was formed in 1948 when 38 cowgirls came together in San Angelo, Texas, to create an organization dedicated to the promotion and advancement of women in the sport of rodeo. The earliest pioneers of the Girl's Rodeo Association (GRA) were ropers, bronc riders and barrel racers. They were fed up with a system, which did not grant them competitive opportunities in the arena and when it did, operated under unfair conditions.

The GRA began with 74 original members with 60 approved contests and total payout of \$29,000. In 1981, the GRA changed its name to



the Women's Professional Rodeo Association. It is the oldest women's sports association in the country and

the only one governed entirely by women. Today, the fast paced event of barrel racing dominates the activities of most WPRA members. WPRA barrel racers compete for millions of dollars each year, culminating in 12 circuit finals rodeos held throughout the country, the Dodge National Circuit Finals Rodeo held in Pocatello, Idaho, in April and the Wrangler National Finals Rodeo held in Las Vegas each December.

In addition to the traditional events, the WPRA has formed new programs to promote growth in the industry.

The WPRA . . . the past, present and future of women in rodeo!



THREE HILLS RODEO

Manawa – Stock Contractor for the 66th Annual Mid-Western Rodeo is Three Hills Rodeo, Inc of Bernard, Iowa. It's not your average rodeo when Three Hills Rodeo comes to town! For over 35 years our family has made rodeo not just our business, but a lifelong passion to entertain and keep rodeo, America's original sport, alive. World-class entertainment, turn-key production, and award winning livestock are all part of why we stand out in a crowd!

The Three Hills Ranch, in Bernard, Iowa is where it all begins. Over 500 head of bucking horses, bulls, and cow and calf pairs graze our lush green pastures! We pride ourselves in our "Born to Buck" program, where we have dedicated years of hard work refining bloodlines making them one of the very best in the business. It's proven year after year, that Three Hills animal athletes are at the top of their game, winning awards and traveling the country showcasing their natural abilities and talents! Our "Born to Buck" program will without a doubt provide your event with the "thrills and spills" that Three Hills is known for!

In fact, it's a combination

of strong animal athletes, dedicated contestants, amazing production, and most importantly, our FANS that really makes a Three Hills Rodeo the world-class event to attend. Aside from the best, edge of your seat action, Three Hills Rodeo knows how to entertain any crowd! Fans know they can expect the best in live entertainment. Stunning production, spectacular specialty acts, show stopping stunts, and great music are only the beginning of what Three

Hills has to offer. We'll light you up and leave you smokin'!

Three Hills Rodeo is a family owned and operated business. With two generations working together, our family is committed to exceeding the highest standards for rodeo production, animal care and most of all, a dedication of excellence to our fans. The proof is in our product, a nationally recognized breeding program and unbeatable rodeo entertainment.



DAVID
MOREHEAD



MARLA
MOREHEAD



JOHN SPIEGELBERG
SHERRY WEYERS

COYOTE'S

Corner of Hwy 76 & 96

Phone: (920) 757-8819



Yee Haw! See ya
at the RODEO!!!

Store Hours:
Monday thru Friday 10 - 6
Saturday 10 - 5

Rodeo Announcer

Pro Rodeo Announcer Roger Mooney returns for his 28th year at the 66th annual Mid-Western Rodeo.

Known for announcing rodeo from the back of his horse "Flash" and calling the Manawa Rodeo the "Rose Garden of Wisconsin," Roger is a household name among rodeo fans. Born and raised in Ellijay, Georgia, Mooney's career began by accident in 1984 when in college, he stepped in for the scheduled rodeo announcer who had a heart attack. In short time, Mooney went from being a contestant to one of the best announcers on the circuit with announcing accolades that include 2-time NFR, 5-time Calgary Stampede,

5-time Dodge National Circuit Finals Rodeo, 10-time High School Rodeo Finals and the Women's Professional Rodeo Association Announcer of the Year.

Roger's wife, Ashley, joins in the production side of the rodeo performance providing the music and setting the atmosphere for "the greatest show on dirt". When not rodeoing, Mooney can be found in the recording studio making radio and TV commercials, raising registered Angus cattle or playing with his two kids, Cash and Morgan. You can also catch him on occasion on the Outdoor Channel and ESPN.



THE STAMPEDE

Fun Run/Walk

SATURDAY - JULY 6

Racing begins at Lindsay Park at 7:30am • Registration: 6:30 am on race day - \$25 entry fee
All proceeds benefit the Little Wolf River Trail, a recreational trail in the City of Manawa.

www.manawachamber.org or www.orgsites.com/wi/littlewolfrivertrails



Git Yer 50/50 Ticket!



Watch for the 50/50 ticket sellers at each rodeo performance and "git yer ticket!".

You may be the lucky winner of half of the pot. In years past, rodeo fans have taken home over \$9000!!



2023 Manawa Lions/ Mid-Western Rodeo Raffle Winners

- \$2500 – Lowell Haufe
- \$1000 – Jim Rill
- \$100 -13 winners
- Mark Caswell
- Angela Brown
- Brad and Tracy Elsner
- Larry Leopold
- Tyler Morris
- Lane Clifford
- Jake Morehead
- Emilie Hietpas
- Jeanette Bauer
- Dale Fischer
- Mike Maunu
- Jessica Ambroziak
- Dan Gerl

Rockin' Robbie Hodges

Rockin' Robbie Hodges has created an experience unlike any other for rodeo fans across the world. Robbie uses his quick wit and loveable personality to reach crowds on a personal level. His off the cuff, no script, and hilarious banter has given the new rodeo fans something new to enjoy about rodeo. How does he do it? He is genuine and loves entertaining people, especially children.

This passion has helped him eagerly take on rodeo performance of any size and venue. Robbie attempts to personalize each show, each act, and every performance by getting to know his crowd before ever entering the arena. How do you know he loves his job, listen for his own laughter in the arena, it's contagious.

But, Robbie will quickly change to the serious job at hand each night by using his unusual skills that has him acclaimed as one of the best barrelmen in the country. While some barrelmen use their barrel as a prop, Robbie actually moves his barrel and becomes part of the protection team on each bull ride. His talent of reading a bull's movement has lead him to positioning himself as a sole protector of not only the contestant but the bullfighters in many cases. Bullfighters, stock contractors, announcers and especially contestants will contest that Rockin' Robbie Hodges is the most exciting, quick witted, and safest man to have in the arena.



Thursday Night Fireworks

Sponsors:

SMART MOVE REALTY, LLC

NIEMO'S SEPTIC

THEDA CARE

BOOT BARN®

PROUD SPONSOR OF THE MID-WESTERN RODEO



Visit us in Appleton

MANAWA LIONS CLUB/MID-WESTERN RODEO RAFFLE TICKETS \$10 EACH

1st place \$2,500 • 2nd place \$1,000 • 3rd -15th \$100.

ONLY 1,000 sold. Need not be present to win.

Get your tickets from any Manawa Lions member or at the Mid-Western Rodeo office.
If tickets are not all sold by rodeo, they can be purchased at the queen's booth.

**Manawa Lions Club
Mid-Western Rodeo Raffle**

WWW.MANAWARODEO.ORG • P.O. BOX 952, MANAWA, WI 54949

Name: _____
Address: _____
Phone: _____

Only 1,000 Tickets Sold!

Drawing: July 15, 2024 - 7:00 PM
Rodeo Grounds, E5888 Cty B, Manawa, WI
Need not be present to win

Grand Prize: \$2,500
2nd Prize: \$1,000
3rd - 15th Prize: \$100
Tickets: \$10.00 each

Lic. #R0021395A

No. 0727

In the event that all tickets are not sold we reserve the right to pro-rate the prizes based on the number of tickets sold relative to the existing prize structure.

Manawa Lions Club
Mid-Western Rodeo Raffle
No. 0727

MID-WESTERN RODEO
MANAWA, WISCONSIN

Enjoy the Rodeo!

PREMIER
COMMUNITY BANK
Member FDIC

Proud to support our communities
premiercommunity.com

Howdy from the Rodeo Office

We look forward to seeing you all at the 66th Manawa Lions Mid-Western Rodeo. Last year for the first time in history, the Friday and Saturday night rodeo performances were SOLD OUT! This year lets try to break that record and sell out 3 rodeo performances!

You'll notice a few changes that will improve your rodeo experience. We will no longer be serving Chicken BBQ. This will allow more seating and improved food stand service in the shelter house. The main kitchen area was enlarged and another grill was added to help speed up burger production. The food stand accepts charge cards (with no added fees) and also cash.

