

Wedding Planner 2019



*Jonathan and Tiffany Riley
October 2018
Lee University's Chapel.*

Memories of a wedding a long time ago

“You’ve heard the old adage ‘There’s a story behind every picture?’ Buying items from people who come to Callaway Antiques has always been intriguing,” said Jeff Callaway, owner of Callaway Antiques in Charleston.

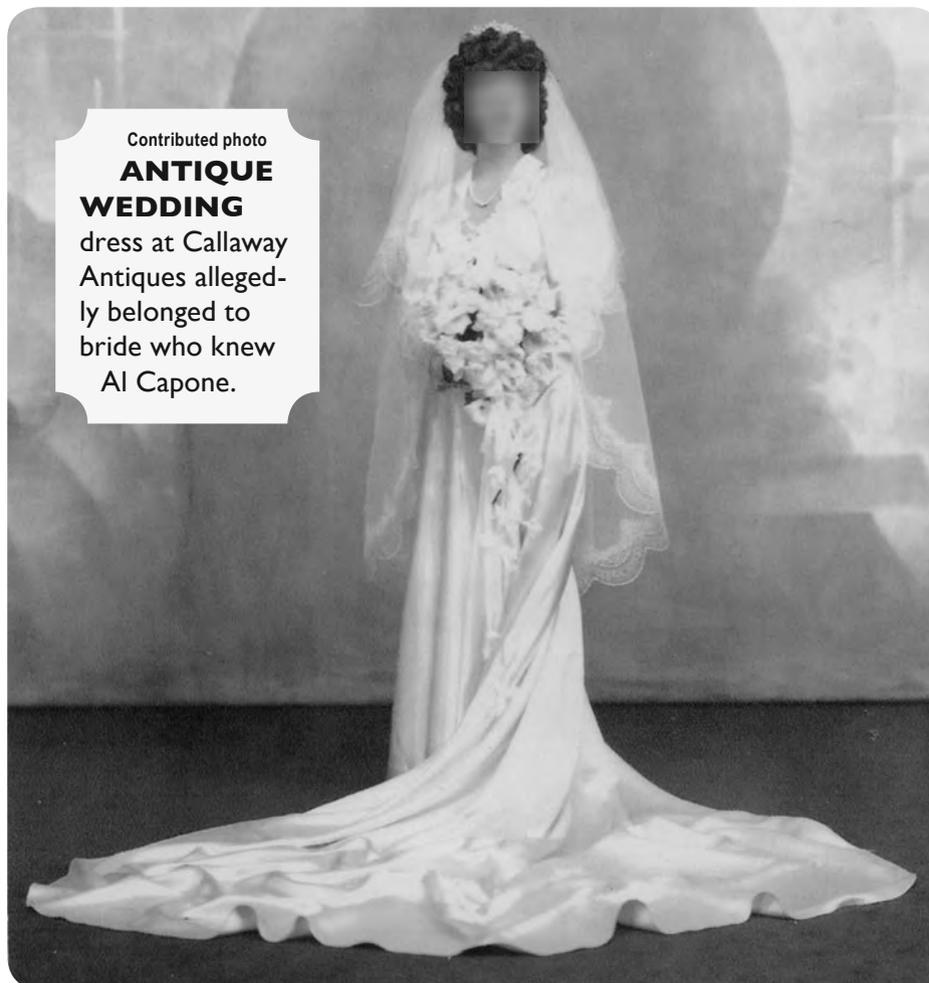
“This story is certainly one of those. A young man came by the shop one day and asked if I purchased old wedding gowns. I asked if I could take a look at what he had. He approached me with a yellowed satin wedding gown.

“As the story went along, it grew more and more interesting. The dress had belonged to his grandmother, way back when, and was still complete as she had worn it many years ago.

“The story got even better as he produced a picture of his grandmother in the beautiful, pristine gown on her wedding day,” Callaway said.

“Thoughts abound through my mind as I thought of how special that day was to her, the pretty little petite lady beaming as she stood poised to take her wedding photo in her beautiful dress. As he proceeded to tell me more, he told of a very recognized guest at the wedding — one of the most noted American gangsters ever — “Scarface.” Al Capone was at her wedding the day this picture was taken, or so the story goes.

According to the young man, his grandfather actually worked for Al Capone, and had met his grandmother in Chicago where she was employed as a dancer.



In addition to Capone being in attendance, the newlywed couple was also treated by the special guest singer, Al Jolson.

The gown is displayed in the shop, with the picture and story inside an open suitcase, for all to

admire.

“It makes a nice conversation piece for sure, and adds to the mystery of it all. Behind every picture there is a memory, and behind every memory there is a story never told,” Callaway said.

Wedding registries expand to adventures, charities and more

By **MELISSA KOSSLER DUTTON**
Associated Press

When Lila Chess and Aron Kandel were planning their January 2018 wedding, the New York City couple was wary of acquiring too much stuff. They lived in a small apartment with limited storage. Lila opted not to have a shower in order to keep gifts at a minimum.

But the couple knew that friends and family would want to celebrate their nuptials with presents. They found a registry that included traditional gift options but also things other than stuff — donations to charity and to their honeymoon adventures in Fiji and New Zealand.

“People were really excited about the chance to help with our honeymoon,” recalled Lila Chess Kandel. “Friends and family who know us said, ‘That’s awesome. You guys are super-adventurous. We want to support that.’”

As couples strive to infuse their weddings with personal touches, changing up the registry is a natural, said Ashlie Lynch, communications chair for the American Association of Certified Wedding Planners. Many brides and grooms are forgoing formal dinnerware and household goods and replacing them with asks for money to fund experiences or significant purchases.

See **REGISTRIES**, Page 7

JONES Properties

Find your next amazing home or office with us!

JonesProperties.biz | 423.472.4000

Congratulations!





Logan Kilgore Photography

TIFFANY PAYNE and Jonathan Riley were married on Oct. 20, 2018, at one of the community's most unusual wedding sites — Lee University's Chapel.

Bride Tiffany Payne Riley shares how she planned a fairy-tale wedding *'I wrote everything down' — Tiffany Riley*

By **GWEN SWIGER**
Associate Editor

On Oct. 20, 2018, Tiffany Payne and Jonathan Riley were married in a romantic ceremony at Lee University's Chapel.

"I wanted the wedding to be special and intimate," Tiffany said. From that desire, she began planning for the special day.

