

Welcome!

Welcome to the first edition of the ADX-Longfellow Business Association's Community Bulletin Board! This resource seeks to be a useful guide to help our neighbors during this difficult period of reconstruction. With the financial support of Minneapolis-based tech and entertainment company ADX,

and the merchant community leadership of the Longfellow Business Association, look to Community Bulletin Board each month in the Longfellow Nokomis Messenger for a guide to our businesses.

Rebuild Longfellow: a grassroots community guide to our neighborhood

REBUILD LONGFELLOW

Rebuild Longfellow is a grassroots team of Longfellow residents who partner with the Longfellow Business Association, Longfellow Community Council, and Seward Redesign. Their focus is to provide the Longfellow neighborhood with practical ways to support local businesses. This is made possible by partnering with block club leaders in Longfellow to gather the needs of businesses, categorized by type of support required and timing. Businesses can reach out to rebuildlongfellow@gmail.com to update their need requests. Volunteers can find a business to help at rebuildlongfellow.org.

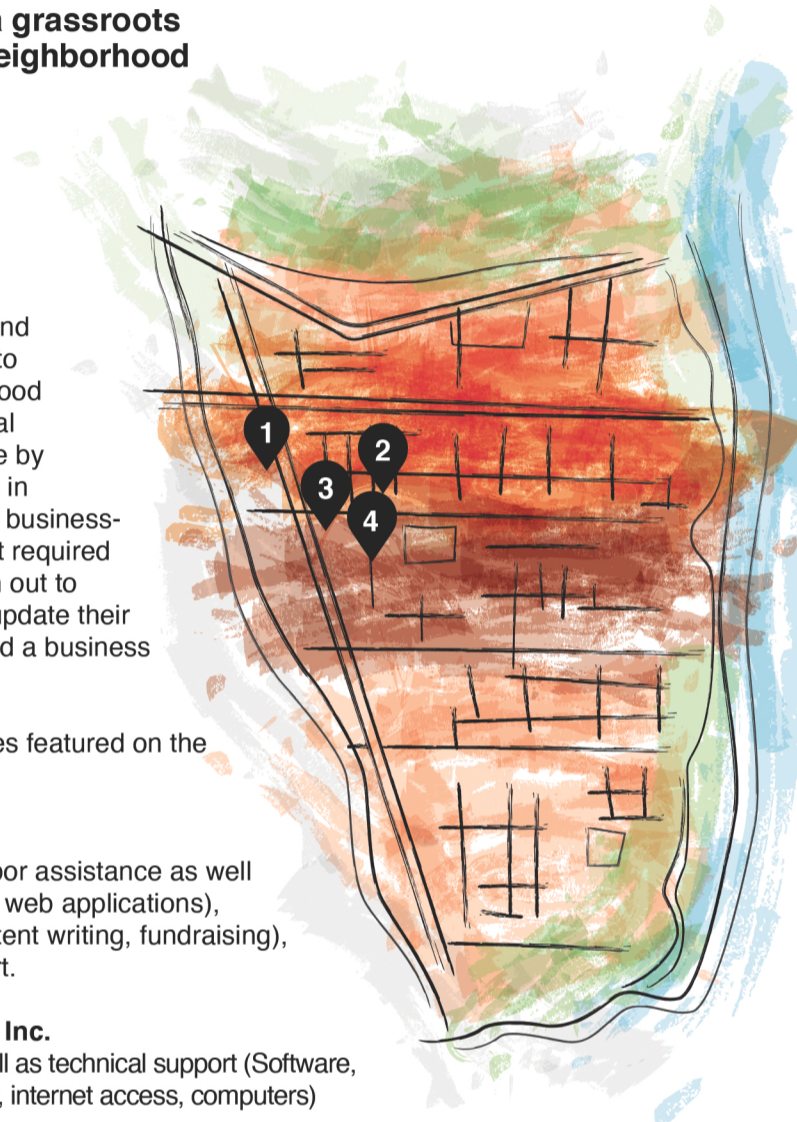
The following are a few businesses featured on the site that could use your support:

1 Post Plus Inc

Current needs include general labor assistance as well as Technical (Software, websites, web applications), Marketing (PR, social media, content writing, fundraising), and Finance & Accounting support.

2 Nobility Home Health Care, Inc.

Needs assistance re-locating, as well as technical support (Software, websites, web applications, IT setup, internet access, computers)



3 Midori's Floating World Café

Needs assistance with general cleaning and labor, as well as Technical (Software, websites, web applications), Insurance, Legal, and Finance & Accounting Support

4 JAWAAHIR DANCE COMPANY & the Cassandra School

Needs assistance with Cleaning, General Labor, Technical (IT setup, internet access, computers)

Show Your Support with Longfellow Strong Yard Signs

The Longfellow Community Council and Imagine! Express have teamed up for a fundraiser acknowledging Greater Longfellow's resiliency and our renewed sense of community. All profits fund food security, neighborhood safety, and business stability plan as we work to rebuild Longfellow. Yard Signs are \$10 each, and are available for purchase every Monday from 11am-1pm at the LCC Office (2727 26th Ave S.) or at Fireroast Cafe & Wine Bar (3800 37th Ave S.), & East Lake Liquor Store (3916 E Lake St)

Cash or Venmo ONLY, Venmo username: LCC-Strong.

Signs are also available for purchase online from the LCC square shop for pickup during Monday office hours <https://longfellow-community-council.square.site/>

Portraits from 6ft

Portraits from 6ft is a project of photographer Carina Lofgren that captures Minnesotans' everyday lives amid the COVID-19 crisis. During this time of uncertainty and social distance, this project brings people together by sharing unique stories from our community. The LBA and our partner organization Redesign are working with Carina this Spring to document Longfellow businesses impacted by the virus. Thanks to Redesign and the City of Minneapolis for funding this project through the Great Streets Neighborhood Business District Program.

See all the latest Portraits from 6ft at the Longfellow Business Association's website, www.longfellowbusinessassociation.org



Photography by Carina Lofgren

About ADX LABS

ADX Labs, Inc. (ADX) is a Minneapolis-headquartered global technology company focused on providing innovative products and services for individuals, home-based businesses, and the small to medium enterprise market. It is the core company in a global group of technology, entertainment and services brands and businesses. ADX independently funds the ADX Foundation, a registered non-profit philanthropic organization which has invested in children, communities, and social justice since 2013.

About the Longfellow Business Association

The Longfellow Business Association (LBA) exists to ensure a vibrant business climate for the area by monitoring issues that impact our area businesses, facilitating communication between area businesses, providing business development resources, and supporting the greater Longfellow Community, which includes the Longfellow, Cooper, Howe, and Hiawatha neighborhoods. We are home to more than 22,000 residents and over 500 businesses, all of whom we strive to support and promote.

Tell Us About Your Local Business

Please contact LBA executive director Kim Jakus with your news, promotions, deals, operating hours or stories of recovery. We are seeking YOUR story for next month's Community Bulletin Board. Email kim@longfellowbusinessassociation.org