In the arena, all the rodeo fencing was removed and the arena was regraded. New posts were then set, the arena panels were repainted and hung, and the EMT booth was re-built. The party barge seating area was removed. In its place is a video board displaying instant replay, a leader board, a clock and sponsor recognition.

2024 marks a year of celebration. Manawa will celebrate its 150th birthday in August as well as the 95th birthday of the Manawa Lions Club. I can't think of a better way to celebrate these milestones than by attending the Mid-Western Rodeo. You'll be glad you did and maybe you'll even help break another record!

Remember to save the date for Rodeo 2025 - July 3-4-5.

Connie Klotzbuecher

Manawa Mid-Western Rodeo Secretary/Treasurer



MILITARY APPRECIATION NIGHT

The Mid-Western Rodeo has designated Friday night's rodeo as Military Appreciation Night. Rodeo Fans are encouraged to wear red, white and blue at this evening performance. The Mid-Western Rodeo is proud of our country and those that fight for it and invites all Military members to attend this special performance. Members must present Military ID or American Legion Membership Card at time of ticket purchase and will receive one (1) free ticket and their guest will also receive one (1) free ticket.

For more information call 1-800-747-6336

RESTAURANTS | HOME IMPROVEMENT | AUTOMOTIVE | HEALTH & WELLNESS | PROFESSIONAL SERVICES

MONEY SAVER

LOCAL COUPONS ONLINE

MONEYSAVERONLINE.COM  #UseTheCoupon

BEAUTY | ENTERTAINMENT & EVENTS | RETAIL


Scan for Local Coupons



Hawk

TRAILERS

EST 1996

Aluminum Exterior Sheets
Custom Built
One Piece Seamless Roof
Safety
Galvanized Steel Frame

Proud Sponsor of the Mid-Western Rodeo

PO Box 270 - Manawa, WI 54949 • 920.596.3080 • hawktrailers@hawktrailers.com

RODEO CITY RIDERS DRILL TEAM

**They're Loud - They're Proud -
They're Genuine American Cowgirls!!!**

We're proud to say the Rodeo City Riders Drill Team starting in 1999 with only 6 riders has grown and keeps growing to an astonishing 16 riders today. Our team travels all over Wisconsin and Michigan performing at rodeos and special events. It's become a staple for our team to annually welcome home the Honor Flight at the Outagamie Airport showing our love and support for the veterans.

Our team is back in the arena proudly carrying the Red, White and Blue colors as we all love this country so dearly. Our horses and cowgirls love to hear you shout and cheer as they show off the power and beauty of our equine athletes to the patriotic music that will bring a tear to anyone's eye.

Interested in sponsoring or joining the Rodeo City Riders Drill Team? Please contact Tabatha rcrdrillteam@gmail.com



**THEY'RE LOUD, THEY'RE PROUD,
THEY'RE ALL AMERICAN GENUINE COWGIRLS!**

Hometown Heros Drill Team

Introducing the HomeTown Heroes youth equestrian drill team. This team of talented young women ages 12-18 ride for our local fire and police departments.



**Septic Service
& Portable
Toilets**



OPEN to the PUBLIC
Hall Available for Rent

920-733-9840



CLUB
BAR AND GRILL
APPLETON, WI

Inside the American Legion Building



3220 W College Avenue, Appleton, WI 54914

Tuesday and Wednesday Dinner Specials 4 pm - 7 pm

Friday Fish Fry 11 am - 8 pm

Sunday Broaster Chicken and BBQ Ribs 11 am - 3 pm

Brat Fry Every Wednesday 11 am - 2 pm (Apr-Oct)

Dine With Us - Public Welcome

Johnston-Blessman Post 38 was established August 26, 1919 by Veterans for Veterans. As part of the world's largest Veteran's organization, we are here to enhance the well-being of our local area Veterans, their families, our military and our local Community. Contact us by phone 920-733-9840, by email Commander@appletonpost38.org, Club38@appletonpost38.org on Facebook: www.facebook.com/appletonpost38 Or on the web: www.appletonpost38.org or www.LegionMenu.com

The American Legion Post 38 of Appleton WI
Proud Provider of the Armed Forces Flags
for the Mid-Western Rodeo

THE AMERICAN LEGION FAMILY



RODEO EVENTS



STEER WRESTLING

For the takedown, one horn is pushed low, the other lifted, nose tilted high. At about the time their horses reach the tail of the hard-running steer, the hazer (a mounted helper) keeps the steer moving straight while the steer wrestler, from the opposite side, begins transferring his weight from his horse to the steer. His horse runs on past, carrying the cowboy up to the horns and taking his feet out in front of the steer, in position for the cowboy to slow the steer, turn him, and take him to the ground.

TIE-DOWN ROPING

After the catch, watch the cowboy's speed on the ground. Success depends upon the roper and horse working together, and some would say the highly trained horse is the more important member of the team. The horse must quickly catch up to the calf, position the cowboy to rope it, then maintain tension on the rope as the cowboy dismounts, throws the calf and ties any three of its legs (usually two hind and one front). The tie must remain seconds after the roper remounts and permits the horse to slacken the rope.



WOMEN'S BREAKAWAY ROPING

Don't blink or you may just miss the run, talking about the cowgirl's breakaway event. Breakaway roping is the event comparable to the men's tie-down roping on the cowboy side except the cowgirls are not required to dismount and tie the calf. In breakaway roping, the cowgirl has a flag tied close to the end of her rope and a nylon string tied from the rope to the saddle horn. When the rope grows tight after the calf is roped, the string breaks away from the saddle horn and the flag goes flying, signaling the timer to stop the clock. The time in the breakaway roping can sometimes get as fast as 2.0 second run. The women must concentrate on the perfect get out and roping the calf clean around the neck.



RODEO EVENTS



BAREBACK RIDING

Watch the front-end spurring motion. Seemingly frantic, it's deceptive. A good bareback rider is generally in better control of the ride than his wide-open style might indicate. But in this flamboyant event, it's wild that wins. The trick is to time the spurring motion with the horse's bucking action. When the horse leaves the ground, the cowboy jerks his knees and his spurs come up to the shoulders. His feet fly up, out and away from the horse. For the cowboy to stay in control, his feet must be back to the shoulders and against the neck when the horse's front feet come back to the ground.

BARREL RACING

Watch the rider "spec" the next barrel even while rounding the one at hand. Fast, exciting and intensely competitive, women's barrel racing provides colorful contrast to the rugged action characterized by most rodeo contests. Yet as much, if not more, as in other events, horse and rider cooperation is vital to success. The three barrels are "run" in a cloverleaf pattern requiring quick turns at high speed to win. Times are so fast and close they're measured in hundredths of a second. For each tipped barrel a 5 second penalty is added.



BULL RIDING

Watch for body control and balance. Spurring is not required. Bull riders tend to be smaller, wiry men who look smaller still against the 1,500-2,000 pound animals. They ride with just a flat-braided "loose" rope pulled tight (Not tied-around the animal and held fast by the riding hand.) Although the cowboy isn't required to spur, you will see many of them moving their feet, scrambling to keep contact with the bull, whose power is too great to permit just one lasting hold.



RODEO EVENTS

TEAM ROPING

Watch the heeler's loop. Properly executed, a true art form. While the experts make team roping look easy, with five entities involved, nothing is simple. The first roper, the header, rides after the steer and ropes the horns or head, takes a dally (wraps the rope) around his saddle horn and turns his horse away, leading the steer. A second roper, the heeler, rides in, ropes the hind legs and takes his dally. In an instant, the horses face the steer, the ropes come snug, and a judge signals time. If but one hind leg is caught, a 5-second penalty is added.



SADDLE BRONC RIDING

Watch for a sweeping, front-and-back spurring motion, bronc rein held high. Ideally, the cowboy falls into a stylish rhythm with the horse, feet thrust full forward, toes turned out in the stirrups, as the bronc's front feet touch the ground. Then as the horse jumps high, the rider crooks his knees, drawing his feet back, toes still turned out, along the sides until his spurs strike the back of the saddle. The feet go forward again as the bronc descends. Cowboy beware, however, for stylish though it may be, the horse is strong and moving fast and at whim could violently disrupt the rhythm.



CINCH

AMERICA'S RODEO BRAND



Always Hiring Bus Drivers!

MANAWA / IOLA

**109 N. Bridge Street
Manawa, WI**

*And 21 other locations
throughout Wisconsin!*

KOBUSSEN BUSES LTD.

www.Kobussen.com

MANAWA RODEO PARADE



Award winning Little Wolf High School Marching Band

The Manawa Rodeo Parade begins at 10:00am, Saturday July 6th at Little Wolf High School and ends at the Mid-Western Rodeo Grounds. Over 100 parade entries will follow the parade route on the streets of Fourth, Grove, Union, Bridge, to Depot. See Honor guards, The Manawa Wolves Marching Band, horses, Shriner's, floats and get plenty of free candy.