The couple became engaged on July 3, 2017. "That was the date my parents got married and the day Jonathan's mother and late father were married. It was completely planned. It was pretty cool the way things worked out," Tiffany noted. "It was completely romantic. He went down on one knee."

Tiffany said, "I love the fall and Jonathan loves the fall. I did not want to be hot." So, an October wedding in 2018 was set.

"I had heard you need to get the gown right away and book the venues," she said.

"I started with the gown," she said.

She selected a beautiful flowing, gown encrusted with pearls from Ever After Bridal.

"I wanted something more fairy tale, romantic ... I really loved the 1920s. I was inspired by the 1920s," she said of her dress choice. Her headpiece is also reflective of the 1920s.

"I wanted my girls to carry feathers and not flower bouquets," she said. She ordered ostrich flowers and Eiffel tower vases from Amazons.

"I wanted to feel a hint of romance — to me that was gold candlesticks, gold candelabras, dim lighting and candles everywhere. Once we picked the venue, we had to go flameless (for the candles)."

"I got inspired. I used Pinterest a little bit, but I wrote everything down," Tiffany said.

She said brides are often told about check lists. She decided to "dive into each category of planning — some were more detailed than the premade check

If you are looking for a memorable wedding venue or a convenient location for a business function or fundraiser then email us at info@museumcenter.org.

Cultural Center

Our Cultural Center is flexible to accommodate groups big and small. The room dividers allow you to rent the whole room, 1/3, or 2/3 to fit your needs as the perfect event or wedding venue.

Courtyard and Grounds

The Museum's courtyard and grounds are the perfect venue for your outdoor event or wedding. If the weather doesn't cooperate then take refuge in the Cultural Center without having to relocate.

Lobby

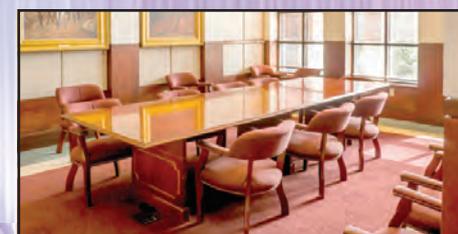
Rich wood tones, warm copper and our terrazzo floors create the perfect atmosphere for smaller after-work or weekend receptions.

Conference Room

Need an off-site meeting area for your small group? Our Conference Room is equipped with wi-fi, whiteboards, a projector, and drop down screen. It's perfect for board meetings, staff training, presentations, consultations, or anything else you need it for. Seats 12 at the table and includes additional seating up to 18.

All Areas

Are you expecting a lot of people for your event or wedding? Rent out all the spaces above for a flat rate.



Rental rates include tables and chairs, projectors with sound, screen, podium and wireless microphone.

Also available:

- *Stage (multiple sizes, depending on your need.)*
- *Additional lighting (various colors).*
- *Perimeter & ceiling draping.*

Caterers: Caterers must be chosen from our approved list.

When booking your event mention this ad for a discount.

200 Inman Street East. Cleveland, TN 37311. 423-339-5745

www.museumcenter.org/rooms/

See **PLANNING**, Page 4

PLANNING From page 3

lists.”

“I am a list planner by nature. I categorized my guest list, then made a master list with numbers in each category. When I would get an invitation back, I would put a check on the category column. If I had not heard from them, they got a highlighter. I numbered the back of the RSVP cards, which corresponded with the number on the guest list. People don’t always remember to put their names on the RSVP, and it can be difficult to track down people,” she said.

She was able to break down each section from the check lists and accom-

plish the look she wanted. “It gave me guidance.”

As an example, she said it tells you to get a deejay; however, it does not tell you to be sure they know the time, place, the kind of music and the day’s itinerary. She booked Mike Key as her deejay.

“Nothing at our wedding was like I had seen in pictures. I looked at pictures and expanded and re-created it,” she said. “I tried to customize as much as I could.”

She wanted to do all the planning, so she did not hire a planner. She recommends looking at what you want and researching your options.

“I feel like often the brides are given a check list — that’s great. It can help, but I found it more efficient to look at each time slot and space and untie the details surrounding that. For me it was easier to get each section, if you can call it that, accomplished,” she said.

Her bouquet, a jeweled keepsake, was specially made. “I found some of the broaches and then added pearls.”

The Village Bake Shop made the cake and favors, she said. “When I went to Teresa (Gilbert), she said let’s talk about this.”

From the discussion came a five-tier cake decorated in gold-toned swags and flowers.

Gilbert said, “I loved doing that cake. It was very unusual. I like that.” The toasting glasses were those used by her mother and father in the 1970s.

“They still had the original flowers” on them, she noted.

At Perry’s Petals, “she was such an inspiration. She talked about different options.”

Her veil was handmade by someone in Kentucky.

Her rings were designed at BW James. “They worked with us and it



Logan Kilgore Photography

TIFFANY PAYNE had this beautiful bouquet handmade for her out of a variety of jewelry pieces — broaches and strings of pearls.



Logan Kilgore Photography

JONATHAN AND TIFFANY Riley cut their five-tier wedding cake. The cake was made at the Village Bake Shop. Teresa Gilbert at the Village Bake Shop finds dealing with brides “exciting.” The cakes for the Payne-Riley wedding were “a little unusual. I love that.” Cakes for weddings can range from a casual to very ornate. She likes to have the cake order about three months in advance. “I do a lot of weddings, especially in June,” she said. “It is nice to be able to have time to prepare. I have done cakes at the last minute when someone has canceled, but it is nice to know I have time to prepare.”

looks absolutely amazing. It is in pink and white gold with diamonds.”

Tiffany designed the shoes she wore at the wedding. “I was a dancer growing up. I took my old character shoes.

We hot glued crystals on my shoes and transformed them. I wanted to have comfortable shoes on my wedding day.”

See **DESIGNS**, Page 5

**THE VILLAGE
BAKE SHOP**

Mon.-Fri. 6am-6pm Sat. 6am-5pm
201 Keith Street SW 423-476-5179

Teresa Gilbert
Manager

Serving You For Over 50 Years

Sweet Promise

Perhaps the sweetest decision you’ll make in planning your wedding is where to buy your wedding cake. Make sure that it’s also the most beautiful. Choose from our artist’s wide selection of cake designs, or ask about our custom creative capabilities.

thevillagebakeshop.com

contact@thevillagebakeshop.com

Marriage material

The finest of materials — diamond, gold, and platinum — found right here. Come see us.

