

# Community Bulletin Board



Supporting the neighborhood by supporting our local businesses

adxlabs.com  
longfellowbusinessassociation.org

## Rebuilding and Reopening

Welcome to our second edition of the ADX-Longfellow Business Association's Community Bulletin Board! We continue to provide this resource to help our neighbors during this difficult period of reconstruction. With the financial support of Minneapolis-based tech and entertainment company ADX, and the merchant community leadership of the Longfellow Business Association, look to Community Bulletin Board each month in the Longfellow Nokomis Messenger for a guide to our businesses.

## Rebuild Longfellow: a grassroots community guide to our neighborhood

### REBUILD LONGFELLOW

Rebuild Longfellow is a grassroots team of Longfellow residents who partner with the Longfellow Business Association, Longfellow Community Council, and Seward Redesign. Their focus is to provide the Longfellow neighborhood with practical ways to support local businesses. This is made possible by partnering with block club leaders in Longfellow to gather the needs of businesses, categorized by type of support required and timing. Businesses can reach out to [rebuildlongfellow@gmail.com](mailto:rebuildlongfellow@gmail.com) to update their need requests. Volunteers can find a business to help at [rebuildlongfellow.org](http://rebuildlongfellow.org).

Want to help? The following are a few businesses featured on the site that could use your support:

#### 1 Corazon Inc

Needs finance & account support

#### 2 Open Arms Child Center

Needs general labor help and painting assistance

#### 3 Minnehaha Yoga

Needs professional services support with marketing (PR, social media, content writing, fundraising) business consulting (operations, strategic planning) and legal assistance

#### 4 Milkweed

Needs help with organizing and general labor as well as technical (software, website, web applications), marketing (PR, social media, content writing, fundraising), business consulting (operations, strategic planning), and finance & account support

## Thank You

Thank you to our community for lending a hand and sharing your expertise!

### Post Plus

During the civil uprising, Post Plus, our neighborhood shipping, printing and mailbox rental store, experienced property damage and lost electronic equipment to vandalism. In the rebuilding efforts, the owner has been focused on cleaning up and reopening in a safe and sustainable way. The Longfellow Business Association and Rebuild Longfellow teamed up to help Post Plus with several rebuild efforts, including recycling several large office printers.

### Daisy Nails

Situated at Lake St and 30th Ave, Daisy Nails experienced property damage and needed repairs to their street-side door. Rebuild Longfellow contacted a neighborhood volunteer who quickly assessed the damage, and coordinated the door replacement work with the owner of Daisy Nails. The storm door was replaced, along with a section of drywall that had been damaged. The owner and staff of Daisy Nails would like to thank everyone for their support!

## About ADX LABS

ADX Labs, Inc. (ADX) is a Minneapolis-headquartered global technology company focused on providing innovative products and services for individuals, home-based businesses, and the small to medium enterprise market. It is the core company in a global group of technology, entertainment and services brands and businesses. ADX independently funds the ADX Foundation, a registered non-profit philanthropic organization which has invested in children, communities, and social justice since 2013.

## About the Longfellow Business Association

The Longfellow Business Association (LBA) exists to ensure a vibrant business climate for the area by monitoring issues that impact our area businesses, facilitating communication between area businesses, providing business development resources, and supporting the greater Longfellow Community, which includes the Longfellow, Cooper, Howe, and Hiawatha neighborhoods. We are home to more than 22,000 residents and over 500 businesses, all of whom we strive to support and promote.

## Portraits from 6ft

Portraits from 6ft is a project of photographer Carina Lofgren that captures Minnesotans' everyday lives amid the COVID-19 crisis. During this time of uncertainty and social distance, this project brings people together by sharing unique stories from our community. The LBA and our partner organization Redesign are working with Carina to document Longfellow businesses impacted by the virus. Thanks to Redesign and the City of Minneapolis for funding this project through the Great Streets Neighborhood Business District Program.

See all the latest **Portraits from 6ft** at the Longfellow Business Association's website, [www.longfellowbusinessassociation.org](http://www.longfellowbusinessassociation.org)

## happy human



Amber and Jesse Walker are the co-owners of Happy Human Fitness. Haven't heard of them? They're one of many home-based businesses in Longfellow that often go under the radar. Normally, Happy Human provides in-home personal training to busy families and seniors interested in lifelong health and happiness. The Corona-virus has cut revenue in half and limited their normal scope of operations, but they are still able to offer online personal training and training outside in parks or backyards.

Like so many people, Amber, Jesse and their two boys (ages 9 and 4) are experiencing wide ranging emotions and coping day to day can be a challenge. But, their outlook provides grounding in the midst of uncertainty: "People think being a happy human means never having a bad day or being in a bad mood. We think that is an unreasonable expectation. Being honest with yourself and those around you about your moods and struggles is the quickest way back to happiness."



Photography by Carina Lofgren

For Amber and Jesse, kind words are the fuel that keep them going. If you find Happy Human helpful in any way (classes, Facebook posts, or personal training), let them know. The encouragement is what gives them the passion to run an amazing business - even during a pandemic.

Happy Human offers a free daily virtual workout and meditation. All are welcome. Go to [www.happyhumanfitness.com](http://www.happyhumanfitness.com) to get moving!

Tell Us About Your Local Business

Please contact LBA executive director Kim Jakus with your news, promotions, deals, operating hours or stories of recovery. We are seeking YOUR story for next month's Community Bulletin Board. Email [kim@longfellowbusinessassociation.org](mailto:kim@longfellowbusinessassociation.org)

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