Parade entry categories – Patriotic, Western, Miscellaneous and Antique Vehicles (Autos/Tractors).

Horse categories are Team of Horses & Wagon, Riding Clubs and Individual Horse & Rider. Winners are awarded \$100 for 1st place, \$75 for 2nd place and \$50 for 3rd place. Find parade entry forms at manawarodeo.org.

Entry deadline is June 19th. Entries after deadline will not be judged.



Thank You!

The Mid-Western Rodeo donated \$500 dollars (our Justin Best Footing Award check) to the MRFD. As any competitor in the barrel racing will tell you, "They deserve it!"

Thank you for all you do, not only for the Mid-Western Rodeo but our community as well.



Hiring Drivers and Mechanics

775 Industrial Loop | New London, WI 54961
orttrucking@gmail.com 920.982.7690

Rodeo Live Bands



The rodeo pavilion is the place to be for "live music" to dance and party to after the rodeo performances.

THURSDAY NIGHT AFTER THE FIREWORKS - DAM COUNTRY

remembers when country music WAS country music! This 3 piece group plays classic country favorites of Cash, Jones, Haggard, Williams, Waylon, Willie and many more!

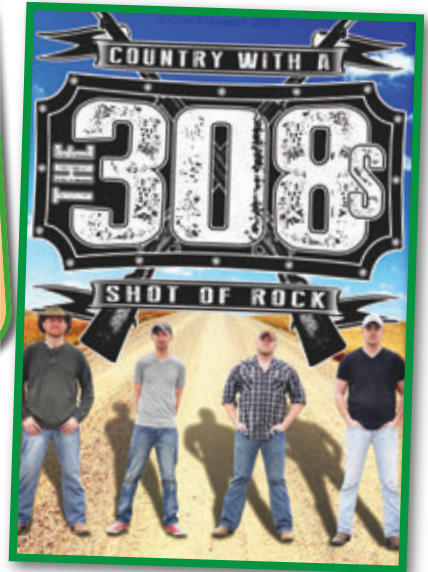
FRIDAY NIGHT - THE 308'S

The 308's are one of the Fox Valley's hottest new and upcoming country/rock bands playing country with a shot of rock!

SATURDAY FROM NOON TILL 7PM - SIZZLIN' SONNY'S ROCKIN' ROADSHOW

SATURDAY NIGHT - BLAME IT ON WAYLON

is one of Central Wisconsin's premier bands. Specializing in playing a solid mix of country music hits from the 90's on up. A high energy group that's always up for a good time!



Providing expert well drilling and pump repair since 1896

N5072 Hintzke Road
NEW LONDON, WI
PHONE: 920-982-5426
TOLL FREE: 800-516-0309
EMAIL: hintzkewell@att.net



Rodeo Chairman

Hello and
Welcome Back !!

It's only been a year, but it seems like FOREVER! We can't wait to get you back to the "Greatest Show on Dirt." Personally, it's exciting to see everyone back in the stands and enjoying rodeo.

I would like to take this opportunity to talk about the driving force of the Mid-Western Rodeo. The Manawa Lions Club and all the other volunteers who are striving to make our community stronger, safer, cleaner, and just a better place to live.

We all know Lions Clubs International provides vision screening, leader dog training, help with diabetes awareness, and worldwide measles vaccinations, but we also feel very strongly about community, and that is where the Mid-Western Rodeo shines.

WE NEED YOU!

The most important part in this venue is you! Just by attending the Mid-Western Rodeo, you are helping those less fortunate than yourselves. I want everyone in attendance to know they're helping send a kid to the Rosholt Lions camp, or making school a better place, maybe making Christmas a little brighter, or providing vaccinations a half a world away just

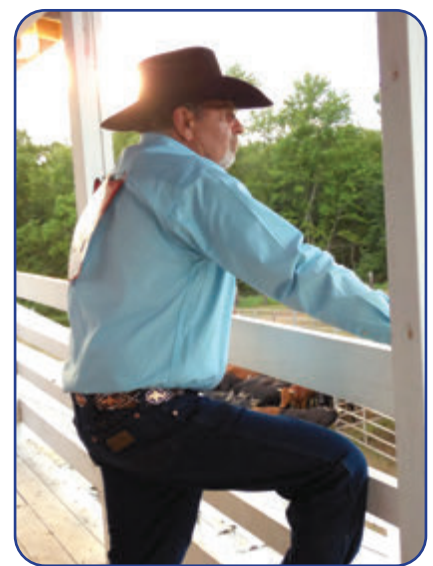


Peter and Annette Ziebell with their granddaughters Leslie and Regan

to help a child survive. Know that the money you spend is affecting change. We as an organization can't thank you enough.

ENJOY

Please relax and enjoy a fun filled weekend of rodeo, the big parade on Saturday morning, live entertainment after the performance every night, and don't forget our world famous Chicken



BBQ. We strive to make this an event for the whole family to enjoy. With all our partners, Manawa Lions Club, Three Hills Rodeo, Roger Mooney, the Rodeo City Riders, and the Pink Ribbon Rebels, we invite you all to come and see us and hope 2023 will be our best one yet!

Peter Ziebell

Chairman

Mid-Western Rodeo

Tough Enough to Wear *Pink*

Saturday nights performance has been designated Tough Enough to Wear Pink. Rodeo fans are encouraged to wear pink in an effort to raise awareness of breast cancer. TET-WP was created by entrepreneur and breast cancer survivor Terry Wheatley to bring the sport of professional rodeo and the western community together to rally against breast cancer.

TOUGH ENOUGH TO WEAR PINK \$1000 DONATION

Funds collected through the "Tough Enough to Wear Pink" campaign will be donated to Fox Valley Hematology & Oncology (FVHO). There are many choices when it comes to cancer treatment, and FVHO is proud to be the first choice

of patients and families close to home. Founded over 26 years ago, FVHO now has locations in Appleton, Neenah, New London, Oshkosh, Shawano and Waupaca. FVHO's goal is to keep what's best for the patient at the center of each treatment plan. Proceeds collected throughout the weekend will be used to provide patients in need a gift card to let them know they are cared for by FVHO staff and also the wonderful people of NE Wisconsin. www.fvho.org 920-749-1171



LYLE SPIEGELBERG VOLUNTEER SERVICE AWARD

For many years the Manawa Lions Mid-Western Rodeo had an individual Lion, Lyle Spiegelberg, who was always there promoting, running the events, and seeing to the many activities of the Rodeo. The Manawa Lions will honor Lion Lyle for the many years of his dedication to the Lions Club and the Rodeo by giving a Volunteer Service Award to a person or persons that has spent many years volunteering at the rodeo and whose hours worked do not go to a service club. This award named The Lyle Spiegelberg Volunteer Service Award will be presented to one deserving individual at all four performances of the Mid-Western Rodeo.



In the early 60's Rodeo Secretary Lyle Spiegelberg drove the Manawa Rodeo Float in Downtown Chicago parade. His car is under the float!

JOSE ANAYA 2023 LYLE SPIEGELBERG VOLUNTEER SERVICE AWARD



Jose Anaya has worked in the Food Stand since 2001 and has worked on the grill flipping burgers. He has even donated his own hamburger spatula to the kitchen. Also over the years Jose has help bring in the Hispanic Ministry from Victory Church. We thank you for your service Jose.

LYLE SPIEGELBERG AWARD RECIPIENTS

2010 Dave Mehlberg
2011 Joe Faskell
2012 Mike Pamperin
2013 Dorothy Daley
2014 Gerry Lowney
2015 John Fossum
2016 Jill Schuelke
2017 Alice Brown
2018 Lisa & Kevin Ortel
2019 Mitch & Julie Patri
2021 John & Carol Mauser
2022 Bill & Bev Dallman
2023 Jose Anaya

JOHN JUSTIN AWARD WINNER

Here we are once again preparing for the rodeo.

The amount of work that goes into this rodeo months prior to the first performance is substantial to say the least. All areas are being fine-tuned to give our rodeo fans a memorable experience. What better way to make it memorable than by a greeting from Renee Berg at the Ticket Booth. Renee's smile and friendliness help to re-assure rodeo fans they will be getting the best seat she has to offer. She has also worked to make a smooth transition for the ticket booth staff, as they made the switch from selling hard copies of rodeo tickets to selling rodeo tickets online using tablets and mini printers. Technology can be pretty scary at times.

Helping rodeo fans make lasting memories is what it's all about. Renee manages these tasks every year, earning her the John Justin Standard of the West committee person of the year.