Boys JEWELERS

(Next to The Town Squire)
LAY-AWAYS WELCOME

1721 KEITH STREET
STUART PARK PLAZA 478-0049 • 478-0050



Logan Kilgore Photography

THE DRESSES selected for Tiffany Payne Riley's attendants were purchased online. Tiffany had a romantic 20-ish theme for the wedding. Her attendants carried feathers instead of flowers. She also used feathers, which she got online, in her reception venue vases.

DESIGNS From page 4

She designed the invitations, stationary, thank you tags and more with a kit bought at Michaels.

For photos, she looked at several packages from local photographers, and decided on Logan Kilgore Photography. She said she knew Logan from high school, admired her work and was comfortable with her.

For the reception, they used Southern Charm. A three-course meal, prepared by Tasteful Gathering, was served. Tiffany made the special thank-yous and placed them on the charger plates for each guest. "I wanted it to be

special."

On the day of the wedding, she had Kathy Jabar doing her hair and Bailey Rush doing the makeup.

She had her cousin, Mark Swank, as the officiant.

On the day of the wedding, Tiffany had a wedding coordinator to ensure things went as planned. She did not want any of her "tribe" — mom, aunts or best friends who had helped her to be looking out for last minute details.

Tiffany said the most important advice she has for a bride-to-be on her wedding day is to just be the bride and enjoy this once-in-a-lifetime experience.

She did and it was worth it.

Find the perfect ring

By **COLBY DENTON**
Staff Writer

What sort of jewelry will your beloved have on their finger? Will it be a diamond or another gem? Princess cut or round? Halo design or single?

These are just a few of the many questions you should ask yourself when picking out a ring for your wedding, and through the help of local jewelers such as Coy's Jewelers, BW James Jewelers and Epperson's Custom Jewelers, you're sure to find just what you're looking for.

Coy's Jewelers is located on Keith Street, and has remained in its current location serving Cleveland for over 30 years.

"We do just about anything," said Coy's Jewelers manager Cody Keck II. "For a while we saw a lot of halo layouts for rings, and now I feel like the trend is going back to more simple designs like solitaires and single



Contributed photo

THIS RING features three diamonds on yellow gold, which is a type of material that was very popular in the 1980s, died off a bit in the 1990s and has recently been making a resurgence in popularity.

See **RINGS**, Page 6

WEDDING 2019

4 DECADES STRONG!

THE TOWN SQUIRE HAS BEEN YOUR TUXEDO HEADQUARTERS SINCE 1977

Ask About Our Wedding Party Special
STARTING AT \$115.00

GROOMS TUX FREE

RINGBEARER TUX 1/2 PRICE

JIM'S AND GENO'S FORMAL WEAR

YES - WE'VE GOT THIS, TOO!

SMART CASUAL WEDDING

If you need the "Trending Now Look" for the groom and his party, **WE CAN HELP!**

STARTING AT \$110.00 • PANTS • SHIRT
• VEST • TIE

Keep the trousers and shirts the same and add mismatched accessories

• Vests • Dress Shirts • Jim's and Geno's Formal Wear
And We Offer Wedding Suits

"THE SHOP THAT APPRECIATES THE CUSTOMER"

The Town Squire MEN'S WEAR

(423)-472-6012

www.thetownsquire.com Larry S. McDaniel, Owner/Operator

1717 KEITH ST. NW - STUART PARK PLAZA CLEVELAND, TENNESSEE

Hours: Monday - Friday 9:30-7:00 Sat. 9:30-6:00 • Sunday - Closed

Est.
1977



WEDDINGS | PARTIES | CORPORATE EVENTS | REUNIONS | RETREATS

SouthernCharmTN.com • 423.715.0037 • 656 Minnis Rd. Cleveland

DESIGNS From page 5

rows.”

Keck says people will often customize rings for special occasions, and add onto existing ones they have by adding a birthstone or additional bands.

In addition to its custom works, Coy's also inspects jewelry and repairs watches, including the bands and crystals. It will even clean items at no charge.

BW James Jewelers is another Cleveland location that offers premium jewelry at affordable prices.

This jeweler has two other locations in central Florida, but its Cleveland branch has been in business for five years. Overall, the business has been in operation since 1948.

“I do all the custom design work and handpick a lot of diamonds for my clients,” said jewelry and diamond consultant Marisanne Hibbs.

BW James general manager Broderick Hicks said that while every person enters their store as a customer, he wants them to leave as a friend. He also encourages each person to come back to BW James for any questions and for more services and products.

“We want our clients to come back to us for years. We want them and their grandchildren and their great-grandchildren to remember our name and to come shop with us. We really aspire to make that personal connection,” Hicks said.

Hicks said he was told by several credible associates in the jewelry business that baguette designs as well as three-stone combos are going to be very popular in 2019.

BW James produces jewelry for both men and women, but one product they're particularly proud of is the Elysium 25K engineered black diamond



Contributed photo

A VARIETY of cuts for your gems are available at all Cleveland jewelers. This one features an emerald cut.

wedding band for men, which is made for hard wear-and-tear and is impervious to scratching.

Contrary to what most people would believe about a local business, Hibbs said that BW James strives to beat chain stores' prices.

“If for some reason someone were to find something they liked at a chain store, we can always find something similar at a better price,” Hibbs asserted. “If you go to these chain stores, you'll find their prices to be about 50 percent higher than ours.”

For those seeking something very unique, another jeweler, Epperson's Custom Jewelers located on Georgetown Road, specializes in crafting the perfect items for any and all occasions.

Epperson's has been in business for 43 years and is run by Ellen Epperson Wiberley, along with her mother Armen Epperson. The store even has second and third generation customers as a testament to its enduring customer



Contributed photo

DIAMONDS are typically selected as the main gem for engagement stones, as they are beautiful, timeless and nearly indestructible.

service.

“We start from scratch. First, we'll sketch out what a person is looking for. Sometimes the customer may have the materials needed for the ring, or we'll supply it. Then, we have a CAD designer here in house who designs the ring and once it's finished, we email the customer a photo of the design to approve before we cast it,” Wiberley said. “So that way you know each piece is unique and that everything is done in house. We aren't mass producing anything.”

All three jewelers noted the returning popularity of yellow gold, which was more prevalent in the 1980s and 90s.

Hicks said BW James does a large amount of yellow gold wedding bands, especially for men, with a matte finish.

“These ideas recycle,” Epperson added. “There eventually was a large transition to platinum and white gold, but lately we've been seeing this yellow gold gaining popularity again, along



Contributed photo

OVAL-SHAPED stones are very popular along with princess cuts and the classic round shape for wedding rings. While most people prefer diamonds as their chosen stone, some prefer colored stones such as sapphires.

with a little bit of rose gold.”