Thank you,

Peter L. Ziebell

JOHN JUSTIN AWARD WINNERS

2002 Floyd Gerl
2003 Cesar Garvida
2004 Ken Groholski
2005 Vern Josie
2006 Mary Griffin
2007 Rick Kamke
2008 Bob Bonikowske
2009 Jim Quinn
2010 Jason Shelly
2011 Patty Roberts
2012 Marla Rieckmann
2013 Annette Ziebell
2014 Peter Ziebell
2015 Wayne Heiman
2016 Gerry Hackbarth
2017 Joe Polzien
2018 Diane Tully
2019 Beth Ubl
2021 Rhonda Wilz
2022 Tracy Ogle
2023 Rod Kempf
2024 Renee Berg

CONGRATULATIONS!

Manawa Rodeo Queen

Hey Rodeo Fans!

My name is Ashley Bierman and I am your 2024 Mid-Western rodeo Queen! I am 21 years old and reside in the beautiful town of Manawa! I am currently a livestock transportation specialist for Equity Livestock in Stratford, WI.

I enjoy trail riding, attending fun shows, and riding with The Pink Ribbon Rebels! I have also taken a liking to ranch style ranching, therefore I enjoy sorting cattle. As some of you may know I didn't have the "typical" start to my love for Rodeo, let alone own my horse until the age of 15! I live by the saying, "Just because you weren't raised in a horse or rodeo family doesn't mean you can't be something in the horse or rodeo world." With that being said, you will have to be prepared for tough losses and great successes. You can do anything you set your mind to! The journey to becoming the Mid-Western Rodeo Queen was not easy by any means, but let me tell you every second leading up this has been worth it!

A fun fact about me is that I recently started my own horse hauling business! It's called Hoofbeats Elite Horse Hauling LLC. The end goal is to haul horses all over the U.S. So far this has been an incredible experience. I have been able to make trips to Minnesota, South Dakota, Washington Island (I got to ride the ferry over Lake Michigan), and take various trips around Wisconsin!

I look forward to meeting everyone at the 2024 Mid-Western Rodeo! Having the opportunity to be the Mid-Western Rodeo Queen has been a grand adventure so far! I have made many memories and cannot wait to make many more. I'm excited to see what the future has in store!

I would like to express my gratitude and thanks to the Ziebell family and The Manawa Lions Club for continuing to bring The Greatest Show on Dirt back to Manawa every Year. Also, the countless hours and dedication they put into the rodeo grounds to keep it very well maintained and open to the public. I would like to give my parents a huge thank you for always supporting me and pushing me to be the best version of myself. I would also like to thank Equity Livestock for allowing me time off work to follow my dreams and to Darrell Oleson for being super easy to work with and making my dream chaps a reality.

I look forward to seeing you all at The 2024 Mid-Western Rodeo

Joyfully,

Ashley Bierman

2024 Mid-Western Rodeo Queen



Miss Rodeo Wisconsin



Tori Boyea, born and raised right outside Green Bay, Wisconsin embodies a blend of rural roots and a deep love for Packers football. At 16, she entered the workforce at the Packers Pro Shop Distribution Center, later securing an internship as the youngest of 30 interns. Tori grew up enjoying riding in the backyard with her mom, never once trailering her horse until her teenage years. Her horse career evolved when she discovered a rodeo drill team just 45 minutes from her hometown, setting her on a transformative path. In 2020, she was awarded her first Rodeo Queen title for the Mid-Western Rodeo in Manawa, WI. Tori graduated with an Associates Degree in Design and Graphic Technology which she has used to start up her own small business, serendipiT. She specializes in graphic design and photography for fellow equine based businesses. Her goal is to dive deeper into event photography in the future. Tori spent the majority of 2022 working for Ariat International as a field merchandiser traveling to numerous events she will soon be returning to as Miss Rodeo Wisconsin. Tori's platform, "You can too" echoes her belief that everyone, regardless of age, experience, or background, can pursue their passions and dreams.

Tori Boyea

Miss Rodeo Wisconsin '24

2025 Mid-Western Rodeo Queen Contest

**The Rodeo Queen Contest will be held
Saturday July 21, at the Mid-Western
Rodeo grounds in Manawa, WI**

Ellie Pomrening - 20 year old Ellie is from Weyauwega and a 2022 graduate of Weyauwega- Fremont High School. She is attending Fox Valley Tech and will attend UW River Falls in the fall of 2024. Ellie is Majoring in Psychotherapy and minoring in Equine Science. Ellie's goal is the field of Equine Assisted Therapy. She enjoys attending horseback riding events such as ranch riding, local shows, clinics and roping practice. Her free time is spent with friends and family, journaling, singing, camping, hiking, exploring new places and traveling.



NOTICE about alcohol consumption at the Rodeo THE MID-WESTERN RODEO REQUIRES:

**AGE VERIFIED WRISTBANDS TO PURCHASE ALCOHOLIC
BEVERAGES AT ALL RODEO BEVERAGE STANDS**

**WRISTBANDS WILL ONLY BE AVAILABLE AT THE
WRISTBAND STAND - LOCATED ON THE OUTSIDE OF THE
NORTHWEST CORNER OF THE RODEO SHELTER HOUSE**

Rodeo fans 21 years and older wanting to consume alcoholic beverages at the Mid-Western Rodeo ARE REQUIRED to verify their age by showing valid form of identification. Once age is verified, fans will receive an official wristband which will be good for all rodeo performances.

VALID ID FORMS ARE:

- US State Drivers License
- US State ID
- US Military ID
- Original Passport
- Copy of passport (either on paper or captured on a mobile device), along with a government-issued photo



**Thank you Dr. Michelle Immel, Dr. Albert Prudom,
Dr. Amy Ryckman and Dr Chelsie Keiper.
for on-site veterinary care for the rodeo animals**

421 Industrial Ave., Clintonville, WI
(715) 823-VETS (8387)



Mid-Western Rodeo Wear can be purchased at the Booth and also at the Rodeo Office in downtown Manawa. Trendy original styles of T-Shirts, hoodies, and hats to outfit your whole family. Available in sizes 2T to 3XL. New styles are arriving daily. Shipping available for \$5.00 an item.

Queen's Booth



Look for Pink Ribbon Rebels selling 50/50 raffle tickets



The Queen's Booth is located on the southeast corner of the rodeo grounds.

RODEO OFFICE:

110 2nd St Downtown Manawa • 10 am to 4 pm Monday thru Thursday and Friday 10am to 2pm in June or call 800-747-6336.

YOUR HEADQUARTERS FOR:

- General Information
- Lost and Found
- Mid-Western Rodeo Wear
- Rodeo Royalty
- 50/50 Raffle Tickets purchase
- Mid-Western Rodeo Souvenirs

carbon
freckle

Graphic Design & Print Services
Like us on Facebook

carbonfreckle@gmail.com
920.596.3003 * Manawa, Wisconsin

PROUD TO BE PART OF RODEO CITY!

MANAWA RODEO QUEENS

1959-2024

1959 July 18-19 Peggy Hilmer Plover
 1960 July 29-31 Lana Miller Manawa
 1961 Sharon Detjons..... Wausau
 1962 June 30-July 1 Karen Van Handel..... Appleton
 1963 June 6-7 Monica Martin Hortonville
 1964 July 4-5 Darlene Smits..... Appleton
 1965 July 3-5 Carol Wohlt Appleton
 1966 July 2-4 Sandra Warning..... Clintonville
 1967 July 1-2 Susan Heinrich..... Manawa
 1968 July 6-7 Pamela Radtke Winneconne
 1969 July 5-6 Peggy Wandtke..... Manawa
 1970 July 4-5 Susan Sage Berlin
 1971 July 3-4 Lynn Mentzel New London
 1972 July 1-2 Jill Kreklow..... Bear Creek
 1973 June 30-July 1 Mary Ann Zeise..... Green Bay
 1974 July 6-7 Shirley Pelat Wisconsin Rapids
 1975 July 5-6 Cheryl Rivers Manawa
 1976 July 3-5 Julie Melby..... Tomahawk
 1977 July 2-4 Roberta Rachwal New London
 1978 July 1-2 Marla Lundin..... Depere
 1979 July 6-8 Valerie Schraeder Wild Rose
 1980 July 4-6 Sally Eiseman New London
 1981 July 3-5 Darla Raflek Stevens Point
 1982 July 2-4 Lisa Riske Manawa
 1983 July 1-3 Jenny Deal..... Fremont
 1984 July 6-9 Margret Stern..... Ogdensburg
 1985 July 5-7 Michele Kemps
 1986 July 4-6 Beth Marie Brunner New London
 1987 July 3-4 Judy Krull Appleton
 1988 July 1-3 Michelle Kranz Elroy
 1989 July 7-9 Lisa Young..... Bear Creek
 1990 July 6-8 Lori Lee Draeger..... Bear Creek

1991 July 5-7 Rebecca Sekoney..... Shawano
 1992 July 3-5 Lori Reeck Bear Creek
 1993 July 2-4 Christine Vopelak..... Necedah
 1994 July 1-3 Tanya Malweg Bear Creek
 1995 June 30-July 2 Fawn Stevens Almond
 1996 July 5-7 Diane Carrol Antigo
 1997 July 4-6 Penny Mehlberg..... Gresham
 1998 July 3-5 Holly Voelker Weyauwega
 1999 July 2-4 Kari Beaver Weyauwega
 2000 July 1-3 Kate Hansen New London
 2001 July 6-8 Meghan Ercegovac..... Winneconne
 2002 July 5-7 Elisha Harvey Weyauwega
 2003 July 4-6 Jennifer Savage..... Appleton
 2004 July 2-4 Casey Danke New London
 2005 July 1-3 Danyelle Werch..... Oshkosh
 2006 June 30-July 2 Jamie Lenzner Wausau
 2007 June 29-July 1 Monica Geiger..... Hortonville
 2008 July 4-6 Amanda Breitenfeldt Shawano
 2009 July 3-5 Rachel Ziebell Manawa
 2010 July 2-4 Samantha Senzig..... Shawano
 2011 July 1-3 Brooke Pethke Clintonville
 2012 June 29-July 1 Tracy Wildenberg..... Ogdensburg
 2013 July 4-6 Shyann Nieland Hortonville
 2014 July 3-5 Katie Ubl..... Hortonville
 2015 July 2-4 Lexus King Seymour
 2016 June 30-July 2 Makayla Kleiber..... Black Creek
 2017 June 29-July 1 Stefanie Voight Brillion
 2018 June 28-30 Amanda Doman..... Manawa
 2019 July 4-6 Sara Harrmann Hortonville
 2020-2021 July 1-3 Tori Boyea Hobart
 2022 June 30, July 1 & 2 Ashley Johnson..... Weyauwega
 2023 June 29 - July 1 Ava Johnson..... Weyauwega
 2024 July 4-6 Ashley Bierman Manawa



920.596.CUTS
2 8 8 7

324 S. Bridge Street, Manawa, Wisconsin

Like us
on Facebook

MICHELE MUCH
Owner/Stylist
Nail Tech

ASHLEE HASS
Independent Stylist

Rodeo Window Painting!

Manawa businesses get into the rodeo spirit by painting their business windows, decorating their business and having their employees dressing with a rodeo theme. Take a stroll down Main Street and visit the businesses on July 3rd when judging will take place.



Linda Mae's Ice Cream



Kegler's



Proud to be
Manawa's Community Grocery Store
 Store Hours: Mon-Fri 7am - 9pm; Sat 8am-9pm; Sun 8am-8pm
 Visit us at [facebook@manawaqualityfoods](https://facebook.com/manawaqualityfoods)



Good Luck at the Rodeo!
 From all of us...

Antigo Times, Campbellsport News, Central Wisconsin Resorter, City Pages Wausau, Clintonville Shopper's Guide, Clintonville Tribune-Gazette, Dodge County Pioneer, Iron County Reporter, Kewaskum Statesman, Kewaunee Star-News, Marshfield Hub City Times, Merrill Foto News, New London Buyers' Guide, New London Press Star, Northwoods Star Journal, Peshtigo Times, Portage County Gazette, Reporter Shoppers' Guide, Rhinelander Hodag Star Journal, Seymour Advertiser, Stevens Point City Times, The Press Times, Three Lakes News, Tomahawk Leader, Vilas County News Review, Waupaca Buyers' Guide, Waupaca County Post, Wausau Times, Waushara Argus, Wisconsin Rapids City Times, and Wittenberg Northerner and BG





Aerial shot of the modern rodeo grounds.



Rodeo Office open in June - Monday thru Thursday 10am to 4pm and Friday from 10am to 2pm. or call 800-747-6336. Located on 110 2nd Street in Manawa's tallest building!

RESTAURANTS | HOME IMPROVEMENT | AUTOMOTIVE | HEALTH & WELLNESS | PROFESSIONAL SERVICES

BEAUTY | ENTERTAINMENT & EVENTS | RETAIL

cal. BE LOCAL.

MONEY SAVER

LOCAL COUPONS ONLINE

MONEYSAVERONLINE.COM

f

#UseTheCoupon

Money Saver Magazine is local & our Advertisers are Local.

Scan for Local Coupons

2024 Mid-Western Rodeo | 25



Contestants at 2020 Manawa High School Rodeo in September

Wisconsin High School Rodeo Association WHSRA

The Wisconsin High School Rodeo Association is made up of student athletes ranging in ages from 12 to 18 years old from communities all over Wisconsin. As members of the WHSRA they have the opportunity to compete in traditional rodeo events such as barrel racing, bull-riding and calf-roping - as well as rifle and shotgun shooting events. Members can also compete in goat-tying, break-away roping and poles. The WHSRA is the best organization for young adults. It builds character, self-discipline, responsibility and pride. The purpose of the WHSRA is to provide safe opportunities for our youth to grow in the sport of Rodeo.

Come see them compete at the Mid-Western Rodeo grounds in Manawa September 14th & 15th, 2024.

SMART MOVE



REALTY

Jan Kraetsch

Owner/Broker

Office: 715-446-3800

Cell: 715-581-1965

Home: 715-677-4288

jankraetsch@gmail.com

www.JanCares.com





MANAWA HIGH SCHOOL RODEO JR HIGH SCHOOL

**SEPTEMBER 14TH & 15TH, 2024
MANAWA RODEO GROUNDS**

**9AM SATURDAY & SUNDAY
ADMISSION \$10
12 AND UNDER FREE**



RODEO SCHEDULE

THURSDAY, JULY 4

6:00 PM Vendor and food stands open
Rodeo arena gates open
7:00 PM Pre-rodeo music
7:30 PM **RODEO – Family Night****
Intermission – Rodeo City Riders Drill Team
10:00 PM **FIREWORKS**
Free dance - Live music – DAM Country

FRIDAY, JULY 5

6:00 PM Vendor and food stands open
Rodeo arena gates open
7:00 PM Pre-rodeo music
7:30 PM **RODEO – Military Appreciation Night**
The Mid-Western Rodeo invites all Military members to attend this special performance. Members must present Military ID or American Legion Membership Card at time of ticket purchase and will receive a free seat in the reserved Military/Veteran Seating Area. Fans are encouraged to wear red, white and blue in support of the military, its veterans and their families
Intermission – Rodeo City Riders Drill Team
10:00 PM Free dance - Live music – The 308'S

SATURDAY, JULY 6

7:30 AM Stampede Fun Run/ Walk at Lindsay Park
10:00 AM Rodeo parade - Downtown Manawa
11:30 AM Vendor and food stands open
Sizzlin' Sonny's Rockin' Roadshow
Rodeo arena gates open
1:30 PM Pre-rodeo music
2:00 PM **RODEO - Family Day****
Intermission – Pink Ribbon Rebels Drill Team
5:30 PM Sizzlin' Sonny's Rockin' Roadshow
6:00 PM Rodeo arena gates open
7:00 PM Pre-rodeo music
7:30 PM **RODEO – Tough Enough to Wear Pink***
Intermission – Pink Ribbon Rebels Drill Team
10:00 PM Free dance - Live music – Blame it on Waylon
** Fans are encouraged to join the cowboys and cowgirls in a show of support by wearing pink, in an effort to raise awareness of breast cancer*
***All Children's tickets are \$6.00 at Thursday and Saturday 2pm performances only.*

Admission

FREE ADMISSION TO THE GROUNDS SHOW HELD RAIN OR SHINE – NO REFUNDS ON TICKETS

Advanced Ticket Prices –
Reserved Adult \$22 • Child \$11
General Adult \$20 • Child \$10
Children are ages 12 and under – all tickets \$1.00 more at door.
Group Rate Available – 20 or more Saturday 2pm show only
\$11.00 Adult • \$11.00 Child
Must call the rodeo office to purchase – 1-800-747-6336
All Children's tickets are \$6.00 at Thursday and Saturday 2pm performances only.
ATM on Grounds - NO personal checks accepted for payment.