You can't go wrong with diamonds for weddings, as most jewelers say engaged couples rarely request any gemstones other than diamonds due to their beautiful quality, classic usage and near-indestructibility. However, Epperson said she has had requests for sapphires used in wedding rings instead of diamonds. She's also seen different shades of diamonds being selected, as some people don't necessarily want a shimmering gem.

What shape you choose for your gemstone to be cut into will determine several things about the ring as well, including visibility and its overall “sparkle.”

“Round cuts will probably always

See SPARKLE, Page 7

Wedding Wishes

CLEVELAND PLYWOOD CO.
"SERVING CLEVELAND SINCE 1968"

2700 20TH N.E. • CLEVELAND • 472-3357

EPPERSON'S
Custom Jewelers
1978

6190 Georgetown Rd. NW • Cleveland, TN • 423-479-2847
www.eppersonsjewelers.com

SPARKLE From page 5

be the most popular. We've also seen a lot of ovals, and obviously the princess cuts," Keck added.

Hibbs said she's noticed how emerald cuts and baguette cuts have been making a comeback as well.

Wiberley believes one of the most important things for buying jewelry is setting a strict budget and also doing research of your own to educate yourself on what you're seeking.

"If you come in and don't know what you're looking for, it can sometimes be overwhelming to people," Wiberley said. "If you don't know diamonds, you should know your jeweler."

Keck added that most couples already know what they are looking for when they enter the store, which makes helping them all the simpler.

No matter which store you choose, Cleveland is filled with knowledgeable jewelers ready to help you find the perfect item for that special someone. Now the only thing left to do is pick one.



Contributed photo

MANY RINGS purchased during the Great Recession featured only a single stone in the center, while now that jobs are coming back to America, a future bride has free reign to choose from a wide selection of stones and designs.

Coy's Jewelers can be reached at 423-478-0049. BW James can be reached at 423-790-7651 or through its Facebook and Instagram. Epperson's Custom Jewelers can be reached at 423-479-2847 or through its Facebook.

REGISTRIES From page 2

Couples are becoming increasingly comfortable asking guests for money, added Lauren Kay, deputy editor at TheKnot.com, a wedding planning website.

Between 2011 and 2017, the number of couples who had cash registries increased from 1 percent to 6 percent, according to a survey by TheKnot.com. In many cases, couples provide detailed explanations on the registry of how they intend to spend the money. Requests range from down payments on a house to in vitro fertilization treatments. That information "makes guests feel better about handing over cash," Kay said. "It's reframing the way we think about gifts."

It also suits the lifestyle of millennials — those born between 1981 and 1997. Three out of four millennials said they prefer spending money on experiences over things, according to a 2017 Eventbrite survey.

Some resorts that cater to hon-

eymooners offer registries. At the Fairmont Orchid in Hawaii, couples can request that friends and relatives chip in toward spa treatments, romantic dinners and sunrise canoe outings. "We've seen many couples who've exercised this option with success and have enjoyed their once-in-a-lifetime dream honeymoons as a result," said resort spokeswoman Catherine Cambra.

Kayleigh and Daniel Caskey, who were married in 2017, had no problem asking guests to contribute to their honeymoon.

"It was a way of saying, 'Hey you were part of our wedding day and now you're a part of a time when we're celebrating our marriage together that you can follow on Facebook,'" Kayleigh said. Many traditional gifts "will break or wear down and have to be replaced. We'll never have a honeymoon again. We will always remember those experiences."

Most of their friends and relatives understood, she said, but a few still bought traditional gifts that the couple isn't sure they will ever use.

SKIN CANCER & COSMETIC DERMATOLOGY CENTER

2253 Chambliss Ave. NW • Suite 300
423-472-3332 • thedermcenters.com
Bradley Professional Building • Cleveland, TN

Accepting New Patients and Most Insurances



Floral elements brighten weddings

By **COLBY DENTON**
Staff Writer

Weddings are things that embody the essence of beauty; this can be accomplished through the lighting, music, dress and, some would argue most importantly, the flowers.

Cleveland is host to countless weddings each and every day, so numerous florists exist to provide just the right assemblages of flowers for every occasion. These florists are many, but some of the famous Cleveland staples include Fenimore's Weddings and Events, Perry's Petals and Isbill Floral Gallery.

Opening in 2012, Isbill Floral Gallery is a faith-based business located off Keith Street. It gets many of its flowers from South America, California and Florida, as well as local wholesalers.

"At Isbill we stay up on the latest trends and styles, and always will give you the best deal for your special day," said Connie Isbill, co-owner.

Connie's husband and fellow co-owner, Kenny, added Isbill Floral Gallery tries to avoid comparing itself to competitors and instead seeks God's will for business decisions.

"We know what we're good at and what God has gifted us for," Kenny said.

Perhaps as a testament to the power of their faith, the couple said it supplied flowers for over 50 weddings in 2018.

Another popular florist is Perry's Petals, also located on Keith Street, which is run by owner Jo Perry and her family.

Opening in July 2007, Perry's provided flowers for numerous weddings due



Contributed photo

PERRY'S PETALS designed this classic, round bouquet, which is a common sight at most weddings, with only the flower types varying between occasions.

to the proximity of its opening to the date of July 7, 2007, or 7/7/07, thought to be a lucky day by many because of the number 7.

According to Perry, the inclusion of social media, especially Pinterest, has inspired several brides to fashion their own designs after ordering them from florists such as Perry's Petals;

however, she added that Perry's still does the full package, whether it be providing all flowers, designs and work, or just the flowers.

"A lot of times the venues will do their own thing or even the caterers will do theirs, but we can do it all, if needed," Perry said. "We do it all. Come see us for great service and some beautiful flowers."

Another florist is Fenimore's, which is run by Dwight Richardson, a local with a heart for community service who serves as the sole employee.

"I try to do something unique for customers that is special for each person. Sometimes a person may want some specific items added because they enjoy the color, smell nice or remind them of a loved one," Richardson said.

Fenimore's gets its flowers from wholesalers in Chattanooga, Knoxville and Atlanta, and is unique from other florists in that it is by appointment only, with no brick-and-mortar location. Richardson has done floral work for 25 years, but has only run the official business for eight years.

He said when he was a young man,



Contributed photo

THIS BOUQUET DESIGN was created by Dwight Richardson at Fenimore's Weddings and Events. Richardson states the bouquet was the largest he's ever made and weighed around 30 pounds, but was happy to report the bride adored it.

he helped the owner of Martha's Flowers on Spring Place Road around Valentine's Day, but aside from this volunteer work is entirely self-taught as a florist.

In the past, Fenimore's has created various designs specific to individuals, such as designing a bouquet out of a bride's late grandmother's brooches and jewelry.

See **FLOWERS**, Page 9

*Congratulations
on Your upcoming Big Day!*

Walk-Ins Welcome

Got Pain? Try Our Unique Approach to Chiropractic
Safe, Gentle Care For Children and Adults
✓ Headaches ✓ Tension ✓ Stress

**Complete Wellness
Chiropractic Center**

95 Mikel Street • Cleveland, TN 37312
476-0023

Dr. Eric Gruber
Dr. Wendy Gruber



Contributed photos

ROSES, along with hydrangea and peonies, are some of the most popular flower species used in bridal bouquets. Some are incredibly vibrant, while others are more muted with splashes of bright color.

BOUTONNIERES are an overlooked item necessary for many special events from proms to weddings. Thankfully, all manner of boutonnieres can be found at Cleveland's numerous local florists, such as this one designed by Isbill Floral Gallery.



FLOWERS From page 8

Most weddings require a few standard items, which include corsages, boutonnieres, bouquets and obviously, the overall design of the event.

A common design for bridal bouquets has typically been what's called the "Martha Stewart" bouquet, which is a nicely rounded design; however, a cascading bouquet, with flowers draping downwards over one another in the front is becoming popular as well.

"The interesting thing is that this cascading design used to be popular in the '50s and '60s, and sort of went away, but has made a comeback recently along with the 'Martha Stewart' look," Richardson said.

Flowers of all sorts are used in wedding designs; however, a few stand out as more popular. They include: hydrangea, roses, peonies, lilies and orchids. Something all florists noted was the recent trend of including more greenery in wedding displays as well, as green plants like thistle and silver dollar eucalyptus are immensely popular.

While all three florists provide for funerals, proms, baby showers and dinner parties, it is weddings where each truly shines.

The wedding will often have a larger amount of flowers used while the reception has mostly table decorations, as well as flowers for cake toppers, which Isbill said has become a recent and fashionable trend.

See **TRENDS**, Page 10



Contributed photo

GREENERY IS one of the most interesting trends regional florists have noticed when designing wedding bouquets. A popular selection is silver dollar eucalyptus.

Captivating Beauty

Trust An Expert For Your Special Day!
Specializing In: Botox® Fillers, Facial Rejuvenation,
Cosmetic Breast Surgery, Liposuction, Tummy Tuck

Call for more details and to schedule a free consultation
423-624-0021

Christopher W. Chase M.D., F.A.C.S.
Certified by the American Board of Plastic Surgery, and the American Board of Surgery.
2350 N. Ocoee St. • Cleveland CaptivatingBeauty.com 3404 Navajo Drive • Chattanooga

*We Have The Perfect Setting To Say,
"I Do"*

Cleveland Country Club
1924 The Full Service Event Facility



- Ceremony • Reception
 - Rehearsal Dinner • Shower
- 5 to 500 Guests
From intimate ceremonies to grand receptions - let us do it all!



- We are full service - take the stress out of your wedding
 - Plenty of paved parking
 - Catering and Bar - In House
 - Pricing is all inclusive
 - Helpful, professional staff
 - We are a great value for your time and money
 - Indoor or Outdoor availability!
- Call to Schedule a Tour
Rebecah Taylor
423-336-3661 ext. 224
rebecah@clevelandcountryclub.org

TRENDS

From page 9

“Bo-ho, which is bohemian, has become very popular in the last few seasons,” Isbill said. “That includes things like flower crowns.”

Other design genres include industrial themes, as well as the weathered “shabby chic” look, which became popular several years ago.

Popular colors for weddings include pale pink, gold, cream, burgundy and purple, which make the bouquet less eye-catching while also including subtle additions of bright colors to make the designs pop.

“Big bouquets have definitely made a comeback,” Perry said. “We went from tiny bouquets to the big ones again, along with plenty of greenery.”

No matter which florist you go with, rest easy knowing that Cleveland has got you covered on all your floral needs to make your day as special as you are.

Fenimore’s can be reached through its website, www.fenimores.com, through its Facebook or by calling 423-473-2073. Isbill Floral Gallery can be reached through its Facebook or by calling 423-790-1711. Perry’s Petals can be reached through its website www.perryspetals.com or by calling 423-476-7573.

ON YOUR BIG DAY: Look as spiffy or casual as you want

By COLBY DENTON
Staff Writer

While weddings often highlight the bride in particular, the bridegroom has to look just as spectacular to keep up with his future wife. Thankfully for men, Cleveland has two stores in particular, Town’s Squire Men’s Wear and Hixon’s Fashions for Men, that specialize in helping men dress for

success.

For men, shopping is often a mission. Town Squire owner Larry McDaniel knows this all too well, and works proactively with his staff to ensure his customers get in and find the perfect items they need in a timely manner.

“Similar to 2018, the bridegroom in 2019 has trendy colors in traditional fit, slim fit and ultra slim for tuxedos, and just like

last year, they also have the latest color in shoes, cognac, in its matte finish, to choose from,” McDaniel said.

Town Squire opened its doors in 1977, and has been offering the latest trends for men since Day One.

The same can be said for Hixon’s, which has been in Cleveland at Bradley Square Mall since the retail complex opened in 1991.

Hixon’s store co-manager Sarah Spurlock said, “We are seeing two-button, flat front, side-vented suits used the most for weddings. Much more than tuxedos, for sure.”

This fact is mostly due to a recent shift in wedding formality standards, with many couples opting for more casual dress as opposed to classic formal wear.

This shift also includes a change from the traditional black color, as gray and navy blue are now the popular choice.

McDaniel believes fashion is the trend over the classic look, as many of his customers are opting for this more casual look more frequently.

“Our tux companies have allowed us to rent these items without the coats, which adds to the casual feel of these new weddings,” he said.

Three-piece suits are more formal, while two-piece suits are more informal, and both stores have reported a rise in rentals of two-piece suits over three from many of their guests.

In addition to their bridal wear, both



Banner photo, COLBY DENTON

THE FRONT of Hixon’s Fashions for Men in the Bradley Square Mall is complete with every type of suit a man could want for all occasions, including the all-important wedding.