For schedule updates go to our website manawarodeo.org

SAVE TIME ORDER ONLINE

Rodeo tickets can be purchased online at www.rodeoticket.com or by calling 1-800-747-6336



Aug. 14-18, 2024
PRCA Rodeo-Aug. 16&17



Scan Here for Details



FAMILY AND LIONS PRIDE DAY

Thursday 7:30pm and Saturday's 2pm performance is designated Family and Lions Pride Day. All Children's tickets are \$6.00 at Thursday and Saturday 2pm performances only.

Any Lion wearing a Lions pin, hat, shirt, vest or other Lions gear will get a free seat in the reserved Lions seating area.



SUNRISE CAFE

Homestyle Cooking
Delicious Desserts
Friday Fish Fry



Downtown Manawa, WI
920-596-5960



Gas, Food & More!

Proudly Selling North American Fuel Products

**Gasoline • Hot Food • Sandwiches
Coffee & Cappuccino • ATM • Candy
Ice • Bakery • Soda**

430 S Bridge St. Manawa • GasFoodAndMore.com



FOR LIFE OUT HERE®



YEAR-ROUND FULL BAR & BANQUET HALL

Friday Night Fish Fry • Great Drinks & Entertainment.
Facilities can handle up to 300 people.

Go to www.bearlakecampground.com and Click on Book a Site

N4715 Hwy. 22/110, Manawa, WI 54949 | 920.596.3308



Miranda Smith

Owner, Stylist/Barber

920.596.4247
H A I R



1050 Depot Street
Manawa, Wisconsin

 Like us on Facebook

Welcome to the Mid-Western Rodeo!

Proudly Serving You Across Central Wisconsin

Auburndale

5758 Main Street

New London

220 W. Waupaca Street

Clintonville

60 S. Main Street

Stevens Point

5500 Carrie Frost Drive

Manawa

227 S. Bridge Street

Waupaca

101 County Road QQ

Marshfield

1700 N. Central Avenue

Wisconsin Rapids

1710 W. Grand Avenue



(800) 994-2500
bankfirststate.com

MEMBER
FDIC



\$43,204.00 was paid out to organizations that worked at the 2023 Mid-Western Rodeo.

Thank You

Ticket Booth volunteers

Thank You

Thank you to all our Lions Club members and volunteers who work at the Mid-Western Rodeo and make it a SUCCESS!

The Manawa Lions Club/Mid-Western Rodeo has donated \$432,000 to the community from 2007 to 2023.



SAVE TIME ORDER ONLINE

Rodeo tickets can be purchased online at
www.rodeoticket.com or by calling
1-800-747-6336



Just a short gallop away.



Jay-Mar, Inc.

Hwy B., Plover

www.Jay-Mar.com

Dog & Cat Foods • Bird Seed
Lawn & Garden • Giftware
Wildlife Plot Supplies
Horse Feed

1-800-236-2436



CAST YOUR OWN FUTURE

Full Time | Seasonal

jobs.waupacafoundry.com



Green Today Green For Life



Keeping Your Community Clean and Green

- Residential Waste Collection
- Commercial Dumpster Service
- Recycling Collection
- Bulky and Large Items Pick Up
- Special Events
- Dumpster Rental 6 yd, 15 yd, 20 yd, 30 yd

(920) 982-4116 • www.gflenv.com



YOUR JOHN DEERE DEALER

Coming Through for You

RANDS.COM



JOHN DEERE

**RIESTERER
&
SCHNELL**



Cowboy Breakfast

COWBOY STYLE BREAKFAST

in the Shelter House
Serving pancakes,
scrambled eggs, toast, fruit,
juice, milk and coffee

Also offering healthy drinks.
Iced coffee, caffeine and
no caffeine. Provided by
Take Charge Nutrition in
Manawa.

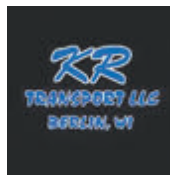
Friday 7:00 am – 10:00 am
Saturday 7:00 am – 9:30 am



The Cowboy Breakfast volunteer staff are ready to serve contestants and rodeo fans!



**First Aid
Station can
be found on
the southeast
side of the
grounds.**



**A
BANQUET
FOR EVERY
COWBOY**

Coors Banquet
SINCE 1873
150
YEARS

Coors
GOLDEN
Banquet
BEER
12 FLUID OUNCES

CELEBRATE RESPONSIBLY® ©2023 COORS BREWING CO., GOLDEN, CO • BEER



The Pink Ribbon Rebels

The Pink Ribbon Rebels Drill Team will perform at both rodeo performances on Saturday. In 2016, The Pink Ribbon Rebels debuted at the Mid-Western Rodeo and have expanded their presence to include numerous rodeos throughout the Midwest as well as competitions around Wisconsin and surrounding states.

The Rodeo City Riders Saddle Club first organized youth drill team, The Pink Ribbon Rebels don't just ride for the fun and excitement. "They ride for the awareness and cure of breast cancer." In April 2019 the PRR performed at the prestigious Midwest Horse Fair in Madison, Wisconsin.

In 2013, the Rodeo City Riders Drill team paired up with the Wisconsin Horse Council to host its first annual Youth Drill Team Clinic at the Manawa Rodeo Grounds. It was at this first youth clinic and the two youth clinics that followed in 2014 and 2015 where eight young ladies laid the ground for the tale of riding for a cure.

Members of the Pink Ribbon Rebels use their upbeat personalities and their passion for horses to help them ride for the cure. Symbolic of their commitment within their performance, each of these ladies has a personal connection of a family member or friend that is fighting, has fought or lost a battle to breast cancer.

The team is honored to be representing the Foundation for Breast Cancer and the people fighting for their lives this very moment. Their performance is a genuine tribute that leaves audiences with a tear in their eye.



**SCREEN PRINTING
SIGNAGE & GRAPHICS
GRAPHIC DESIGN**

BIG SHOT PRODUCTIONS, LLC
N4858 Cty. K • Ogdensburg, WI 54962
(920) BIG-SHOT
2 4 4 - 7 4 6 8
When you buy local, everybody wins!

Let's Celebrate Manawa!

Aug. 1-3, 2024



City of Manawa Celebrates 150th Anniversary

 Follow us on Facebook for updates and more information throughout the upcoming months @ **Manawa's 150th Anniversary**

Coffee Mugs

available at City Hall,
Sturm Memorial Library
and Hello Beautiful. »»



Schedule of Events

Pre-order Historical Book during
City Wide Rummage

- June 1st @ City Hall 9:00-11:00 a.m.

Historical Photo Display at Manawa City Hall - Date TBD

Local Business Promotions - Chamber of Commerce

Thursday, August 1, 2024

Kick-Off Event 3:00 p.m. Triangle Park

Guest speakers: State Rep. Kevin D. Petersen,
& State Sen. Rachael A. Cabral-Guevara

Manawa Night Out - 4:30-7:00 p.m.

hosted by City of Manawa

Lindsay Park with demonstrations by Police, Fire, DNR, ThedaStar

5-6 p.m. & Manawa Cowboys practice

- kids games, food, drink, music & bouncy houses

Scavenger Hunt

Pick up your list at Lindsay Park during Manawa Night Out.

Friday, August 2, 2024

LWHS Chorus & Band Concerts

- with free-will offering

@ Triangle Park - 6:00 p.m. - bring a lawn chair - followed
by Bluegrass Band Ryan Thompson & Townline **FREE**

Saturday, August 3, 2024

Time Capsule Ceremony - 2 p.m. at Triangle Park
followed by unveiling of community signs

Hometown Proud Parade - 4:00 p.m. - starts at LWHS
same route as Homecoming - ending at Triangle Park

Food Trucks - serving starts at 4 p.m. on Mill Street

Copper Box Band - 6:00-9:00 p.m. on 2nd Street

Followed by Fireworks sponsored by Solarus **FREE**



Clothing »»

Available at
Linda Mae's





**ROPE IN THOSE ELUSIVE UNLIMITED PLANS
TETHER IN THE MOST ROBUST COVERAGE
HOGTIE THE BEST PRICING**

We've got your back in the cellular rodeo.

Stop by or set an appointment today.