See **BRIDEGROOM**, Page 11

You rent, but you also own



Shelter’s renters insurance helps you protect what matters for as little as \$10 per month.

Call me for a free quote.



Dennis Anderson
476-1300
4160 N. Ocoee Street
(Heritage Place
Professional Condominium)



We’re your Shield. We’re your Shelter.

UNIQUE EVENTS AND BOUTIQUE CATERING. ANYWHERE. ANYTIME.



Tasteful
GATHERINGS

(423) 716-2343

www.tastefulgatherings.com

- Your Perfect Wedding
- Corporate Parties
- Family Gatherings
- Church Functions

Please call for
consultation

BRIDEGROOM From page 10

stores offer T-shirts, ties, suits, hats and shoes for all occasions, be they formal or casual.

“We’ve seen a big increase in slim fit, more and more each day, and flex-collared shirts are very popular. Navy, light or dark gray, soft plaid and indigo are also very popular color choices,” said Hixon’s sales associate Natalie Shealy.

Spurlock added how slim fit is popular



Banner photo, COLBY DENTON

LARRY MCDANIEL, owner of Town Squire Men’s Wear, serves the men of Cleveland from a store that’s been in business since 1977. Town Squire offers everything from shirts and shoes to even Hardwick branded clothing, which is the oldest producer of tailored clothing in America.

with both men and boys, as they offer a size for kids who aren’t full-grown adults yet.

The decision to buy or rent a suit is also a matter of personal opinion, and is often a highly debated topic. While Town Squire sees more rentals made for weddings, Hixon’s sees more purchases.

For groomsmen especially, casual dress is important, as making the groom stand out is key.

“You don’t want your groomsmen to upstage your groom,” Spurlock said. “So, you will often see the groomsmen dressing in ‘dressed down’ versions of the groom’s outfit.”

Another new fashion trend — probably common among groomsmen — is the addition of sneakers at weddings. While used at proms fairly frequently, such shoes are not normally seen at weddings; however, that doesn’t mean they never appear.

The season a wedding falls into is also a factor of consideration when choosing outfits, as lighter, more pastel colors are sometimes chosen for spring and summer weddings, with darker, more muted colors in fall and winter. The common standard, however, of black, navy blue or gray remains constant.

Even though fashion is constantly changing, certain styles remain the same for good reason. With Town Squire and Hixon’s in town, no man can say he is unprepared for his big day. It’s no wonder these establishments have represented Cleveland’s men for so many years.

For more information, check out both businesses’ Facebooks or call Hixon’s at 423-479-4545 or Town Squire at 423-472-6012.

Hixon’s is open Monday through Sunday in Bradley Square Mall.

Town Squire is open Monday through Saturday, in Stuart Park Center on Keith Street.



Banner photo, COLBY DENTON

WHETHER IT’S FORMAL or informal, the men’s clothing stores in Cleveland have got you covered with a large variety of options to choose from for any groom-in-training.



*Congratulations
to all the
Happy
Couples!*




WASTE CONNECTIONS INC.
Connect with the Future®

386 Industrial Dr., Cleveland • 423.476.2293 • www.wasteconnections.com

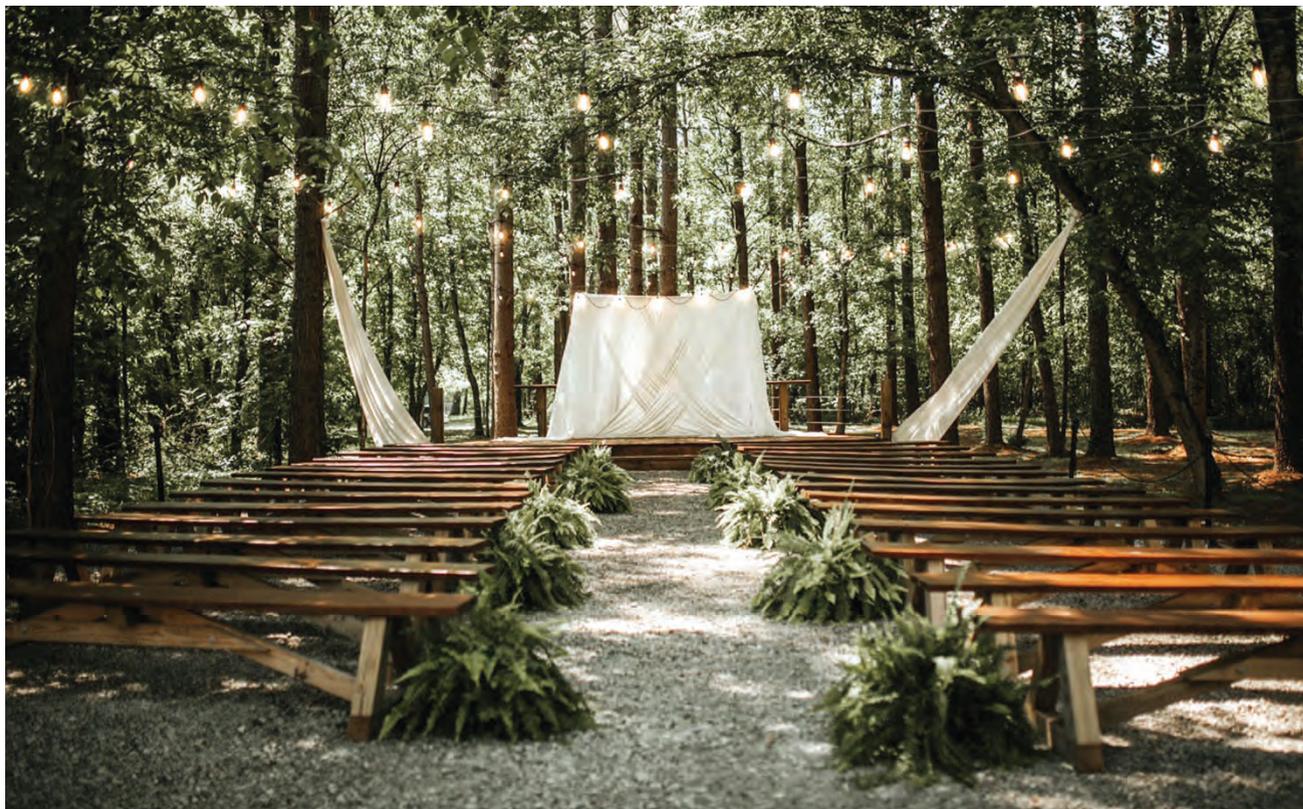
The Perfect Bouquet for Your Perfect Day!

There's nothing quite like a beautifully designed bouquet to enhance the unique beauty of your special day. See us for all your wedding floral needs.

Perry's Petals

1713 Keith St. • Stuart Park Plaza
476-7573





Contributed photo

THE FOREST offers a woody, romantic site for wedding vows at the Hiwassee River Wedding and Events. The venue also has a large timber-lodge with inside and covered reception areas, caterer's room and suites for the bride's and bridegroom's parties to get ready.



Contributed photo

HIWASSEE RIVER Wedding and Events's has a perfect site to say your vows at the river's edge.

The local VENUES:

*Celebrating a bridal
couple's special day*

One of the first things brides and grooms do when planning their wedding is decide on a ceremony and reception site.

The venue site will influence many other aspects of the wedding — a rustic, formal or somewhere-in-between theme, the attire, floral choices and even the date of the wedding.

While many still want a church wedding, others want to have a more scenic or secular site. Among the venues available locally are Black Fox Farms, The Barn at Hickory Hills, Cleveland

Country Club, Fillauer Lake House and Barn, Hiwassee River Weddings in Delano, Holly Hill, Old Woolen Mill, Johnston Woods, Museum Center at Five Points, Southern Charm, The Ocoee River Barn, Savannah Oaks Winery in Delano and Lee University Chapel.

Here is information on some of the venues:

Black Fox Farms
2724 Varnell Road
Joe Washington, coordinator
423-593-7522

Located at 2724 Varnell Road in southern Bradley County, Black Fox Farms has a rustic elegance, according to owner and coordinator Joe Washington.

"About 15 years ago, my daughter wanted to get married out here," Washington noted. "That kind of started it."

The venue features an old stone dairy barn built in the early 1930s.

Black Fox Farms is a wholesale nursery, Washington said. "We do all

See VENUES, Page 13

SUIT & TUXEDO HEADQUARTERS

HIXON'S Great Prices

Bradley Square Mall
423-479-4545 • www.hixonsfashions.com



CLEVELAND
collision
center

Bobby and Angie Ledford, Owners
(423) 472-9978

Fax (423) 339-5884



2091 Waterlevel Hwy. SE • Cleveland • cccbod@aol.com

Complete Auto
Body Repair &
Painting



VENUES From page 12

rating — except for their tables.”

Black Fox Farms can accommodate either small or large gatherings. He said the barn will hold about 250 people for a sit-down dinner. Another 100 can be accommodated in the downstairs of the barn and the courtyard will hold about 100 to 125.

“It is really pretty at night sitting in the courtyard with the big opening of the barn door. It looks like you are sitting under a tent of lights,” Washing-

ton said.

Black Fox Farms already has some bookings into 2020. They like to book a year to six months in advance. They do not do bookings in July and August due to the heat.

Cleveland Country Club
345 Kyle Lane, Cleveland
423-336-3661

Cleveland Country Club has been serving the Bradley County community

See CLUB, Page 14



Contributed Photos

BLACK FOX FARMS is a unique venue. The old dairy barn can be turned into a beautiful reception area. Since the farm is a wholesale nursery, there is always plenty of floral color from trees and bushes to be found. At Christmas, above, lighted trees have been used in the decor. At right, a summer wedding has all the natural elements at one of the outside ceremony options.



Contributed photos

THE CLEVELAND COUNTRY CLUB has options for both indoor and outdoor weddings and receptions.

We Cater. You Celebrate!



“Our Butts R Smokin”

423-829-4126

2dudesbbqandcatering.com

Mark & Tiffany Plaster

“We Cater For All Occasions”

Follow Us On Facebook



2 DUDES
BBQ





THE BARN AT HICKORY HILLS offers a “charming elegance, in peaceful surroundings.” The venue offers the barn, a covered porch, outdoor pavilion and several ceremony sites. The farmhouse include areas for the bride and groom to lounge and get ready for the festivities.



CLUB
From page 13

since 1924.

“We are a full-service event venue specializing in full-service weddings. We offer on-site ceremony and receptions, both indoors and out,” according to Rebecah Taylor, banquet and event director.

“We can accommodate many of your ceremony, reception and rehearsal dinner needs, both large and small. We have several different room options

available, from elegant to more casual and can accommodate 5 to 500 guests.

Cleveland Country Club provides a lot of inclusive items. We do not charge extra for standard tables, table linens, linen napkins, banquet chairs or the hardwood dance floor. All of our catering and bar services are in-house.

“Let our friendly staff take the stress out of your wedding day. We will facilitate all the set up and break down. The Club also offers two separate areas for the bridal parties to get ready,” she said.

“We are a great value for your time and money. At Cleveland Country Club we offer affordable luxury,” Taylor said.

The Barn at Hickory Hills
891 Old Charleston Road N.E.
423-421-2501

“Charming elegance, in peaceful surroundings” is how owners Todd and Joan Thurmond describe The Barn at Hickory Hills experience.

The Thurmonds said they want guests to “feel as if they are personal guests. It is our hope you leave with cherished memories of your event.”

The facilities include the barn, with seating for several guests as well as room for dancing and food tables. The covered porch connects to the barn and offers a place for “guests to view the mountains while sitting in rockers.”

There is an outdoor fireplace connected to the barn with room for dancing or overflow seating, the Thurmonds said.

An outdoor pavilion is perfect for ceremonies separate from the barn. The

venue also has a water feature. At present two new features are being added to the ceremony sites. One at the north end of the barn will be known as the Enchanted Forest. The second site — an arbor — will be at the south end of the barn.

The Farmhouse, located on the site, has three bedrooms with two baths. The bride will be able to relax and get ready for the wedding in the Farmhouse. The groom’s room is located in the Barn and offers a place for the bridegroom and groomsmen to dress and lounge prior to the wedding.

There are several venue packages available to fit the needs of the wedding couple.

Fillauer Lake House and Barn
Fillauer Lake Road, left off 20th St. N.E.

423-618-2398

The historic 1888 Fillauer Lake

See BARN, Page 15



Contributed photo

THIS IS ONE of the outdoor venue possibilities for a wedding at Fillauer Lake House and Barn. The house, which is just out of the picture frame, has space for the bridal party to relax and dress prior to the wedding.

1st AWARD REALTY
(423) 476-3205
1009 Keith St. NW · Cleveland, TN 37311

MARCIA BOTTS DENNIS BOTTS

Let Us Help You Find Your Dream Home!