New London

308 Wolf River Plz.
920-982-7745

Waupaca

1045B W Fulton St.
715-256-1014

Clintonville

16 S Main St.
715-823-4133

Appleton

425 W Northland Ave.
920-955-3570



**Don't work so hard
on your yard.**

- 🌀 **Tree Services**
- 🌀 **Stump Removal**
- 🌀 **Landscaping**
- 🌀 **Lawn Maintenance**
- 🌀 **24/7 Emergency Service**



920-268-2919 • Neenah

2024 Rodeo Sponsors

AS OF 6/1/24



Major Sponsors

- ★ Manawa Lions Club
- GOLD BUCKLE - \$3000**
- ★ TreeHouse Foods – Manawa
- ★ WI Distributors Appleton, LLC (Busch Light)
- ★ Schmidt's Auto Salvage
- ★ GLK - Sauerkraut
- ★ Cinch Jeans
- ★ Hawk Trailer
- SILVER BUCKLE \$1500**
- ★ Pepsi
- ★ Kolbe Windows & Doors
- ★ Fleet Farm
- ★ Premier Community Bank-Manawa
- ★ TREEO's
- ★ Waupaca Foundry
- ★ Kobussen Buses LTD
- ★ Boot Barn
- ★ US Cellular
- ★ First State Bank

Event Sponsor - \$1000

- ★ Barrels – Peterson Auto Group
- ★ Saddle Bronc – GFL Environmental
- ★ Steer Wrestling - American Legion
- ★ Bulls - Sign You Up Graphix
- ★ Team Roping - Solarus
- ★ Women's Breakaway Roping – Tractor Supply

Video Board Sponsor

- ★ Peterson Auto Group

Queen Autograph Page

- ★ Carbon Freckle

Rodeo Posters

- ★ JP Graphics

Arena Signs

- ★ Alliant
- ★ GFL Environmental
- ★ Riesterer & Schnell
- ★ JP Graphics

- ★ Theda Care
- ★ Solarus
- ★ S & S Excavating
- ★ Swiderski Equipment

Bucking Chute Signs

- ★ Gold Medal Trailer Sales
- ★ Kolbe Windows & Doors
- ★ Eastling Insurance
- ★ Grip & Rip Motorsports
- ★ Big Guns Powerwashing
- ★ T.L. Kersten Excavating

Parade Sponsor

- ★ TreeHouse Foods
- ★ Lorge Plumbing
- ★ Kobussen Buses LTD
- ★ Mike Klatt Plumbing & Heating
- ★ Iola Car Show

Tractor Sponsor

- ★ Swiderski Equipment

Clean Up Vehicle Sponsors

- ★ Riesterer & Schnell - Hortonville

Cowboy Breakfast

- ★ Kwik Trip
- ★ KR Transport
- ★ The Store
- ★ Take Charge Nutrition
- ★ Sunrise Cafe
- ★ Total Feeds - Chuck Faskell

Cowboy Hospitality

- ★ Manawa Heating and Cooling
- ★ The Store
- ★ Peterson Chrysler - Dodge

Fireworks Sponsor

- ★ Smart Move Realty, LLC
- ★ Niemo's Septic
- ★ Theda Care

Placemat Sponsor

- ★ Lorge Plumbing
- ★ Smart Move Realty, LLC
- ★ Eastling Insurance
- ★ Hidden Treasures Event Venue
- ★ Sunrise Cafe
- ★ Little Wolf River Outfitters
- ★ Manawa Heating & Cooling
- ★ Manawa Chamber
- ★ Flippin T's Graphics

Rodeo Photos

- ★ D.King of Imagez
- ★ Changing Winds Photography

Vendors

- ★ Horse N Around
- ★ Wild Bulls LLC
- ★ Heartfelt Aromatics LLC
- ★ HKFG Corp
- ★ The Glitta Queen
- ★ Everything Western
- ★ Maybel's Boot Ranch
- ★ Fleet Farm
- ★ Momma Z's Tack and Feed
- ★ Affordable Diamond Painting LLC
- ★ WS Boutique LLC
- ★ New Beginnings Ranch
- ★ Florian's Handbags and Apparel
- ★ AHT Windows
- ★ Bling and Things
- ★ Iowa Henna
- ★ Rolling Hills Saddlery & Leather
- ★ G-Force
- ★ Stuff 'n Love
- ★ National Guard
- ★ Northern Pine CO Boutique
- ★ Herky Jerk Ranch
- ★ Ultra Com Wireless
- ★ Peters Crafts
- ★ Tricia's Trinkets



FREQUENTLY ASKED QUESTIONS

PARKING:

Where do I park and how much is parking?

The rodeo arena address is E5888 County Rd. B Manawa, WI 54949. Follow the signs and parking attendants will show you where to park. Parking is \$5.

Is there handicapped parking available?

Handicapped parking is available. Please notify the parking attendants on your way in and they will direct you.

SEATING:

What type of seating is there?

Our seating is outdoor bleacher seating with no cover.

How are the seats set up?

There are 15 rows of bleacher seats in each section. Each row is one step.

Seat size?

Each seat is 18 " wide which is the standard for bleacher seats. If you would like more room you may purchase the seat next to yours as a child's ticket to give your group extra space to spread out.

EVENTS:

What rodeo events will I see at each rodeo performance?

All events are held at each performance with different cowboys and cowgirls riding. Events include: Bareback Riding, Tie-Down Roping, Team Roping, Saddle Bronc Riding, Steer Wrestling, Women's Breakaway Roping, Barrel Racing, Bull Riding.

Is Saturday Night the finals?

No. Different contestants compete each performance. The winning ride could occur at any one of the performances. Don't miss any of the action, purchase a season pass for all four performances! (Season pass can only be purchased through the rodeo office)

Is there a charge for the food and vendor area or to see bands?

No, the food, vendor and music area is open to the public.



© 2024 Kolbe & Kolbe Millwork Co., Inc.



Proud Sponsor of the Manawa Rodeo

Locally crafted, Forgent® Series windows and doors feature innovative material and thoughtful design, making this high-performance product line a perfect choice for new construction or replacement projects.

Manawa Location – 1211 Depot Street, Manawa, WI 54949 | 920.596.2501 | kolbewindows.com

Proud Sponsor of Mid-Western Rodeo



Used auto parts from all your favorite makes.
Mercedes, BMW, Porsche, Audi,
Chevy, Dodge, Ford, Nissan...etc

Shed full of used tires

Used batteries

We will pick up junk cars

Find us on Car-Part!!

Hortonville, WI

920-779-0733

2023 Great Lakes Circuit Finals Champions

Bareback Riding: Circuit Champion: Tanner Aus

GLCFR Average Champion: Tanner Aus

Steer Wrestling: Circuit Champion: Fenton Nelson

GLCFR Average Champion: Chance Carlson

Team Roping: Header: Circuit Champion: Cooper Bruce

GLCFR Average Champion: Cody Reed

Heeler: Circuit Champion: Wya Kanan

GLCFR Average Champion: Jace McDaniel

Saddle Bronc Riding Circuit Champion: Dylan Hancock

GLCFR Average Champion: Trey Watts

Ladies Breakaway Roping Circuit Champion: Joslyn Masters

GLCFR Average Champion: Danni Clover

Tie Down Roping Circuit Champion: Cody Huber

GLCFR Average Champion: Dallen McIntire

Barrel Racing Circuit Champion: Lacinda Rose

GLCFR Average Champion: Lacinda Rose

Bull Riding Circuit Champion: Cody McElroy

GLCFR Average Champion: Jarre Evans

All-Around Circuit Champion: Clay Clayman

GLCFR Average Champion: Fenton Nelson

Rookie of the Year: Cody McElroy, Bull Riding



Thank You Great Lakes Rodeo Contestants for voting the Mid-Western Rodeo the 2023 Medium Rodeo of the Year. Accepting the award in 2022 is Rachel Holzschuh (left) and Peter Ziebell (right)

Bareback Horse of the Year: X23 Gunpowder, Dakota Rodeo

Saddle Bronc Horse of the Year: Q51 Ronnie, Three Hills Rodeo

Bull of the Year: Dirty Mike, Cervi Championship Rodeo

Small Rodeo of the Year: Price County Rodeo, Phillips WI

Medium Rodeo of the Year: Mid-Western Rodeo, Manawa WI

Large Rodeo of the Year: Heart of the North, Spooner WI

RESTAURANTS | HOME IMPROVEMENT | AUTOMOTIVE | HEALTH & WELLNESS | PROFESSIONAL SERVICES
BEAUTY | ENTERTAINMENT & EVENTS | RETAIL

MONEY SAVER

LOCAL COUPONS ONLINE

MONEYSAVERONLINE.COM [#UseTheCoupon](https://twitter.com/UseTheCoupon)

Cal. BE LOCAL. Money Saver Magazine is local & our advertisers are Local.

Scan for Local Coupons

**VEHICLE GRAPHICS - DIGITAL PRINTING - SIGNS
BANNERS - APPAREL - CANVAS PRINTING
GRAPHIC DESIGN**

**SIGN YOU UP
GRAPHIX &
PRINTING LLC**

920-982-9825

NEW LONDON, WI



(The Rodeo is our Backyard)

- Lanes are OPEN
- Grill is ON
- Drinks are COLD
- Outdoor Patio
- Open Friday at 11am -
Saturday at 9am

Come watch the Parade HERE!