Engagement Rings and Wedding Bands
We Offer Unique Alternatives

Pioneer Jewelry company

For all your jewelry needs and more information call Rick Payne at 423.476.3267
*All transactions are confidential

BARN**From page 13**

House is set on 30 acres near Mayfield Elementary School. It has several areas that may be used for the ceremony with receptions inside the barn.

Nancy Sellers, coordinator, noted the venue can accommodate up to 350 guests, although the typical wedding is for 100 to 300 people.

The barn has a stage area as well as hardwood floors for dancing, she said.

The facilities include tables and chairs, which will be set up as the couple desires. There are also linens that may be rented. The setup and cleanup are included in the venue price.

While the barn is decorated, people can bring their own decorations to make the “day personal and special.” Usually all that is needed is centerpieces.

The third floor at the house has been converted to an area for the bride and her party. This includes two rooms, a bath and a balcony. The lower floor has been decorated for the men to relax and get ready.

She said, “the couple should pick a date and venue first.” The months of September, April, October and May are usually booked first.

Hiwassee River Weddings & Events

**839 Moss Road in Delano
423-836-6681**

“Our beautiful 19-acre peninsula,

surrounded on three sides by water with 1,300 feet along the crystal-clear Hiwassee River, provides the solitude and privacy to make your event unforgettable,” noted Joe Collins, owner and operator of Hiwassee River Weddings & Events.

At the center of the venue is a timber-frame event center, which was created from trees harvested and hewed onsite. The beautifully crafted building is “a blank canvas” for your special day, Collins said.

The center offers two wedding suites — one for the ladies and one for the gentlemen. The suites include multiple vanities, WIFI, Sound System, Smart TV and restrooms. There is also a small kitchen area for the caterers to set up. Depending on the layout, the hall can seat 150. Covered overflow area are located on two sides of the center.

The huge back door of the center opens to a patio and stairway to the river and a site for the ceremony. The riverside ceremony space comes outfitted with an optional wooden arbor and cross, made from the trees on the property and custom wooden-bench seating for 150 guests.

An optional wedding ceremony site includes The Forest, for those who want a “more outdoorsy option.” Within site of the Hiwassee River, The Forest has a custom-built platform for the vow exchange and a wooden-bench seating for 150. Edison bulbs are suspended above and between the loblollies so the space can be used for day or night events.



Holly Hill Events
322 County Road 730, Riceville
423-715-0198

Nestled among the rolling foothills in McMinn County, Holly Hill offers an exclusive and luxurious atmosphere with several unique settings, according to Jimmy Johnson, site manager/consultant.

“Choose from a small ceremony in our Tea garden that bursts with beautiful pink hydrangea blooms and over-

looks the two-acre spring-fed lake, or opt to marry at the edge of our formal gardens beyond the pool house, with seating for over 400,” Johnson said.

“Going for that earthy look and feel for your special day? Then choose to plant the roots of your marriage underneath the centuries-old oak tree in the field. Our formal dining room in the main house and the veranda out front are perfect places to host a bridal

See EVENTS, Page 16

Contributed photo

**FILLAUER
LAKE BARN**

offers plenty of space for a wedding venue. The reception space has a hardwood floor perfect for dancing.



Contributed photo

SOUTHERN CHARM, 656 Minnis Road, offers a variety of indoor and outdoor facilities for weddings. The wood-beam lodge is complete with dressing rooms and a full kitchen.

We Make Your Day Beautiful
with Flowers

For Your Dream Wedding.

Isbill Floral
Gallery

423-790-1711

859 Keith Street





BARN
From page 15

brunch or luncheon. Flanked by mature boxwoods, fragrant magnolias, and miniature azaleas, the spacious flagstone courtyard is ideal for open-air and tented receptions,” he said.

The home offers a full kitchen with double ovens, food warmers, ample counter space, and a separate entrance for your caterers. Upstairs, the 5-bedroom/5-bath bridal suite gives plenty of space for even the largest bridal parties and is filled throughout with magnificent views from large windows that provide that perfect natural lighting for photography. The staircase leading down to the marble-floored foyer can make for the most dramatic reveals.

“We cater to our grooms at Holly Hill as well, with a separate, private lodge that has its own kitchen, bath, billiards, darts, and a massage chair. The area around the pool functions as a great space for hosting a cocktail hour between your ceremony and reception.

Built by Sir Eric Bowater in 1954, the home was specifically designed with entertaining large gatherings in mind. Holly Hill can facilitate many other types of events. We offer different packages for weddings and events, based on what day of the week you would like to host it, and the amount of time you would like access to the property. As a way of honoring our hometown heroes, we are proud to extend a 10 percent discount on all packages for former

and active military, law enforcement, fire and rescue, EMS, and emergency services personnel.

Museum Center at Five Points
200 Inman St.
Contact: Janice Neyman at
info@museumcenter.org

Located in the heart of downtown Cleveland, the Museum Center truly offers a one-of-a-kind experience. Whether the guest list is exclusive and intimate, or overflowing with friends and family, the venue transforms to accommodate your special occasion.

The Museum Center can accommodate up to 700 guests and offers a variety of packages to suit your needs. Staff handles the setup and breakdown of the facility.

Illuminate your event with our specialty lighting and antique chandelier. Add an air of elegance with floor-to-ceiling draping and linens in an assortment of colors. Let us make your event one to remember.

Southern Charm
656 Minnis Road N.E.
423-715-0037

“Southern Charm is Cleveland’s premier event venue,” noted Don Jacobsen, owner.

He noted the site is “easily transformed to fit any style wedding. It has both indoor and outdoor venue areas.”

Jacobsen said Southern Charm can accommodate up to 300 guest. It is handicap accessible.

Among the amenities are the upscale



Contributed photos

HOLLY HILL, far left, in Riceville offers a 90-acre venue for weddings and special events. There are several sites, left, at Holly Hill offering couples the perfect atmosphere for a wedding.

Contributed photo

THE SOUTHERN
Charm venue, 656 Minnis Road, has a lodge where the bridal couple can dress and relax a little prior to the ceremony,



rustic, wooden-beam lodge, which includes dressing rooms and a full-kitchen facility. The center includes tables, chairs, heating and cooling, projector and a large screen. They also have ca-

tering available.

“The outdoor venue is beautifully landscaped with a pillow-like grass perfect for a barefoot wedding,” according to Jacobsen.