MANAWA

A great place to live, work & play.

hello BEAUTIFUL LLC
329 S. BRIDGE STREET | 920.596.2112



TAKE CHARGE NUTRITION



321 S. BRIDGE ST | MANAWA
920.472.3268

EASTLING INSURANCE SERVICES LLC

SANDIE WILZ
OWNER, CIA
SARAH KLOTZBUECHER
CIA
AMANDA FLANAGAN
AFIS, CRIS

Monday-Friday 9am to 5pm

334 S BRIDGE STREET • PO BOX 190
MANAWA, WI 54949

OFFICE 920-596-3355
FAX 920-596-3053

Sandie@EastlingInsurance.com

Sturm Memorial Library

920-596-2252
www.manawalibrary.org
130 N Bridge St, Manawa

CHRISTIAN SERVANTS HOME CARE

www.christianservantshomecare.com
Christian Servants Home Care provides support to our clients in the place they call home.
715-281-7965
melissa.iversen@christianservantshomecare.com

Homestyle Cooking
Friday Fish Fry
Delicious Desserts

SUNRISE CAFE

310 S. Bridge Street, Manawa ☎ 920-596-5960

FAYE WILSON REALTY LLC.

It's a great time to SELL!!
Contact me for your no-obligation, free home evaluation.

CINDY JAECKLE, BROKER ASSOCIATE
920-841-2720 • cindy.fwr@gmail.com

800-747-6336

MID-WESTERN RODEO

MANAWA, WI • SINCE 1959
manawarodeo.org

JULY 3-4-5, 2025

Linda Mae's
SWEETS, MEATS & CHEESE

327 South Bridge Street
Manawa, WI 54949
(920) 596-5969
[/lindamaes.manawa](https://www.facebook.com/lindamaes.manawa)
lindamaes.manawa@gmail.com

BEST ICE CREAM IN TOWN

BOWEN PROPERTIES II LLC

E4105 Bowen Trl., Ogdensburg, WI 54962
(920) 244-7676
Bowenproperties2llc@gmail.com
T: (920) 407-0422 P: (920) 407-6231

SMART MOVE REALTY

We offer commissions as low as 4%!
Make your next Move a Smart Move! Call Smart Move Realty! We are here to serve YOU!

Jan Kraetsch, Broker/Owner
715-581-1965 (cell)

School District of Manawa

MANAWA

*Students Choosing To Excel.
Realizing Their Strengths.*

"Building For Our Future!"
800 Beech St, Manawa, WI | (920) 596-2525

Find us on 
manawachamberofcommerce@gmail.com

www.manawachamber.org



BUILD YOUR FUTURE WITH GLK SAUERKRAUT



Join us at GLK Sauerkraut, a member of the Fermented Food Holdings Family. At our Bear Creek location, you'll be a part of a team that champions excellence and innovation in the natural foods industry.

GLK prides itself on being an Equal Opportunity Employer who values diversity, recognizing it as a source of innovation and strength. We encourage an inclusive environment where every individual's contribution is appreciated.

Discover a role where you can thrive, contribute to our shared vision, and be a part of our network renowned for quality and natural goodness.

Excellent Company
Sponsored Benefits:
Medical, Dental,
Vision, Leave, etc.

A Safe and
Supportive
Work
Environment

Competitive
Company Wages
and Annual
Bonuses

401k Options
and a Generous
Company
Matching Program

Paid Holidays,
Vacation,
and
Sick Time

Exciting
Development and
Advancement
Opportunities.

glkfoods.com/about/careers

COME WORK WITH US AT



wildbrine

wildVINE



SAVERNE

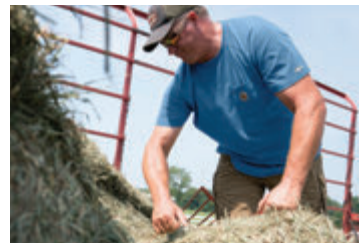
HAWTHORNE
FOODS

ESTD 1900 FLANAGAN FARM

Fleet Farm.

From cattle and horses to sheep
and chickens, find everything you
need, from brands you trust.

Visit us at [FleetFarm.com](https://www.FleetFarm.com)



Fleet  Farm.

\$5 OFF an in store purchase
of \$30 or more

Now - September 30, 2024

Use Code **CF24** to buy online and pick up in store

Limit 1 offer per coupon, per visit. No photocopies or facsimiles will be accepted. Coupon must be presented at the time of purchase and must be surrendered upon redemption. Total purchase must reach \$30 or more before state and local taxes. No adjustments to prior purchases. Returns will be credited as purchase price less the discount, and discount will be forfeited. Cannot be used in conjunction with Buy Get offer, or other coupons. Not redeemable on fuel, lottery tickets, tobacco, alcohol, gift cards, tickets, permits, registrations, licenses, warranties, Carhartt®, Yeti®, Traeger, Ariens, Echo, Glock, Under Armour or Weber® items. Team member discount cannot be combined with this offer. Other exclusions may apply. See store for details.



13254

4437



Solarus®

Proud sponsor of the

MANAWA

Mid-Western Rodeo

LOCALLY OWNED. LOCALLY INVESTED.



Internet



Phone



TV

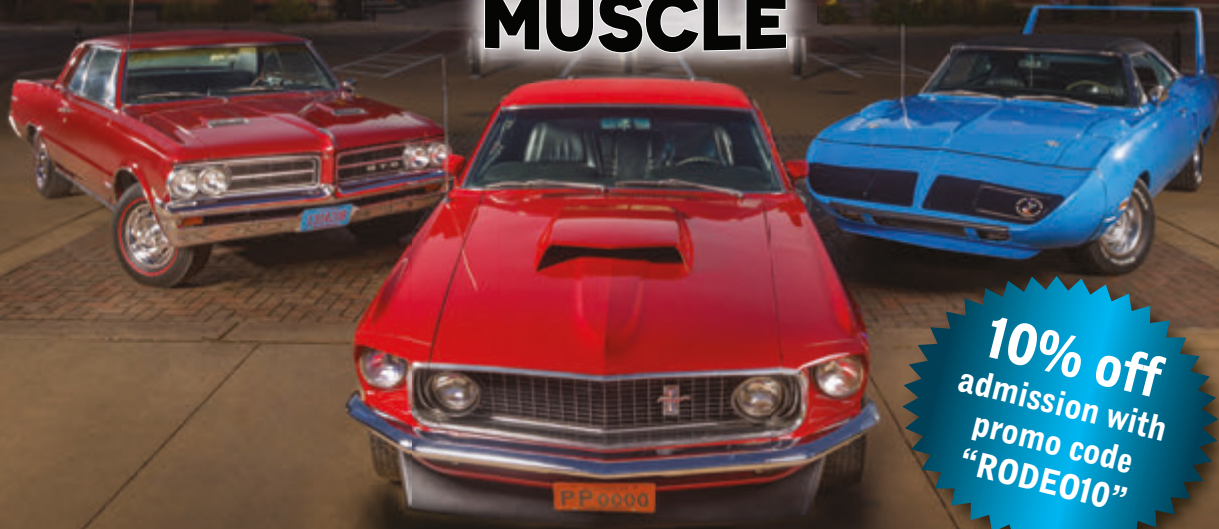
solarus.net/manawa

52ND ANNUAL



JULY 11, 12 & 13 • IOLA, WI

THE
MEETING
OF THE
MUSCLE



10% off
admission with
promo code
"RODEO10"



HENRY WINKLER
HAPPY DAYS



DONNY MOST
HAPPY DAYS



ANSON WILLIAMS
HAPPY DAYS



JON PROVOST
TV's "LASSIE"



STAN LIVINGSTON
MY THREE SONS



DEREK BIERI
VICE GRIP GARAGE
AND ROADWORTHY RESCUES



EMILY REEVES
FLYING SPARKS GARAGE



VON HOT ROD
PINSTRIPER



JO CODDINGTON
AMERICAN HOT ROD



GREG AND LEAH STELZE
GREG'S SPEED SHOP



BILL "ELVIS" STULL
KUZIN'S KUSTOM



@iolacarshow

f www.facebook.com/iolacarshow

Details subject to
change without notice

Iola Old Car Show Inc. is a non-profit organization
that has given back more than \$8.6 million.

715.445.4000 | iolaoldcarshow.com

COLD & SMOOTH





**It's
Big
It's
Wild**

It's the MID-WESTERN **RODEO**

July 4th, 5th and 6th

